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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 23 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Hobsons Bay City Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Hobsons Bay 64



State-wide 59



Council performance compared to State-wide and group averages

The three areas where Council performance is significantly higher by the widest margin



Consultation & engagement



Compared to State-wide average

Compared to group average

Sealed local roads



Informing the community



Bus/community dev./tourism



Town planning policy

The three areas where Council performance is significantly lower by the widest margin



Waste management



Traffic management



Elderly support services



Waste management



Traffic management



Sealed local roads

Summary of core measures



Index scores





engagement



decisions

Sealed local roads



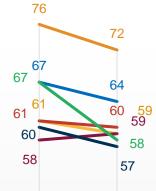
Waste management



Customer service



Overall council direction



2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

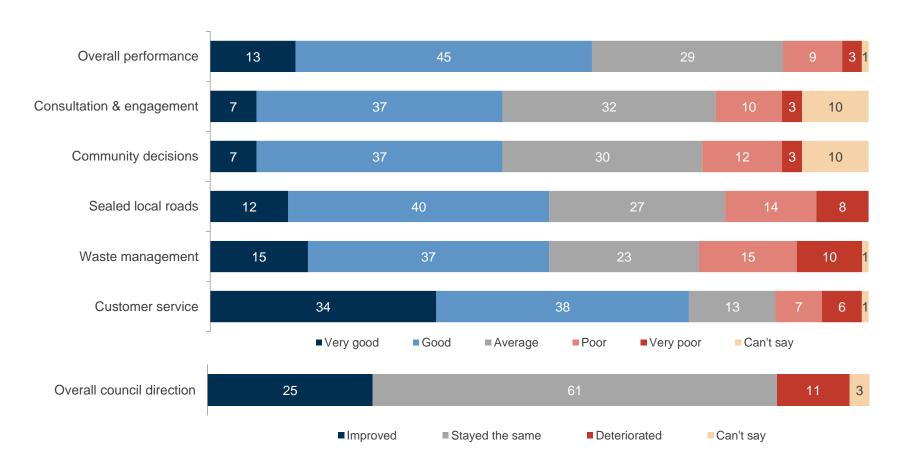
2022

J W S R E S E A R C H

Summary of core measures



Core measures summary results (%)



Summary of Hobsons Bay City Council performance



Services		Hobsons Bay 2022	Hobsons Bay 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
C %	Overall performance	64	67	65	59	Aged 18-34 years	Aged 50-64 years
S	Value for money	62	63	61	53	Aged 18-34 years	Aged 50-64 years
+	Overall council direction	57	60	53	50	Aged 18-34 years	Aged 50-64 years
	Customer service	72	76	72	68	Cherry Lake residents	Aged 35-49 years
Żi	Recreational facilities	72	72	73	69	Cherry Lake residents, Aged 18-34 years	Aged 50-64 years
<u>.</u>	Appearance of public areas	70	-	72	71	Aged 35-49 years	Aged 65+ years
***	COVID-19 response	69	-	67	69	Aged 18-34 years	Aged 50-64 years
	Community & cultural	66	65	65	65	Aged 35-49 years	Aged 50-64 years
Δ	Emergency & disaster mngt	65	71	67	66	Aged 18-34 years	Aged 50-64 years
	Informing the community	64	64	62	59	Aged 35-49 years	Aged 50-64 years

Summary of Hobsons Bay City Council performance



Services		Hobsons Bay 2022	Hobsons Bay 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
23	Environmental sustainability	64	69	63	61	Aged 18-34 years	Aged 35-49 years
Ž	Enforcement of local laws	62	64	65	63	Aged 18-34 years	Aged 35-49 years
	Bus/community dev./tourism	62	66	59	60	Aged 18-49 years, Women, Cherry Lake residents	Aged 50-64 years
<u>Å</u>	Elderly support services	60	62	65	67	Aged 18- 49 years	Aged 50-64 years
	Consultation & engagement	60	61	58	54	Aged 18-49 years	Aged 65+ years
***	Community decisions	59	58	59	54	Aged 18-34 years	Aged 50+ years
A	Sealed local roads	59	61	65	53	Cherry Lake residents	Strand residents
	Waste management	58	67	71	68	65+ years	Aged 35-49 years
	Parking facilities	58	60	58	57	Aged 18-34 years	Aged 65+ years

Summary of Hobsons Bay City Council performance



Services		Hobsons Bay 2022	Hobsons Bay 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
	Town planning policy	58	54	55	54	Aged 18-34 years	Aged 50-64 years
Min Control	Local streets & footpaths	57	59	63	57	Aged 18-34 years	Aged 65+ years
<u>.</u>	Lobbying	55	54	55	53	Aged 18-34 years	Aged 50-64 years
	Planning & building permits	50	52	54	50	Aged 18-34 years	Aged 50-64 years
	Population growth	50	48	52	52	Strand residents	Aged 50-64 years
	Traffic management	50	54	58	58	Aged 65+ years	Aged 50-64 years

Focus areas for the next 12 months



Overview

Council's overall performance is down but statistically consistent with last year's result (index score of 57, down three points). Ratings across most service areas have held relatively steady over the past 12 months. Despite this, significant declines were recorded in five areas: emergency disaster management, environmental sustainability, business and community development and tourism, waste management and traffic management.

Key influences on perceptions of overall performance

Over the coming year, Council should look to strengthen perceptions of decisions made in the interests of the community, as it has the strongest influence on overall performance. Informing the community also strongly influences overall opinions, reinforcing the need to maintain high ratings here. Furthermore, improving waste management should be a priority over the next 12 months, as it is the area experiencing the largest decline (down a significant nine points), yet has a moderate to strong influence on overall performance.

Comparison to state and area grouping

On overall performance and customer service, Council rates in line with the Metropolitan average and significantly higher than councils' State-wide. On overall direction and town planning, Council rates significantly higher than both averages. Traffic management, planning and building permits and local streets and footpaths, three of Council's lowest performing service areas, are among seven areas where Council rates significantly lower than the Metropolitan average.

Build on current position and arrest declines

Council should seek to consolidate what has been a steady performance across most service areas in 2022. Efforts should be made to improve perceptions in aforementioned areas where ratings have declined significantly over the past 12 months – particularly waste management, where the most ground has been lost, as well as traffic management, now among Council's lowest rated areas. Rebuilding sentiment among residents aged 50 to 64 years – the cohort most critical of Council – should also be a focus.

DETAILED FINDINGS





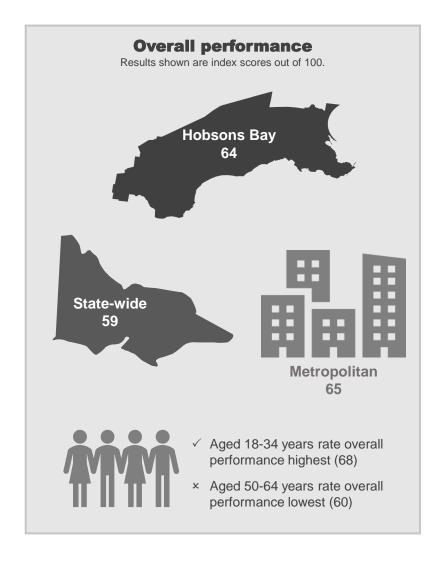
The overall performance index score of 64 for Hobsons Bay City Council represents a three-point (not significant) decline on the 2021 result.

Hobsons Bay City Council is rated in line with the average for councils in the Metropolitan group and statistically significantly higher (at the 95% confidence interval) than the average for councils State-wide (index scores of 65 and 59 respectively).

- Perceptions of overall performance declined significantly among men.
- Ratings across all other demographic and geographic cohorts remain consistent with last year's result.

Close to three in five residents (57%) rate value for money they receive from Council for services and infrastructure provided to their community as 'very good' or 'good'. This is much higher than the 15% of residents rating it as 'very poor' or 'poor'. One-quarter of residents (26%) rate Council as 'average' on this measure.

 Ratings of value for money among those aged 18 to 34 years are significantly higher than the Council average, and significantly lower than the Council average among those aged 50 to 64 years.





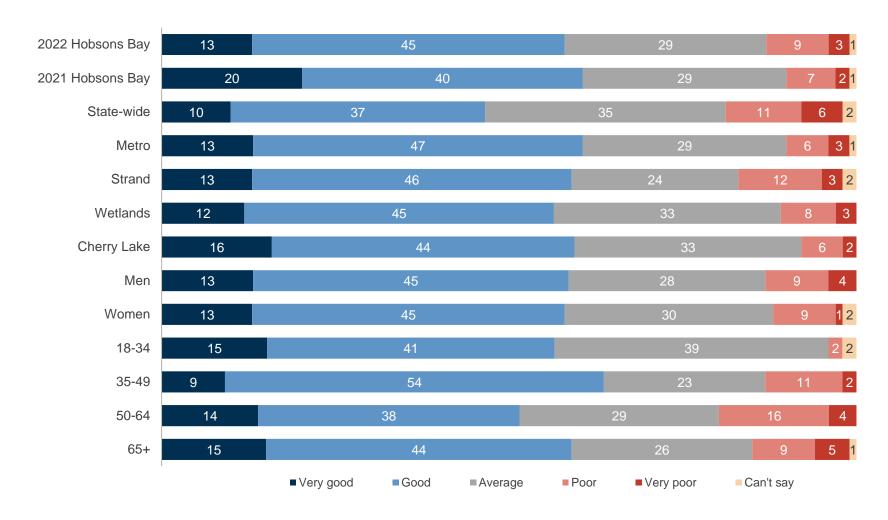
2022 overall performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012





2022 overall performance (%)



Value for money in services and infrastructure



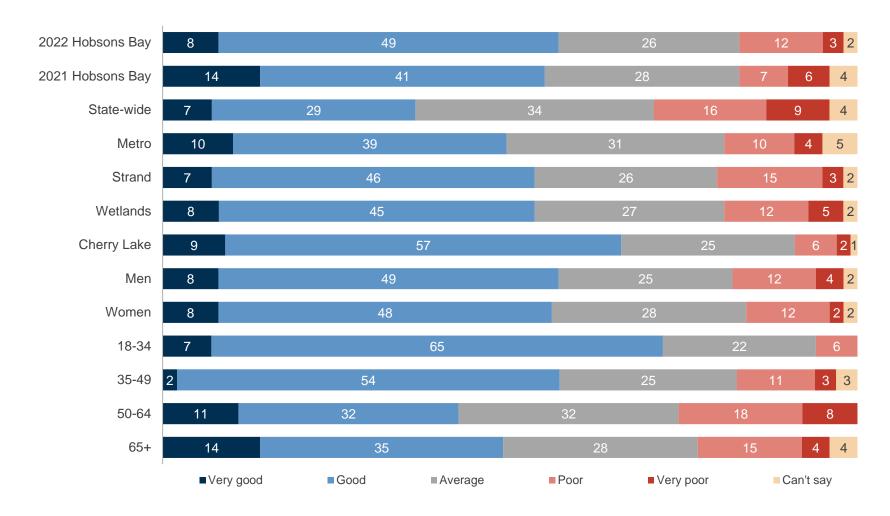
2022 value for money (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 18-34 68 n/a n/a n/a n/a n/a n/a n/a Cherry Lake 66 n/a n/a n/a n/a n/a n/a Women n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 62 63 n/a n/a n/a n/a n/a n/a n/a n/a n/a 61 Men 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a Metro 61 62 n/a n/a n/a n/a n/a n/a n/a n/a 35-49 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a 65+ 60 n/a n/a n/a n/a n/a n/a n/a n/a Wetlands 60 n/a n/a n/a n/a n/a n/a n/a n/a 60 Strand n/a n/a n/a n/a n/a n/a n/a 50-64 55[▼] n/a n/a n/a n/a n/a n/a n/a n/a 53▼ State-wide n/a n/a n/a n/a n/a n/a n/a

Value for money in services and infrastructure



2022 value for money (%)



Top performing service areas

Recreational facilities remains Council's best performing area (index score of 72, unchanged).

- Council performs in-line with the Metropolitan average and significantly higher than the State-wide average on this measure.
- Perceptions among residents aged 18 to 34 years increased significantly in the past year (index score of 74, up eight points).

Appearance of public areas and Council's COVID-19 response are the next highest rated areas (index scores of 70 and 69 respectively) – both new measures added in 2022.

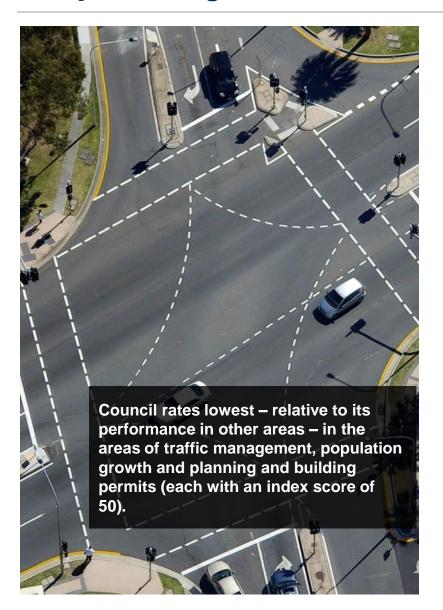
- On both areas, Council rates in-line with Metropolitan and State-wide averages.
- For both areas, differences across demographic and geographic cohorts compared to the 2022 Council average are not statistically significant.
- The appearance of public areas and COVID-19 response have a moderate to strong influence on overall performance, hence Council should seek to uphold these strong results.

While a lower rated service area, ratings of town planning policy increased significantly in 2022 (index score of 58, up four points).



Low performing service areas





Council experienced significantly declining performance in the areas of emergency and disaster management (index score of 65, down six points), environmental sustainability (64, down five points), business and community development and tourism (62, down four points) and waste management (58, down nine points).

Council's equal lowest rated areas continue to be traffic management, population growth and planning and building permits (index score of 50 for each), with the rating of traffic management also declining significantly in the past year (down four points). Ratings of population growth and planning and building permits remain consistent with last year's results.

- Council performs significantly lower than the Metropolitan and State-wide averages on traffic management, and significantly lower than the Metropolitan average on planning and building permits. For population growth, Council rates in-line with both averages.
- Ratings of traffic management among men and residents aged 18 to 34 years declined significantly, while ratings of population growth increased significantly among women.

Individual service area performance



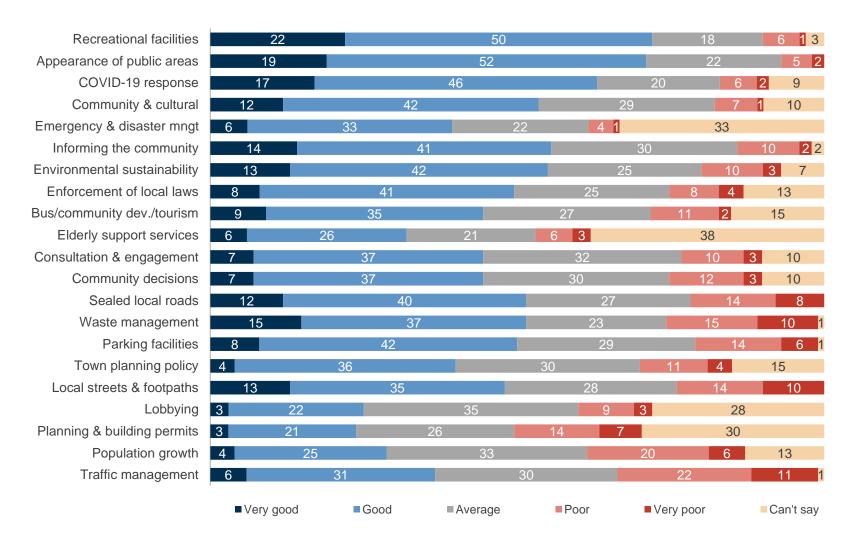
2022 individual service area performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Recreational facilities 72 n/a n/a n/a n/a 72 n/a n/a n/a n/a n/a Appearance of public areas n/a COVID-19 response 69 n/a Community & cultural 66 65 n/a n/a n/a n/a n/a n/a n/a n/a n/a Emergency & disaster mngt 65 71 n/a n/a n/a n/a n/a n/a n/a n/a n/a Informing the community 64 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a Environmental sustainability 69 n/a n/a n/a n/a n/a n/a n/a n/a n/a Enforcement of local laws 62 n/a n/a n/a n/a 64 n/a n/a n/a n/a n/a Bus/community dev./tourism n/a n/a 62 66 n/a n/a n/a n/a n/a n/a n/a Elderly support services 60 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a Consultation & engagement 60 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a Community decisions 59 n/a n/a n/a n/a n/a n/a 58 n/a n/a n/a Sealed local roads 59 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a Waste management 58 67 n/a n/a n/a n/a n/a n/a n/a n/a n/a Parking facilities 58 60 n/a n/a n/a n/a n/a n/a n/a n/a n/a Town planning policy 58 54 n/a n/a n/a n/a n/a n/a n/a n/a n/a Local streets & footpaths 57 n/a n/a n/a n/a n/a n/a n/a 59 n/a n/a 55 Lobbying n/a n/a n/a n/a n/a n/a 54 n/a n/a n/a Planning & building permits n/a 50 52 n/a n/a n/a n/a n/a n/a n/a n/a Population growth 50 48 n/a n/a n/a n/a n/a n/a n/a n/a n/a Traffic management 54 n/a n/a n/a n/a n/a n/a n/a n/a n/a

Individual service area performance



2022 individual service area performance (%)



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Informing the community
- Council's COVID-19 response
- The appearance of public areas
- Environmental sustainability
- Waste management.

Looking at these key service areas only, the appearance of public areas and Council's COVID-19 response have a high performance index (70 and 69 respectively) and a reasonably strong influence on the overall performance rating.

Council also performs well on informing the community and environmental sustainability (index of 64 for each).

Maintaining these positive results should remain a focus – particularly keeping the community well informed, which is another strong influence on overall perceptions of Council. However, there is greater work to be done elsewhere.

Waste management has a more moderate influence on overall perceptions but Council performs less well here (index of 58).

Ensuring the delivery of good waste management services, which meet resident needs, can also help shore up positive opinion of Council.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right-side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

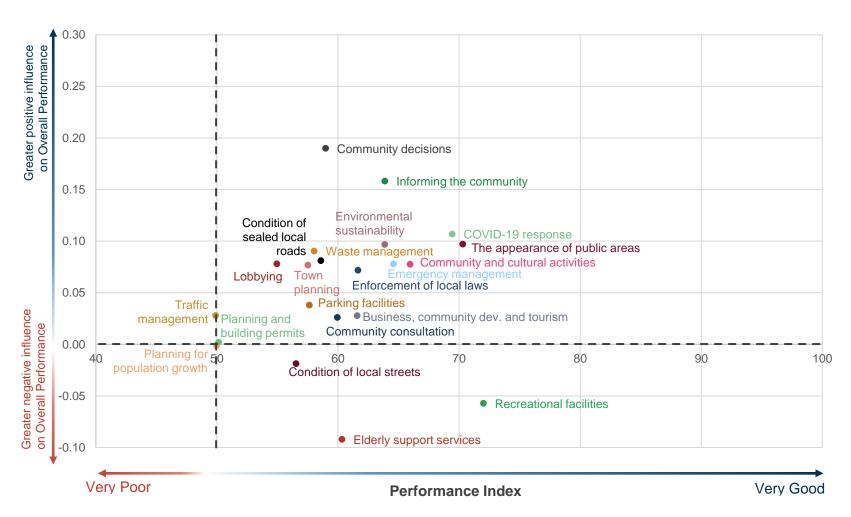
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2022 regression analysis (all service areas)

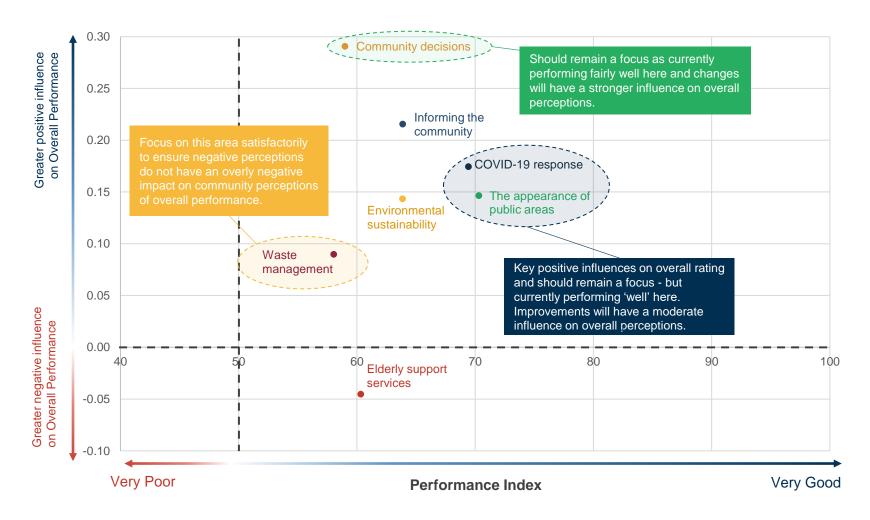


The multiple regression analysis model above (all service areas) has an R^2 value of 0.618 and adjusted R^2 value of 0.597, which means that 62% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 29.13. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas



2022 regression analysis (key service areas)





Customer service

Contact with council and customer service



Contact with council

Seven in 10 Council residents (71%) have had contact with Council in the last 12 months. Rate of contact remains steady on last year's result (70%), and is significantly higher than Metropolitan and State-wide averages (each 63%).

Rate of contact among residents aged 18 to 34 years has increased significantly in the past year (65%, up 15 percentage points). Residents aged 50 to 64 years continue to have the highest contact rate with Council (80%).



Customer service

Council's customer service index score of 72 is slightly lower than in 2021 (index score of 76).

Council's customer service continues to rate in-line with the Metropolitan average, but significantly higher than the State-wide average (index scores of 72 and 68 respectively).

- Ratings are lowest and have significantly declined this year among residents aged 35 to 49 years. With the second highest rate of contact with Council, these results suggest the need to improve perceptions of customer service with this cohort over the coming year.
- Ratings are highest among Cherry Lake residents and those aged 18 to 34 years – a positive result, in view of the significantly increased contact with Council among the latter cohort, and the fact that both groups recorded the lowest customer service ratings last year.

Telephone (45%) and email (26%) continue to be the most common methods of contacting Council. While not significant, ratings of service via these channels have declined over the past year.

Contact with council



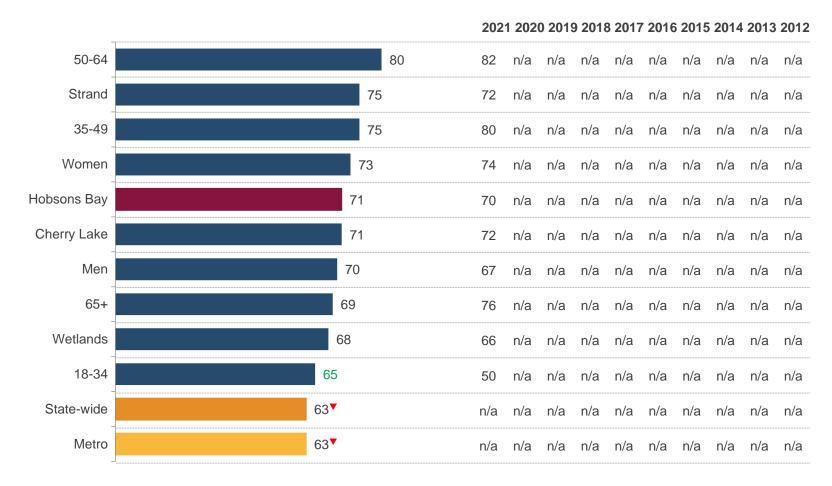
2022 contact with council (%) Have had contact



Contact with council



2022 contact with council (%)

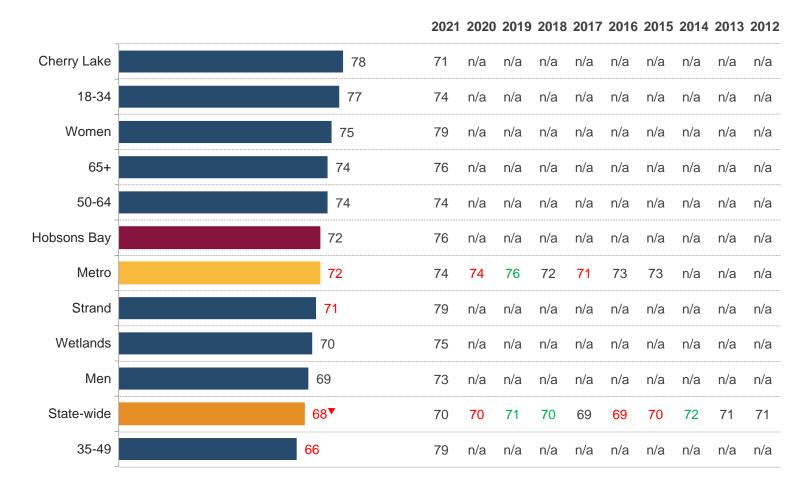


Q5a. Have you or any member of your household had any recent contact with Hobsons Bay City Council in any of the following ways?

Customer service rating



2022 customer service rating (index scores)

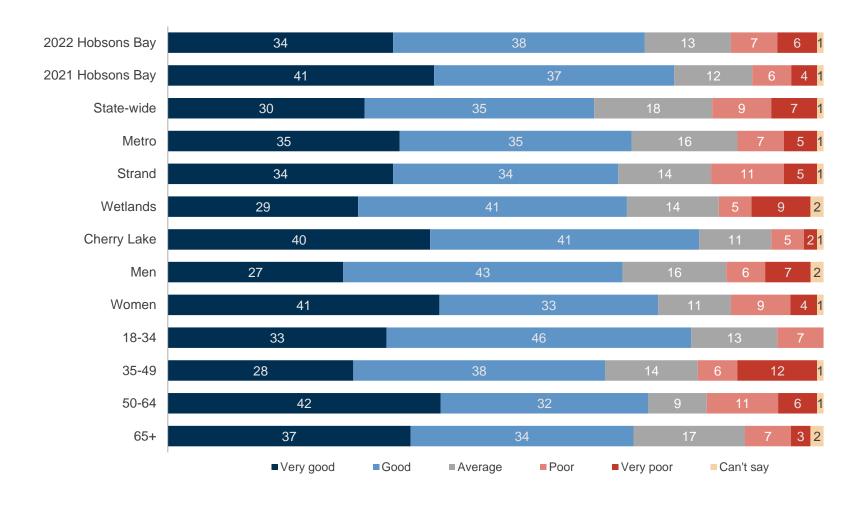


Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 67 Councils asked group: 16

Customer service rating



2022 customer service rating (%)



Method of contact with council



2022 method of contact (%)















In Person

In Writing

By Telephone

By Text Message

By Email

Via Website

By Social Media

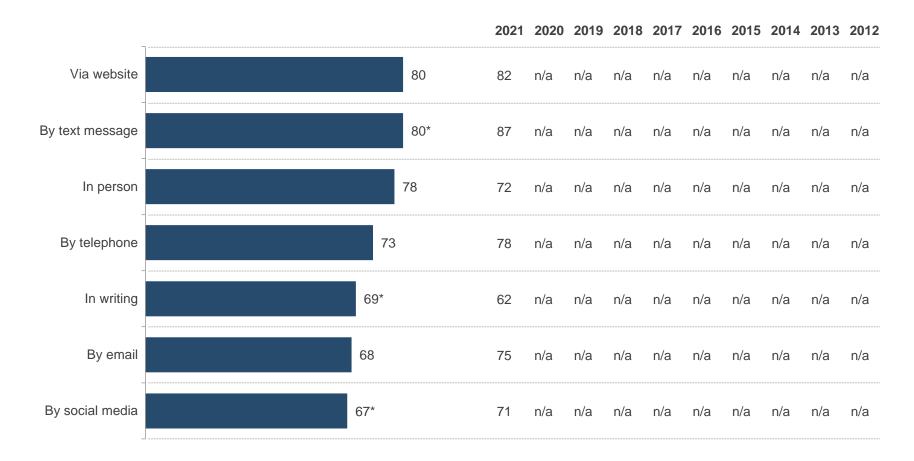


Q5a. Have you or any member of your household had any recent contact with Hobsons Bay City Council in any of the following ways?

Customer service rating by method of last contact



2022 customer service rating (index score by method of last contact)



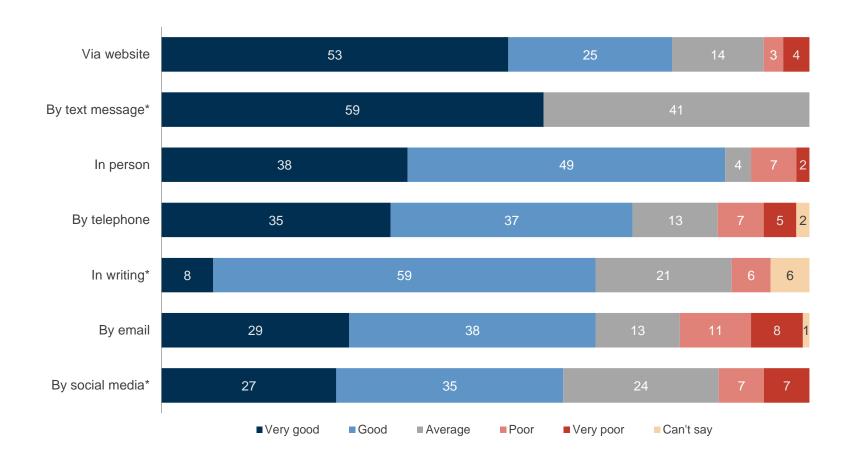
Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences. *Caution: small sample size < n=30

Customer service rating by method of last contact



2022 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

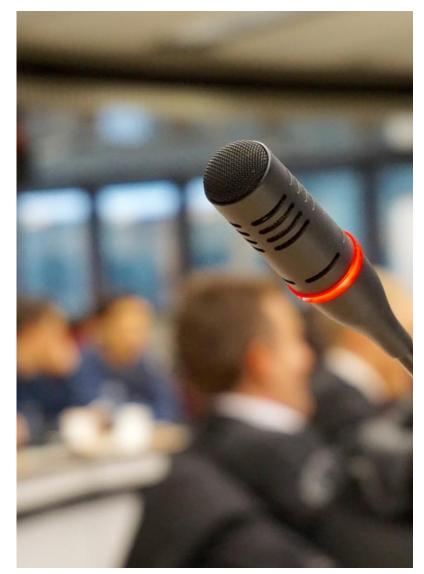


Communication

The preferred method of communication from Council remains newsletters sent via mail (43%, up by five percentage points), followed by newsletters sent via email (28%, up by three percentage points).

Popularity of social media has fallen over the past year (11%, down by six percentage points).

- Among residents aged <u>under 50 years</u>, newsletters sent via mail are most preferred (38%, up by nine percentage points), followed by newsletters sent via email (28%). Preference for social media among this group has declined (14%, down 12 percentage points).
- Among residents aged <u>over 50 years</u>, there is a clear preference for newsletters sent via mail (48%), with 27% preferring newsletters sent via email.
 Preference for social media among this group remains marginal (7%).



Best form of communication



2022 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Best form of communication: under 50s



2022 under 50s best form of communication (%)



Advertising in a Local **Newspaper**



Council **Newsletter** via Mail



Council Newsletter via Email



Council **Newsletter as Local Paper Insert**



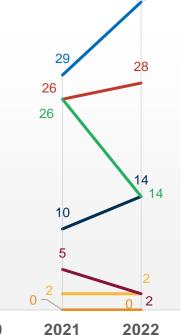
Council Website



Text Message



Social Media



2012

2013

2014

2015

2016

2017

2018

2019

2020

Best form of communication: over 50s



2022 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



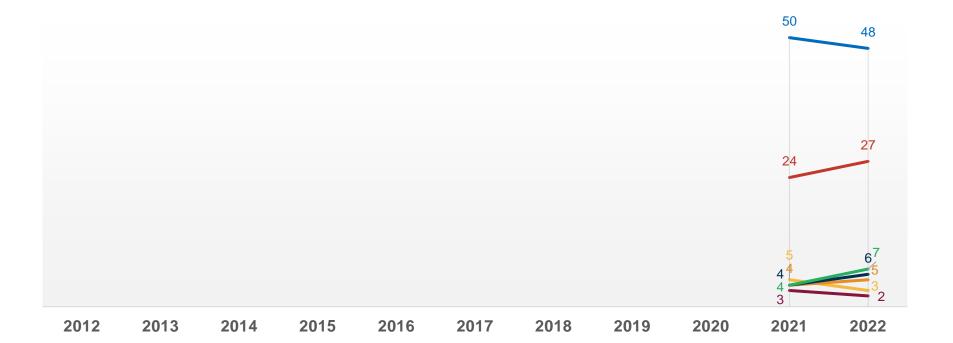
Council Website



Text Message



Social Media



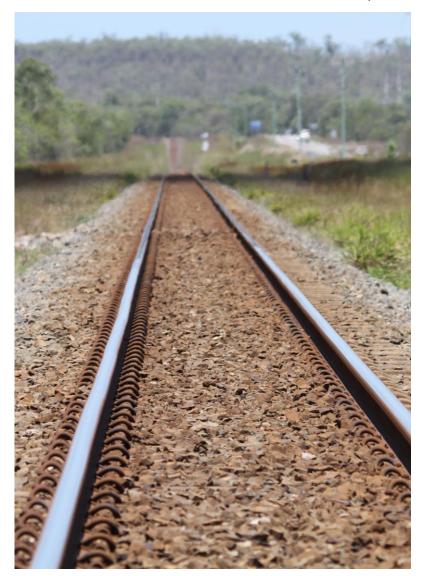


Council direction

W

Over the last 12 months, 61% of residents believe the direction of Council's overall performance has stayed the same – down four percentage points since 2021.

- 25% believe the direction has improved (down three points on 2021).
- 11% believe it has deteriorated (up one point on 2021).
- The <u>most</u> satisfied with Council direction are residents aged 18 to 34 years, Cherry Lake residents and men. Ratings among those aged 18 to 34 years are significantly higher than average.
- The <u>least</u> satisfied with Council direction are residents aged 50+ years.



Overall council direction last 12 months



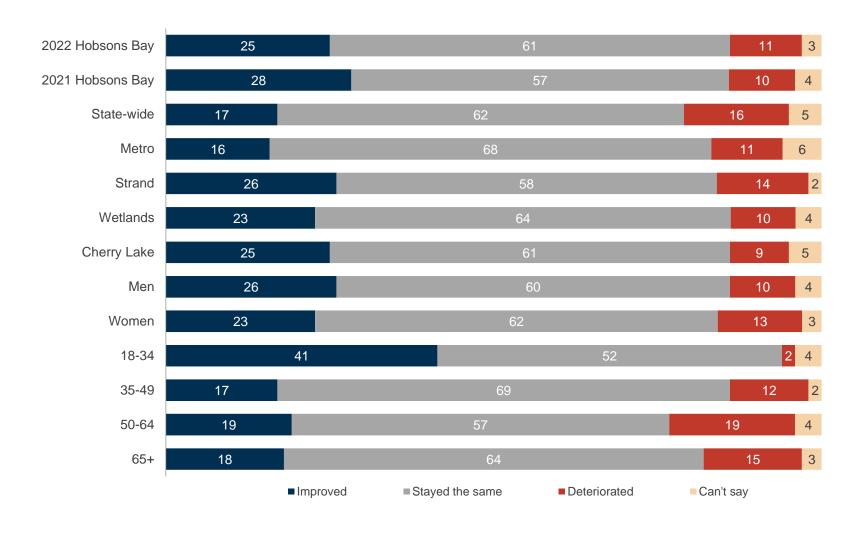
2022 overall council direction (index scores)



Overall council direction last 12 months



2022 overall council direction (%)





Community consultation and engagement performance





2022 consultation and engagement performance (index scores)

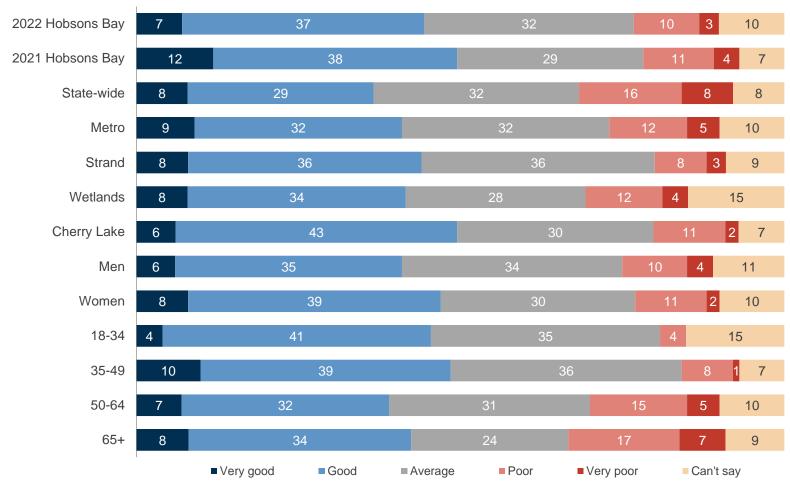


Community consultation and engagement performance





2022 consultation and engagement performance (%)



Lobbying on behalf of the community performance





2022 lobbying performance (index scores)

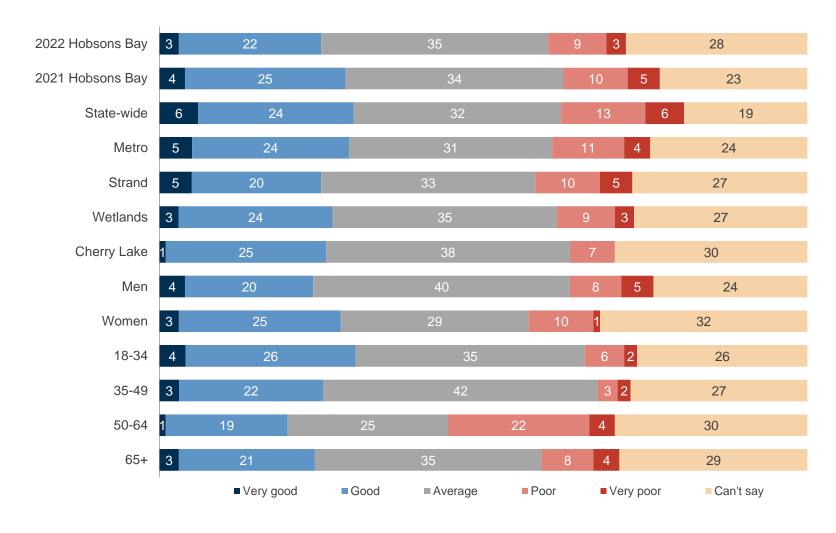


Lobbying on behalf of the community performance





2022 lobbying performance (%)



Decisions made in the interest of the community performance





2022 community decisions made performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

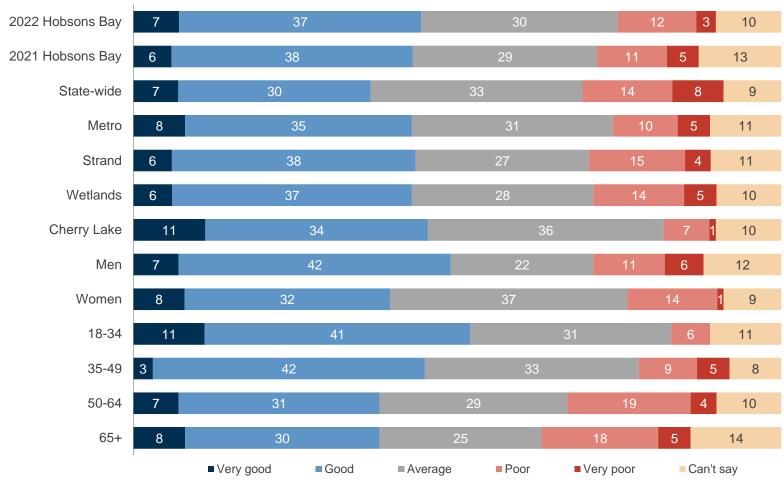


Decisions made in the interest of the community performance





2022 community decisions made performance (%)



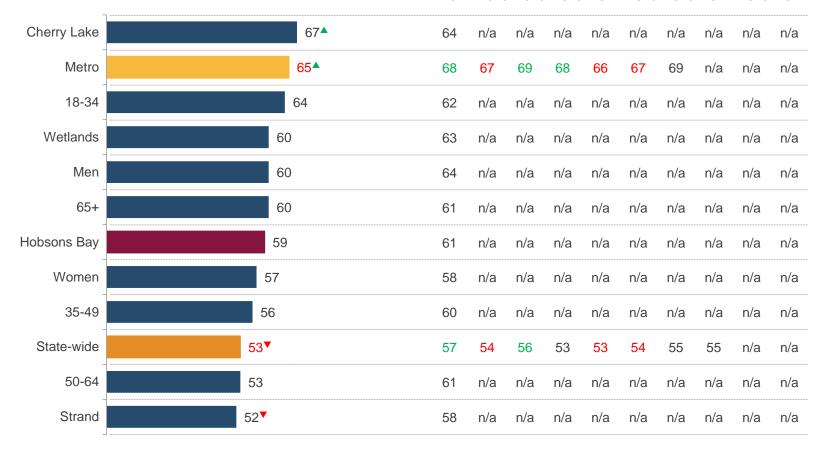
The condition of sealed local roads in your area performance





2022 sealed local roads performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

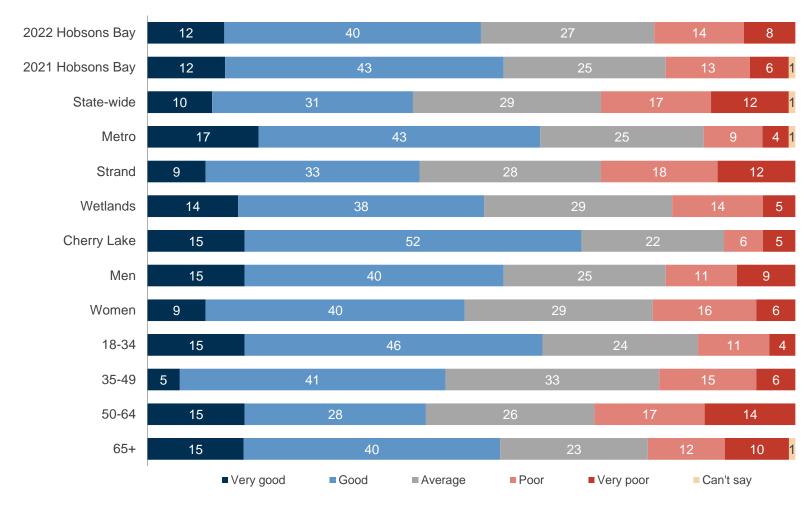


The condition of sealed local roads in your area performance





2022 sealed local roads performance (%)



Informing the community performance





2022 informing community performance (index scores)

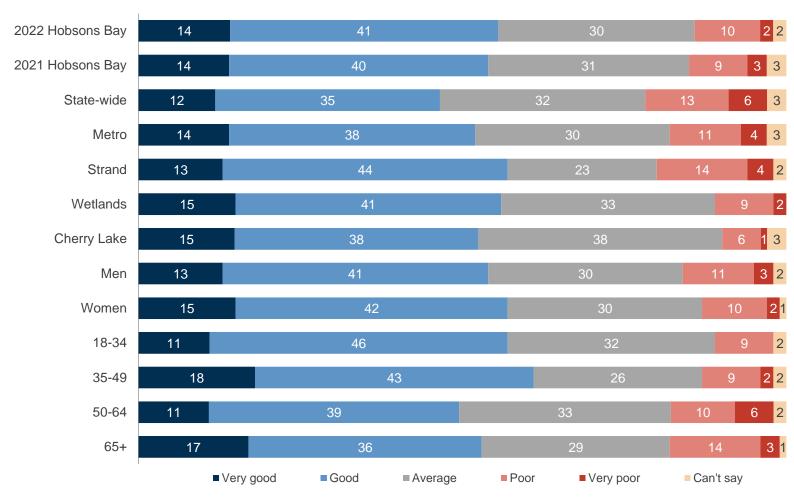
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 35-49 67 66 n/a n/a n/a n/a n/a n/a n/a n/a n/a Cherry Lake 66 65 n/a n/a n/a n/a n/a n/a n/a n/a n/a 18-34 65 66 n/a n/a n/a n/a n/a n/a n/a n/a n/a Women 64 n/a n/a n/a n/a n/a 65 n/a n/a n/a n/a 64 Wetlands 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 64 n/a n/a 64 n/a n/a n/a n/a n/a n/a n/a Men 63 63 n/a 65+ 62 61 n/a n/a n/a n/a Strand 62 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a Metro 62 62 62 61 63 62 61 64 n/a n/a n/a 50-64 60 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a 59▼ State-wide 60 59 60 59 59 59 61 62 61 60

Informing the community performance





2022 informing community performance (%)



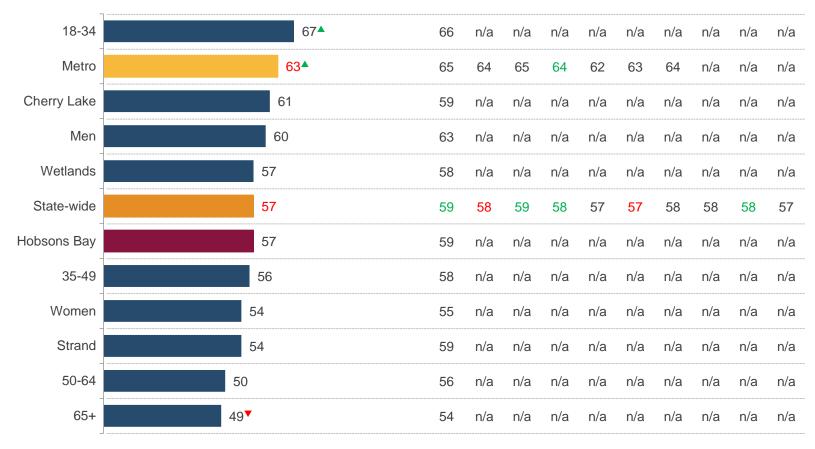
The condition of local streets and footpaths in your area performance





2022 streets and footpaths performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

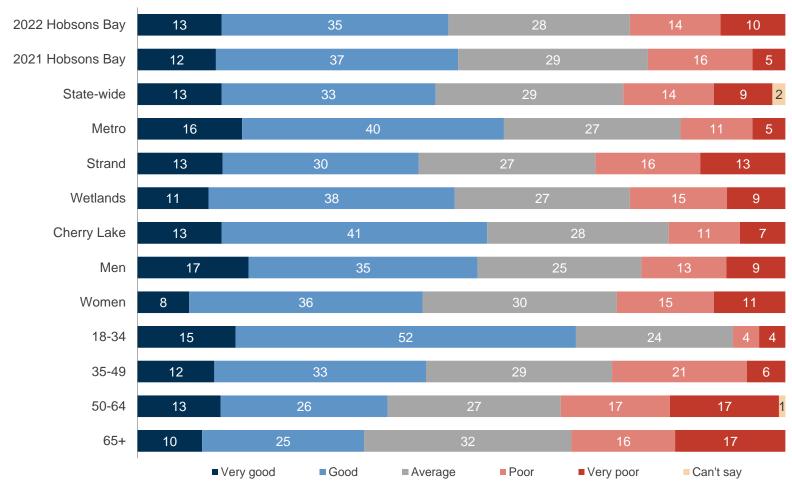


The condition of local streets and footpaths in your area performance





2022 streets and footpaths performance (%)



Traffic management performance





2022 traffic management performance (index scores)

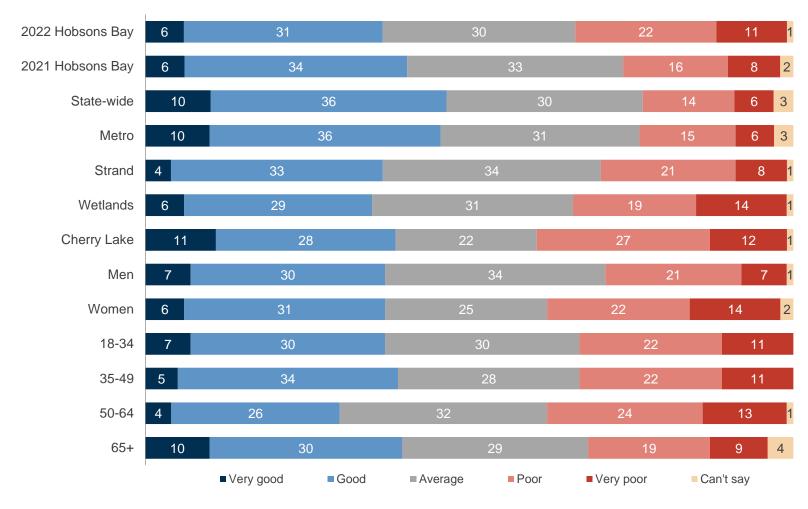


Traffic management performance





2022 traffic management performance (%)



Parking facilities performance





2022 parking performance (index scores)

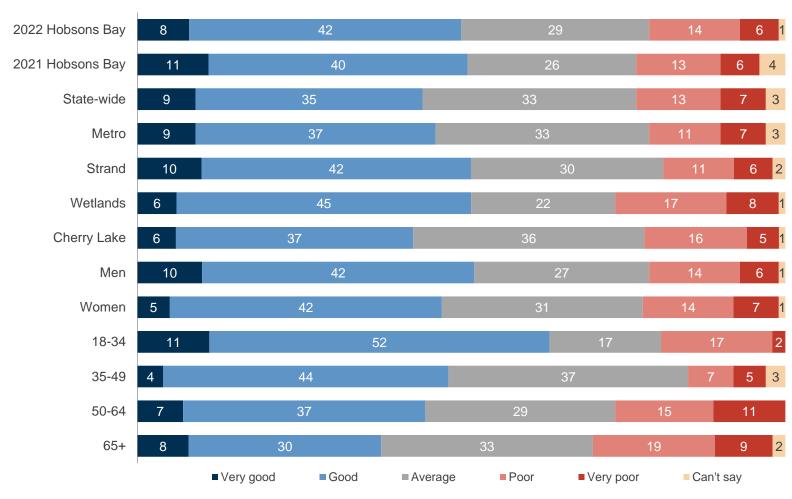


Parking facilities performance





2022 parking performance (%)



Enforcement of local laws performance





2022 law enforcement performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 18-34 66 71 n/a n/a n/a n/a n/a n/a n/a n/a n/a 65^ Metro 65 64 64 64 66 66 64 n/a n/a n/a State-wide 63 64 63 64 64 63 66 66 65 65 64 Strand 63 n/a n/a n/a n/a n/a n/a 63 n/a n/a n/a 62 Men 63 n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 62 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a Wetlands 61 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a 61 n/a n/a n/a n/a n/a n/a n/a Women 65 n/a n/a Cherry Lake 61 65 n/a n/a n/a n/a n/a n/a n/a n/a n/a 50-64 60 n/a 57 n/a n/a n/a n/a n/a n/a n/a n/a 65+ 60 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a

63

n/a

n/a

n/a

59

35-49

n/a

n/a

n/a

n/a

n/a

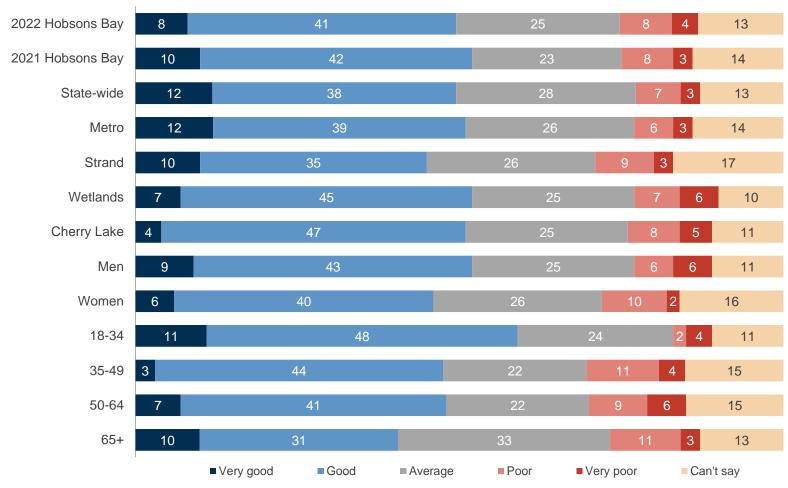
n/a

Enforcement of local laws performance





2022 law enforcement performance (%)



Elderly support services performance





2022 elderly support performance (index scores)

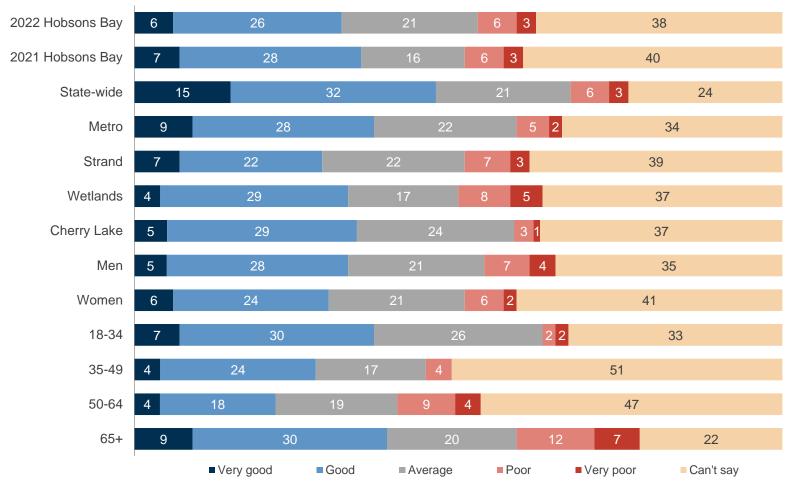
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 State-wide 67^ 68 69 69 68 68 68 68 69 70 69 65 Metro 67 67 69 69 66 67 67 n/a n/a n/a 35-49 64 55 n/a n/a n/a n/a n/a n/a n/a n/a n/a 18-34 64 n/a n/a n/a n/a n/a 67 n/a n/a n/a n/a Cherry Lake 63 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a Women 61 63 n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 60 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a Strand n/a n/a n/a n/a 60 61 n/a n/a n/a n/a n/a 59 Men 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a Wetlands 58 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a 65+ 57 64 n/a n/a n/a n/a n/a n/a n/a n/a n/a 50-64 54 62 n/a n/a n/a n/a n/a n/a n/a n/a n/a

Elderly support services performance





2022 elderly support performance (%)



Recreational facilities performance





2022 recreational facilities performance (index scores)

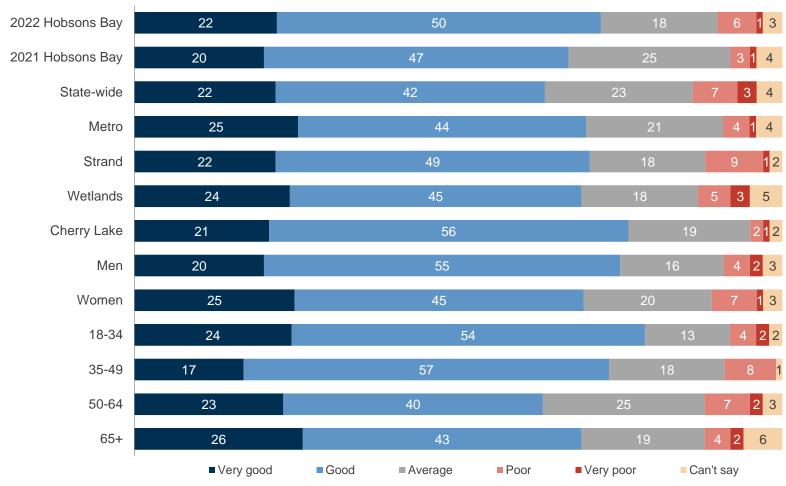
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Cherry Lake 74 74 n/a n/a n/a n/a n/a n/a n/a n/a n/a 18-34 74 66 n/a n/a n/a n/a n/a n/a n/a n/a n/a 65+ 73 77 n/a n/a n/a n/a n/a n/a n/a n/a n/a Metro 73 73 73 n/a 75 74 75 74 74 n/a n/a 72 Men n/a n/a 74 n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 72 n/a n/a n/a n/a n/a n/a n/a n/a n/a Wetlands 72 67 n/a n/a n/a n/a n/a n/a n/a n/a n/a 72 n/a n/a n/a n/a n/a n/a n/a Women 70 n/a n/a Strand 71 74 n/a n/a n/a n/a n/a n/a n/a n/a n/a 35-49 71 n/a n/a 74 n/a n/a n/a n/a n/a n/a n/a 69▼ State-wide 71 70 70 69 70 69 70 71 70 70 50-64 69 70 n/a n/a n/a n/a n/a n/a n/a n/a n/a

Recreational facilities performance





2022 recreational facilities performance (%)



The appearance of public areas performance





2022 public areas performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Metro 72 74 73 74 73 72 72 73 n/a n/a n/a 35-49 72 n/a 18-34 71 n/a 71 Strand n/a State-wide 71 72 72 71 71 72 72 71 71 73 71 70 Women n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 70 n/a 70 n/a n/a n/a n/a n/a n/a n/a Men n/a n/a Cherry Lake 70 n/a Wetlands 70 n/a 50-64 69 n/a 65+ 68 n/a n/a

n/a

n/a

n/a

n/a

n/a

n/a

n/a

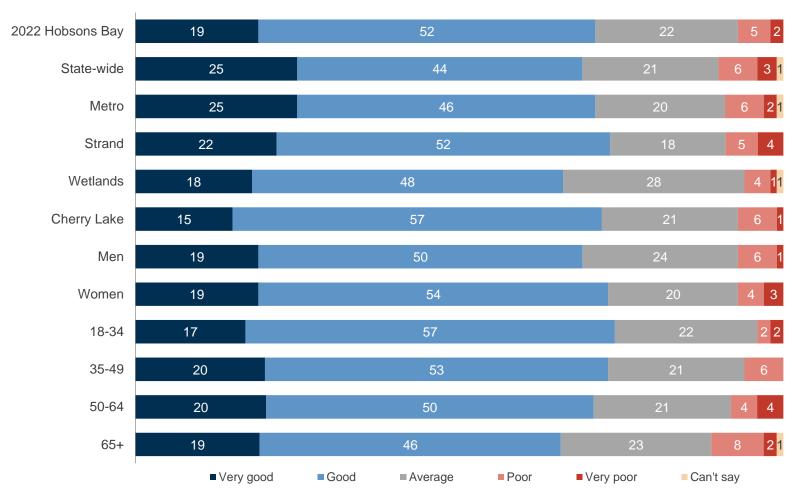
n/a

The appearance of public areas performance





2022 public areas performance (%)



Community and cultural activities performance





2022 community and cultural activities performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

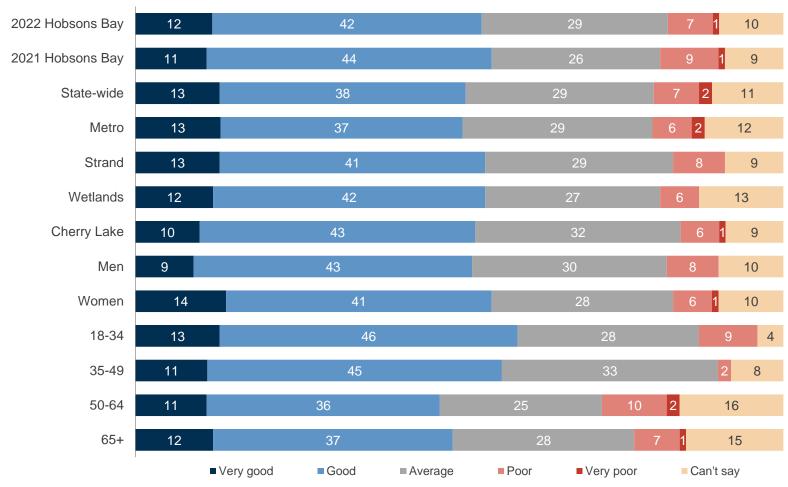


Community and cultural activities performance





2022 community and cultural activities performance (%)



Waste management performance





2022 waste management performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

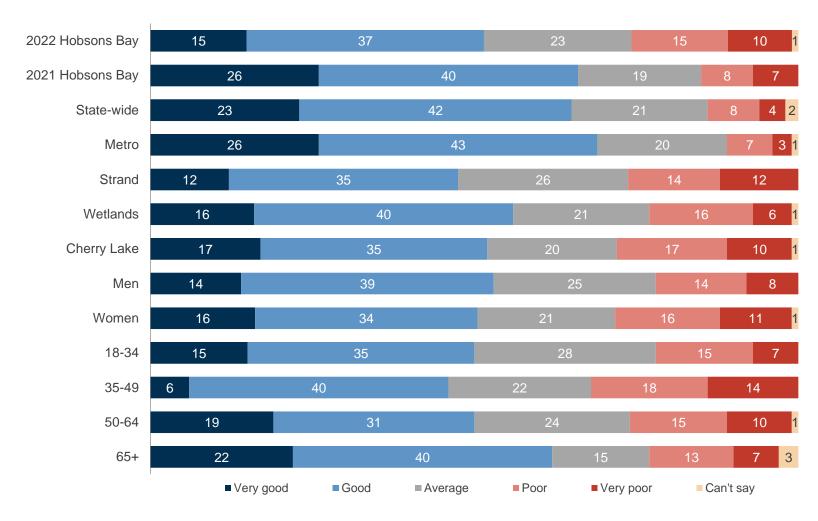


Waste management performance





2022 waste management performance (%)



Business and community development and tourism performance





2022 business/development/tourism performance (index scores)

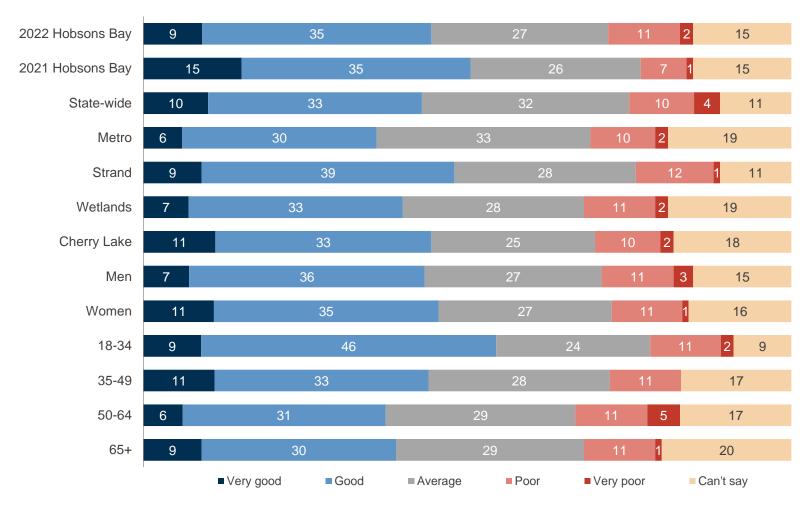


Business and community development and tourism performance





2022 business/development/tourism performance (%)



Council's general town planning policy performance





2022 town planning performance (index scores)

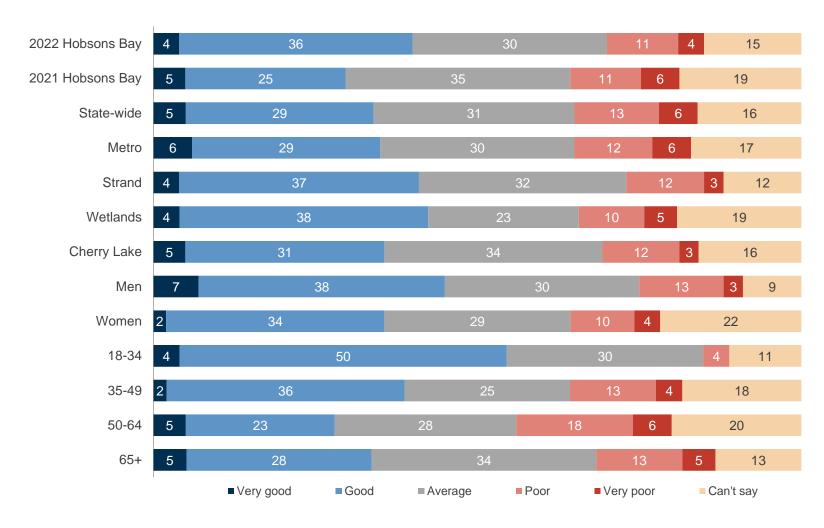


Council's general town planning policy performance





2022 town planning performance (%)



Planning and building permits performance





2022 planning and building permits performance (index scores)

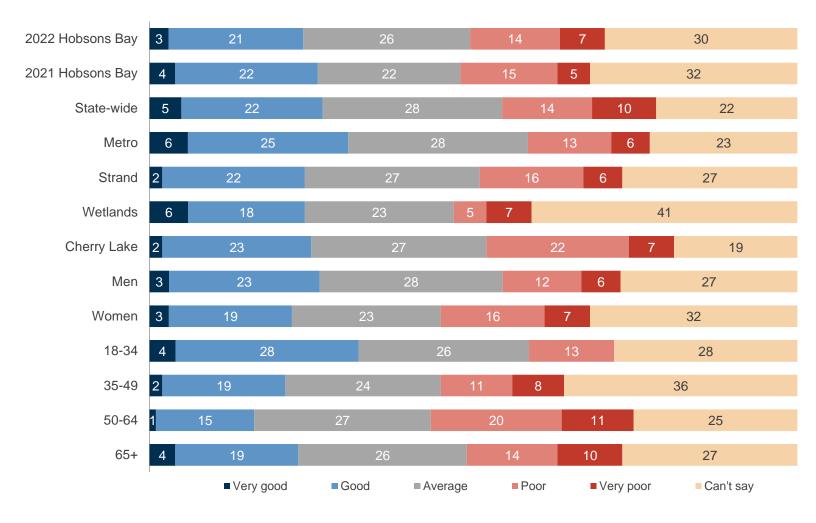


Planning and building permits performance





2022 planning and building permits performance (%)



Environmental sustainability performance





2022 environmental sustainability performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

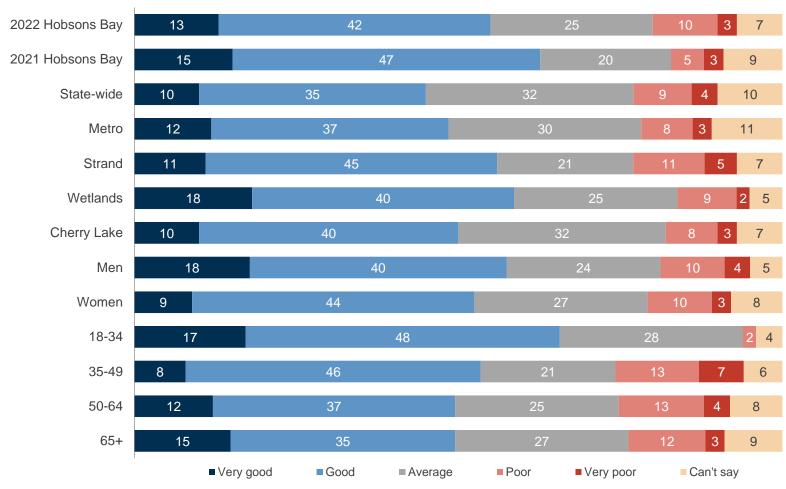


Environmental sustainability performance





2022 environmental sustainability performance (%)



Emergency and disaster management performance





2022 emergency and disaster management performance (index scores)

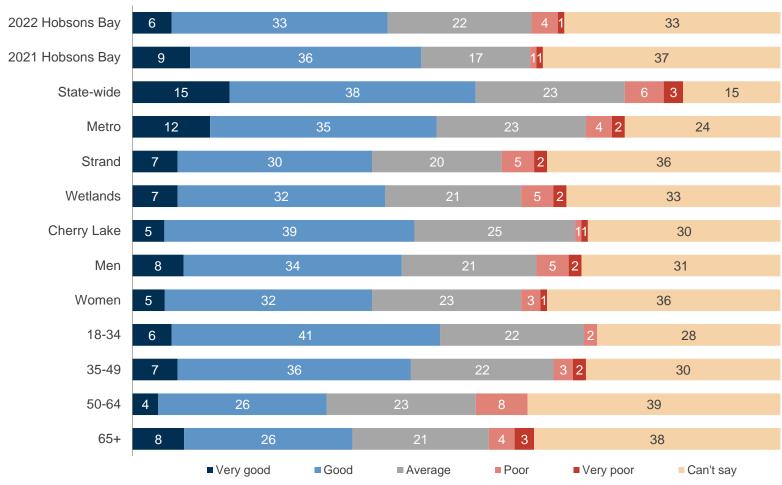
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 18-34 68 69 n/a n/a n/a n/a n/a n/a n/a n/a n/a 67 Metro 66 70 69 68 68 69 70 n/a n/a n/a Cherry Lake 67 71 n/a n/a n/a n/a n/a n/a n/a n/a n/a State-wide 66 71 68 72 70 69 70 71 70 70 Men 72 n/a n/a n/a n/a n/a n/a n/a n/a n/a 35-49 65 74 n/a n/a n/a n/a n/a n/a n/a n/a n/a Hobsons Bay 65 71 n/a Women 64 70 n/a n/a n/a n/a n/a n/a n/a n/a Strand 64 72 n/a n/a n/a n/a n/a n/a n/a n/a n/a Wetlands 64 n/a n/a 68 n/a n/a n/a n/a n/a n/a n/a 65+ 62 71 n/a n/a n/a n/a n/a n/a n/a n/a n/a 50-64 61 66 n/a n/a n/a n/a n/a n/a n/a n/a n/a

Emergency and disaster management performance





2022 emergency and disaster management performance (%)



Planning for population growth in the area performance





2022 population growth performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

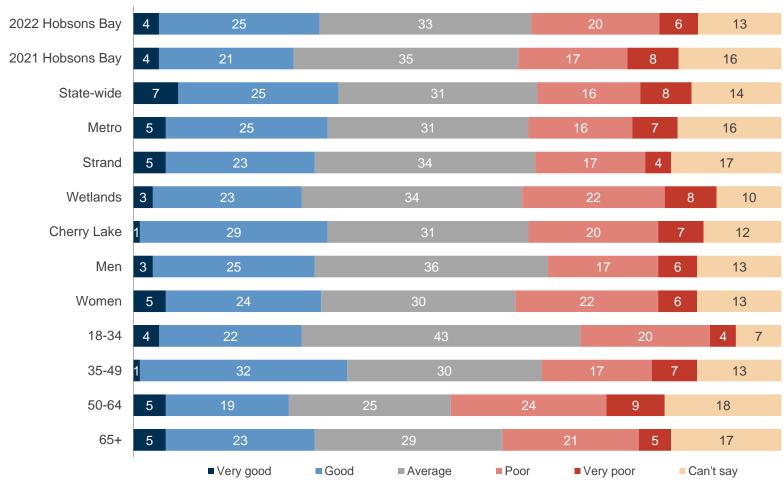


Planning for population growth in the area performance





2022 population growth performance (%)



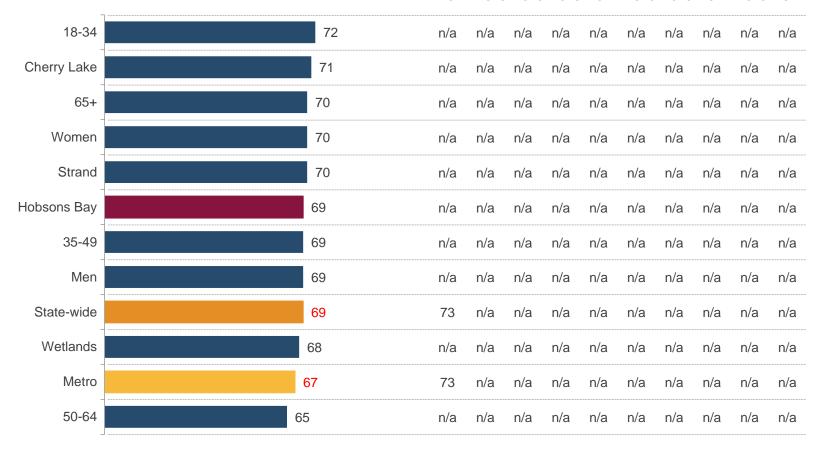
COVID-19 response performance





2022 COVID-19 response performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

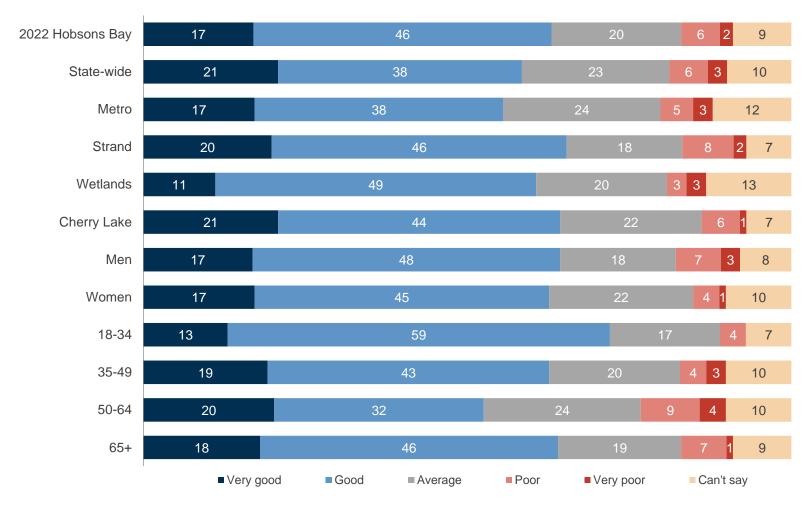


COVID-19 response performance





2022 COVID-19 response performance (%)

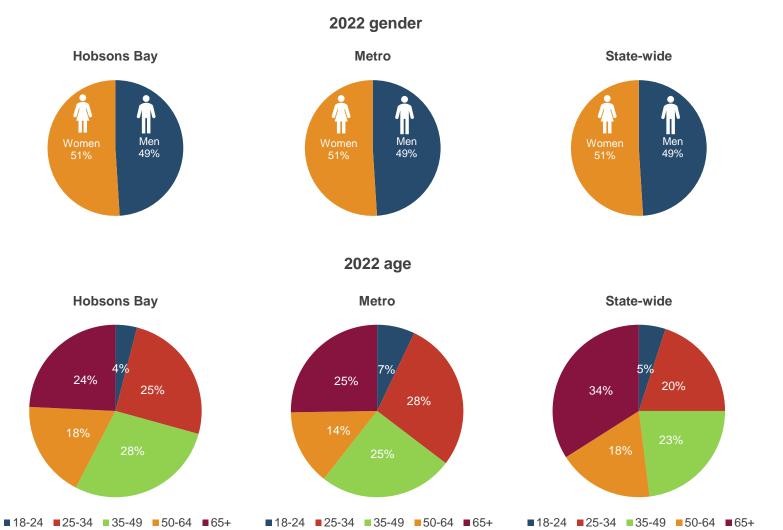




Detailed demographics

Gender and age profile







Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Hobsons Bay City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 76,500 people aged 18 years or over for Hobsons Bay City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Hobsons Bay City Council	400	400	+/-4.9
Men	164	196	+/-7.7
Women	236	204	+/-6.4
Strand	170	166	+/-7.5
Wetlands	125	128	+/-8.8
Cherry Lake	105	106	+/-9.6
18-34 years	46	117	+/-14.6
35-49 years	90	113	+/-10.4
50-64 years	115	74	+/-9.2
65+ years	149	96	+/-8.0

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

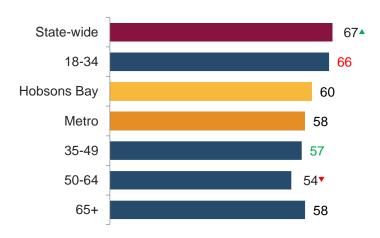
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

2022 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling

The 2022 results are compared with previous years, as detailed below:

 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Hobsons Bay City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Hobsons Bay City Council.

Survey sample matched to the demographic profile of Hobsons Bay City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Hobsons Bay City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Hobsons Bay City Council. Survey fieldwork was conducted in the period of 27th January – 24th March, 2022.

Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

Council Groups

Hobsons Bay City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Hobsons Bay City Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

W

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Hobsons Bay City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

W

Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored guestions: Individual guestions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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Hobsons Bay City Council 2022 Tailored Questions

Coordinated by the Department of Jobs, Precincts and Regions on behalf of Victorian councils



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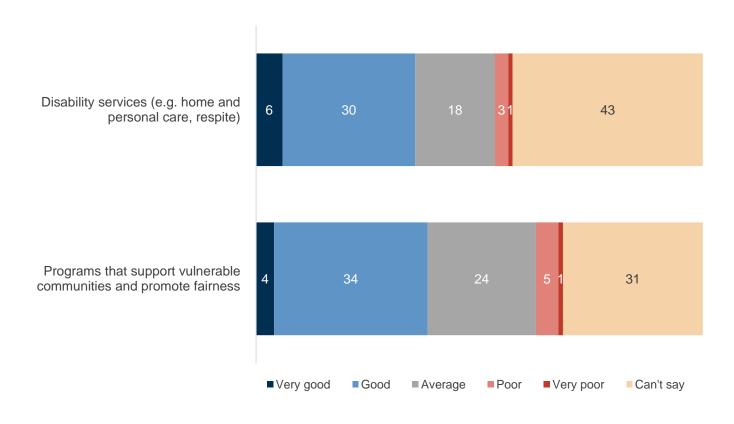
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Health and aged care services



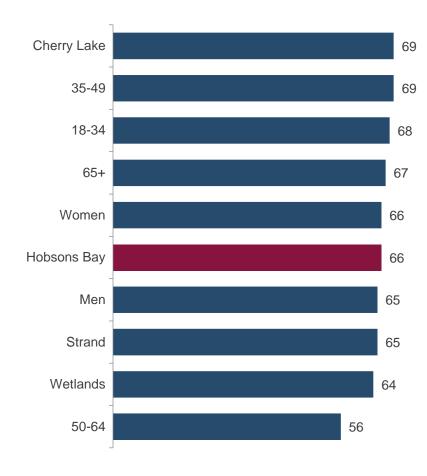
2022 health and aged care performance (%)



Disability services



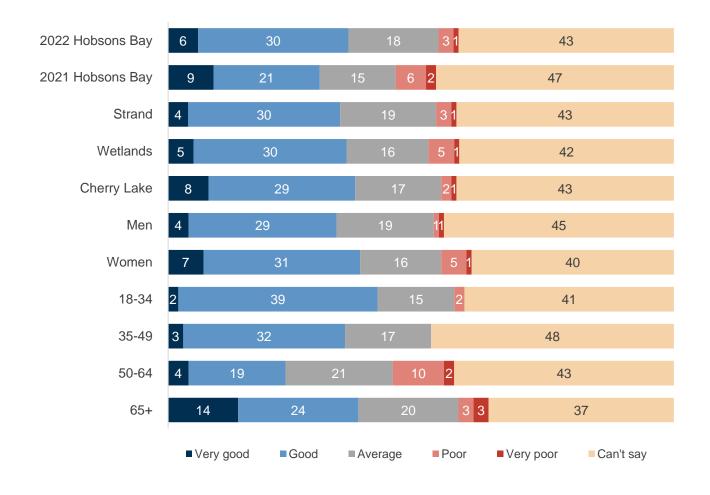
2022 disability services (e.g. home and personal care, respite) performance (index scores)



Disability services



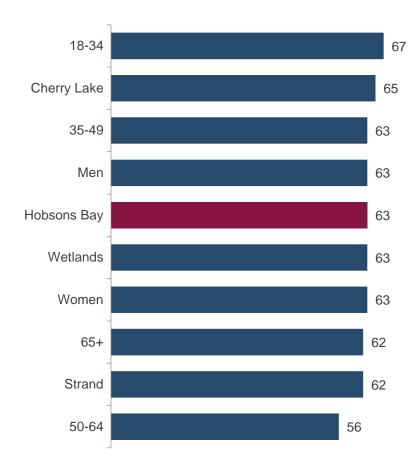
2022 disability services (e.g. home and personal care, respite) performance (%)



Support for vulnerable communities and promoting fairness



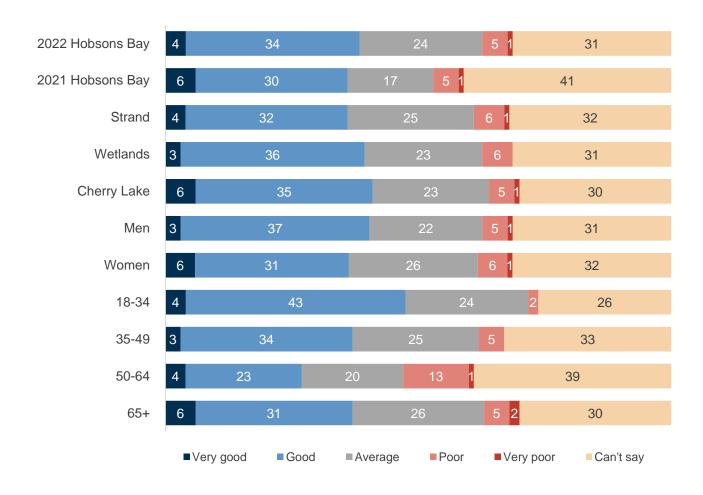
2022 programs that support vulnerable communities and promote fairness performance (index scores)



Support for vulnerable communities and promoting fairness



2022 programs that support vulnerable communities and promote fairness performance (%)



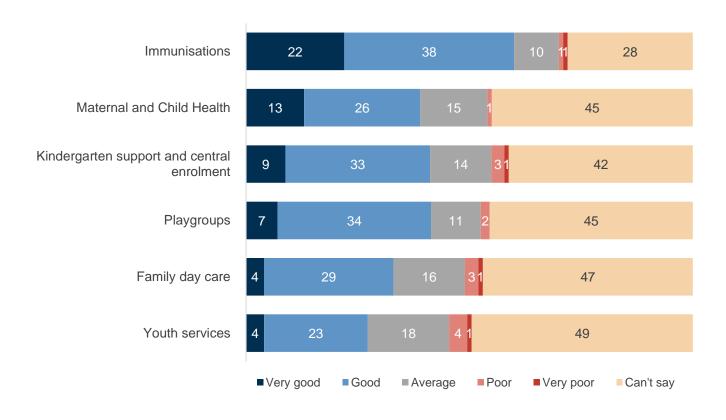


Children's services

Children's services



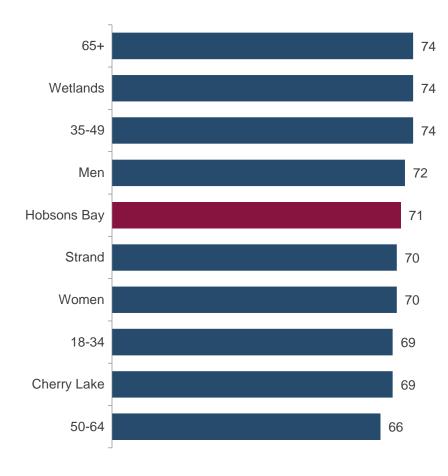
2022 children's services performance (%)



Playgroups



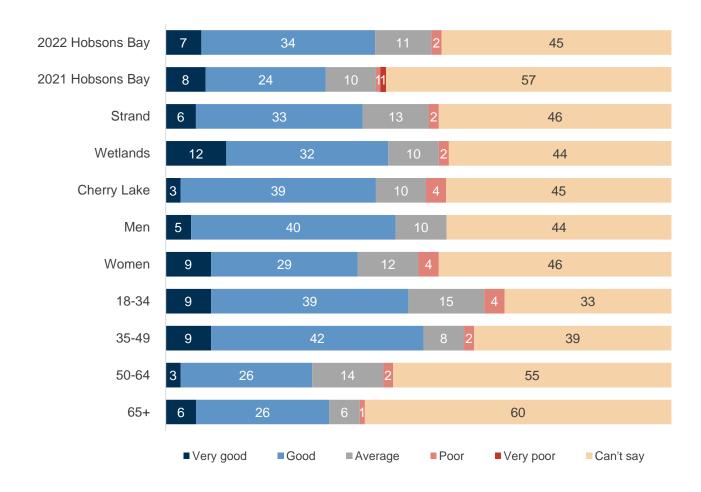
2022 playgroups performance (index scores)



Playgroups



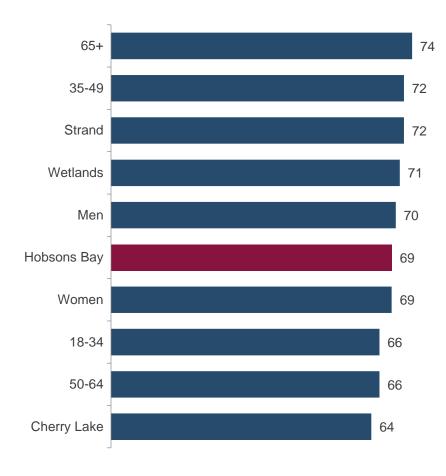
2022 playgroups performance (%)



Kindergarten support and central enrolment



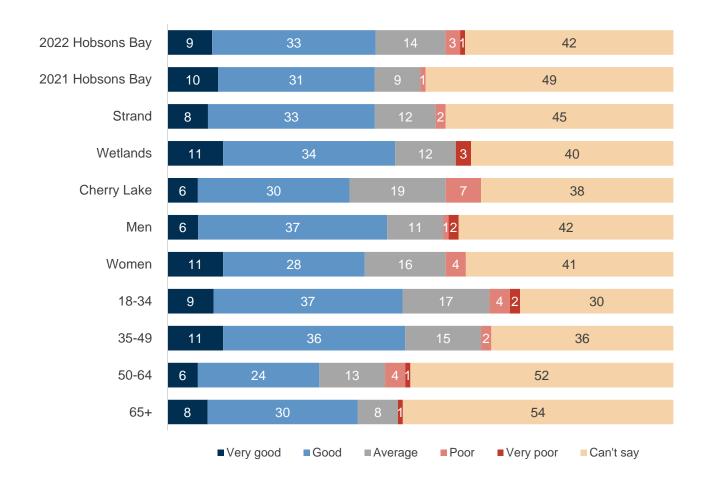
2022 kindergarten support and central enrolment performance (index scores)



Kindergarten support and central enrolment



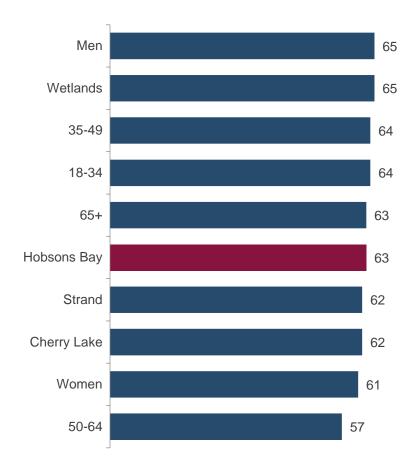
2022 kindergarten support and central enrolment performance (%)



Youth services



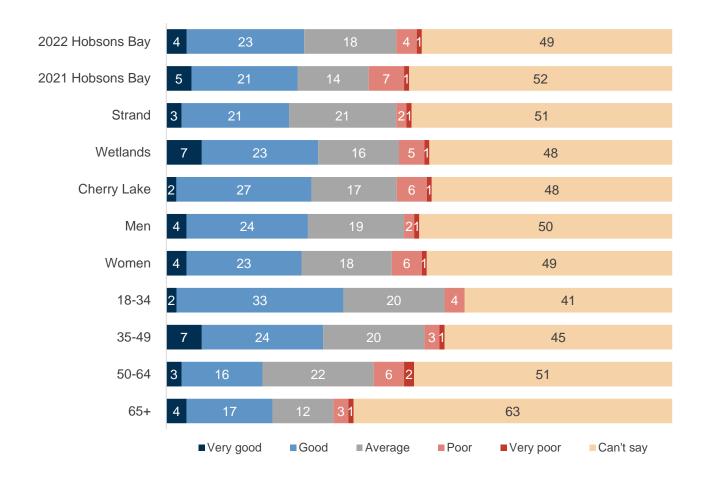
2022 youth services performance (index scores)



Youth services



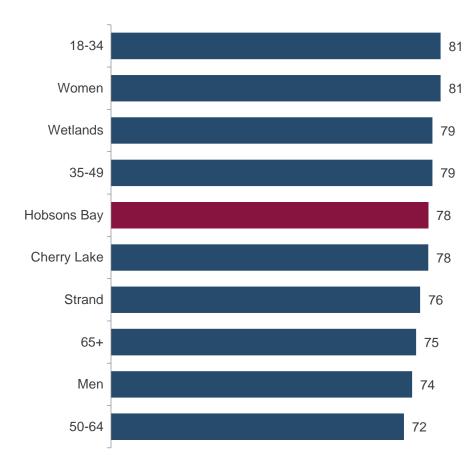
2022 youth services performance (%)



Immunisations



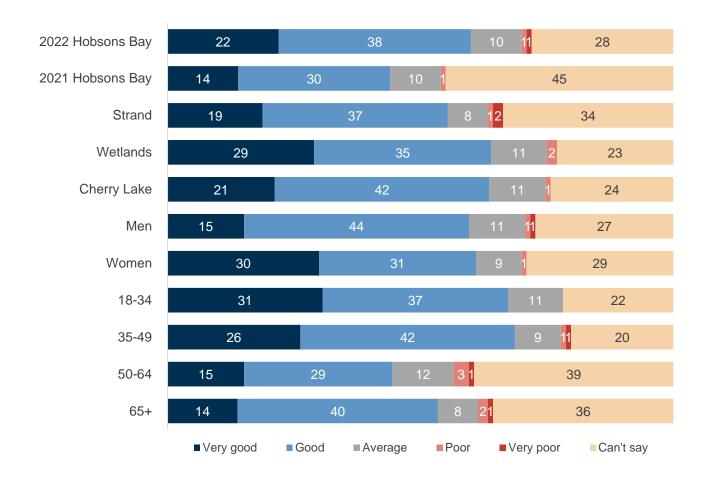
2022 immunisations performance (index scores)



Immunisations



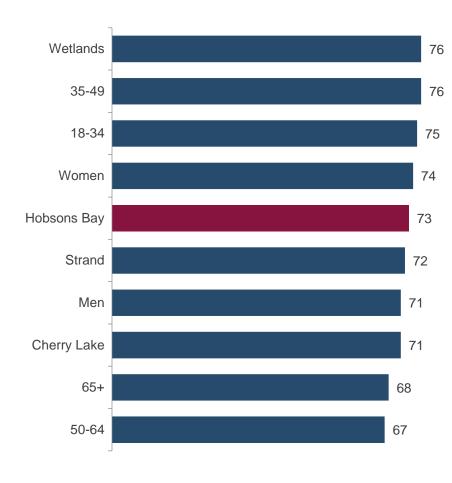
2022 immunisations performance (%)



Maternal and Child Health



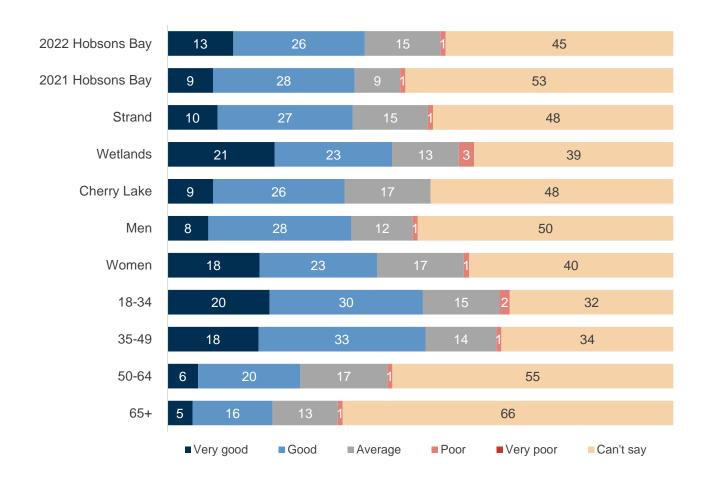
2022 Maternal and Child Health performance (index scores)



Maternal and Child Health



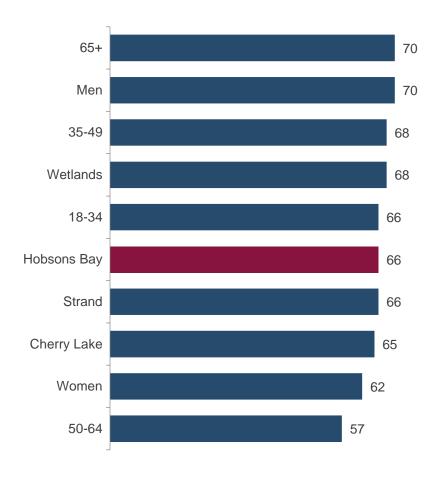
2022 Maternal and Child Health performance (%)



Family day care



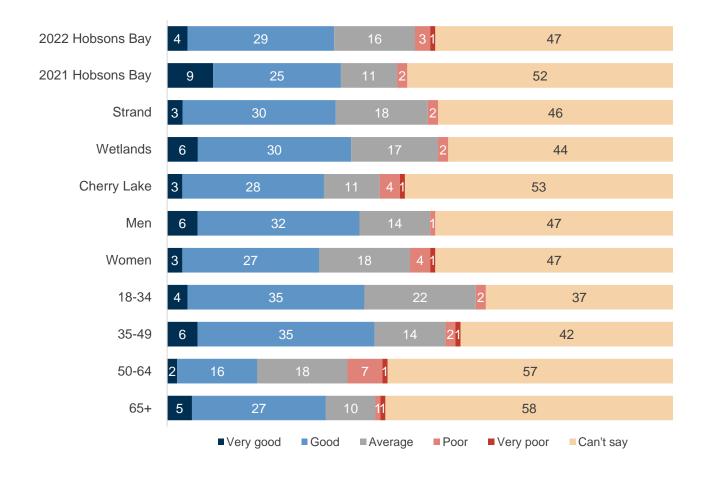
2022 family day care performance (index scores)



Family day care



2022 family day care performance (%)



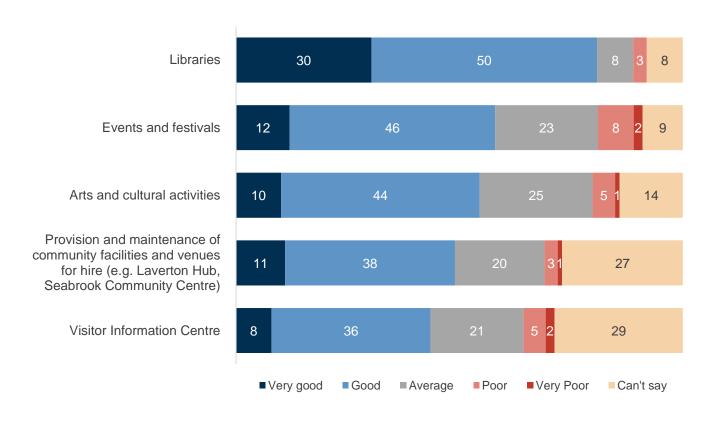


Facilities and events

Facilities and events



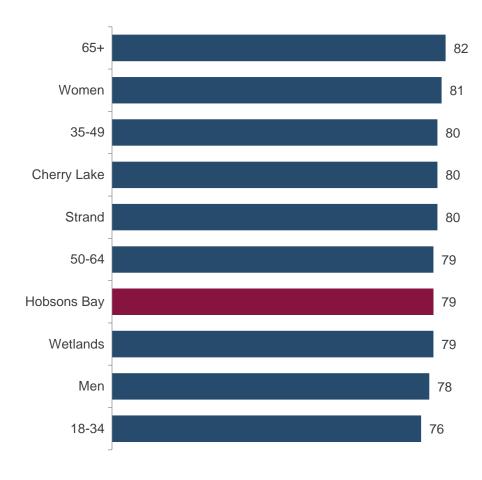
2022 facilities and events performance (%)



Libraries



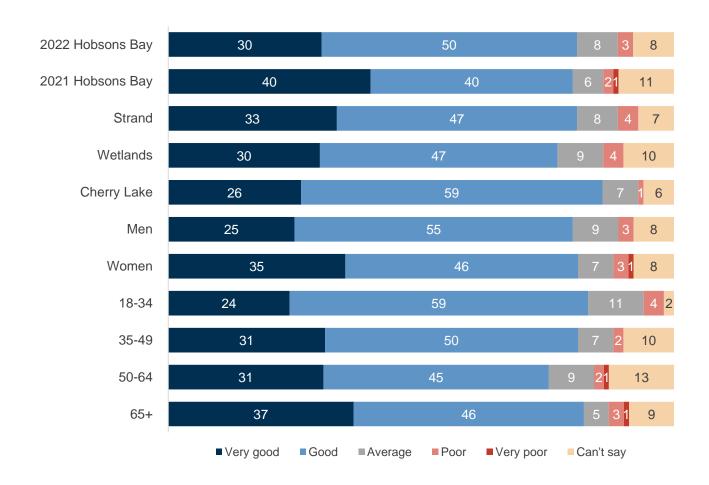
2022 libraries performance (index scores)



Libraries



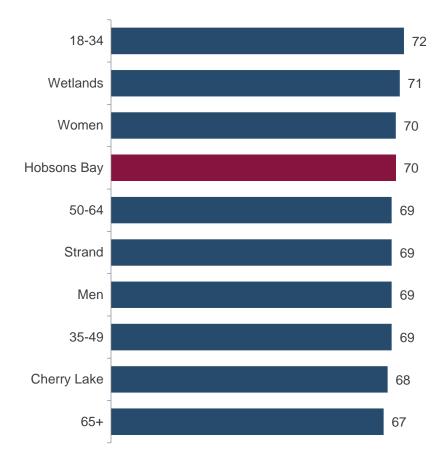
2022 libraries performance (%)



Provision and maintenance of community facilities and venues for hire



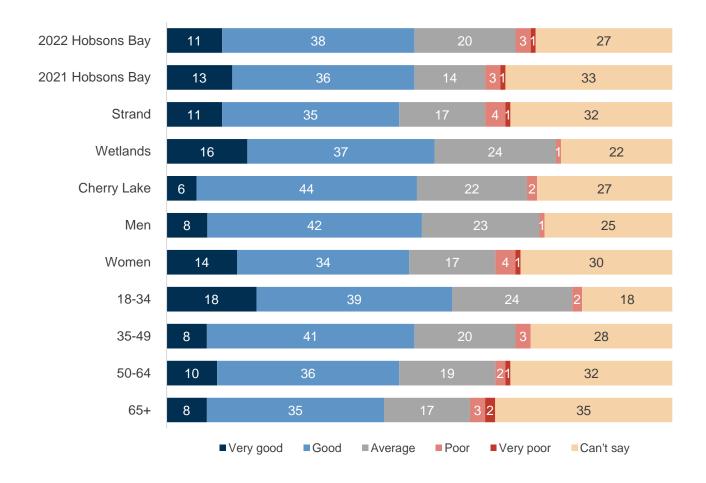
2022 provision and maintenance of community facilities and venues for hire (e.g. Laverton Hub, Seabrook Community Centre) performance (index scores)



Provision and maintenance of community facilities and venues for hire



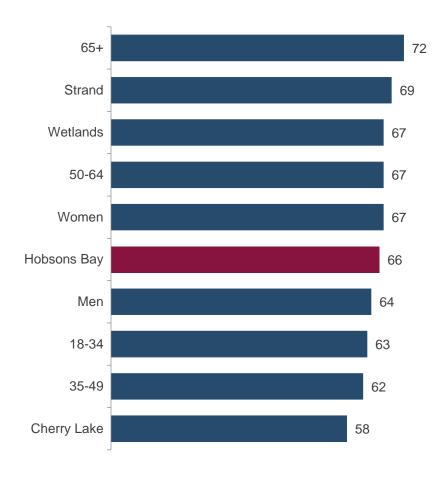
2022 provision and maintenance of community facilities and venues for hire (e.g. Laverton Hub, Seabrook Community Centre) performance (%)



Visitor Information Centre



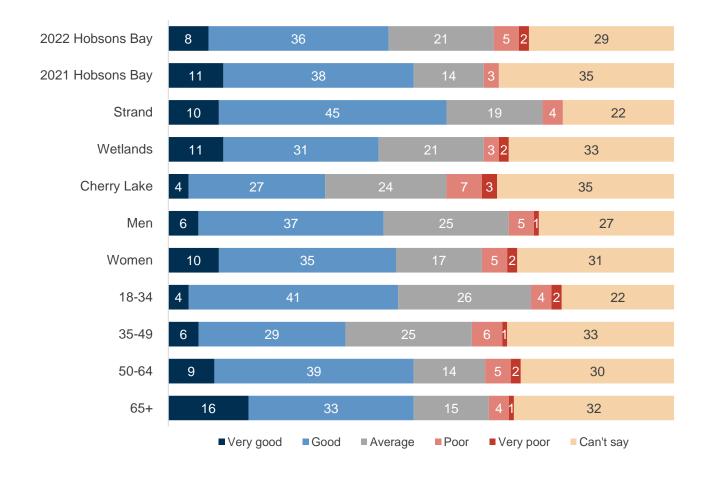
2022 Visitor Information Centre performance (index scores)



Visitor Information Centre



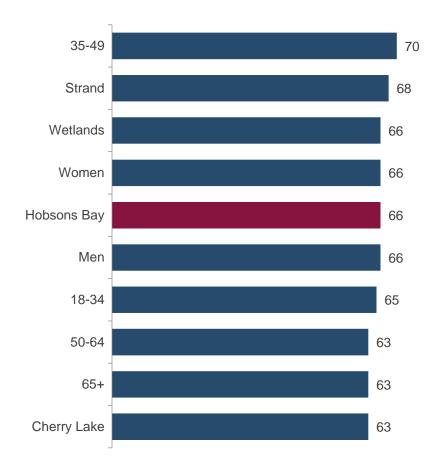
2022 Visitor Information Centre performance (%)



Events and festivals



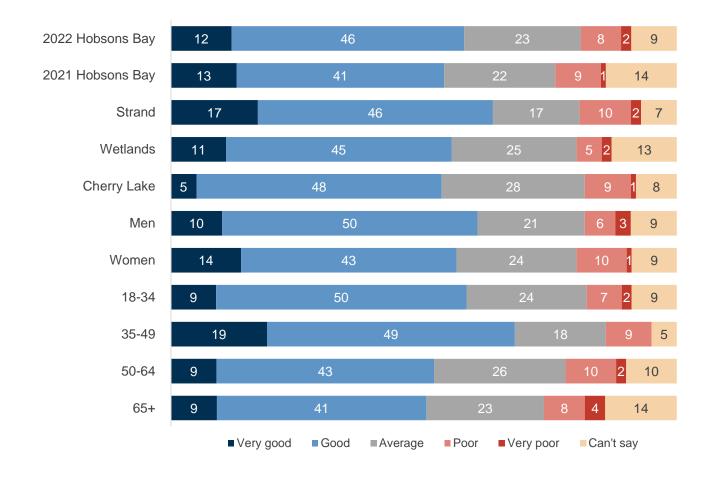
2022 events and festivals performance (index scores)



Events and festivals



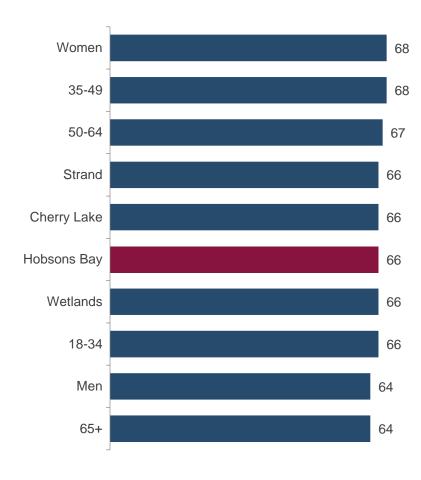
2022 events and festivals performance (%)



Arts and cultural activities



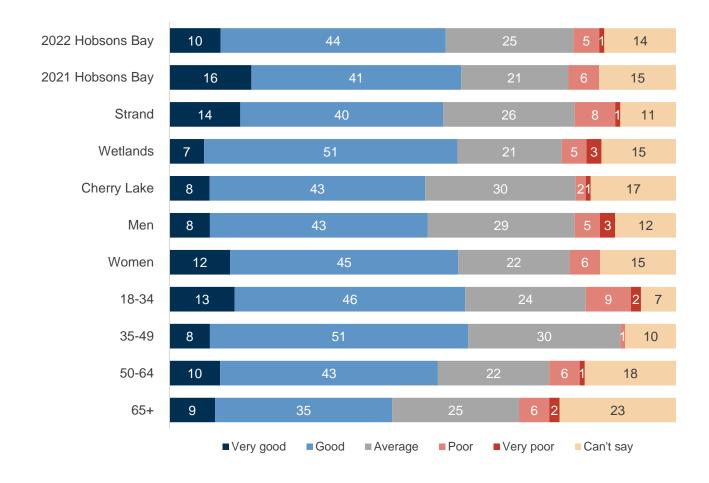
2022 arts and cultural activities performance (index scores)



Arts and cultural activities



2022 arts and cultural activities performance (%)

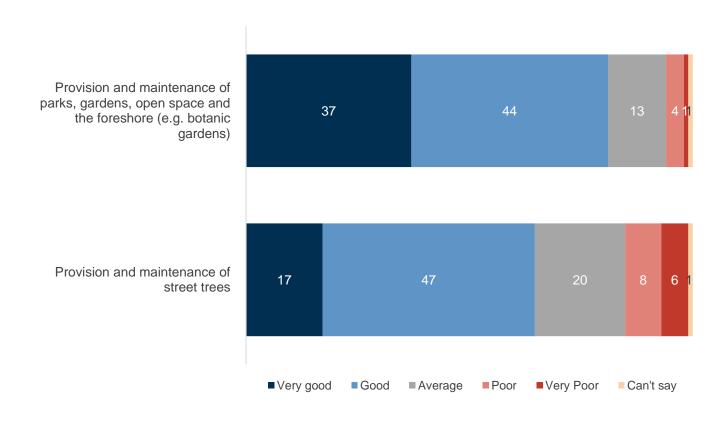




Parks, reserves and public areas



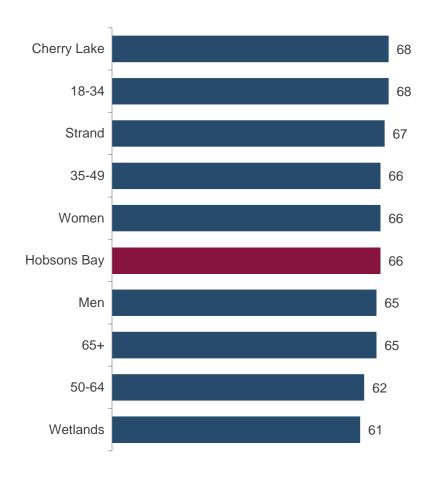
2022 parks, reserves and public areas performance (%)



Provision and maintenance of street trees



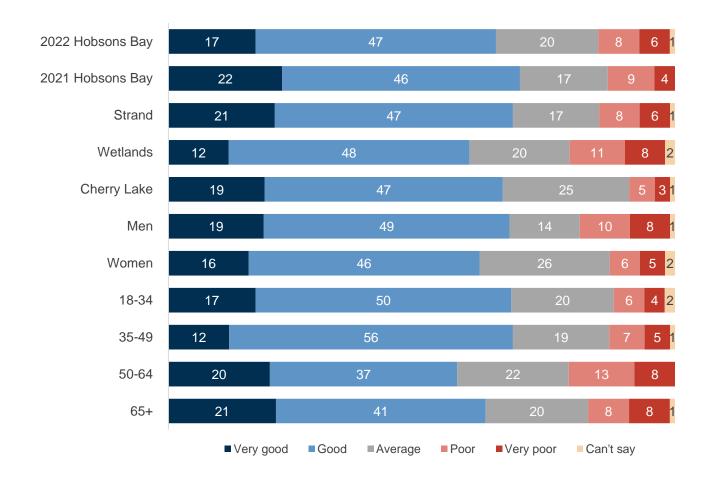
2022 provision and maintenance of street trees performance (index scores)



Provision and maintenance of street trees



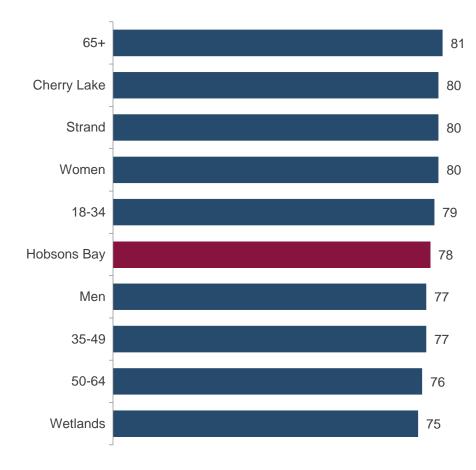
2022 provision and maintenance of street trees performance (%)



Provision and maintenance of parks, gardens, open space and the foreshore



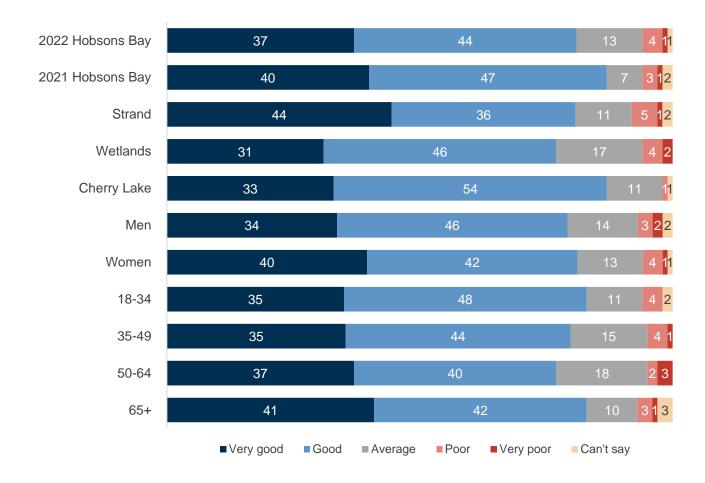
2022 provision and maintenance of parks, gardens, open space and the foreshore (e.g. botanic gardens) performance (index scores)



Provision and maintenance of parks, gardens, open space and the foreshore



2022 provision and maintenance of parks, gardens, open space and the foreshore (e.g. botanic gardens) performance (%)

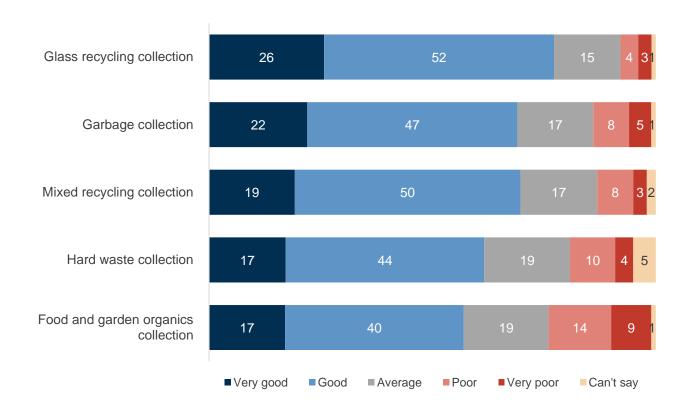




Waste services



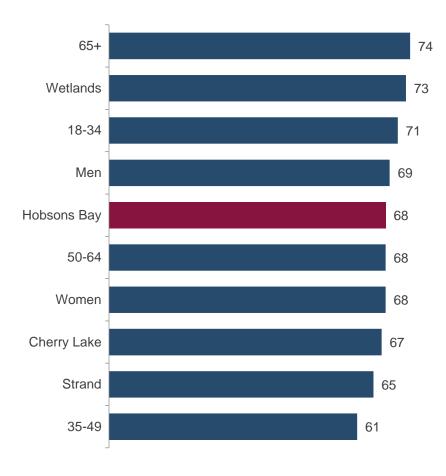
2022 waste services performance (%)



Garbage collection



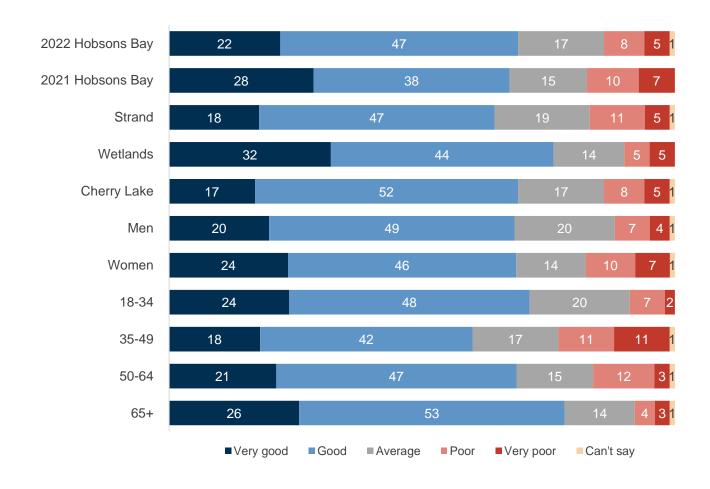
2022 garbage collection performance (index scores)



Garbage collection



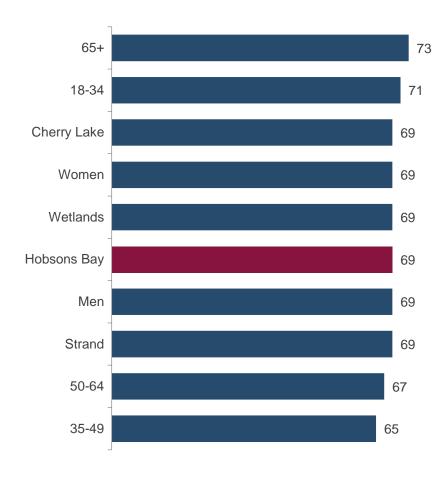
2022 garbage collection performance (%)



Mixed recycling collection



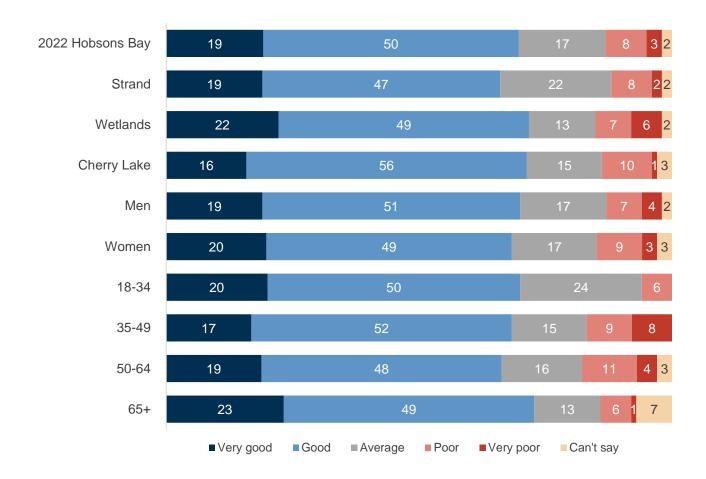
2022 mixed recycling collection performance (index scores)



Mixed recycling collection



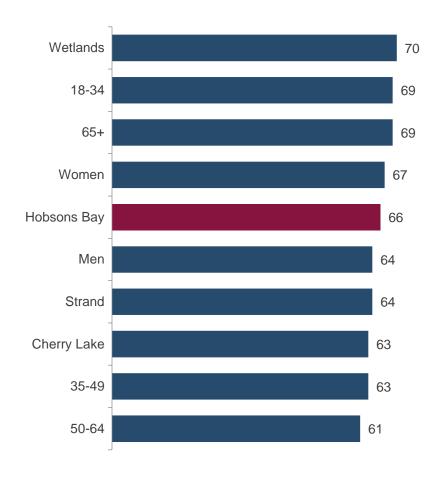
2022 mixed recycling collection performance (%)



Hard waste collection



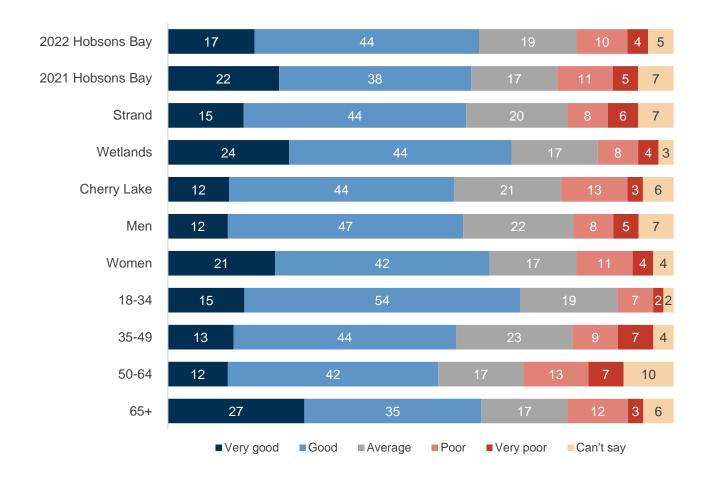
2022 hard waste collection performance (index scores)



Hard waste collection



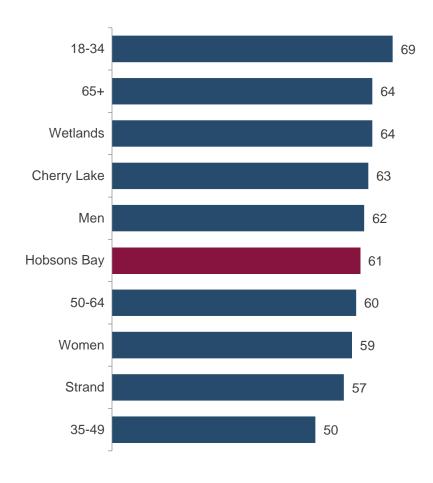
2022 hard waste collection performance (%)



Food and garden organics collection



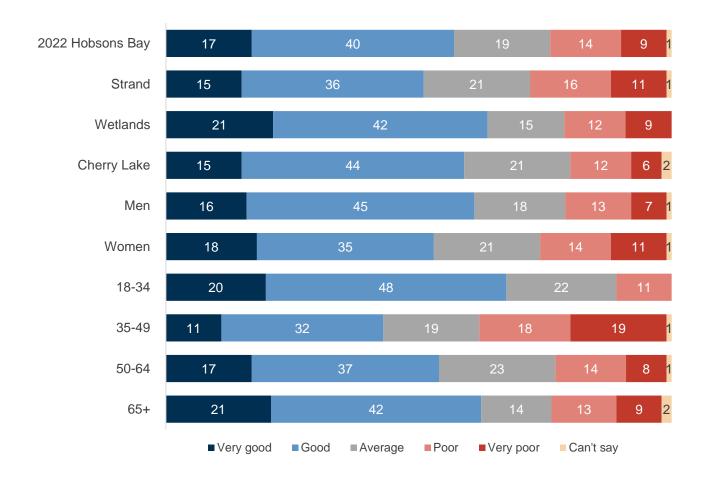
2022 food and garden organics collection performance (index scores)



Food and garden organics collection



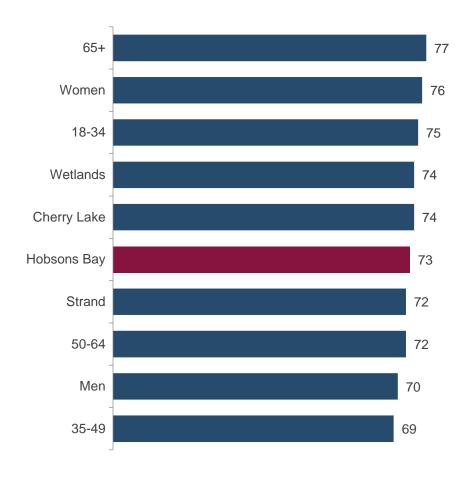
2022 food and garden organics collection performance (%)



Glass recycling collection



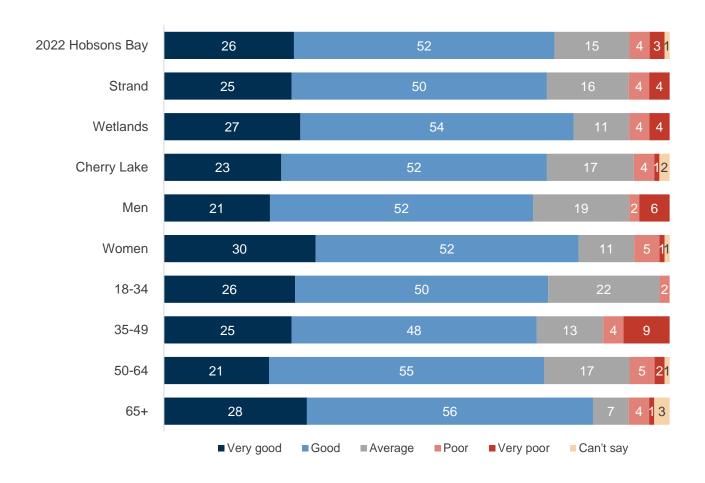
2022 glass recycling collection performance (index scores)



Glass recycling collection



2022 glass recycling collection performance (%)



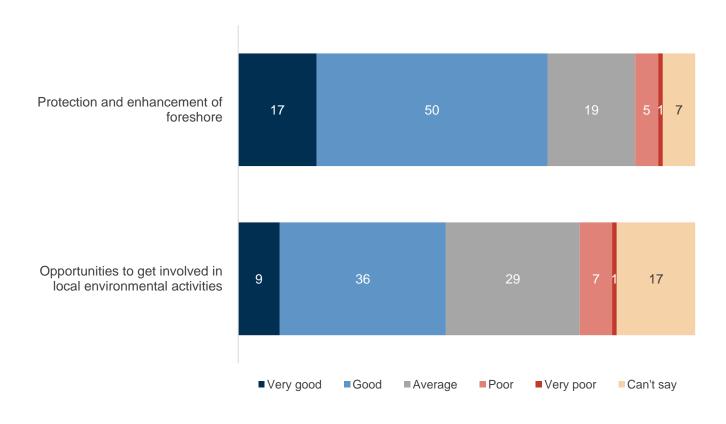


Environment activities

Environment activities



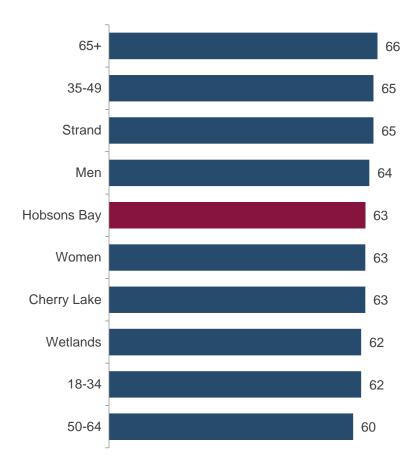
2022 environment activities performance (%)



Opportunities to get involved in local environmental activities



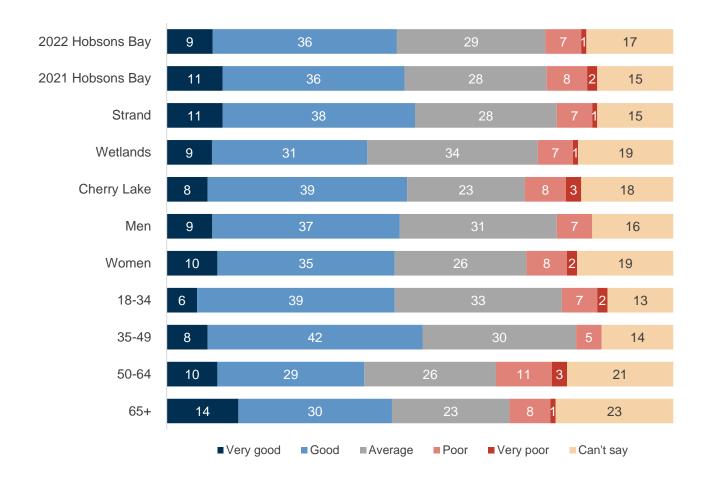
2022 opportunities to get involved in local environmental activities performance (index scores)



Opportunities to get involved in local environmental activities



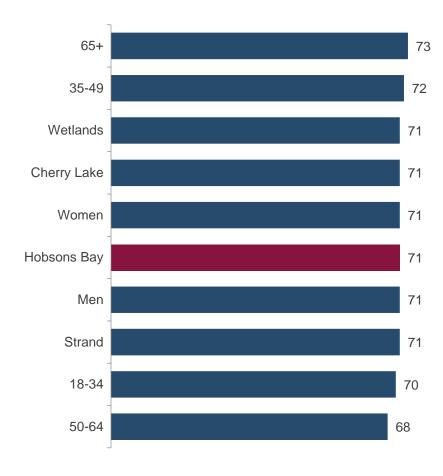
2022 opportunities to get involved in local environmental activities performance (%)



Protection and enhancement of foreshore



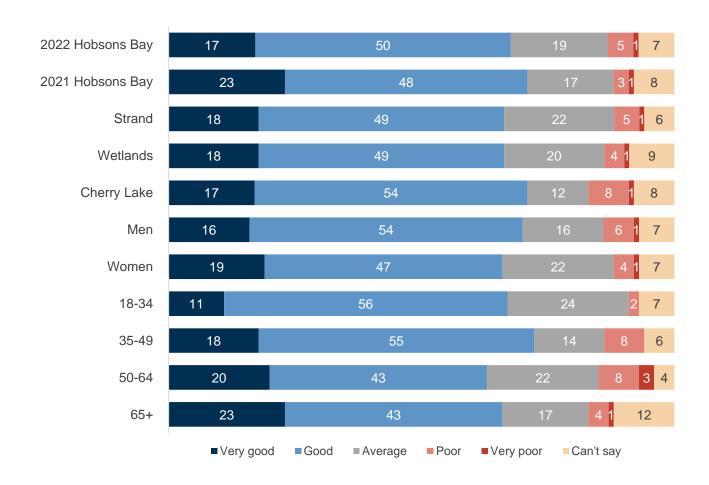
2022 protection and enhancement of foreshore performance (index scores)



Protection and enhancement of foreshore



2022 protection and enhancement of foreshore performance (%)



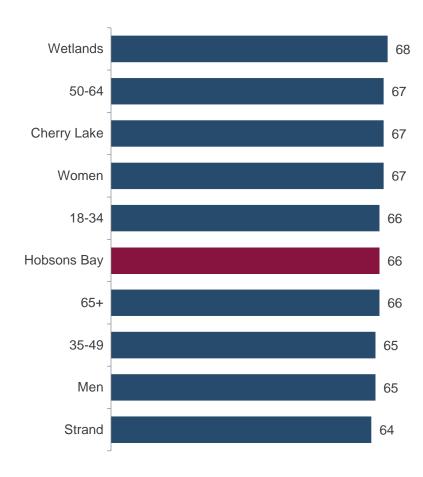


Call centre satisfaction

Customer service call centre satisfaction



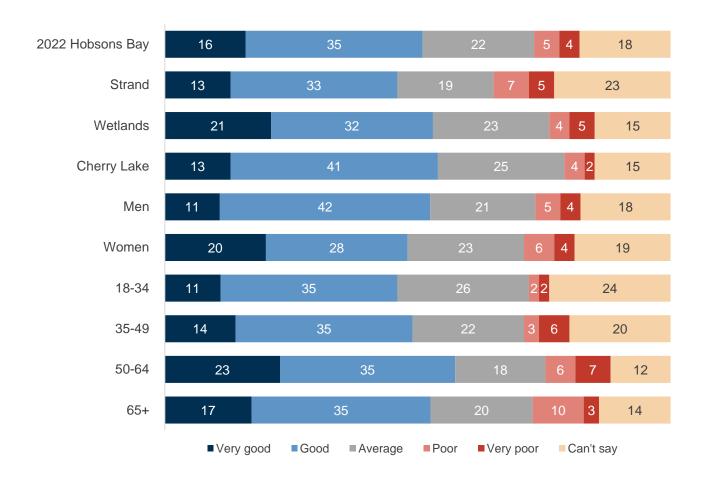
2022 customer service call centre satisfaction performance (index scores)



Customer service call centre satisfaction



2022 customer service call centre satisfaction performance (%)



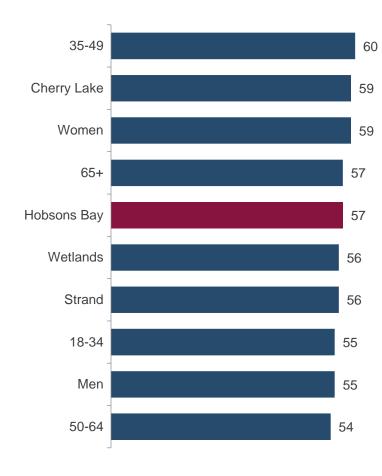


Community engagement

Providing opportunities for voices to be heard



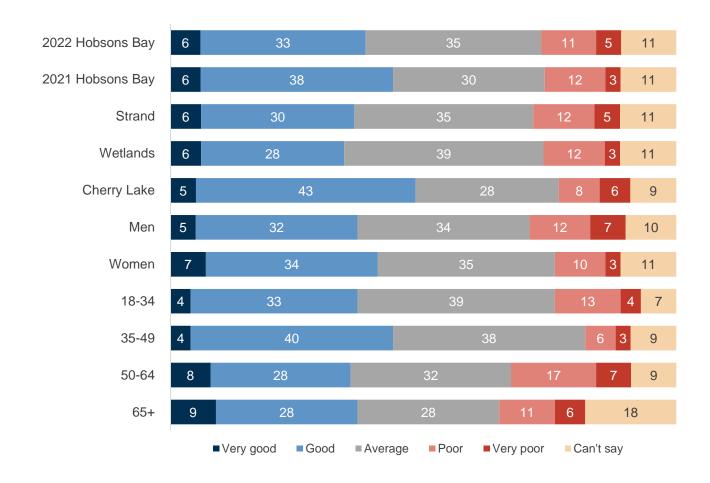
2022 providing opportunities for voices to be heard on important issues performance (index scores)



Providing opportunities for voices to be heard



2022 providing opportunities for voices to be heard on important issues performance (%)



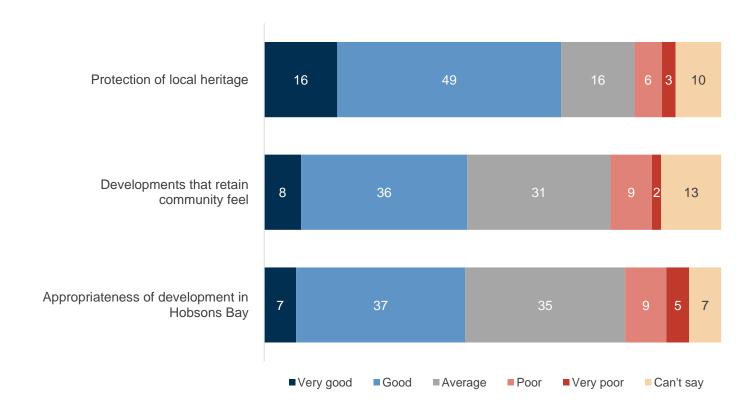


Town planning

Town planning



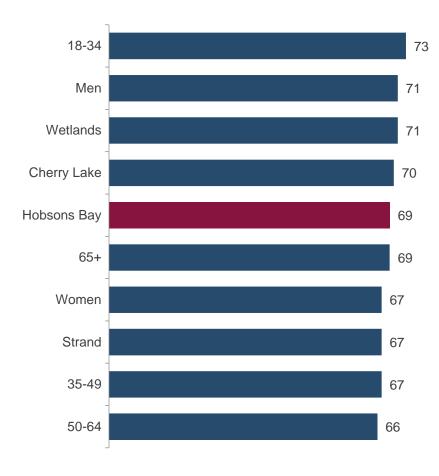
2022 town planning performance (%)



Protection of local heritage



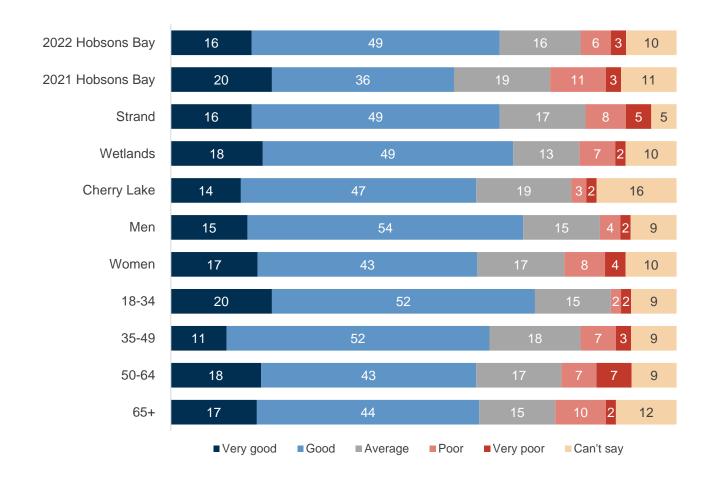
2022 protection of local heritage performance (index scores)



Protection of local heritage



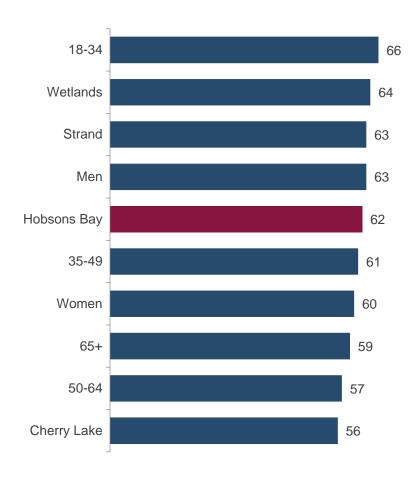
2022 protection of local heritage performance (%)



Retaining community feel



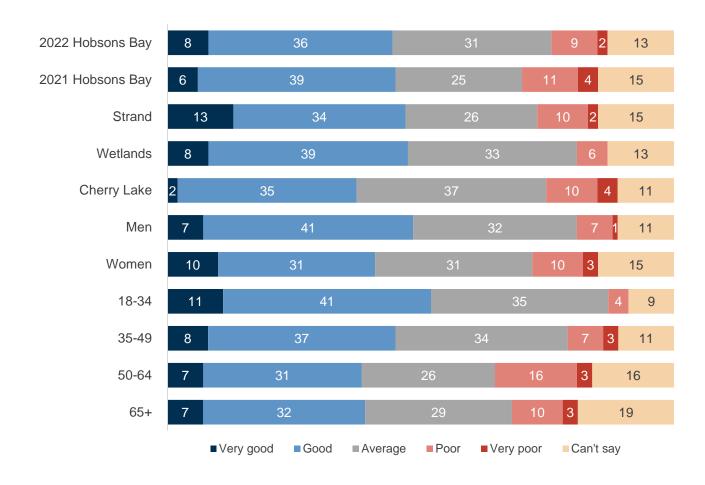
2022 developments that retain community feel performance (index scores)



Retaining community feel



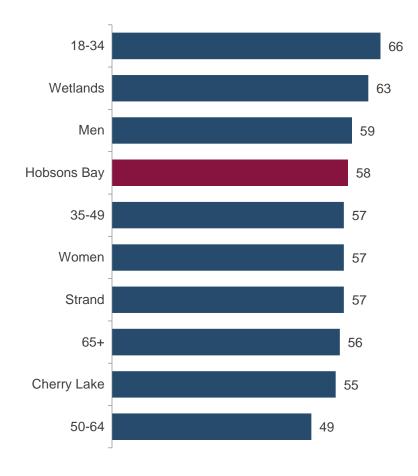
2022 developments that retain community feel performance (%)



Appropriateness of development



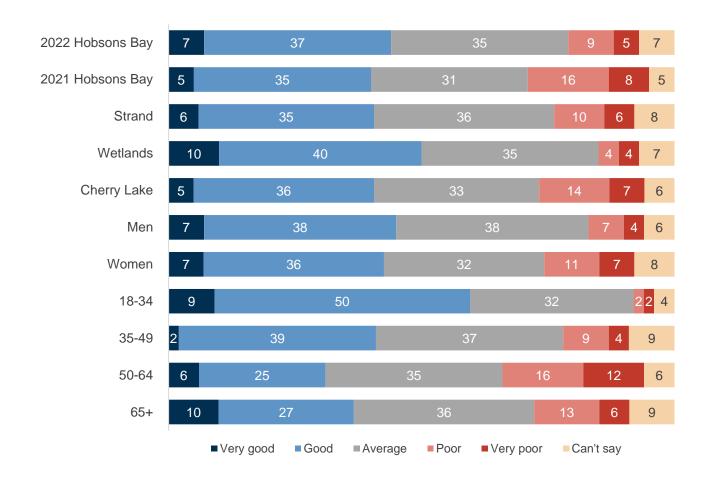
2022 appropriateness of development in Hobsons Bay performance (index scores)



Appropriateness of development



2022 appropriateness of development in Hobsons Bay performance (%)

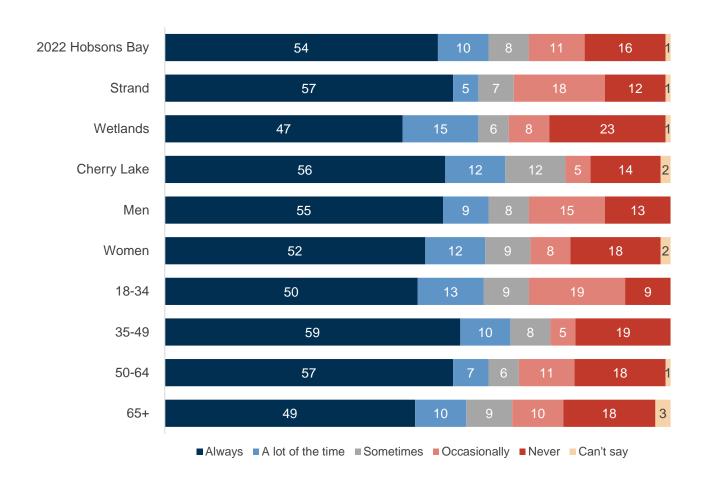




Food organics / garden organics bin use



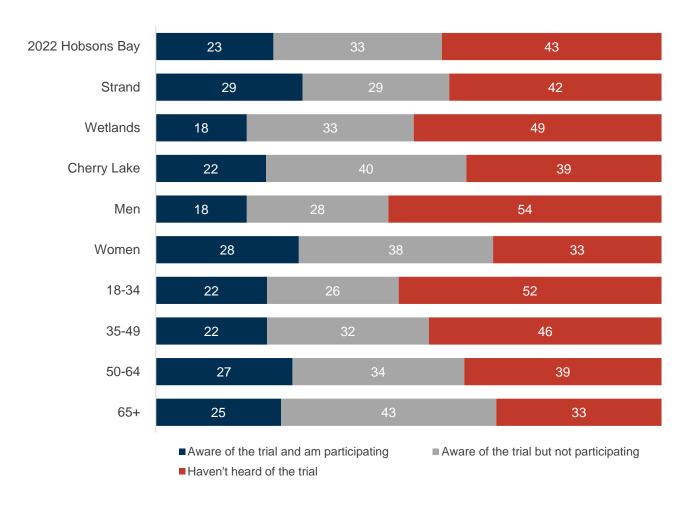
2022 use food organics / garden organics bin for food waste (%)



Paper bag trial awareness



2022 awareness of paper bag trial (%)

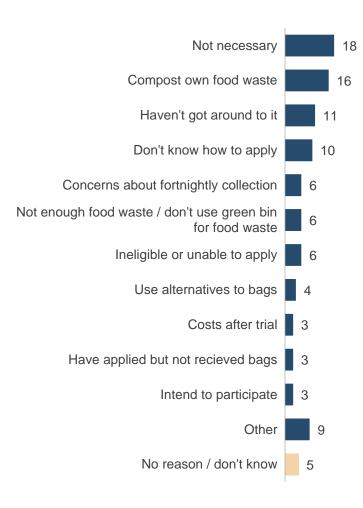


Reasons for not participating in paper bag trial



Reasons for not participating in 2022 paper bag trial (%)

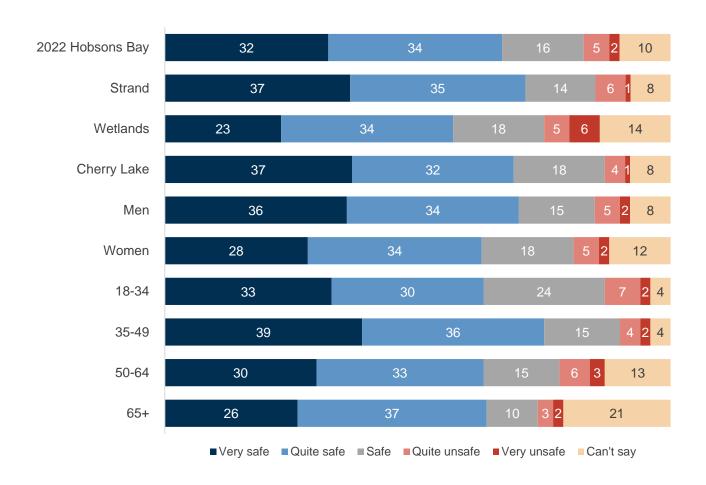
(open response)



Feeling of safety waiting for public transport



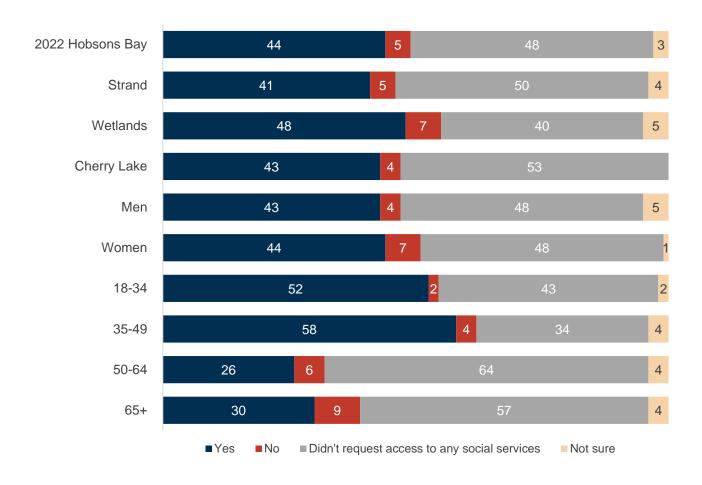
2022 feeling of safety waiting for public transport in Hobsons Bay (%)



Ability to access Council social services requested



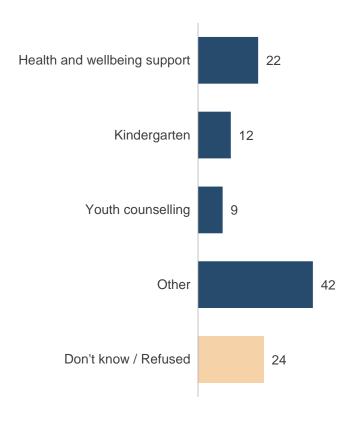
2022 ability to access Council social services requested (%)



Council social services unable to access



2022 Council social services unable to access (%)*



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