

ALTONA PARKING STRATEGY AND KEY INITIATIVES REPORT 2010



Hobsons Bay
CITY COUNCIL



Map: Altona Parking Strategy Area

Overview: In anticipation of the Minister for Planning finalising the Car Parking Review in 2007, Hobsons Bay City Council commissioned activity centre based parking strategies for Altona, Newport and Williamstown. The recommendations outlined in these strategies have been updated and some implemented since the adoption. The key recommendations include:

- To increase and improve parking in centre where possible;
- Review the existing parking related policy; and
- Prepare Parking Overlay for the centre.

The project: The Strategy aims to make the most efficient use of existing and future parking within and adjacent to the commercial precinct, in line with the State Government's new Car Parking Provisions. Adequate and accessible parking will improve the functionality and viability of Altona.

The Minister for Planning approved changes to Clause 52.06 and introduced a Parking Overlay (PO) by the means of Amendments VC90 and VC94 in 2012. The Strategy has been updated to reflect the policy.

Consultation: The Strategy was placed on public exhibition for six weeks. Three submissions were received as a result of this process. Submitters issues included concern over proposed car parking rates, car parking availability in the 'Coles car park' and increase in traffic volumes along Queen Street, east of Pier Street as a result of future development.

The Council officers liaised with submitters in an attempt to resolve outstanding issues and as a result some recommendations required further investigation. These included requirements for further investigation of trader parking schemes, strategies to encourage improving the appearance of the on-street parking facilities, landscaping, and encouraging safe and connected environment for walking and cyclists prior to any introduction of a Parking Overlay.

It should be noted that a number of issues raised in the submissions are outside scope of the strategy but will be considered by the Council as part of other processes.

Key actions: The Strategy identified several actions to better manage the car parking and increase the parking capacities. The key actions are:

- To provide additional unrestricted parking for rail commuters on the south side of Railway Street North.



- To provide indented angle parking along the south section of Sargood Street adjacent to Logan Reserve.
- To continue to provide long-term parking opportunities in the vicinity of The Esplanade for visitors to Altona Beach.
- Investigate the possible viability of decking the Railways Street South/Bent Street car park.
- Continue discussions with the owners of Coles car park for developing a multi-deck car park.
- Earmark sites for a possible extension of parking facilities or provision of new parking facilities.
- Implement the revised Clause 52.06 and prepare future Parking Overlay for the Activity Centre.
- Review annually parking restrictions and the consistency of parking restriction hours.

Where is it at? The Hobsons Bay City Council approved the final Altona Parking Strategy and Key Initiatives Report (August 2010) on 14th December 2010.

Following the approval of the Strategy an implementation plan was prepared based on the recommendations outlined in the Strategy. The implementation plan was considered and adopted by the Council on 23rd March 2012.

Where to from here? Further investigation will need to be undertaken to establish if the Parking Overlays should be implemented as recommended in the Strategy. Other actions in the Strategy will continue to be implemented by the Council.

For information about this site please contact Strategic Planning Department on 9932 1109.

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