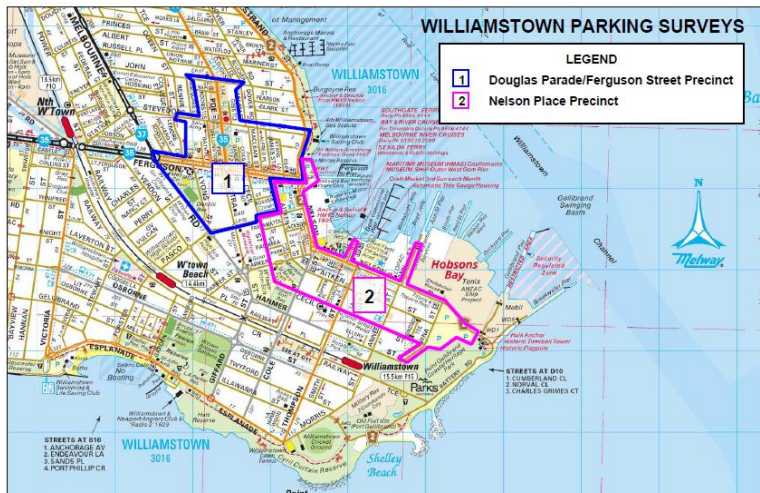


WILLIAMSTOWN PARKING STRATEGY AND KEY INITIATIVES REPORT 2009



Hobsons Bay
CITY COUNCIL



Map: Williamstown Parking Strategy Area

Overview: In anticipation of the Minister for Planning finalising the Car Parking Review in 2007, Hobsons Bay City Council commissioned activity centre based parking strategies for Altona, Newport and Williamstown. The recommendations outlined in these strategies have been updated and some implemented since the adoption. The key recommendations include:

- To increase and improve parking in centre where possible;
- Review the existing parking related policy; and
- Prepare Parking Overlay for the centre.

The project: The Strategy aims to make the most efficient use of existing and future parking within and adjacent to the commercial precinct, in line with the State Government's new Car Parking Provisions. Adequate and accessible parking will improve the functionality and viability of Williamstown.

The Minister for Planning approved changes to Clause 52.06 and introduced a Parking Overlay (PO) by the means of Amendments VC90 and VC94 in 2012. The Strategy has been updated to reflect the policy.

Consultation: The Strategy was placed on public exhibition for eight weeks. Six submissions were received as a result of that exhibition process. Four of the submissions were from residents of Lyons Street who were concerned about a recommendation to alter the parking arrangements on the western side of Lyons Street (adjacent to Dennis Reserve) from parallel parking to indented angled parking. The other submissions came from the Williamstown Chamber of Commerce and Williamstown Newport Spotswood Residents Association (WNSRA).

The submissions were considered by the steering committee.

Key actions: The Strategy identified several actions to better manage car parking and increase the parking capacities. The key actions are:

- The Council to review its Resident Parking Permit Scheme, which was last reviewed in 1997.
- To reassess the allocation of permits to new residential developments.
- Update the Ticket Machine Permit Policy in line with the recommendations identified in the Parking Strategy. For example, review the equity of permitting free resident and trader parking (Ticket Machine Permits) in the key commercial areas (e.g. Nelson Place along commercial frontages in particular).
- To change unrestricted car parking after 5pm (P ticket 5-10pm) along Nelson Place.



- Investigate an opportunity to consolidate the existing Council and Coles car park.
- Review the restrictions with the view of extending the 3P times to 10pm particularly at the key commercial frontages to discourage staff from parking in these premium locations.
- To increase the use of the waterfront car parks currently required for marine related purposes.
- Prepare a Parking Overlay for Williamstown Activity Centre.
- Encourage BAE staff to use the car parking provided rather than Nelson Place, Kanowna Street and other local streets.
- To introduce short-term (2P) car parking in the Cox's Garden area.

For information about this site please contact Strategic Planning Department on 9932 1109.

For information in your language, call TIS on 131 450 and ask to be put through to 9932 1000.

Where is it at? The Hobsons Bay City Council approved the final Williamstown Parking Strategy and Key Initiatives Report (February 2009) on 1st September 2009.

Following the approval of the Strategy an implementation plan was prepared based on the recommendations outlined in the Strategy. The implementation plan was considered and adopted by the Council on 23rd March 2012.

Where to from here? Further investigation will need to be undertaken to establish if the Parking Overlays should be implemented as recommended in the Strategy. Other actions in the Strategy will continue to be implemented by the Council.