

Grant Focus: Local Events and Festivals (up to \$25,000)

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| <p>Council Staff contact – applicants are encouraged to discuss proposals. Applicants requesting more than \$5,000 must contact the events team to discuss their proposal.</p> | |
| <p>Officer: Anita Kazmierczak Officer: Gillian McCarrey</p> | <p>Position: Events Officer Position: Coordinator, Events & Visitor Services</p> |
| <p>Email: events@hobsonsabay.vic.gov.au</p> | <p>Phone contact: 1300 179 944</p> |
| <p>Grant Focus</p> <p>Local events that primarily attract local audiences which enhance the quality of life of residents, celebrate local identity and culture and provide a range of community benefits including participation, wellbeing and community connection. Applicants are encouraged to refer to the Events and Festivals Plan for further information on funding priorities.</p> | |
| <p>Priorities/Criteria</p> <p>Important – if the event is proposed to be held on Council managed public land, applicants will need to have referenced and be working within Council’s event application timelines. If an application has an unrealistic planning time frame, then assessments and permits are at risk, and this can impact eligibility. A funding application is not an event permit. Please contact events@hobsonsabay.vic.gov.au</p> <p>Local Event applications need to demonstrate that they meet three or more of the following criteria:</p> <ul style="list-style-type: none"> • Provide opportunities for cultural celebration and expression, active participation and/or learning opportunities • Celebrate and acknowledge the diversity, heritage and/or environment of Hobsons Bay • Support the development of strong and vibrant neighbourhoods and connections within communities • Enable the engagement of broad cross sections of the community • Provides free or low-cost entertainment and participation options • Recognise, celebrate and commemorate occasions or places of significance. • Provide fundraising or awareness opportunities for issues of significance to the community (where fundraising directly benefits the local community and is supported by an officially recognised charity) • Showcase key features of the community and the environment, particularly those that are unique, promote the cultural reputation, bayside location or industrial nature of the municipality. <p>In addition, Local Event applications need to:</p> <ul style="list-style-type: none"> • Demonstrate multiple sources of revenue and/or support (including in kind) to operate the event or festival • Comply with all relevant permit processes, liquor licensing requirements provide event, site, emergency management and risk management plans, 6 weeks prior to the event. The Events team can provide guidance on this. • Manage the impacts on the environment, including implementing sustainable events and leave no trace practices. <p>All events and festivals need to operate within Hobsons Bay.</p> <p><i>Documents required for events applications (if you are unable to provide these, please discuss with the events team):</i></p> <ul style="list-style-type: none"> • applicants' most recent profit and loss • quotes for budget items • Event Management Plan (example plans from a previous event are acceptable) • Risk Management Plan (example plans from a previous event are acceptable) <p>Events and festival applicants are encouraged to seek other sources of funding. To seek other funding opportunities, register with the Hobsons Bay Grant Finder</p> <p>Please refer to Hobsons Bay City Council Website for Event Permit process if the event is taking place outdoors.</p> | |

| Example applications/proposals | |
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| Neighbourhood festivals and events | Local arts and heritage events |
| Music festivals and events | Religious and cultural celebrations |
| Community celebrations | |
| Items/proposals that are ineligible | |
| Organisations receiving funding for their event through other Hobsons Bay City Council programs | School fetes/celebrations, fairs, markets, circuses and regularly occurring activities, programs and events which take place on a weekly or monthly basis |
| Educational events, training activities, tradeshows, conferences, expos, product launches or business events | Williamstown Town Hall venue hire already subsidised through community rates. |
| Events that occur within venues containing electronic gaming machines, including in the area immediately surrounding the venue, e.g. car park | Commercial, for-profit events unless there is a direct alignment to the Events and Festivals Plan and the event can demonstrate broad community and/or tourism outcomes |
| Cover costs of fees and charges for Council or other authority permits licences and permissions | Private events and functions, or events held for members of a community or business organisation exclusively |
| Funding for prize money, competitions, trophies and awards | Purchase of equipment, furniture, or materials unless relevance to the event can be demonstrated |
| Applicants with outstanding acquittals | Political events or political organisations |