



## NEW ART - INFORMATION PACK

### OVERVIEW

Expressions of Interest (EOI) are open for producers, artists and arts collectives who live or work in Hobsons Bay to deliver a creative project.

Provided as part of the Hobsons Bay COVID-19 Community Support Package, **New Art** is a new funding stream that will celebrate and support the local arts; our creatives, artists, and community by creatively activating spaces and precincts across the city.

The **New Art** funding pool is \$90,000 in total. Funding is suited to large or small scale outcomes. Up to \$30,000 (ex.GST) is available per project.

Projects can be events, art installations, lighting projects (season dependent), permanent art projects and or creative infrastructure projects. The aim will be to have new creative projects for the public to engage and experience.

A small number of projects will be shortlisted.

A fee of \$500 (ex. GST) will be paid to shortlisted artists to scope and budget the proposal in greater detail. Budget and funding will need to cover all aspects of the development, fabrication, transport, portable power requirements and installation of the project or event.

Depending on the scale of the project, Public Liability Insurance may be required. Staff will be able to discuss options with you as part of the application process.

#### The EOI must include:

- A brief concept proposal that demonstrates how the project addresses the selection criteria
- Proposed project timeline
- Brief overview of installation methodology, structural considerations and use of material and equipment (where applicable)
- Brief budget breakdown with key costs (e.g. artist fee/s, research and development, production and presentation)
- Current CV and short biography of artist or collective ( One page per artist)
- Examples of previous relevant public art or projects (Optional)

Expressions of Interest (EOI) can be submitted via [SmartyGrants](#) until **3pm Monday, 31 January 2022**.

**New Art** is enabled through Council's [COVID-19 Community Support Package](#) to provide new opportunities for the creative sector and to celebrate local neighbourhoods and precincts across the city. It is presented as part of Creative City Hobsons Bay.

For further information, contact the Arts Culture & Heritage Team from 4 January 2022 on 1300 179 944 or via email: [arts@hobsonsbay.vic.gov.au](mailto:arts@hobsonsbay.vic.gov.au).

## ELIGIBILITY

- At least one member of the project team must be a Hobsons Bay resident or work in Hobsons Bay
- **Hobsons Bay City Council employees are not eligible to apply**

## SELECTION CRITERIA

- An engaging and innovative project that will enliven precincts and engages the Hobsons Bay community.
- Demonstrated experience delivering public interfacing projects.
- Demonstrates capacity to employ and engage multiple Hobsons Bay creative practitioners and local communities in the making and duration of the project.
- Flexibility and suitability of proposed sites.
- Offer value for money in duration and or connection to community through project develop and design.

## SELECTION PROCESS

- Applications will be assessed by a selection panel including representatives of Council's arts and city services teams.

**Please note:** The aim of the program is to achieve a diverse mix of creative methodologies, areas of engagement, and timing. Proposals will therefore be considered in the context of the wider program. This may impact applications selected.

## TERMS & CONDITIONS

- Proposals cannot be submitted for the same project from multiple applicants.
- Shortlisted applicants are not guaranteed additional funding.
- Successful shortlisted applicants must sign a letter of agreement detailing obligations.
- Hobsons Bay City Council is not responsible for budget shortfalls if the EOI recipient is unable to meet project costs.
- All applications will be reviewed by a selection panel. The decisions of the selection panel are final.

## KEY DATES

Action	Deadline
Expression of Interest close	3pm Monday, 31 January 2022
Shortlisted applicants advised	Monday 7 February 2022