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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-second year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- · decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 22 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 22 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Hobsons Bay City Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Hobsons Bay 67



State-wide 61



Metropolitan 67

Council performance compared to State-wide and group averages

The three areas where Council performance is significantly higher by the widest margin



Environmental sustainability



Compared to

Consultation & engagement



Bus/community dev./tourism



Bus/community dev./tourism



Compared to group average

Environmental sustainability

The three areas where Council performance is significantly lower by the widest margin



Elderly support services



Traffic management



Population growth



Sealed local roads



Local streets & footpaths



Traffic management

Summary of core measures



76

67 61

61 60 58

Index scores





Consultation &

engagement

Community decisions



Sealed local roads



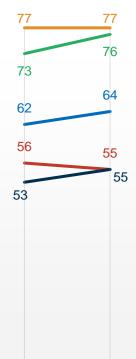
Waste management



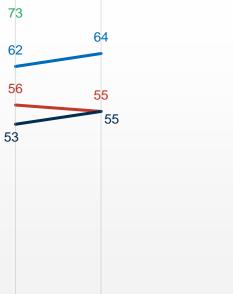
Customer service



Overall council direction



2012



2013

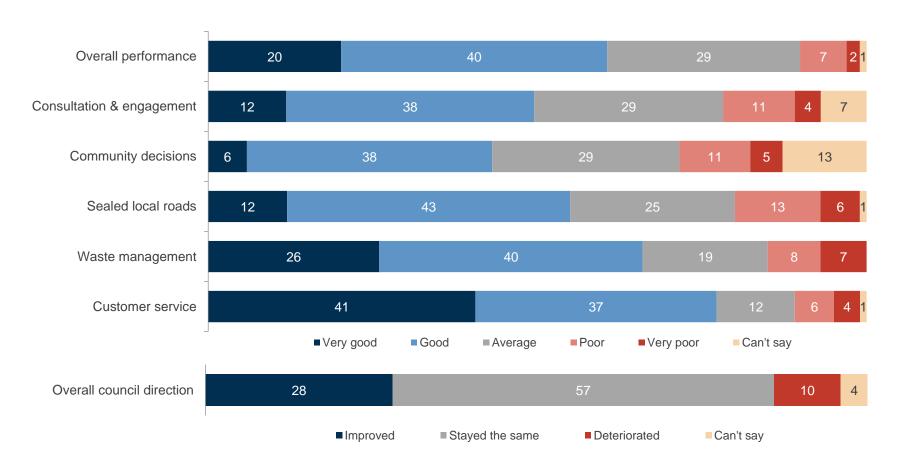
2014

2020 2021 2015 2016 2017 2018 2019

Summary of core measures



Core measures summary results (%)



Summary of Hobsons Bay City Council performance



Servic	ces	Hobsons Bay 2021	Hobsons Bay 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
(%	Overall performance	67	-	67	61	Aged 65+ years	Aged 18-34 years
\$	Value for money	63	-	62	54	Strand residents, Aged 65+ years	Cherry Lake residents
4	Overall council direction	60	-	55	53	Aged 18-34 years	Aged 50+ years
•	Customer service	76	-	74	70	Strand residents, Aged 35-49 years, Women	Cherry Lake residents
今	Recreational facilities	72	-	75	71	Aged 65+ years	Aged 18-34 years
山	Emergency & disaster mngt	71	-	70	71	Aged 35-49 years	Aged 50-64 years
2	Environmental sustainability	69	-	64	62	Strand residents, Aged 18-34 years, Men	Aged 50-64 years
	Waste management	67	-	72	69	Aged 18-34 years	Wetlands residents
	Bus/community dev./tourism	66	-	60	61	Aged 35-49 years	Aged 50-64 years
C. THE	Community & cultural	65		66	65	Cherry Lake residents	Wetlands residents

Summary of Hobsons Bay City Council performance



Servio	es	Hobsons Bay 2021	Hobsons Bay 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
	Enforcement of local laws	64	-	66	64	Aged 18-34 years	Aged 50-64 years
	Informing the community	64	-	62	60	Aged 18-49 years	Aged 50+ years
MA	Elderly support services	62	-	66	69	Aged 18-34 years	Aged 35-49 years
	Consultation & engagement	61	-	59	56	Strand residents, Aged 18-34 years	Cherry Lake residents
A	Sealed local roads	61	-	68	57	Men, Cherry Lake residents	Women, Strand residents
	Parking facilities	60	-	58	58	Aged 18-34 years	Aged 65+ years
fuin (Local streets & footpaths	59	-	65	59	Aged 18-34 years	Aged 65+ years
***	Community decisions	58	-	61	56	Strand residents	Wetlands residents
<u>.</u>	Lobbying	54	-	56	55	Aged 18-34 years	Aged 50-64 years
	Town planning policy	54	-	56	55	Wetlands residents Aged 18-34 years	Aged 50-64 years

Summary of Hobsons Bay City Council performance



Servio	ces	Hobsons Bay 2021	Hobsons Bay 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
	Traffic management	54	-	59	59	Men	Women
	Building & planning permits	52	-	54	51	Aged 18-34 years	Aged 65+ years
	Population growth	48	-	53	53	Aged 18-34 years, Men	Aged 50-64 years

Focus areas for the next 12 months



Overview

Council's overall performance (index score of 67) is in line with the Metropolitan group average and in a positive result it is rated significantly higher than the Metropolitan group average on council direction (index score of 60). However, on many measures Council is rated significantly lower than the Metropolitan group average.

Key influences on perceptions of overall performance

Hobsons Bay City Council should focus on improving performance in service areas that most influence perceptions of overall performance. Particular attention should be paid to community decisions, as well as parking facilities and consultation and engagement, which have a moderate-to-strong influence on overall performance. Council should also aim to maintain the positive result on environmental sustainability, which has a moderate influence on the overall performance result and where it performs relatively well.

Comparison to state and area grouping

Two areas in need of Council attention are population growth and traffic management, which are two of Council's lowest rated service areas and two of eight areas that are rated significantly lower than the Metropolitan group average. Both are also rated significantly lower than the State-wide average. Council is rated in-line with or significantly below the group average on most measures, although significantly above the group average on environmental sustainability, and business and community development and tourism.

Build on current position

Council should look to consolidate and build on its current position, with a view to ensuring perceptions are, at a minimum, maintained. While Council performs well on some key measures, there are several service areas that are below the group average. Areas such as recreational facilities and waste management should not be neglected. Although these are some of Council's higher rated areas, ratings are still significantly below the group average, suggesting there is room for improvement in the coming 12 months.

DETAILED FINDINGS





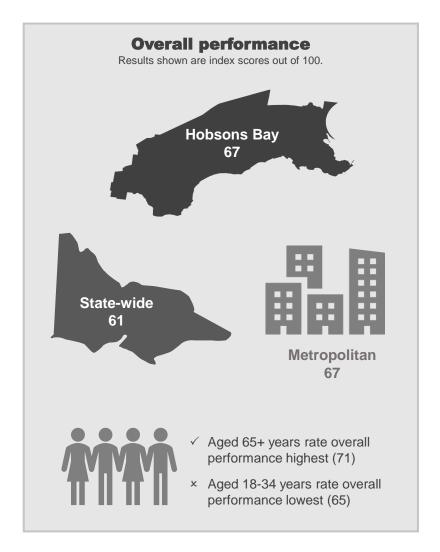


The overall performance index score of 67 for Hobsons Bay City Council is rated in line with the average for Councils in the Metropolitan group and statistically significantly higher (at the 95% confidence interval) than the average for Councils State-wide.

- Differences across demographic cohorts compared to the 2021 Council average are not statistically significant.
- However, ratings are highest among residents aged 65+ years and lowest among residents aged 18 to 34 years.

More than half of residents (55%) rate the value for money they receive from Council for services and infrastructure provided to their community as 'very good' or 'good'. This is far more than the proportion who rate Council as 'very poor' or 'poor' (13%). A further 28% rate Council as 'average' in terms of providing value for money.

- Perceptions of value for money in services and infrastructure (index score of 63) are in line with the Metropolitan group average and significantly higher than the State-wide council average (index scores of 62 and 54 respectively).
- Differences across demographic cohorts compared to the 2021 Council average are not statistically significant.



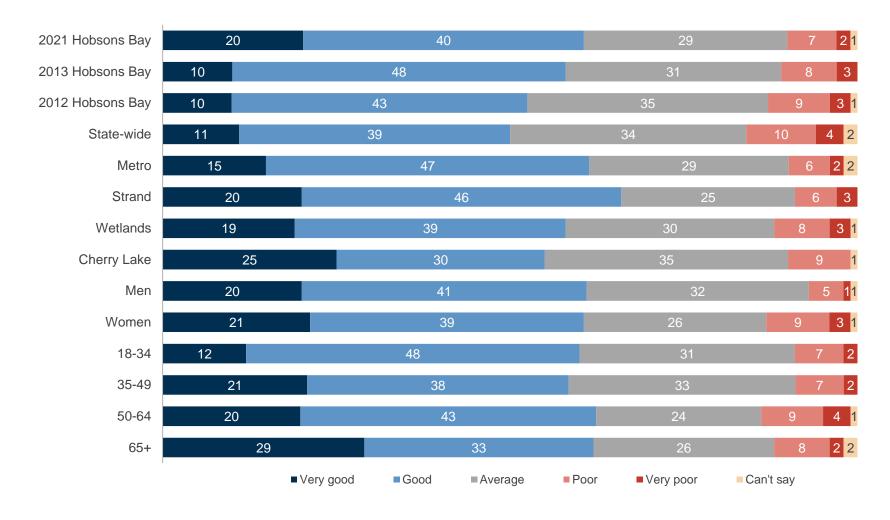


2021 overall performance (index scores)





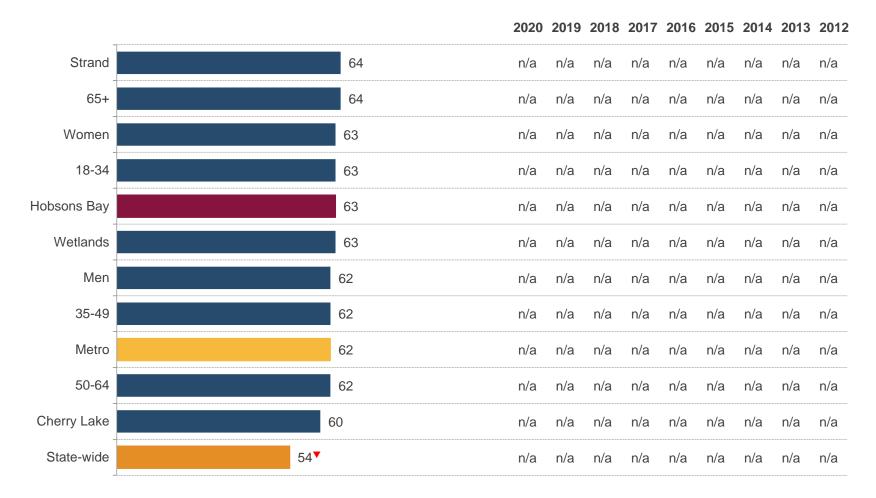
2021 overall performance (%)



Value for money in services and infrastructure



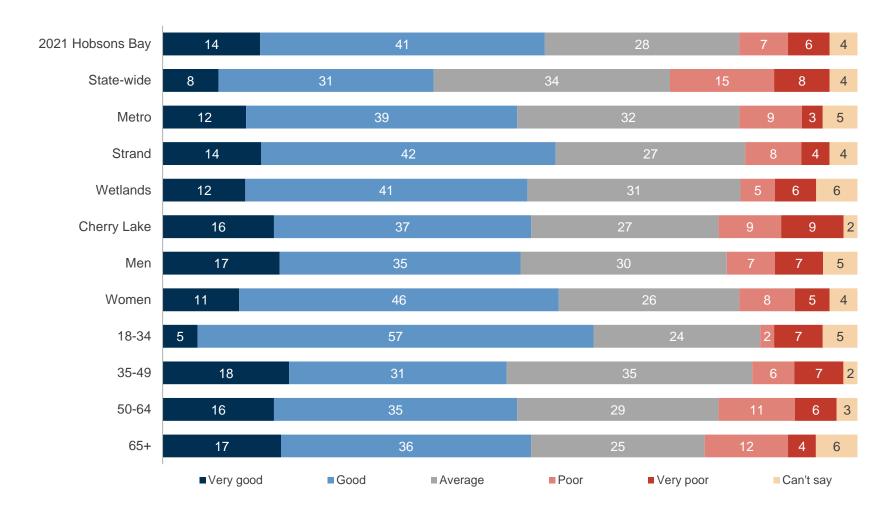
2021 value for money (index scores)



Value for money in services and infrastructure



2021 value for money (%)



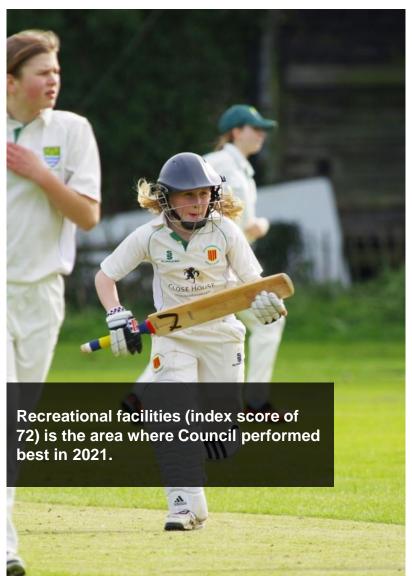
Top performing service areas

Recreational facilities (index score of 72) is where Council performed best in 2021, similar to results when last surveyed in 2012 and 2013.

- Council performs in line with the State-wide average but significantly below the Metropolitan group average on this measure.
- Perceptions among residents aged 65+ years are significantly higher than the Council average and significantly lower than average among residents aged 18 to 34 years and Wetlands residents.

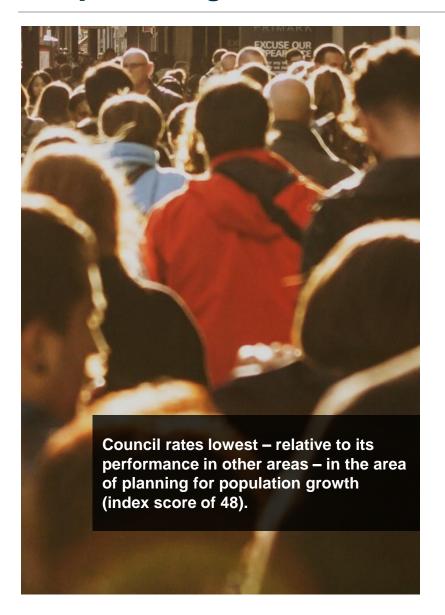
Emergency and disaster management, and environmental sustainability are the next highest rated areas (index scores of 71 and 69 respectively).

- Council performs in line with the Metropolitan and State-wide average on emergency and disaster management, but significantly higher than both the Metropolitan and State-wide average on environmental sustainability.
- Environmental sustainability has a moderate influence on perceptions of overall performance, and so Council should look to maintain this positive result.



Low performing service areas





Council rates lowest – relative to its performance in other areas – in the area of planning for population growth (index score of 48).

- Council performs significantly below the Metropolitan and State-wide average on this measure.
- Perceptions differ by age. Older residents aged 50 to 64 years (index score of 44) rate Council lowest on this measure, while residents aged 18 to 34 years rate (index score of 52) Council highest.

Planning and building permits is another of Council's lower rated areas (index score of 52).

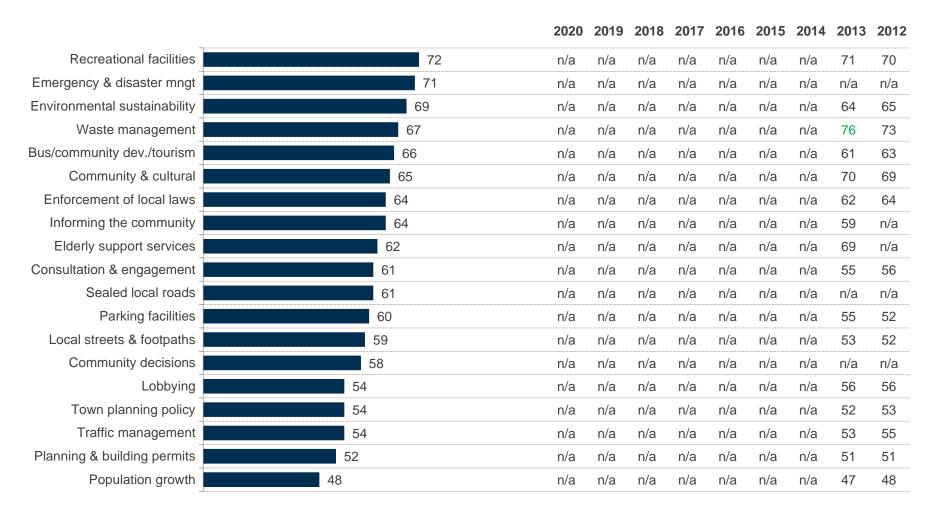
- Again, perceptions differ by age. Older residents aged 65+ years rate Council lowest on this measure (index score of 45 and significantly below average), while residents aged 18 to 34 years rate Council highest (index score of 61 and significantly above average).
- Planning and building permits has a moderate influence on perceptions of overall performance, and so Council should be careful to not let ratings in this area deteriorate further.

Traffic management is also rated relatively poorly (index score of 54) and significantly below the Metropolitan group and State-wide averages.

Individual service area performance



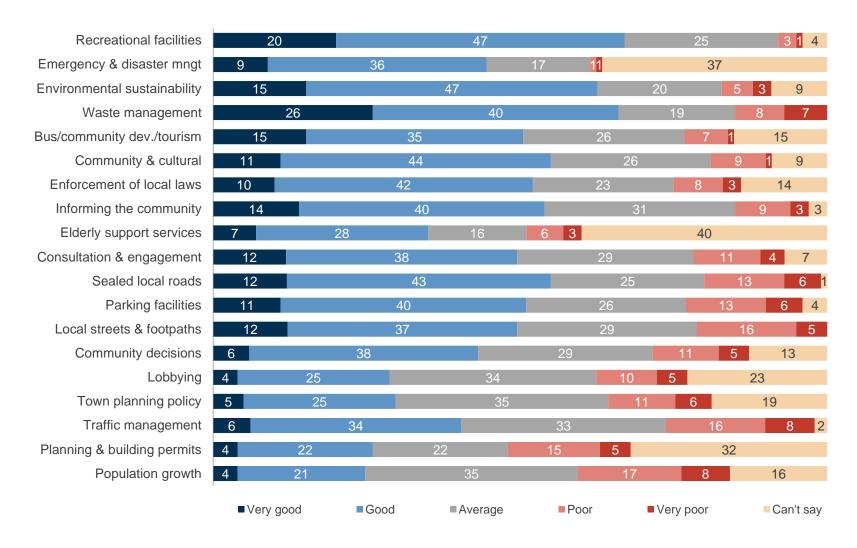
2021 individual service area performance (index scores)



Individual service area performance



2021 individual service area performance (%)



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate-to-strong influence on the overall performance rating are:

- Parking facilities
- Community and cultural activities
- Community consultation and engagement
- Environmental sustainability
- Planning and building permits.

Looking at these key service areas only, environmental sustainability has a high performance index (69) and a moderate influence on the overall performance rating. Council is also performing well on community and cultural activities (index of 65). Maintaining these positive results should remain a focus but there is greater work to be done elsewhere.

Planning and building permits has a moderate influence on overall perceptions but Council performs less well here (performance index of 52).

Other service areas that have a moderate influence on overall perceptions and are less well rated include parking facilities and community consultation (performance index of 60 and 61 respectively).

It will be important to address resident concerns about Council's approach to planning and building permits.

Good consultation on key local issues and ensuring adequate parking facilities in key areas can also help shore up positive opinion of Council.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right-side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

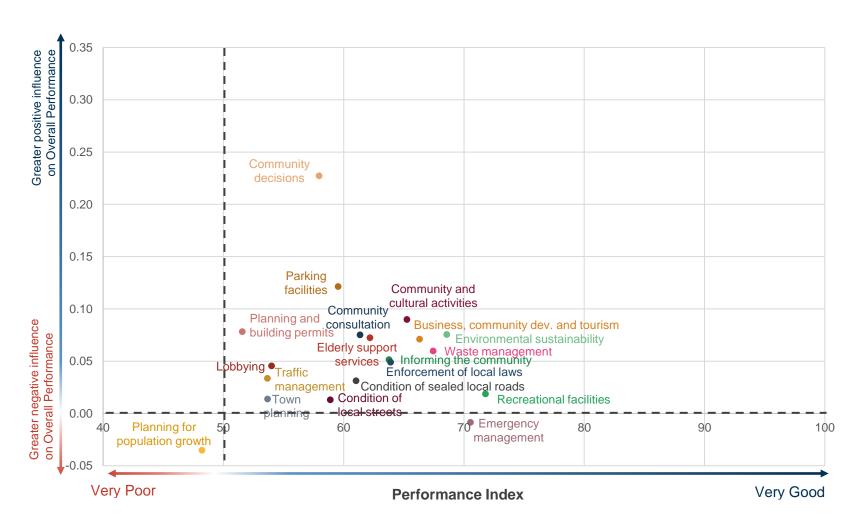
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weaker influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2021 regression analysis (all service areas)

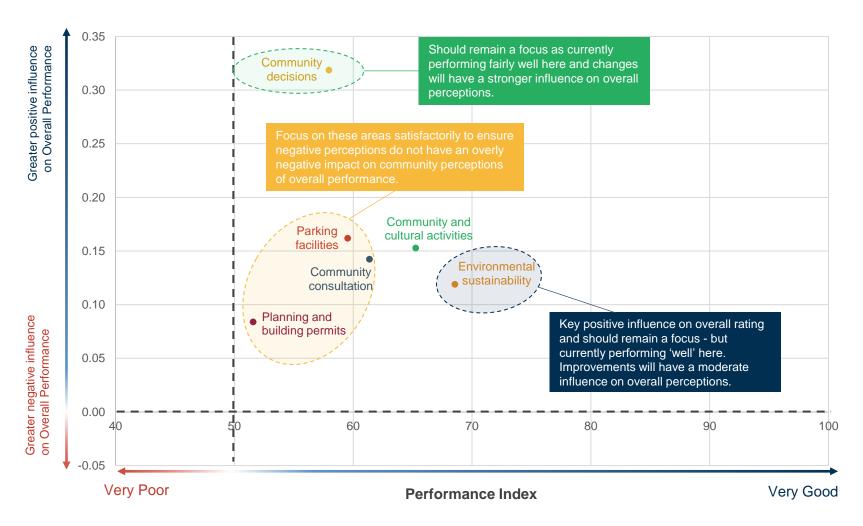


The multiple regression analysis model above (all service areas) has an R^2 value of 0.540 and adjusted R^2 value of 0.517, which means that 54% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 23.48. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas



2021 regression analysis (key service areas)





Customer service

Contact with council and customer service



Contact with council

Seven in ten Council residents (70%) have had contact with Council in the last 12 months. Rate of contact is significantly higher than the rate of contact in the Metropolitan group (60%).

Rate of contact among residents aged 18 to 34 years (50%) is significantly below the Council average, while rate of contact among 35 to 49 year olds (80%) is significantly higher than average, although residents aged 50 to 64 years have the highest contact rate



Customer service

Council's customer service index of 76 is in line with the last time customer service was surveyed in 2013 (index score of 77).

Customer service is rated in line with the Metropolitan group average but significantly higher than the Statewide average (index scores of 74 and 70 respectively).

Among those residents who have had contact with Council, eight in ten (78%) provide a positive customer service rating of 'very good' or 'good'.

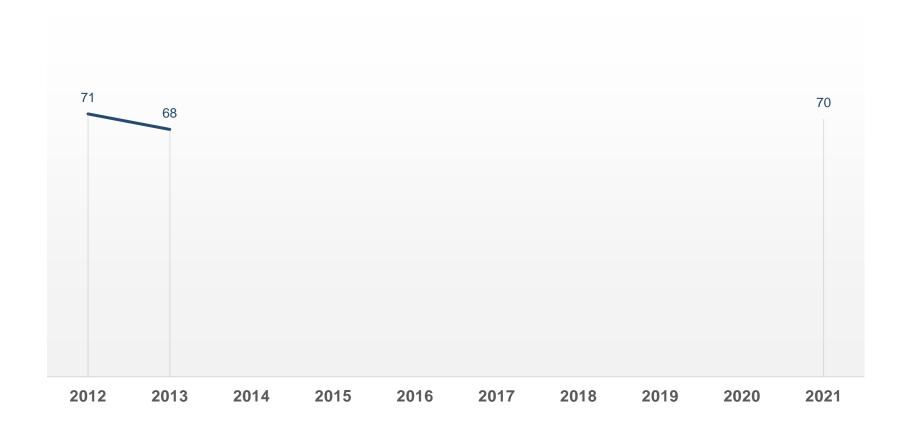
- While differences across demographic cohorts compared to the 2021 Council average are not statistically significant, customer service ratings are highest among women, Strand residents and residents aged 35 to 49 (index score of 79 for all). This is a positive result for Council as rate of contact is relatively high among these same groups.
- Customer service ratings are lowest among Cherry Lake residents, men and 18 to 34 year olds, but none are significantly lower the Council average.

The most popular forms of contacting Council are by telephone (50% for most recent contact) and email (24%), where Council rates relatively well in terms of service (index scores of 78 and 75 respectively).

Contact with council



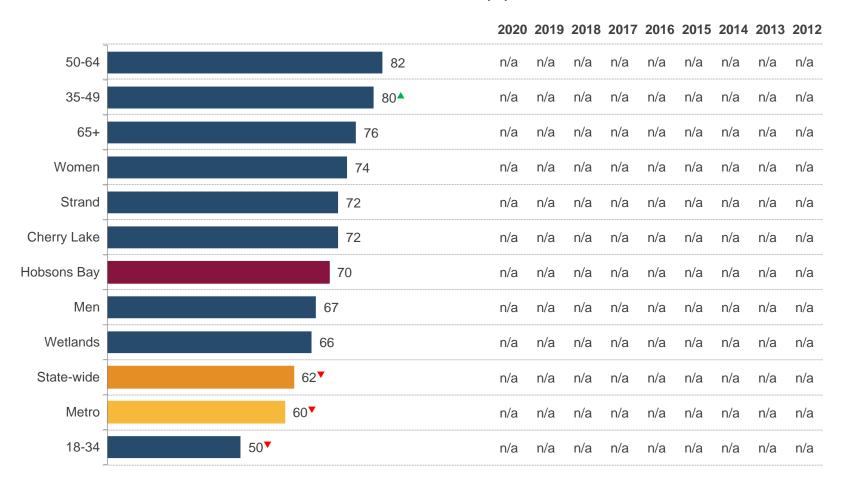
2021 contact with council (%) Have had contact



Contact with council



2021 contact with council (%)



Q5a. Have you or any member of your household had any recent contact with Hobsons Bay City Council in any of the following ways?

Base: All respondents. Councils asked state-wide: 27 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2021 customer service rating (index scores)



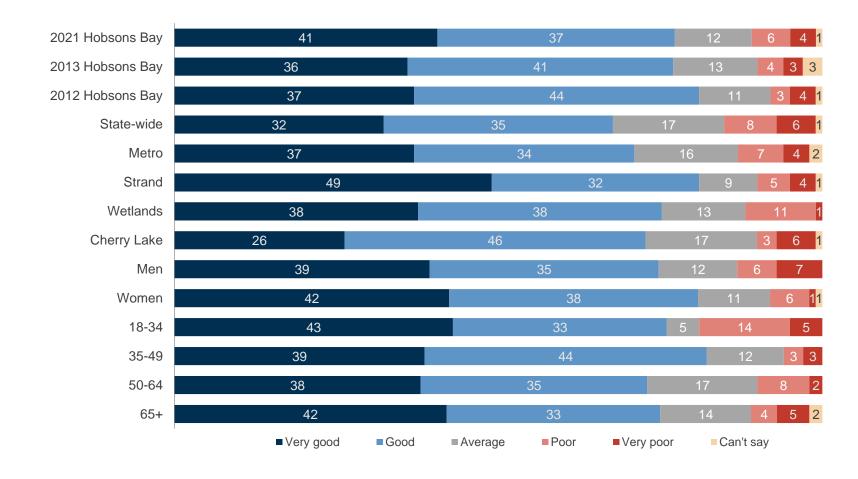
Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 66 Councils asked group: 15

Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2021 customer service rating (%)



Method of contact with council



2021 method of contact (%)















In Person

In Writing

By Telephone

By Text Message

By Email

Via Website

By Social Media

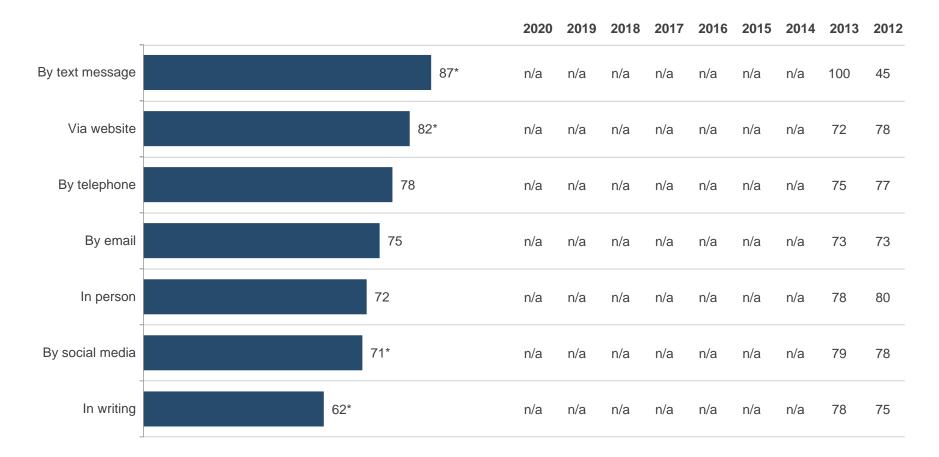


Q5a. Have you or any member of your household had any recent contact with Hobsons Bay City Council in any of the following ways?

Customer service rating by method of last contact



2021 customer service rating (index score by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 27 Councils asked group: 9

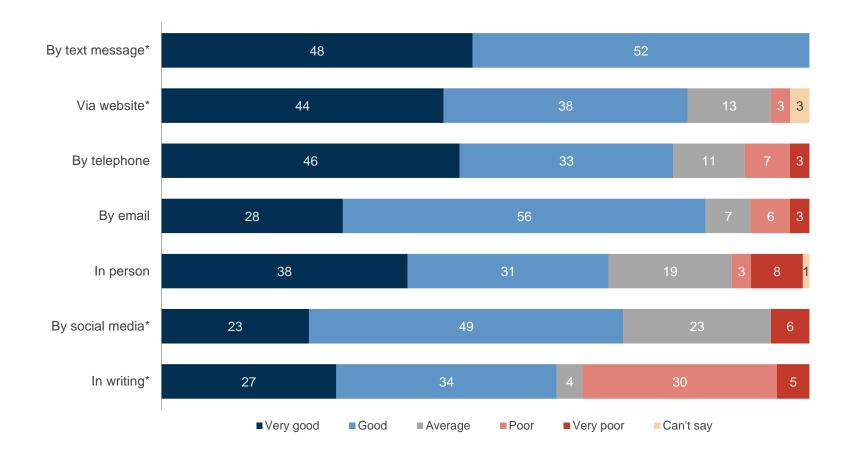
Note: Please see Appendix A for explanation of significant differences.

*Caution: small sample size < n=30

Customer service rating by method of last contact



2021 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Hobsons Bay City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 27 Councils asked group: 9



Communication

The preferred form of communication from Council is newsletters sent via mail (38%), followed by newsletters sent via email (25%) or social media communications (17%).

- The preferred forms of communication among residents aged <u>under 50 years</u> are newsletters sent via mail (29%), social media and newsletters sent via email (both 26%).
- The clearly preferred form of communication among residents aged <u>over 50 years</u> is newsletters sent via mail (50%), with 24% preferring newsletters via email.
- By contrast with residents aged under 50 years, only 5% of over 50s prefer communications via social media.



Best form of communication



2021 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Q13. If Hobsons Bay City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked state-wide: 35 Councils asked group: 7 Note: 'Social Media' was included in 2019.

Best form of communication: under 50s



2021 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Q13. If Hobsons Bay City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?.

Base: All respondents aged under 50. Councils asked state-wide: 35 Councils asked group: 7

Note: 'Social Media' was included in 2019.

Best form of communication: over 50s



2021 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Q13. If Hobsons Bay City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked state-wide: 35 Councils asked group: 7 Note: 'Social Media' was included in 2019.



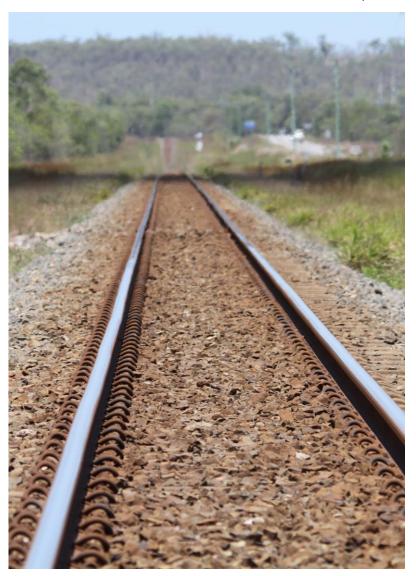
Council direction

W

Perceptions of Council's overall direction have improved by five points since the last time it was measured in 2013, to an index score of 60.

Over the last 12 months, 57% of people believe the direction of Council's overall performance has stayed the same.

- 28% believe the direction has improved, up eight percentage points on 2020.
- 10% believe it has deteriorated, down two percentage points on 2020.
- The <u>most</u> satisfied with Council direction are younger residents aged 18 to 34 years, significantly higher than the Council average.
- The <u>least</u> satisfied with Council direction are residents aged 50+ years.



Overall council direction last 12 months



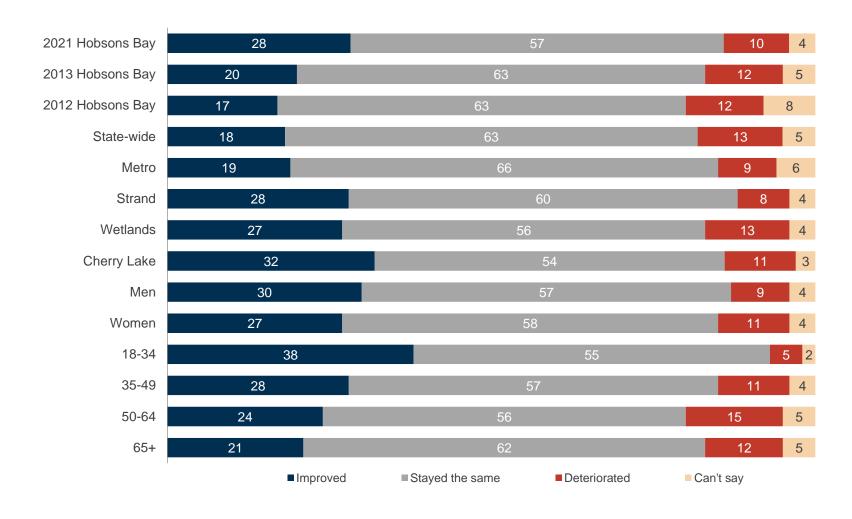
2021 overall council direction (index scores)



Overall council direction last 12 months



2021 overall council direction (%)





Community consultation and engagement performance





2021 consultation and engagement performance (index scores)

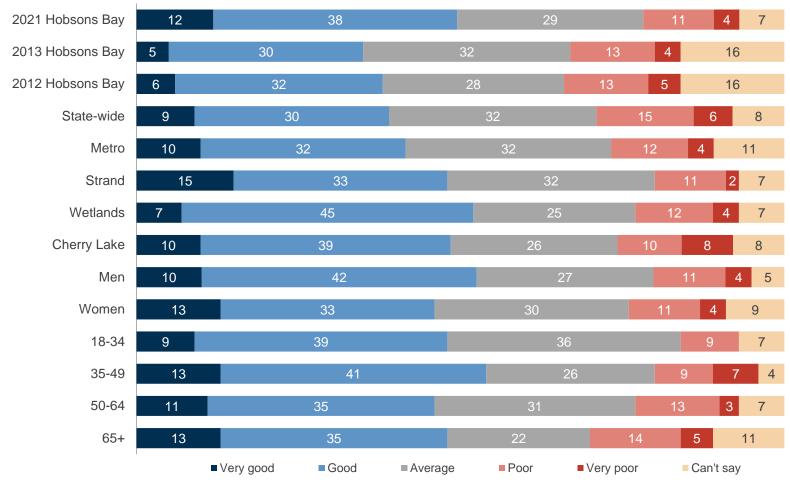


Community consultation and engagement performance





2021 consultation and engagement performance (%)



Lobbying on behalf of the community performance





2021 lobbying performance (index scores)

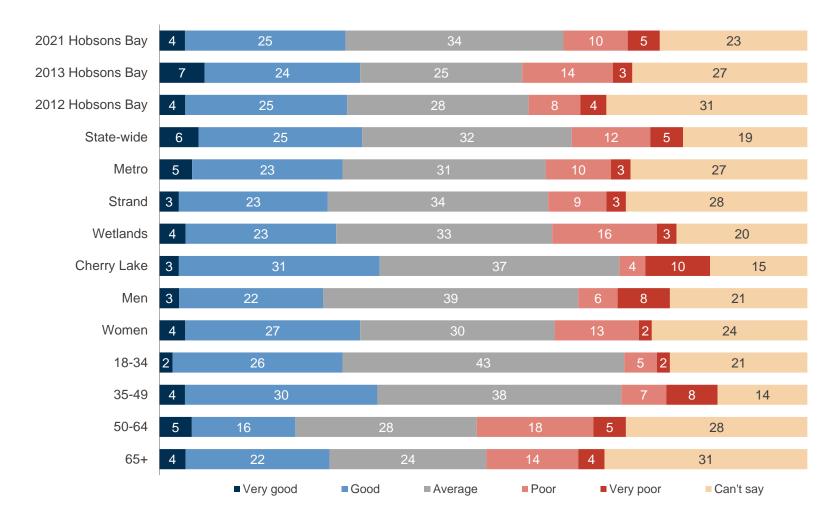


Lobbying on behalf of the community performance





2021 lobbying performance (%)



Decisions made in the interest of the community performance





2021 community decisions made performance (index scores)

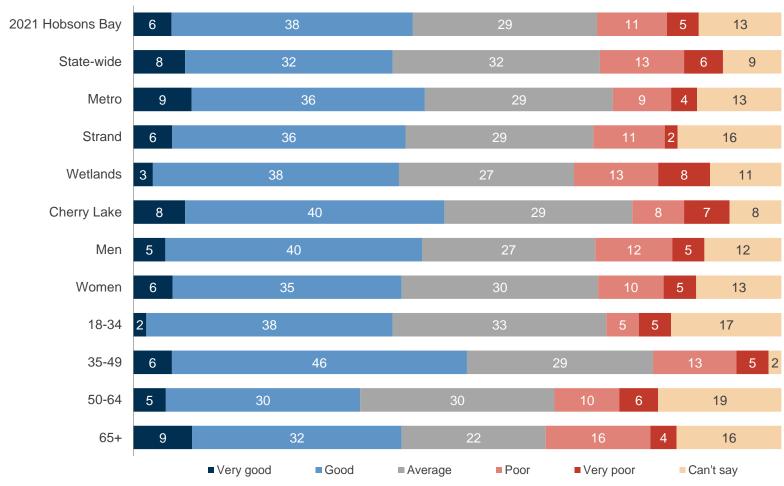


Decisions made in the interest of the community performance





2021 community decisions made performance (%)



The condition of sealed local roads in your area performance





2021 sealed local roads performance (index scores)

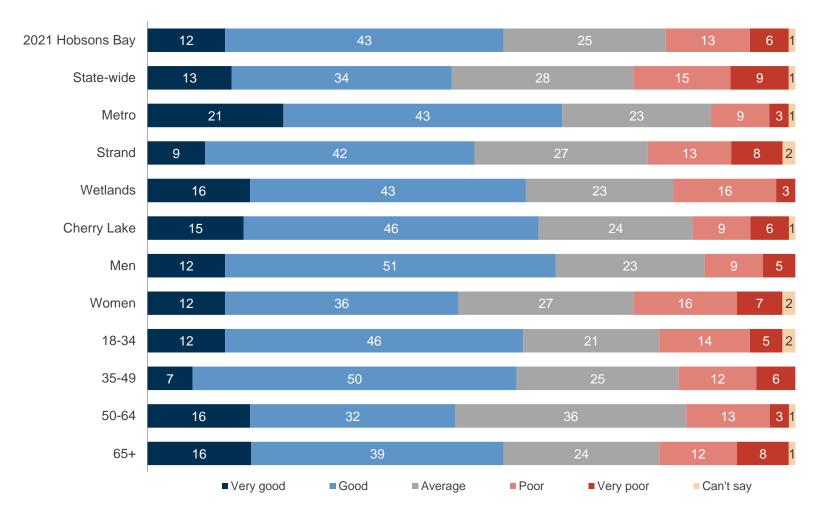


The condition of sealed local roads in your area performance





2021 sealed local roads performance (%)

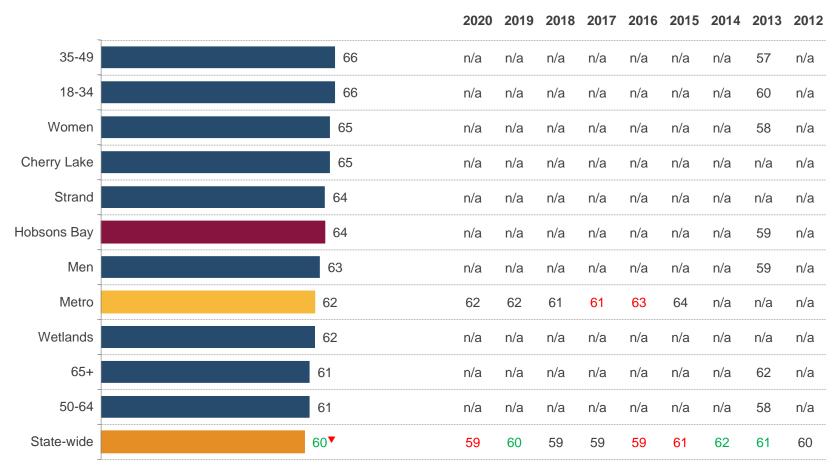


Informing the community performance





2021 informing community performance (index scores)

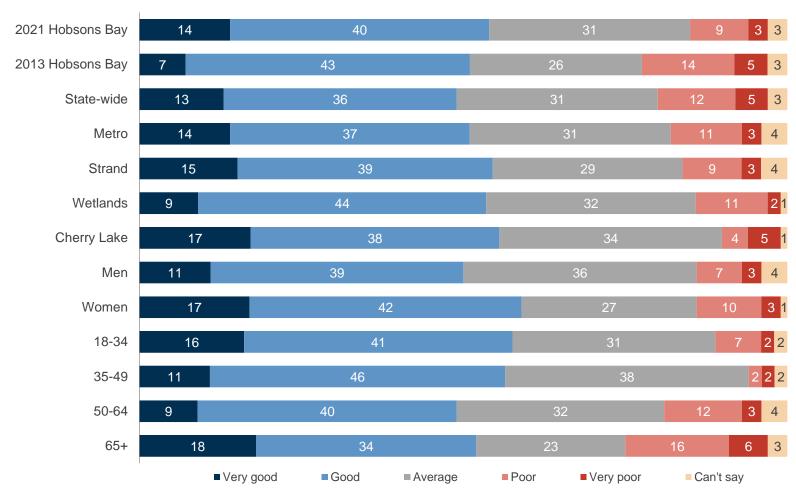


Informing the community performance





2021 informing community performance (%)

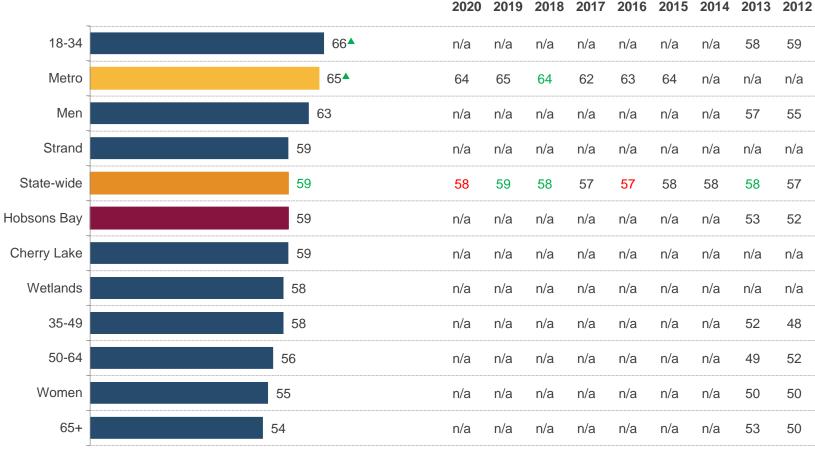


The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (index scores)

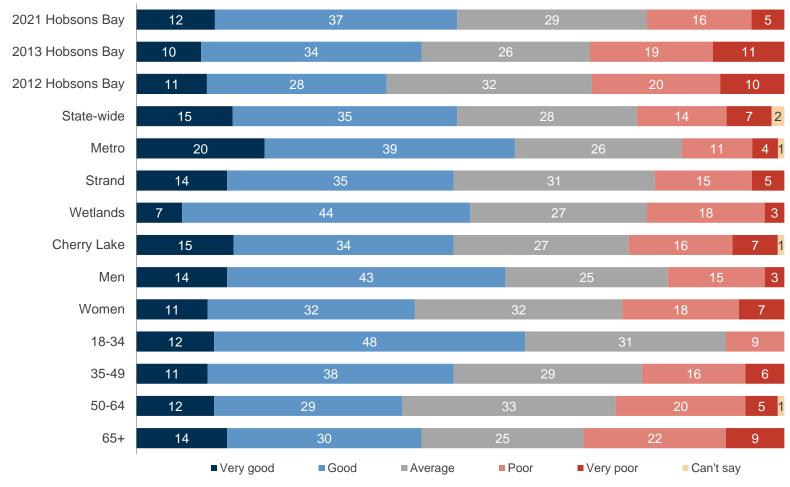


The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (%)



Traffic management performance





2021 traffic management performance (index scores)

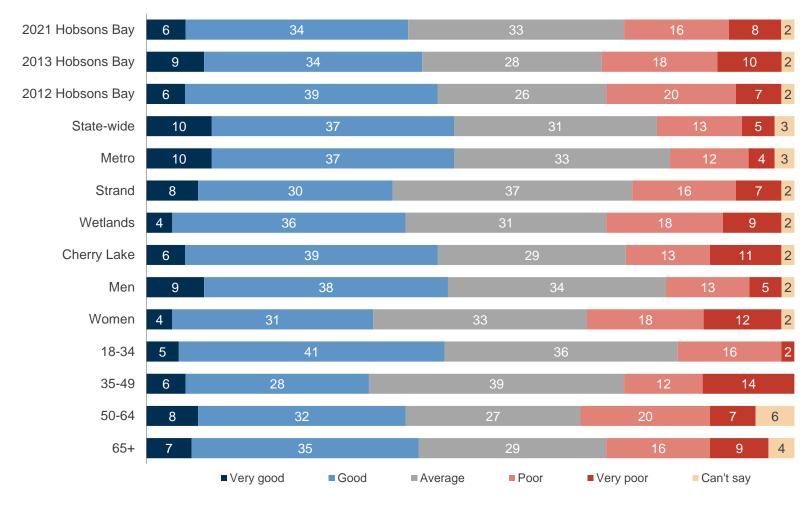


Traffic management performance





2021 traffic management performance (%)



Parking facilities performance





2021 parking performance (index scores)

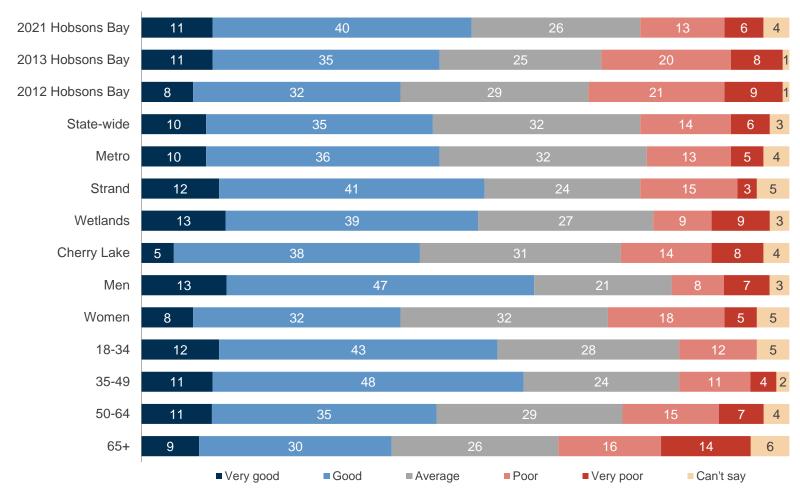


Parking facilities performance





2021 parking performance (%)

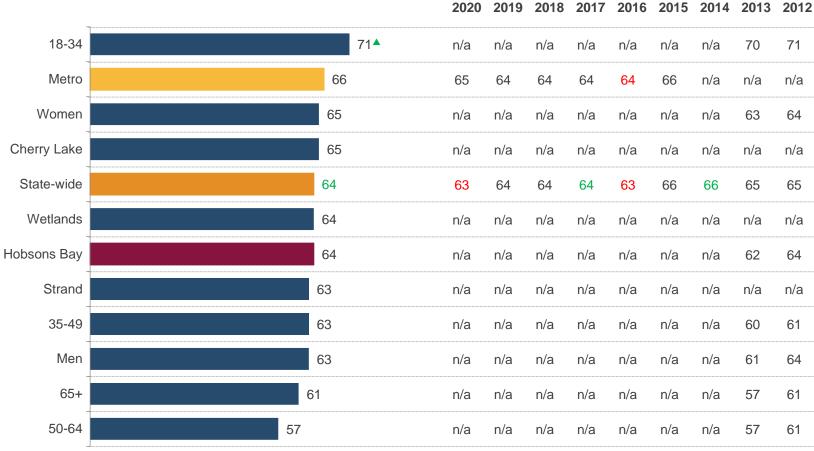


Enforcement of local laws performance





2021 law enforcement performance (index scores)

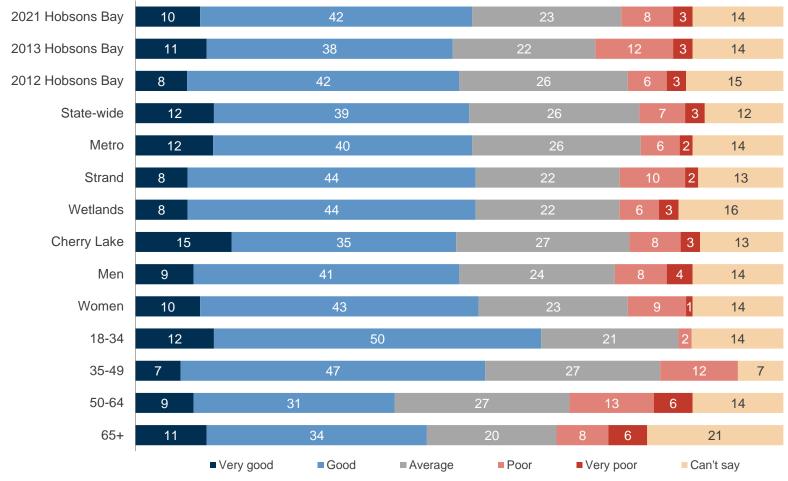


Enforcement of local laws performance





2021 law enforcement performance (%)



Elderly support services performance





2021 elderly support performance (index scores)

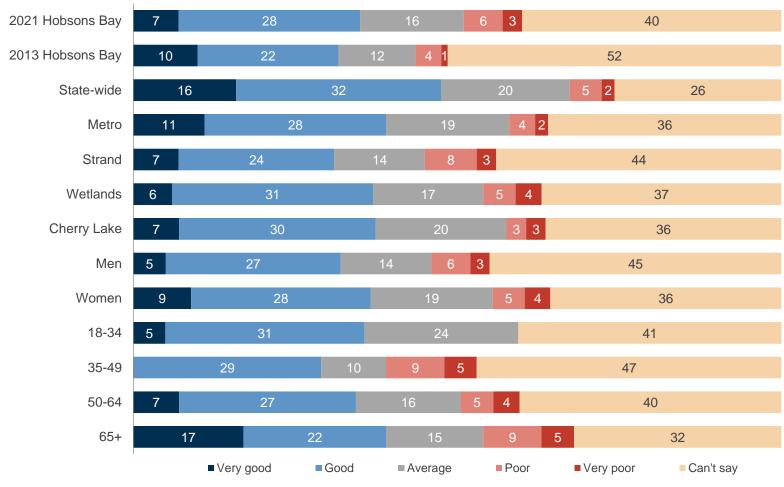


Elderly support services performance





2021 elderly support performance (%)

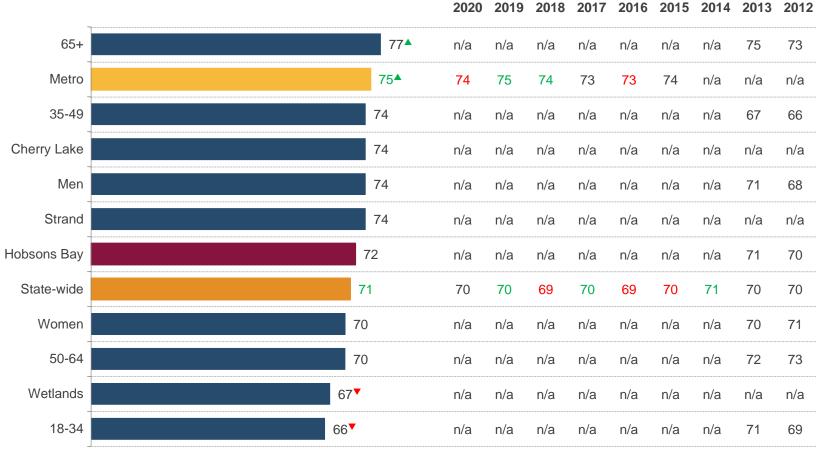


Recreational facilities performance





2021 recreational facilities performance (index scores)

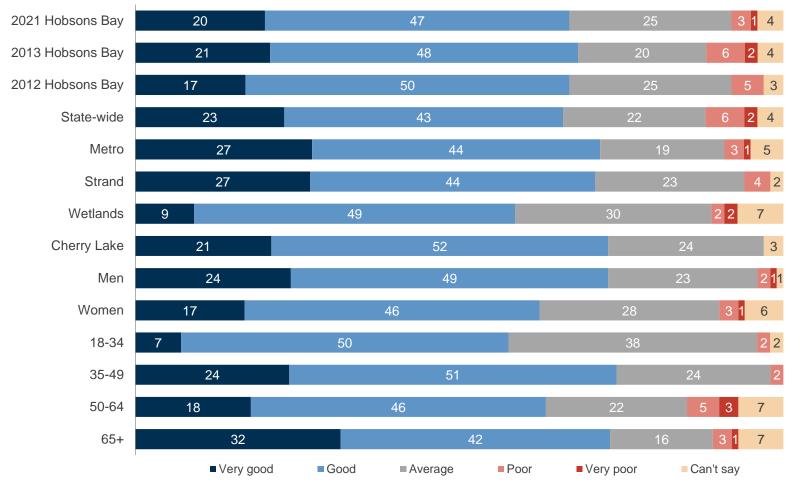


Recreational facilities performance





2021 recreational facilities performance (%)



Community and cultural activities performance





2021 community and cultural activities performance (index scores)

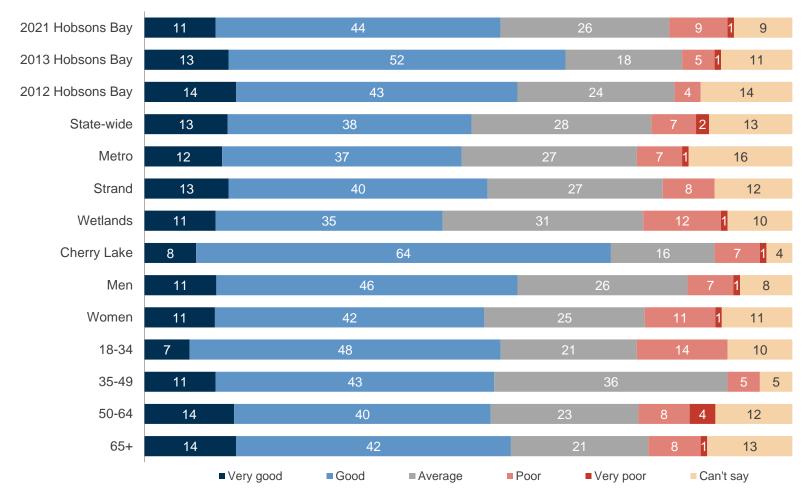


Community and cultural activities performance





2021 community and cultural activities performance (%)



Waste management performance





2021 waste management performance (index scores)

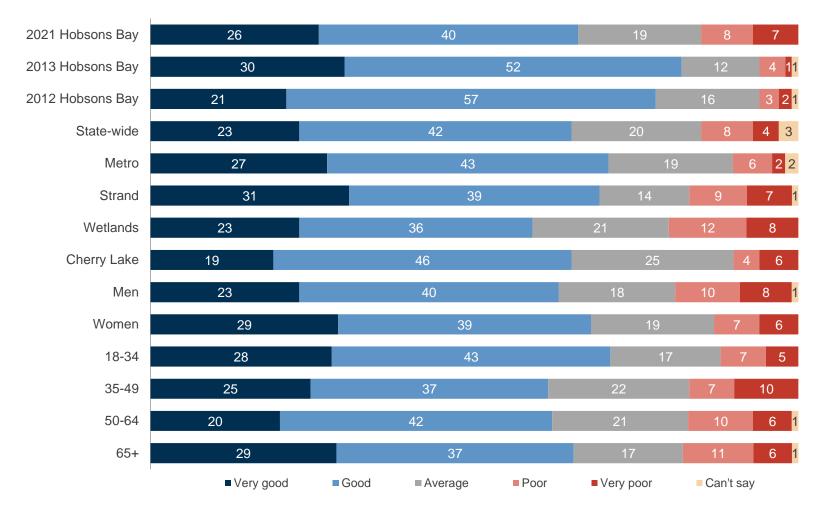


Waste management performance





2021 waste management performance (%)



Business and community development and tourism performance





2021 business/development/tourism performance (index scores)

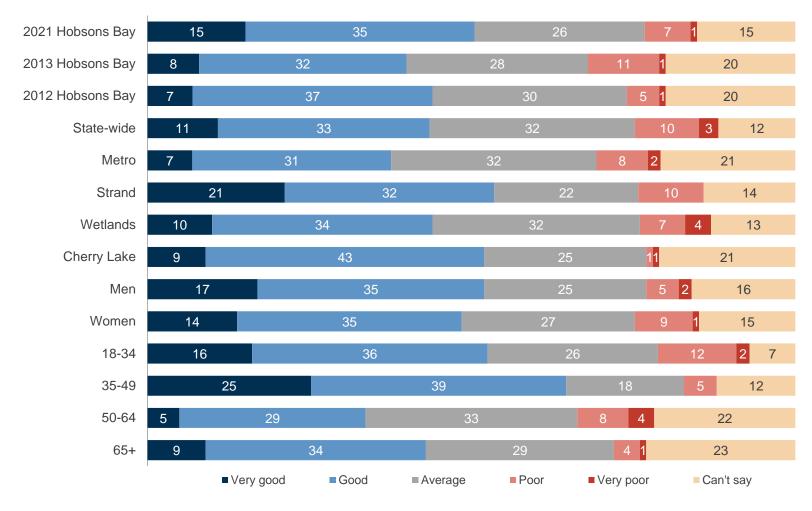


Business and community development and tourism performance





2021 business/development/tourism performance (%)

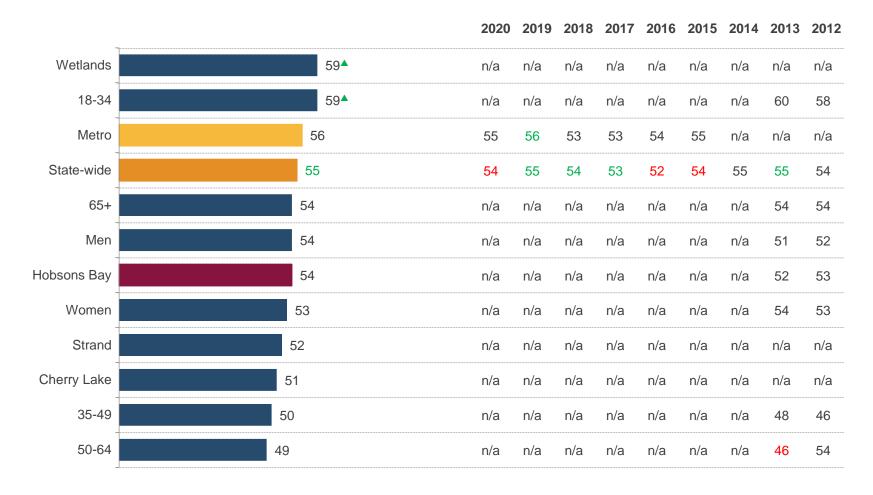


Council's general town planning policy performance





2021 town planning performance (index scores)

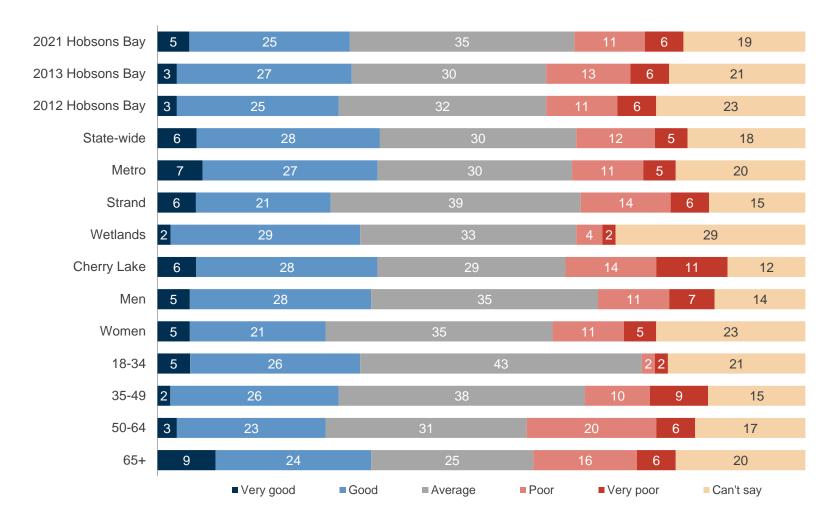


Council's general town planning policy performance





2021 town planning performance (%)

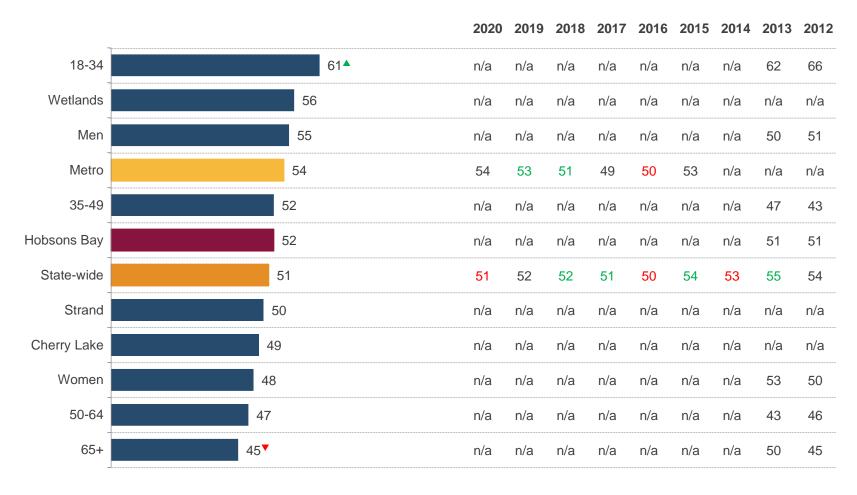


Planning and building permits performance





2021 planning and building permits performance (index scores)

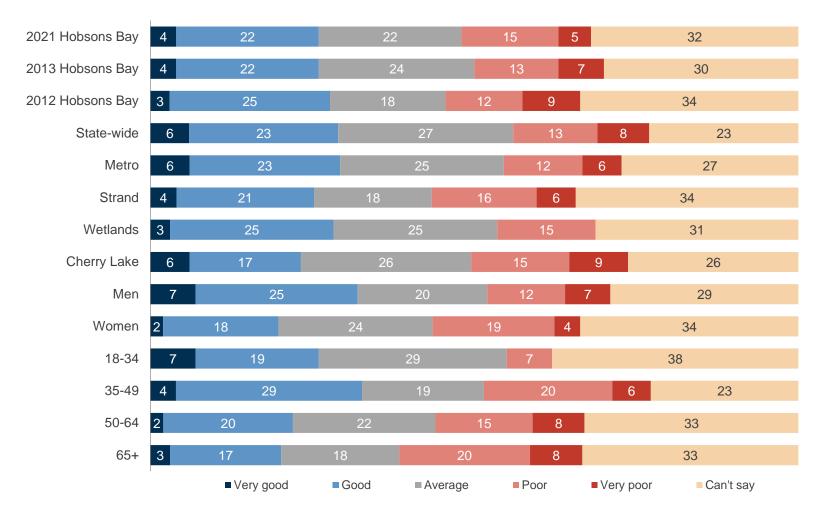


Planning and building permits performance





2021 planning and building permits performance (%)



Environmental sustainability performance





2021 environmental sustainability performance (index scores)

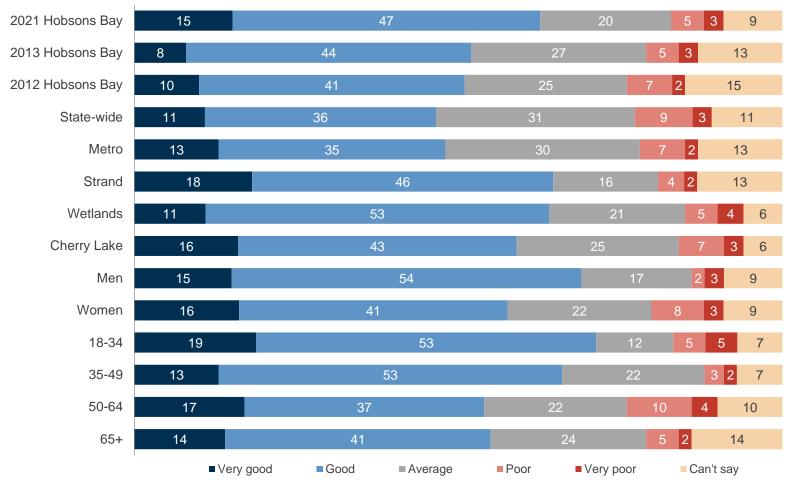


Environmental sustainability performance





2021 environmental sustainability performance (%)



Emergency and disaster management performance





2021 emergency and disaster management performance (index scores)

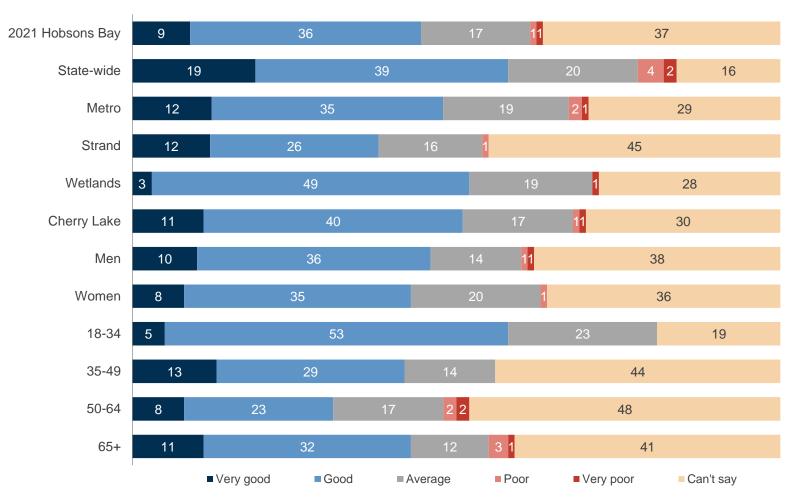


Emergency and disaster management performance





2021 emergency and disaster management performance (%)

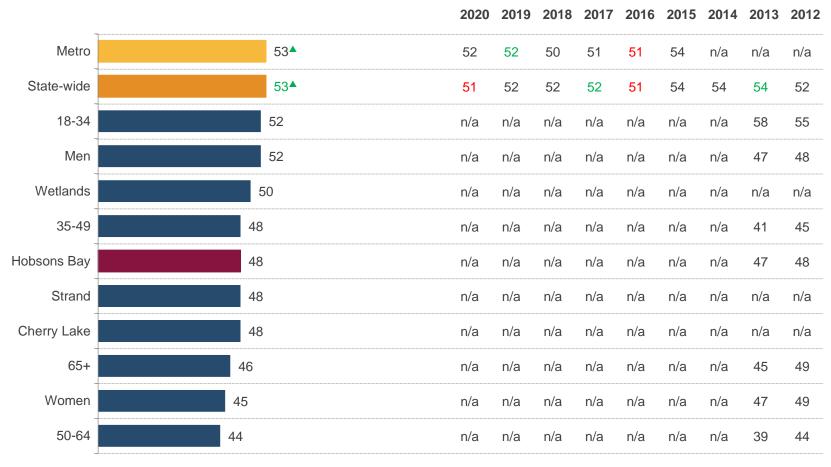


Planning for population growth in the area performance





2021 population growth performance (index scores)

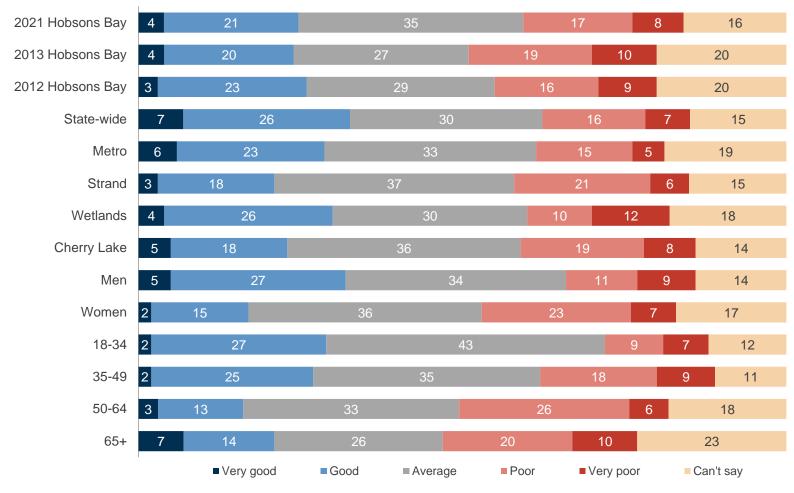


Planning for population growth in the area performance





2021 population growth performance (%)

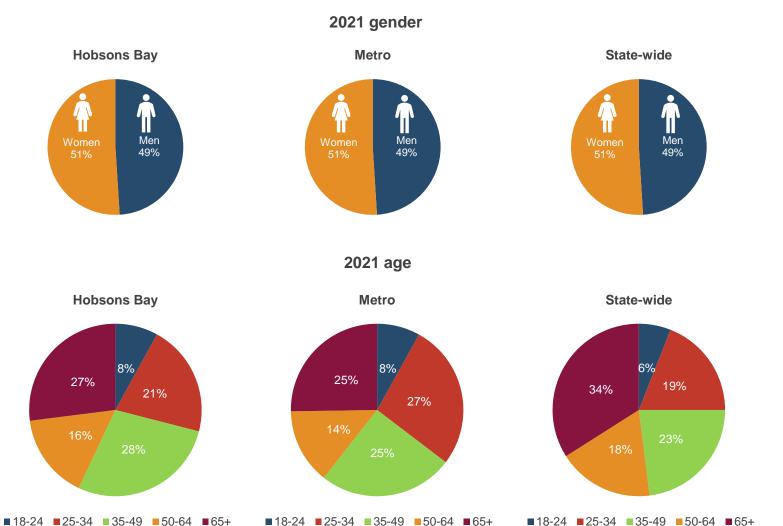




Detailed demographics

Gender and age profile







Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2021 State-wide Local Government Community Satisfaction Survey for Hobsons Bay City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 76,700 people aged 18 years or over for Hobsons Bay City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Hobsons Bay City Council	400	400	+/-4.9
Men	181	196	+/-7.3
Women	219	204	+/-6.6
Strand	189	190	+/-7.1
Wetlands	111	120	+/-9.3
Cherry Lake	100	90	+/-9.8
18-34 years	42	117	+/-15.3
35-49 years	57	113	+/-13.1
50-64 years	110	62	+/-9.4
65+ years	191	108	+/-7.1

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

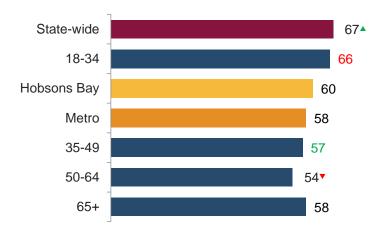
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2020. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2020.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2020.

2021 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2021 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2021 results are compared with previous years, as detailed below:

- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=400 completed interviews, conducted in the period of 18th May – 30th June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Hobsons Bay City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Hobsons Bay City Council.

Survey sample matched to the demographic profile of Hobsons Bay City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Hobsons Bay City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Hobsons Bay City Council. Survey fieldwork was conducted in the period of 2nd March – 21st March, 2021.

Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2021, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2021 vary slightly.

Council Groups

Hobsons Bay City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Hobsons Bay City Council for this 2021 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

W

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Hobsons Bay City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2021 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2021 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- · Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2021 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2021 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

W

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2021 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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Managing Director mzuker@jwsresearch.com





Hobsons Bay City Council 2021 Tailored Questions

Coordinated by the Department of Jobs, Precincts and Regions on behalf of Victorian councils



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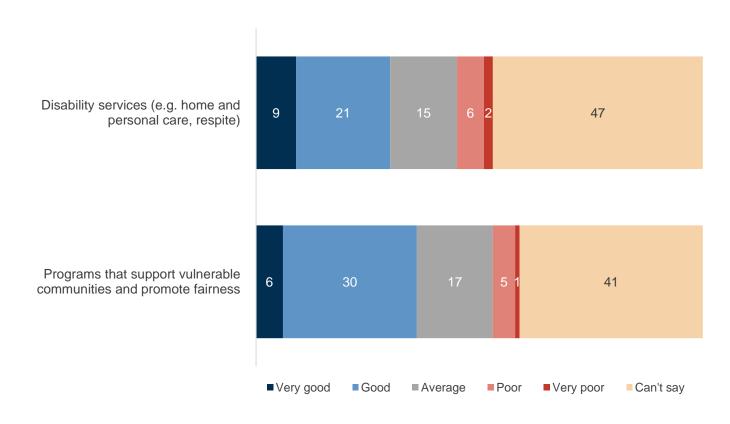


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Health and aged care services



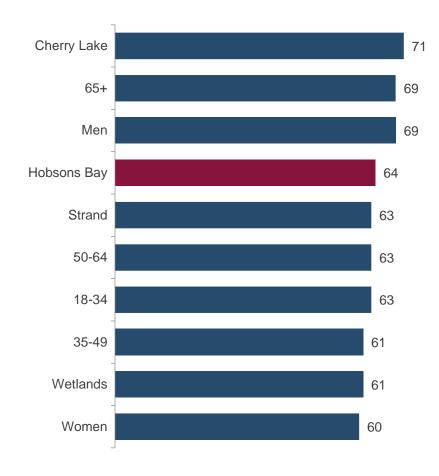
2021 health and aged care performance (%)



Disability services



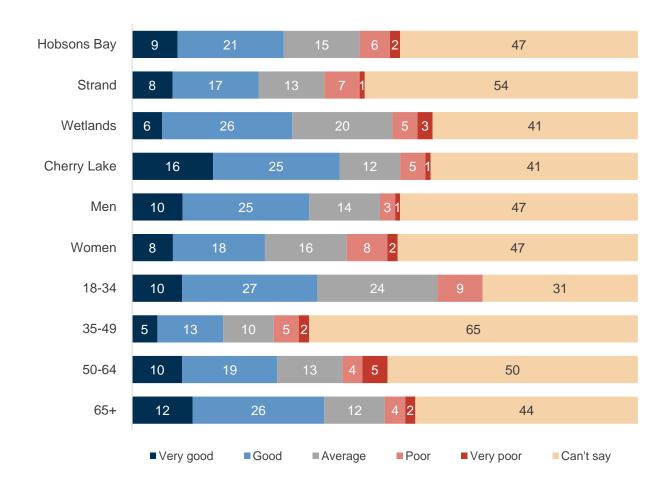
2021 disability services (e.g. home and personal care, respite) performance (index scores)



Disability services



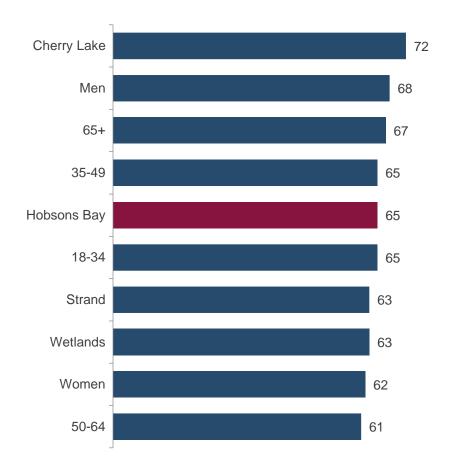
2021 disability services (e.g. home and personal care, respite) performance (%)



Support for vulnerable communities and promoting fairness



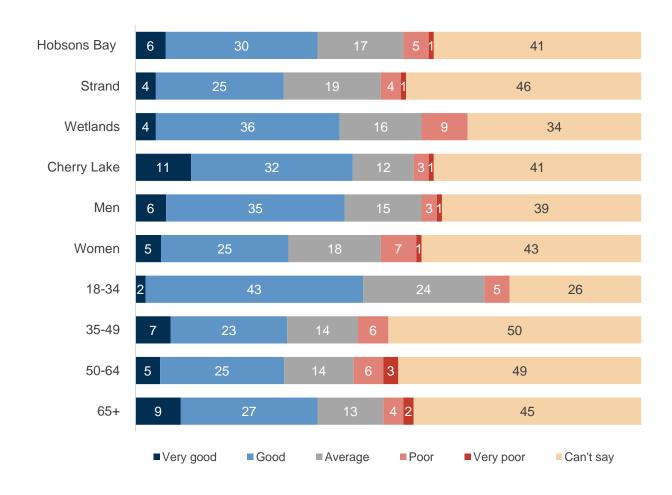
2021 programs that support vulnerable communities and promote fairness performance (index scores)



Support for vulnerable communities and promoting fairness



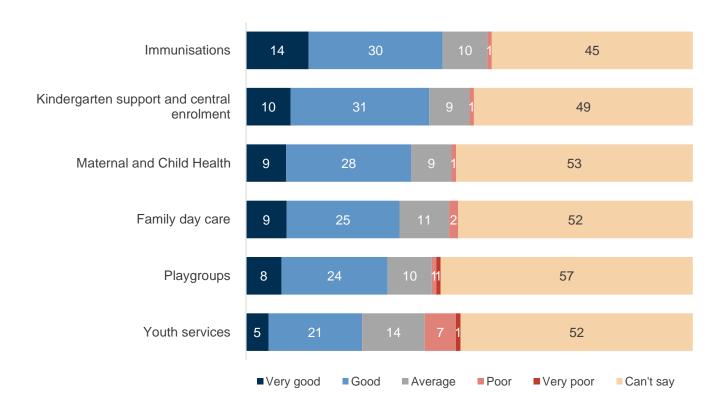
2021 programs that support vulnerable communities and promote fairness performance (%)



Children's services



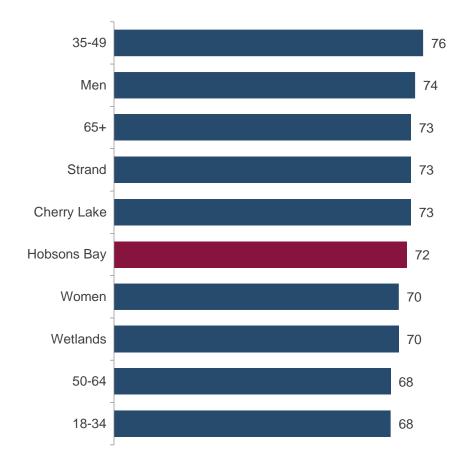
2021 children's services performance (%)



Playgroups



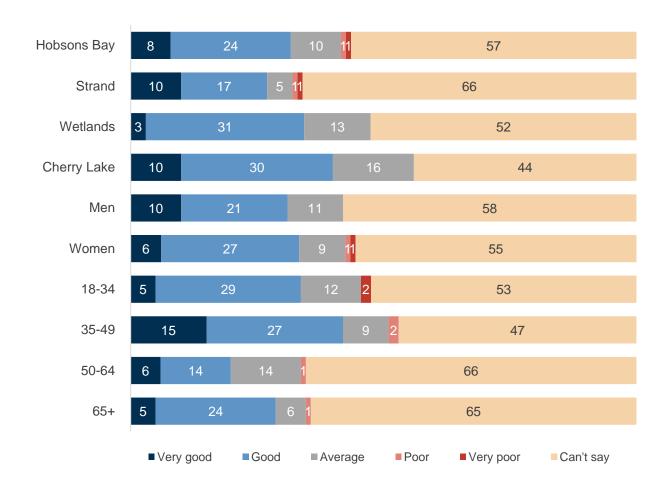
2021 playgroups performance (index scores)



Playgroups



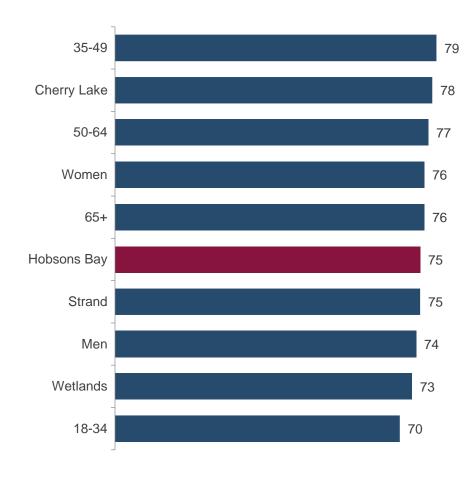
2021 playgroups performance (%)



Kindergarten support and central enrolment



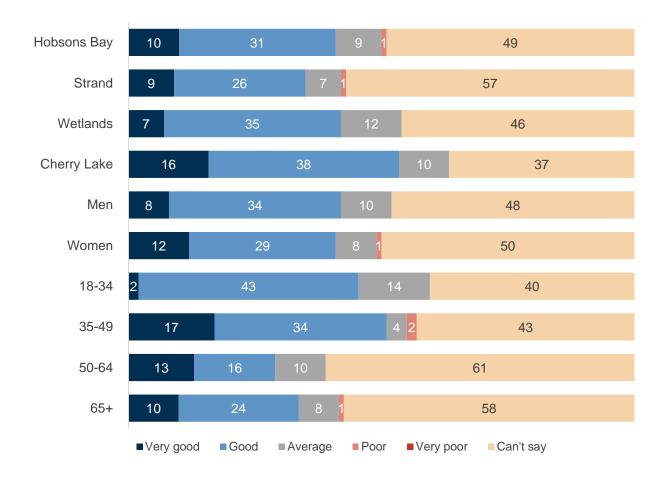
2021 kindergarten support and central enrolment performance (index scores)



Kindergarten support and central enrolment



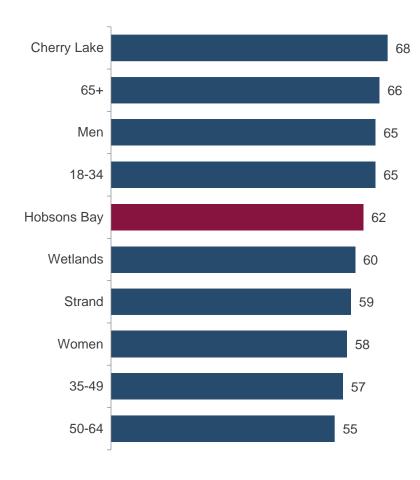
2021 kindergarten support and central enrolment performance (%)



Youth services



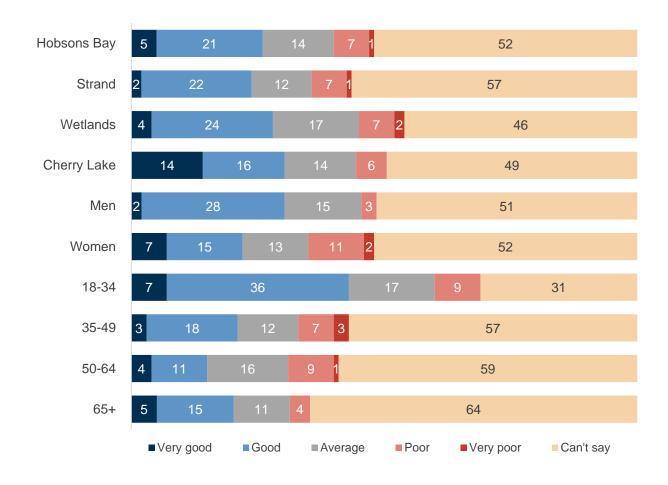
2021 youth services performance (index scores)



Youth services



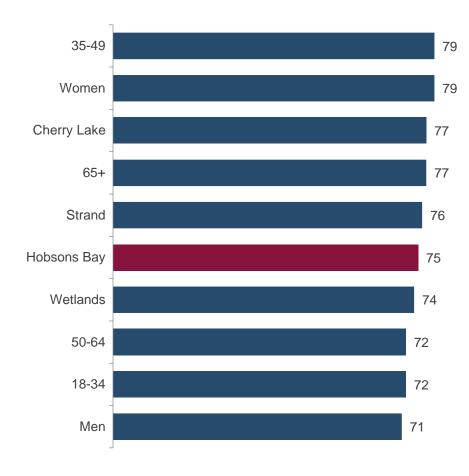
2021 youth services performance (%)



Immunisations



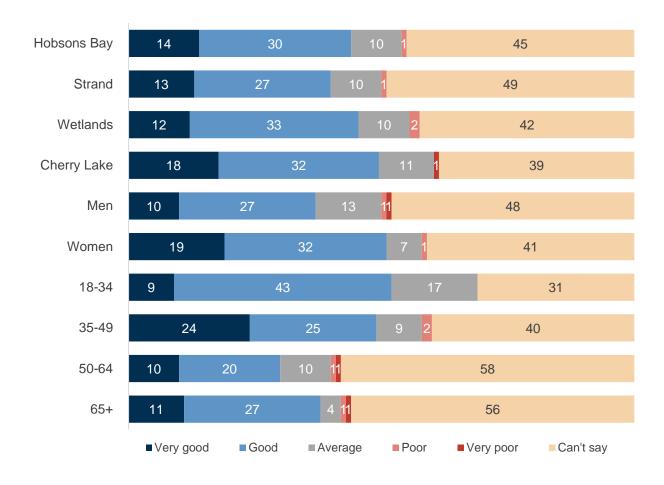
2021 immunisations performance (index scores)



Immunisations



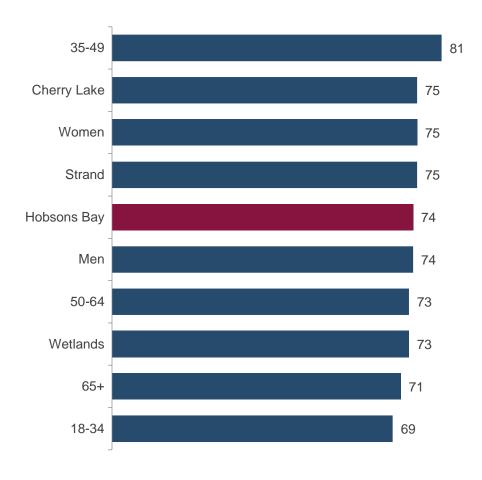
2021 immunisations performance (%)



Maternal and child heath



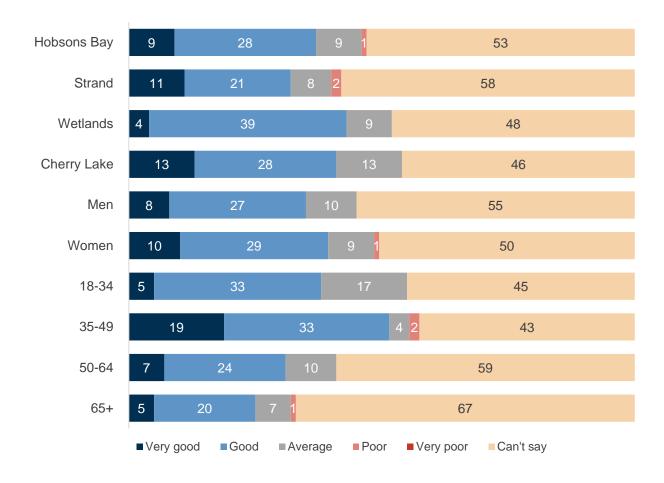
2021 maternal and child health performance (index scores)



Maternal and child heath



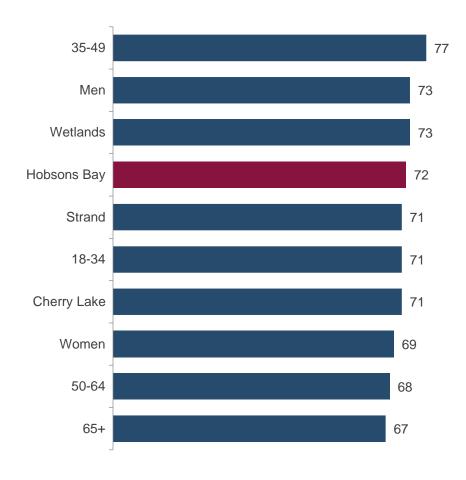
2021 maternal and child health performance (%)



Family day care



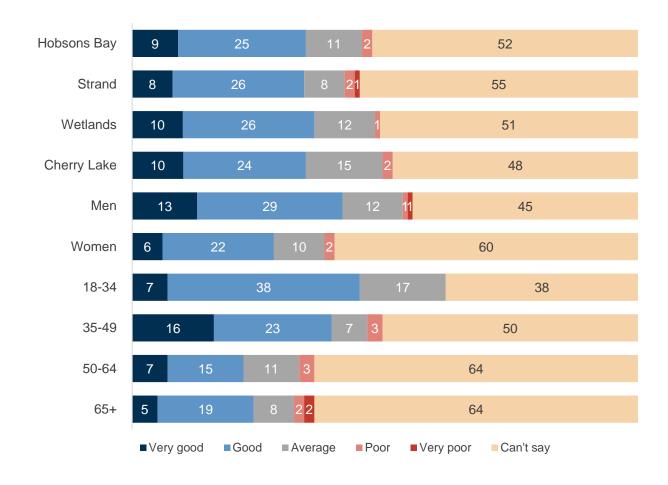
2021 family day care performance (index scores)



Family day care



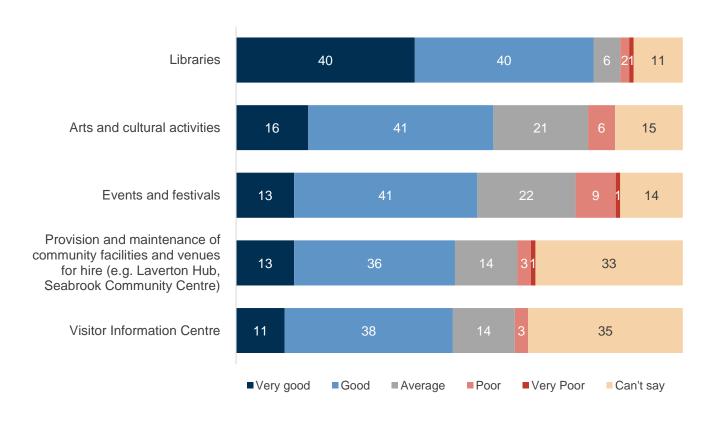
2021 family day care performance (%)



Facilities and events



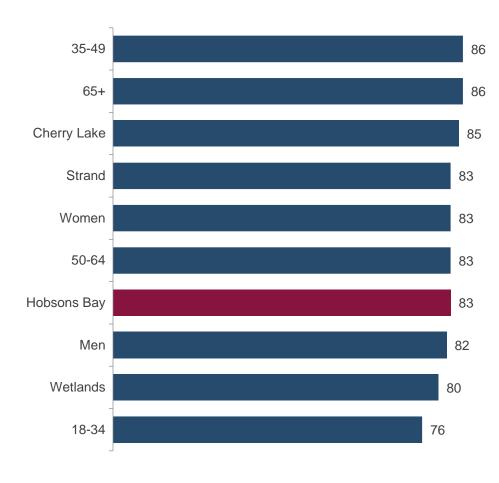
2021 facilities and events performance (%)



Libraries



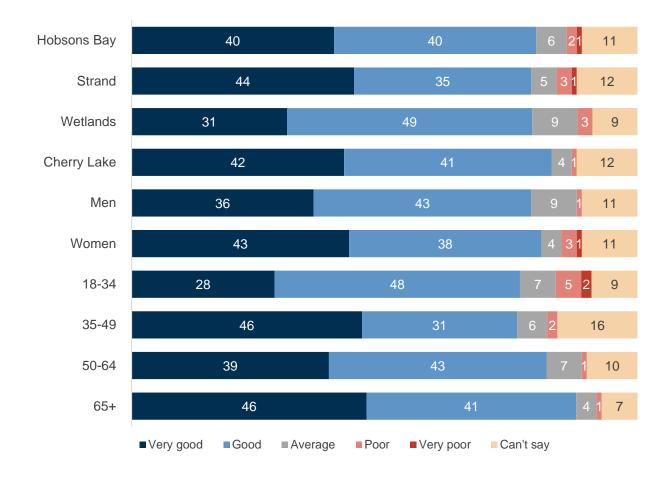
2021 libraries performance (index scores)



Libraries



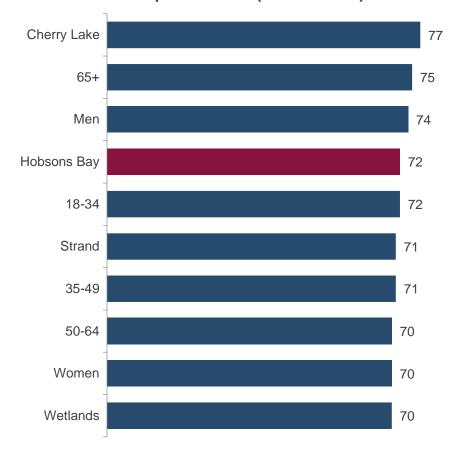
2021 libraries performance (%)



Provision and maintenance of community facilities and venues for hire



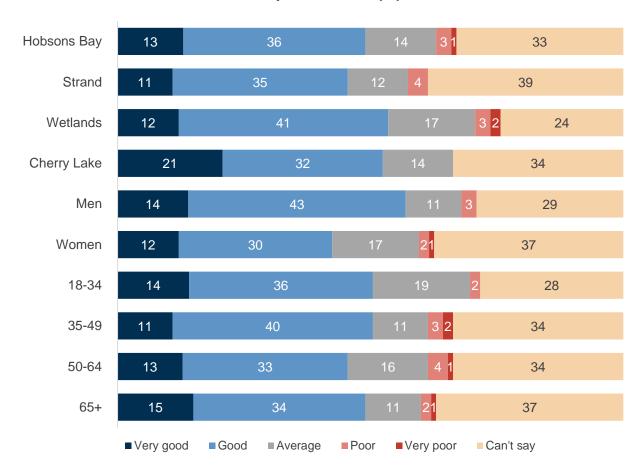
2021 provision and maintenance of community facilities and venues for hire hire (e.g. Laverton Hub, Seabrook Community Centre) performance (index scores)



Provision and maintenance of community facilities and venues for hire



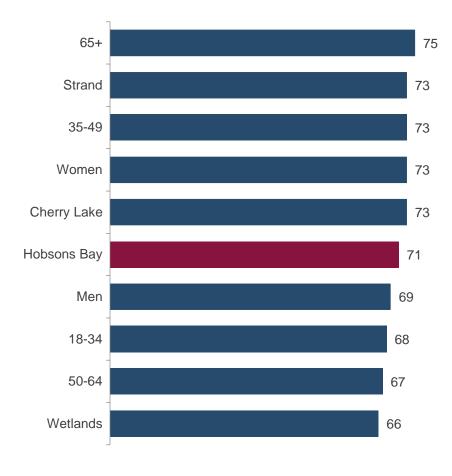
2021 provision and maintenance of community facilities and venues for hire (e.g. Laverton Hub, Seabrook Community Centre) performance (%)



Visitor Information Centre



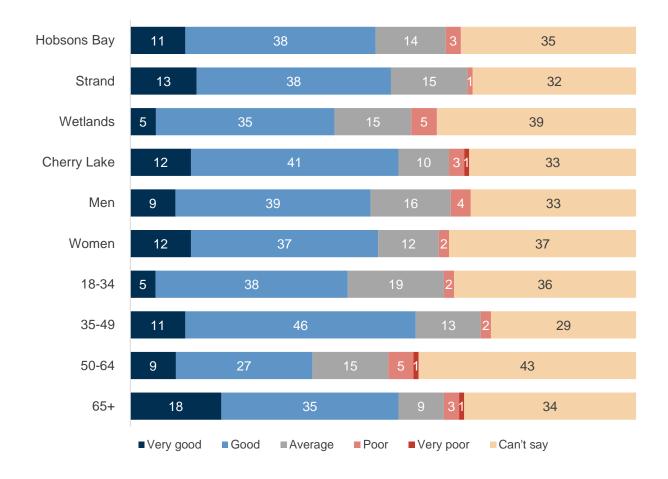
2021 Visitor Information Centre performance (index scores)



Visitor Information Centre



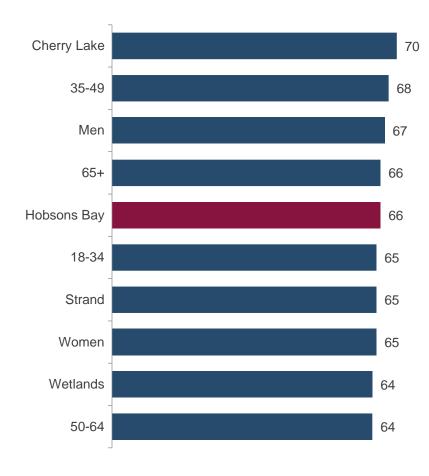
2021 Visitor Information Centre performance (%)



Events and festivals



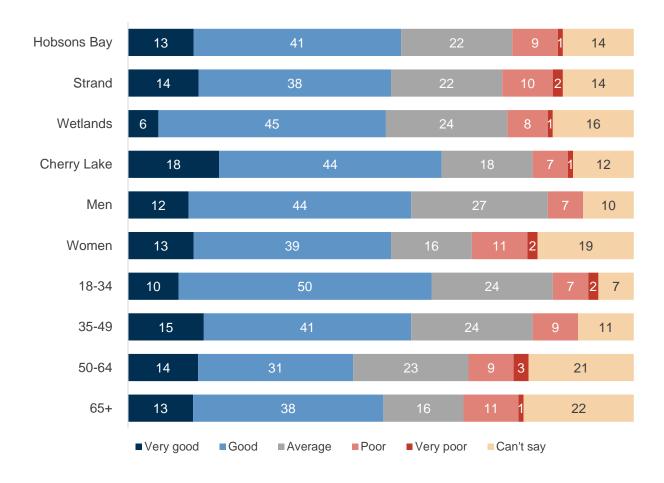
2021 events and festivals performance (index scores)



Events and festivals



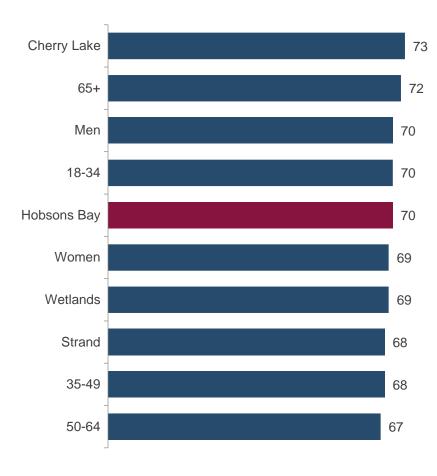
2021 events and festivals performance (%)



Arts and cultural activities



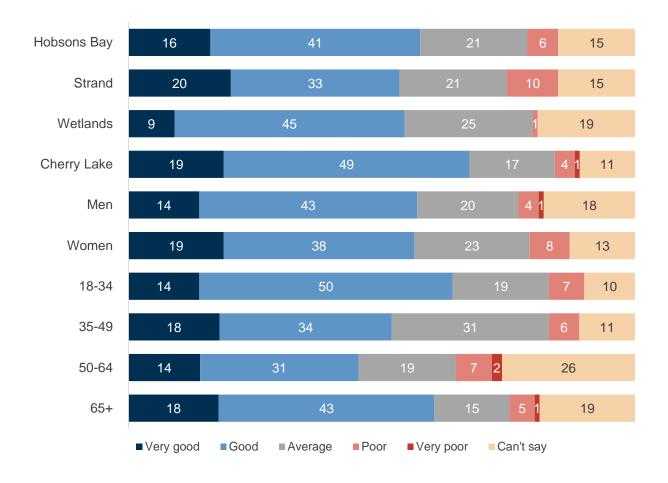
2021 arts and cultural activities performance (index scores)



Arts and cultural activities



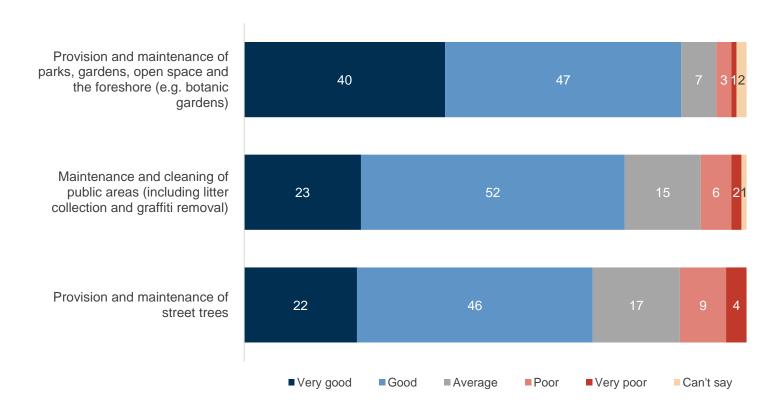
2021 arts and cultural activities performance (%)



Parks, reserves and public areas



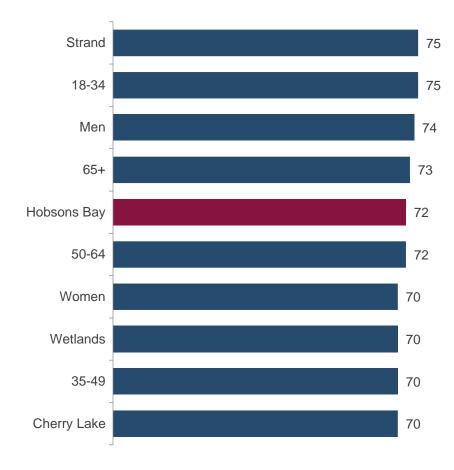
2021 parks, reserves and public areas performance (%)



Maintenance and cleaning of public areas



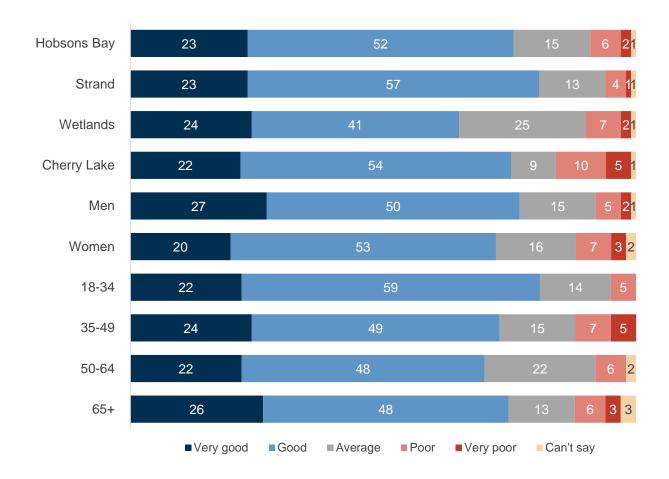
2021 maintenance and cleaning of public areas (including litter collection and graffiti removal) performance (index scores)



Maintenance and cleaning of public areas



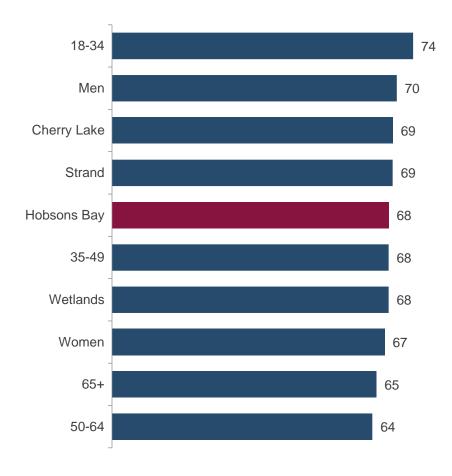
2021 maintenance and cleaning of public areas (including litter collection and graffiti removal) performance (%)



Provision and maintenance of street trees



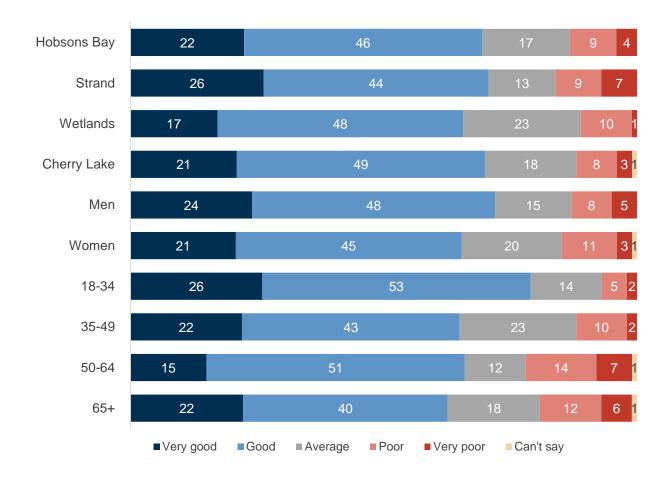
2021 provision and maintenance of street trees performance (index scores)



Provision and maintenance of street trees



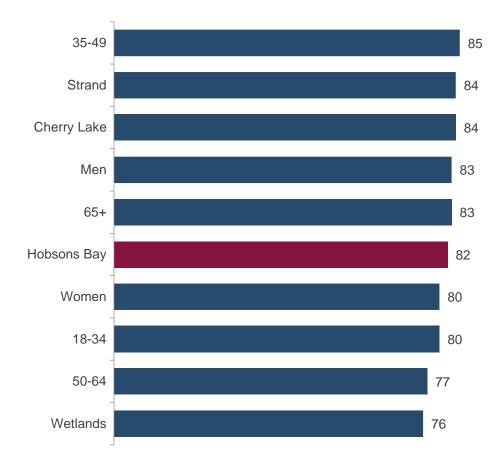
2021 provision and maintenance of street trees performance (%)



Provision and maintenance of parks, gardens, open space and the foreshore



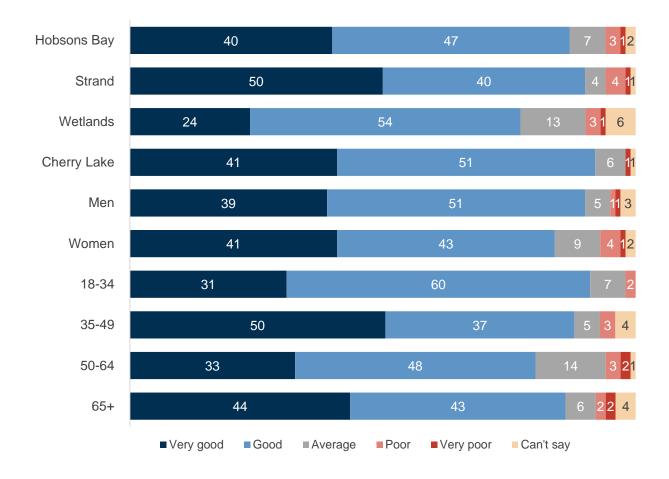
2021 provision and maintenance of parks, gardens, open space and the foreshore (e.g. botanic gardens) performance (index scores)



Provision and maintenance of parks, gardens, open space and the foreshore



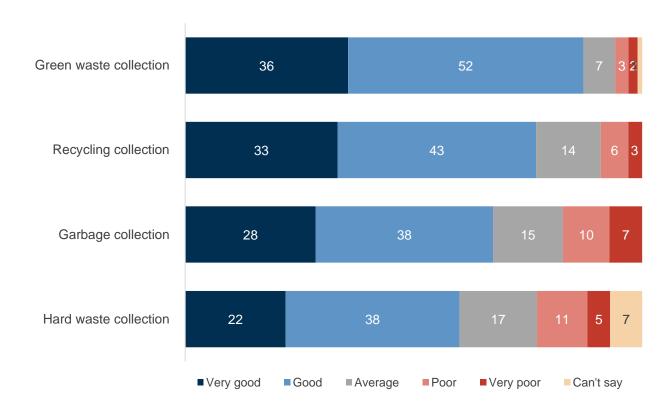
2021 provision and maintenance of parks, gardens, open space and the foreshore foreshore (e.g. botanic gardens) performance (%)



Waste services



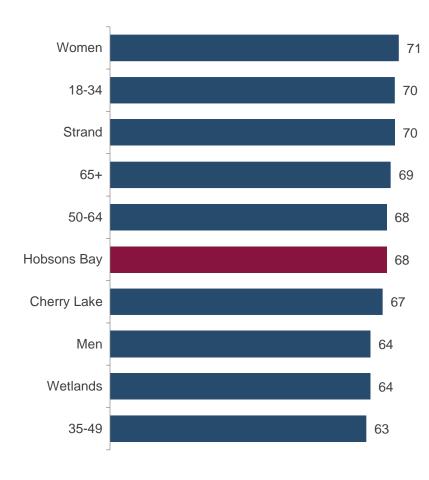
2021 waste services performance (%)



Garbage collection



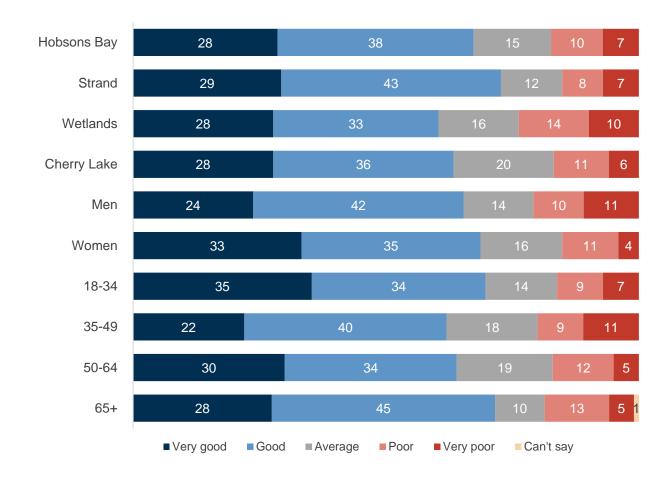
2021 garbage collection performance (index scores)



Garbage collection



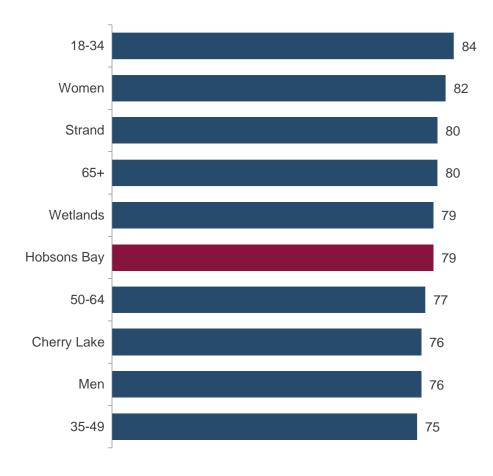
2021 garbage collection performance (%)



Green waste collection



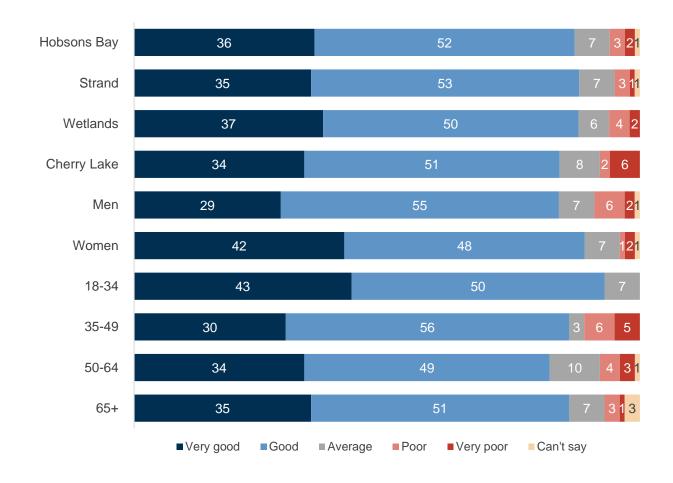
2021 green waste collection performance (index scores)



Green waste collection



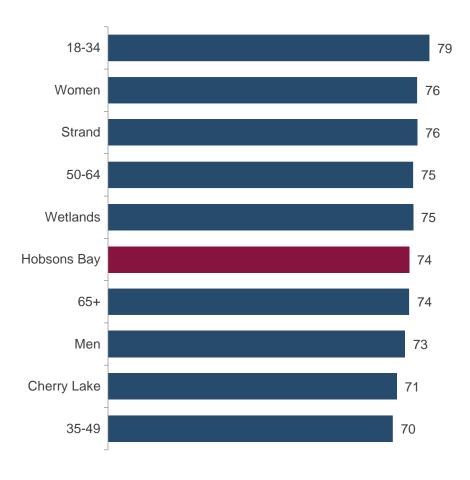
2021 green waste collection performance (%)



Recycling collection



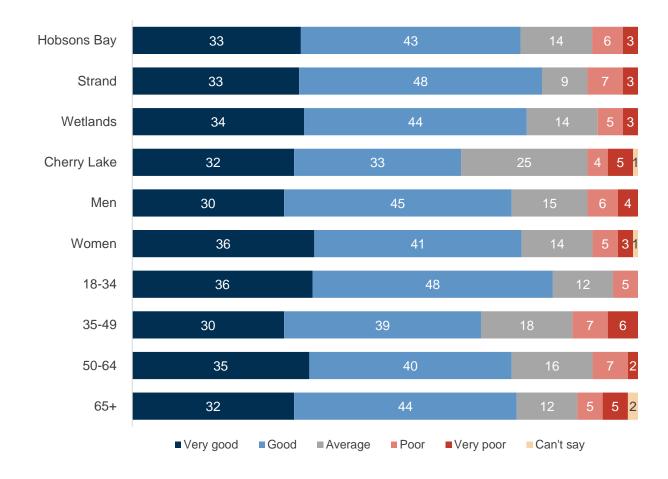
2021 recycling collection performance (index scores)



Recycling collection



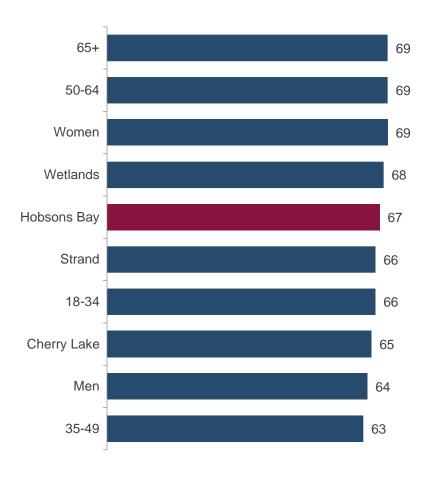
2021 recycling collection performance (%)



Hard waste collection



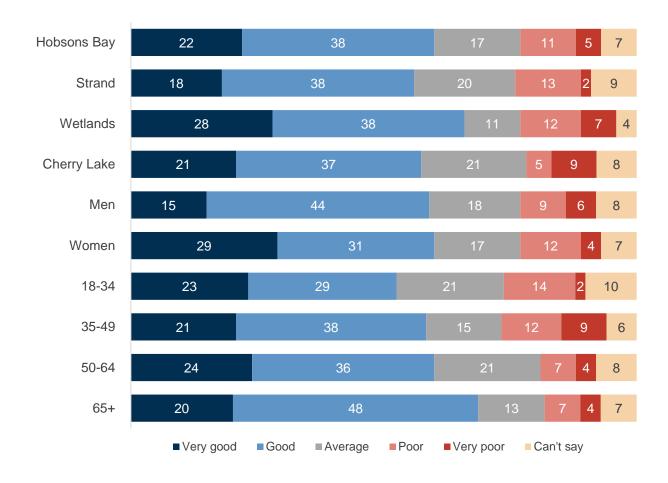
2021 hard waste collection performance (index scores)



Hard waste collection



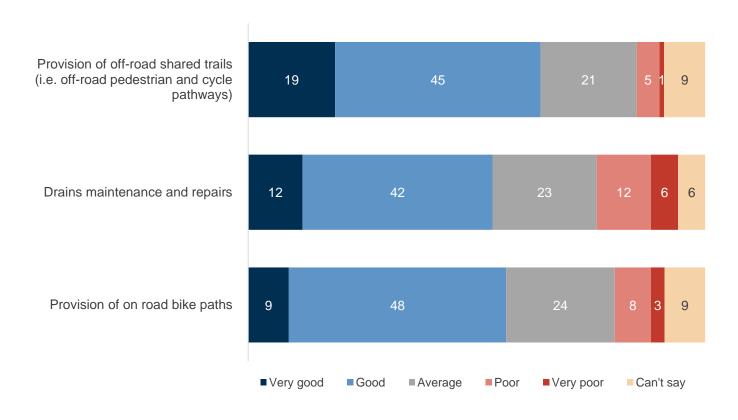
2021 hard waste collection performance (%)



Roads and footpaths



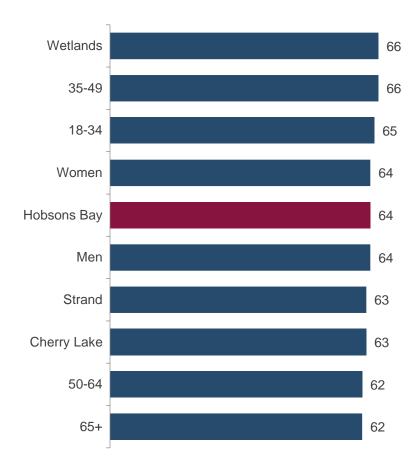
2021 roads and footpaths performance (%)



Provision of on road bike paths



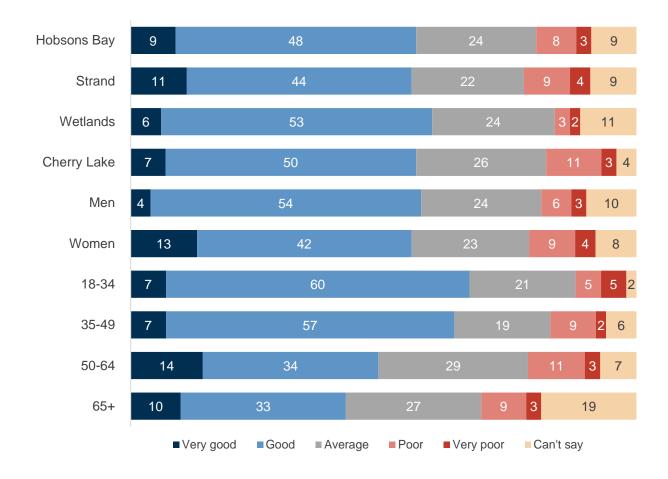
2021 provision of on road bike paths performance (index scores)



Provision of on road bike paths



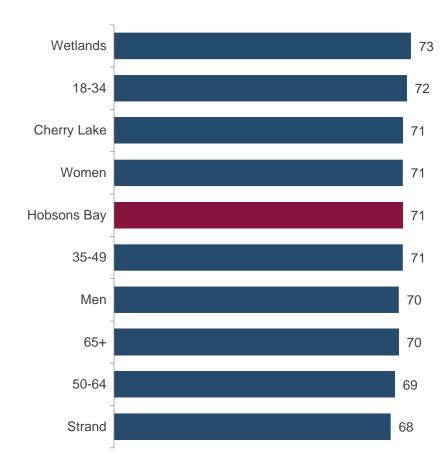
2021 provision of on road bike paths performance (%)



Provision of off-road shared trails



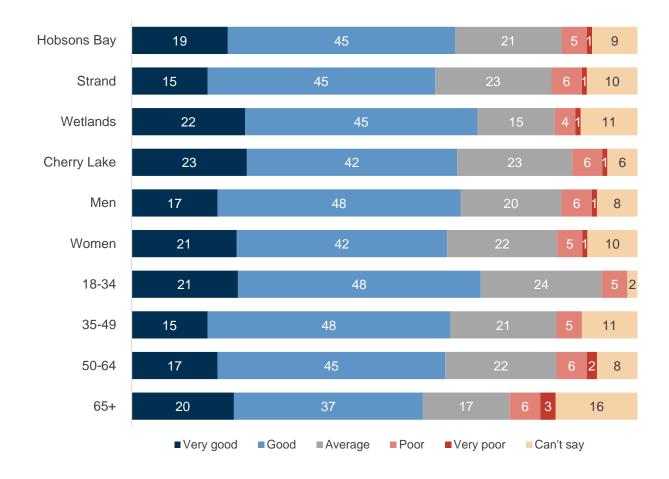
2021 provision of off-road shared trails performance (index scores)



Provision of off-road shared trails



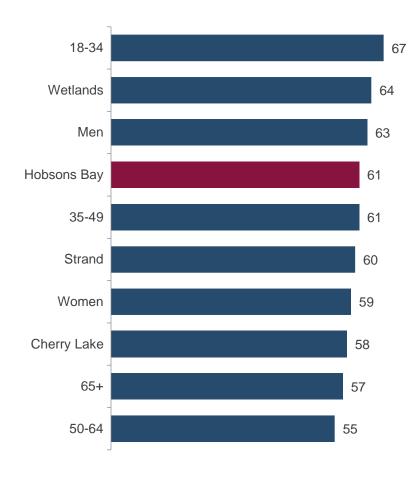
2021 provision of off-road shared trails performance (%)



Drains maintenance and repairs



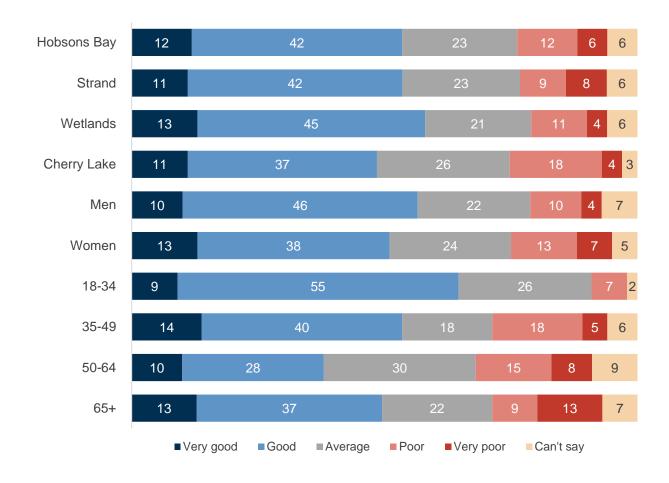
2021 drains maintenance and repairs performance (index scores)



Drains maintenance and repairs



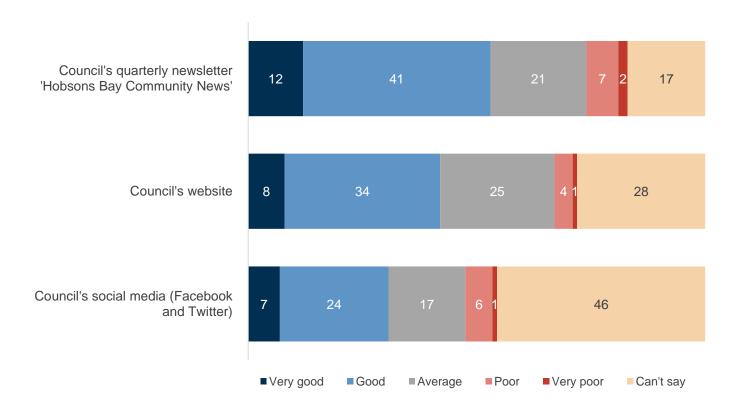
2021 drains maintenance and repairs performance (%)



Council's communication



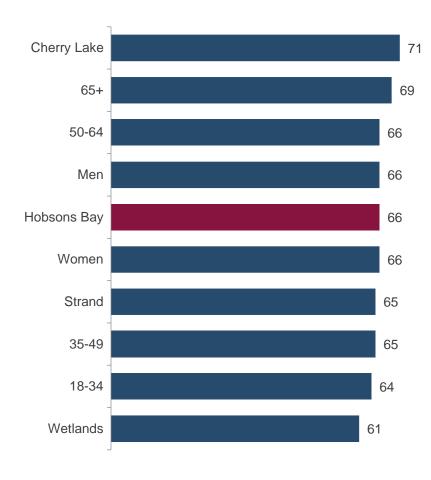
2021 Council's communication performance (%)



Council's website



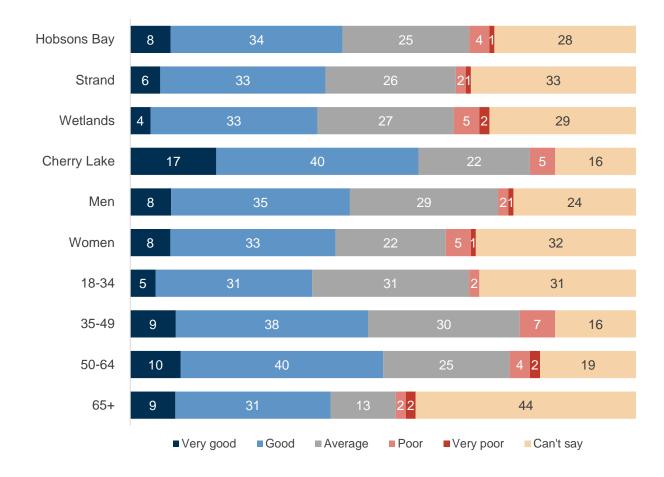
2021 Council's website performance (index scores)



Council's website



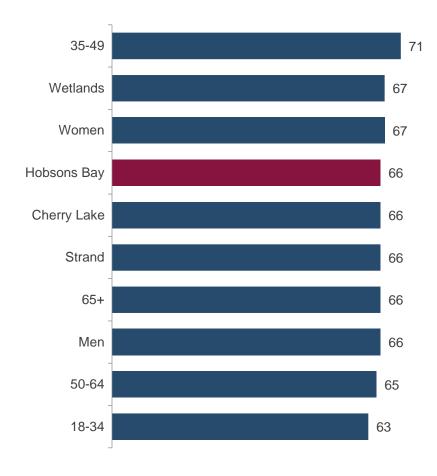
2021 Council's website performance (%)



Council's quarterly newsletter



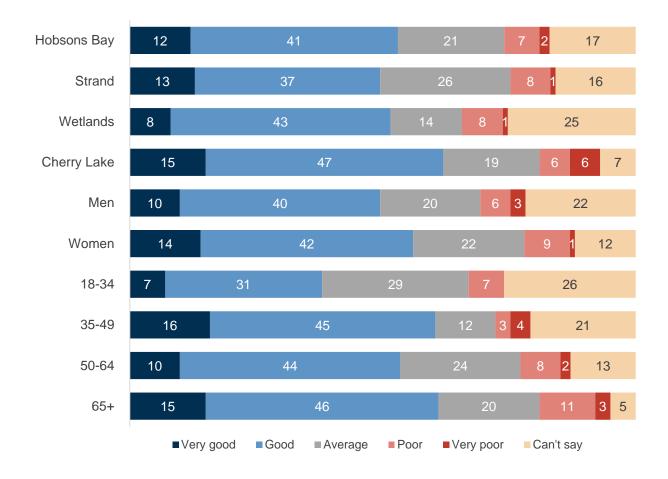
2021 Council's quarterly newsletter performance (index scores)



Council's quarterly newsletter



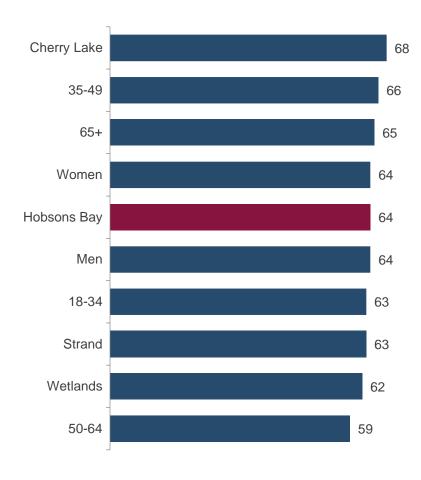
2021 Council's quarterly newsletter performance (%)



Council's social media



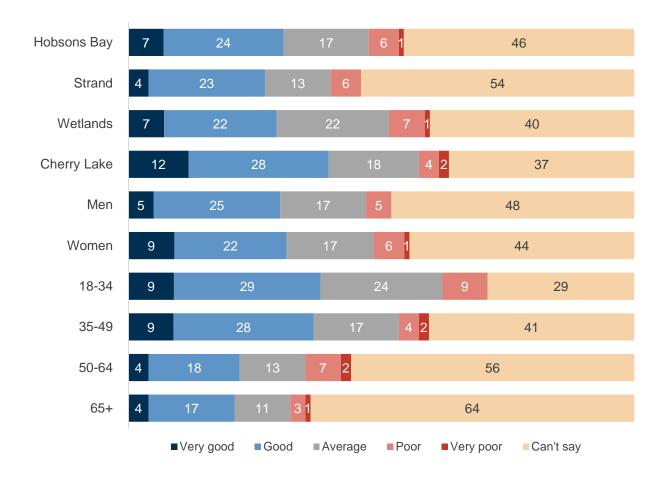
2021 Council's social media performance (index scores)



Council's social media



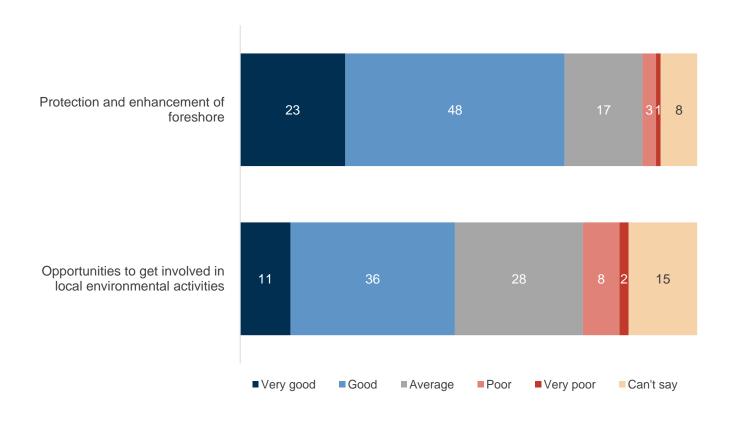
2021 Council's social media performance (%)



Environment activities



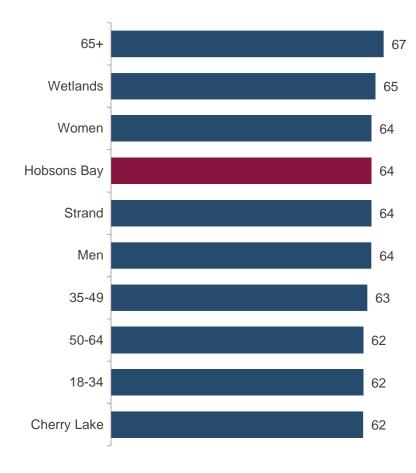
2021 environment activities performance (%)



Opportunities to get involved in local environmental activities



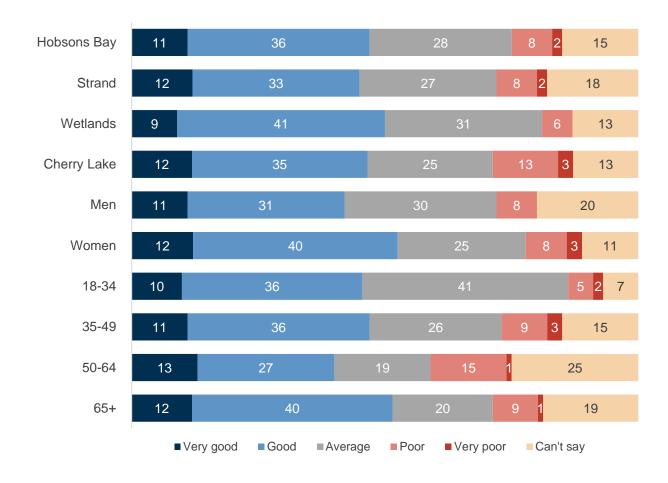
2021 opportunities to get involved in local environmental activities performance (index scores)



Opportunities to get involved in local environmental activities



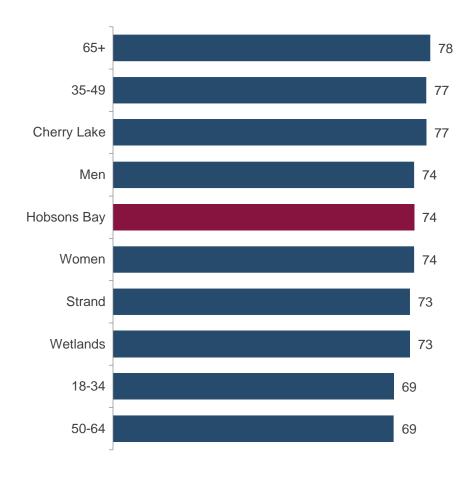
2021 opportunities to get involved in local environmental activities performance (%)



Protection and enhancement of foreshore



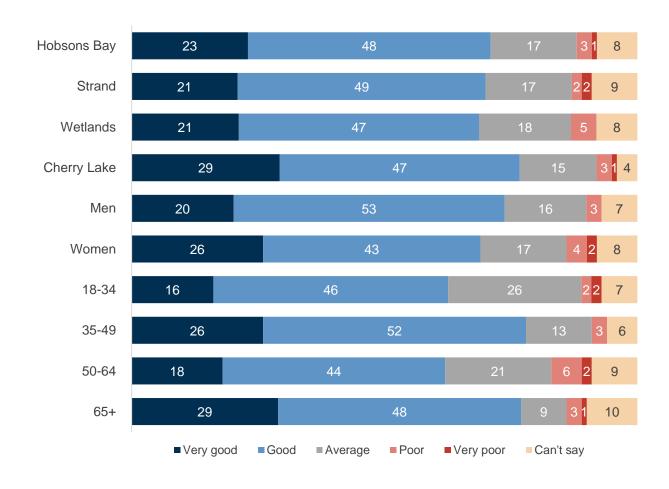
2021 protection and enhancement of foreshore performance (index scores)



Protection and enhancement of foreshore



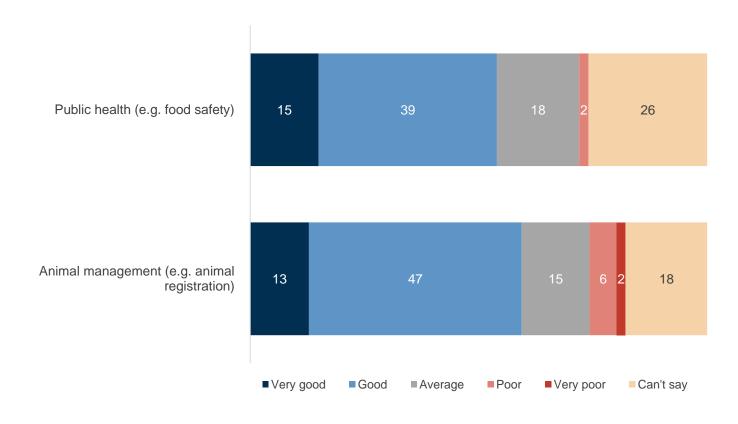
2021 protection and enhancement of foreshore performance (%)



Regulatory services



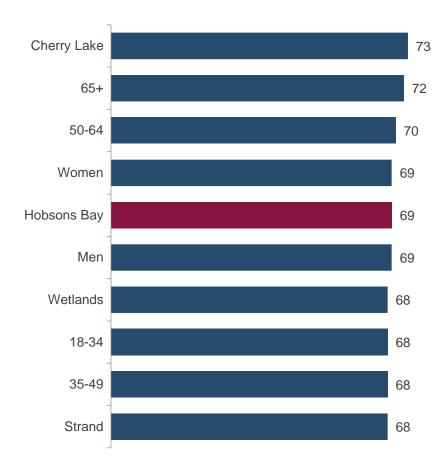
2021 regulatory services performance (%)



Animal management



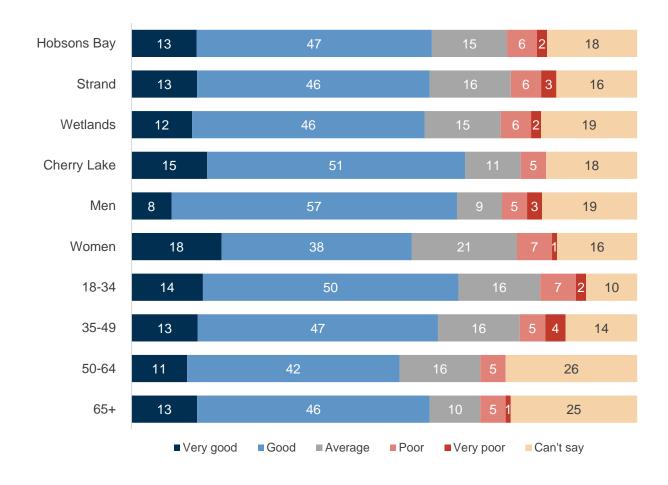
2021 animal management (e.g. animal registration) performance (index scores)



Animal management



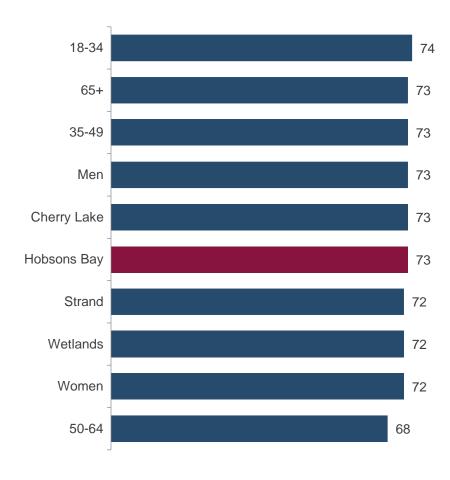
2021 animal management (e.g. animal registration) performance (%)



Public health



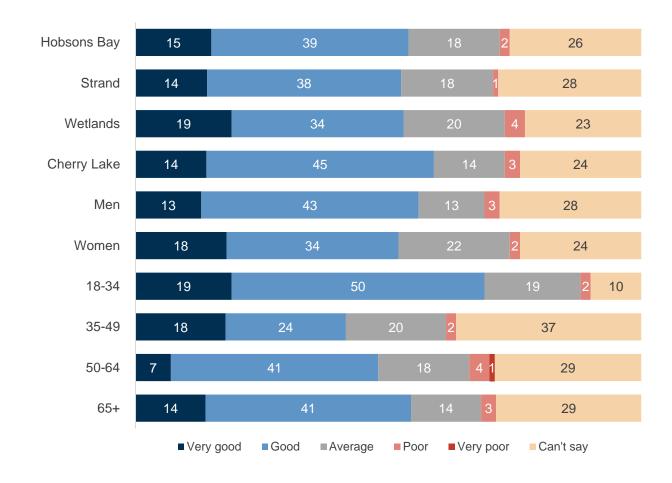
2021 public health (e.g. food safety) performance (index scores)



Public health



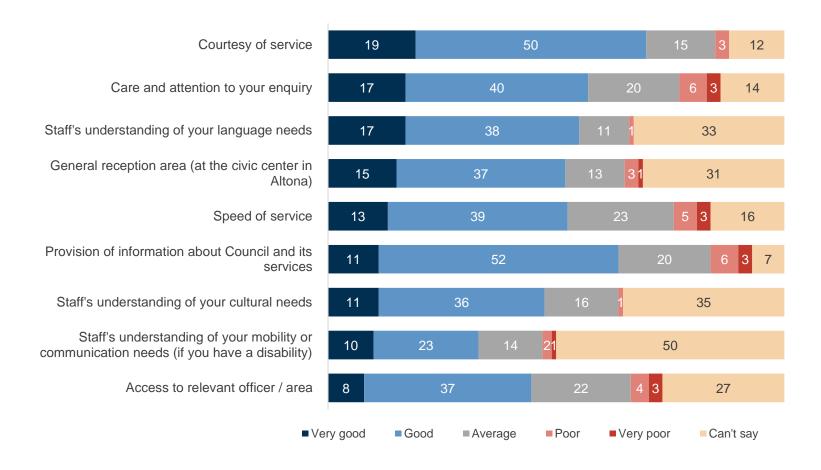
2021 public health (e.g. food safety) performance (%)



Customer service and contact with Council



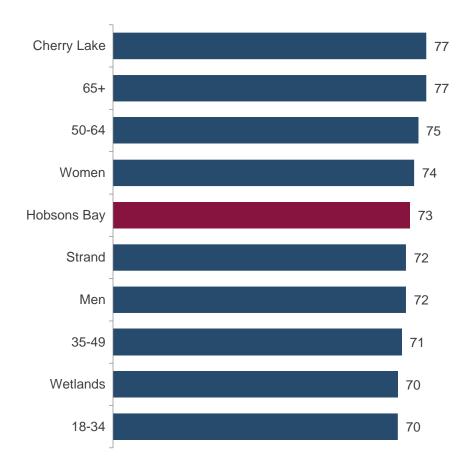
2021 customer service and contact with Council performance (%)



General reception area



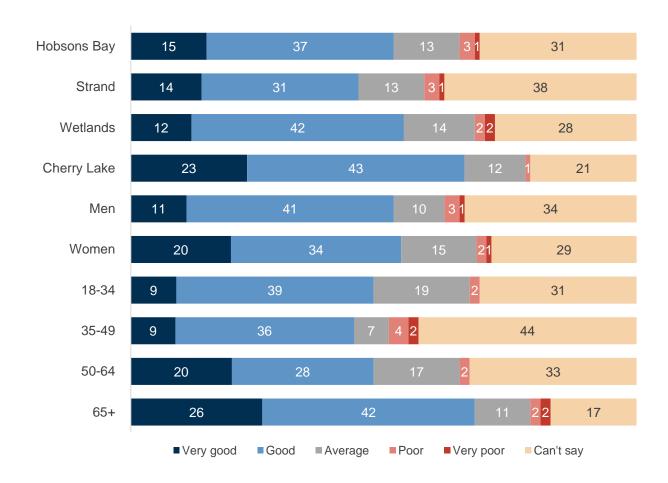
2021 general reception area (at the civic centre in Altona) performance (index scores)



General reception area



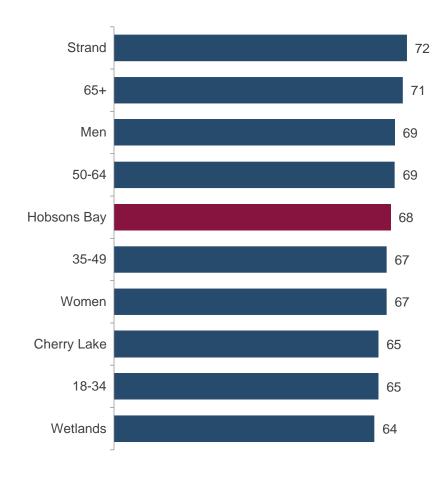
2021 general reception area (at the civic centre in Altona) performance (%)



Care and attention to your enquiry



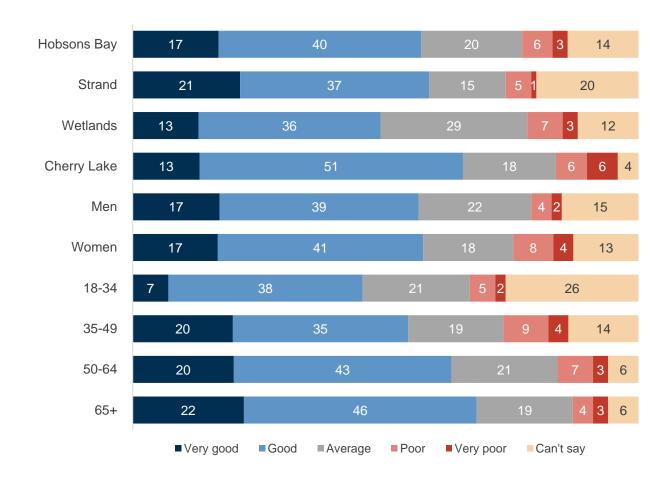
2021 care and attention to your enquiry performance (index scores)



Care and attention to your enquiry



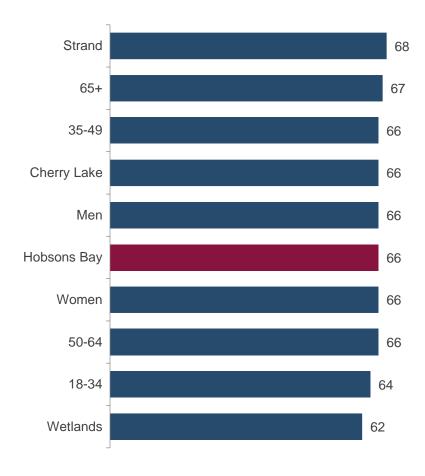
2021 care and attention to your enquiry performance (%)



Speed and service



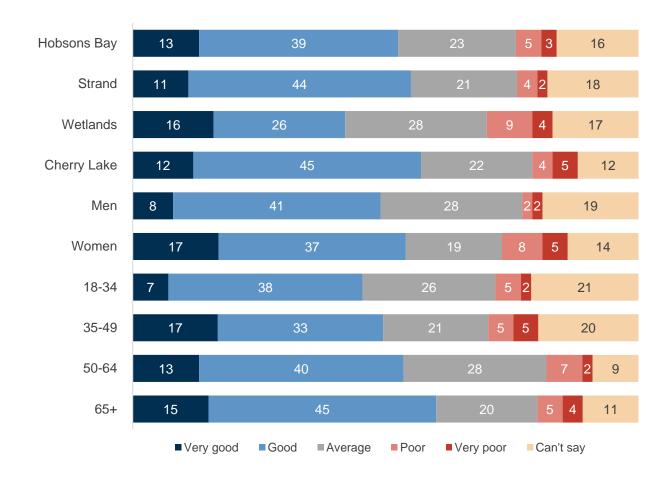
2021 speed of service performance (index scores)



Speed and service



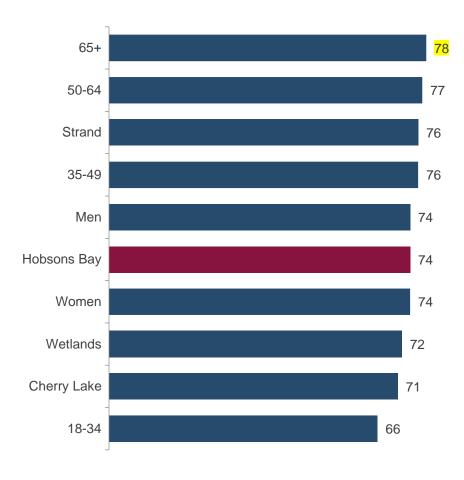
2021 speed of service performance (%)



Courtesy of service



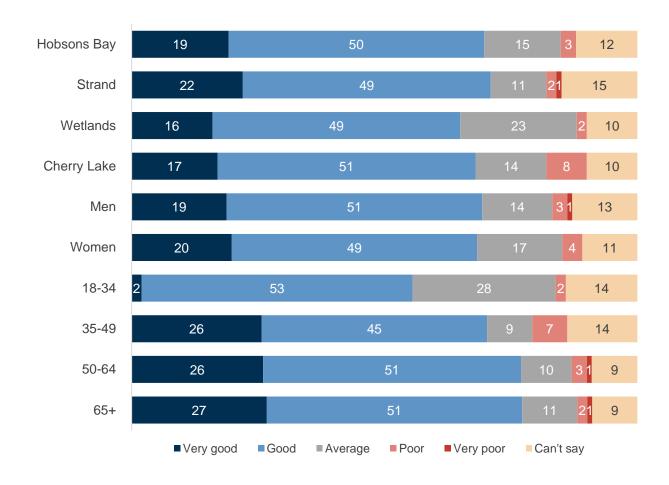
2021 courtesy of service performance (index scores)



Courtesy of service



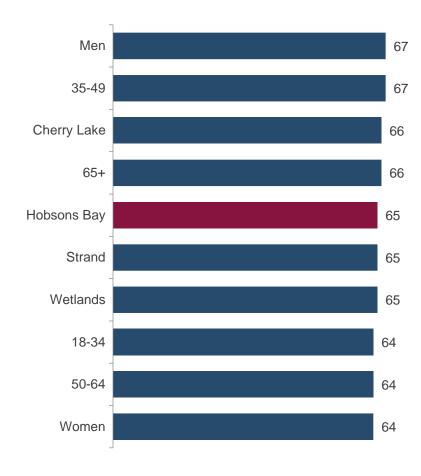
2021 courtesy of service performance (%)



Access to relevant officer / area



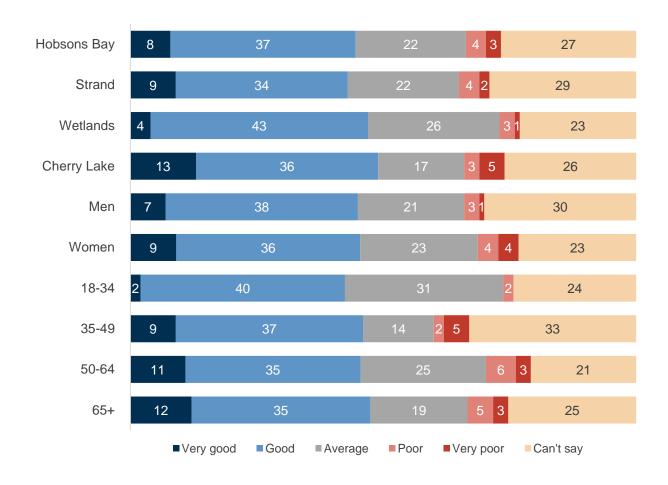
2021 access to relevant officer / area performance (index scores)



Access to relevant officer / area



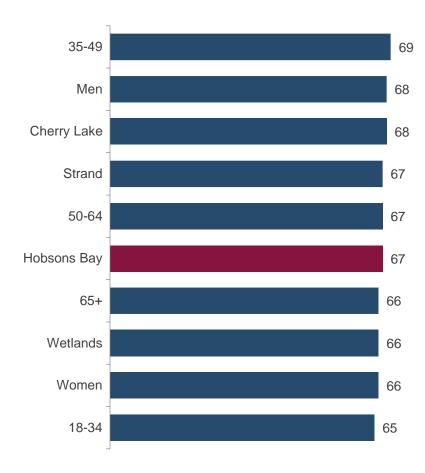
2021 access to relevant officer / area performance (%)



Provision of information about Council and its services



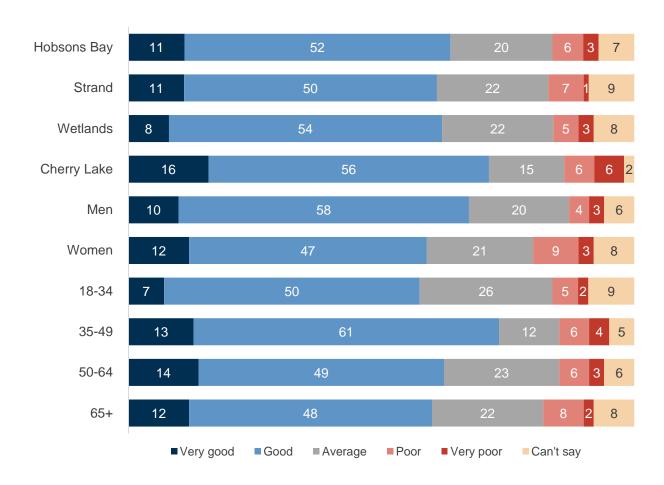
2021 provision of information about Council and its services performance (index scores)



Provision of information about Council and its services



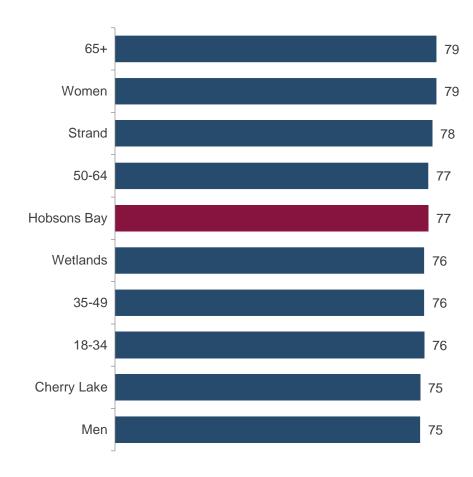
2021 provision of information about Council and its services performance (%)



Staff's understanding of language needs



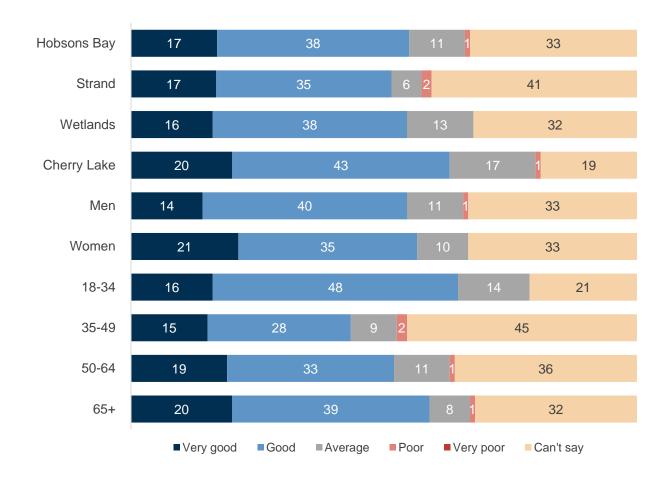
2021 staff's understanding of language needs performance (index scores)



Staff's understanding of language needs



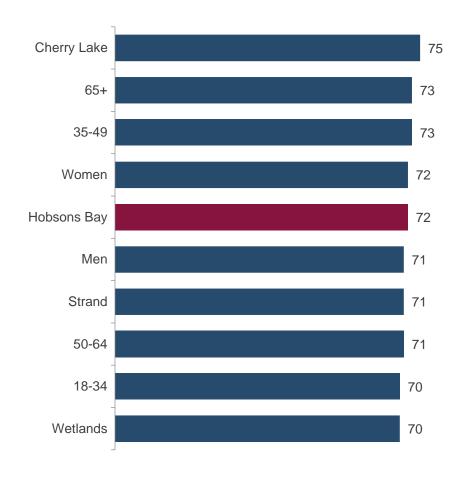
2021 staff's understanding of language needs performance (%)



Staff's understanding of cultural needs



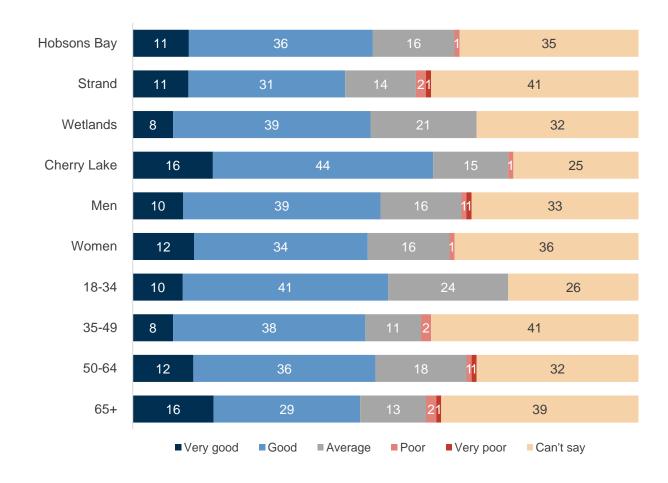
2021 staff's understanding of cultural needs performance (index scores)



Staff's understanding of cultural needs



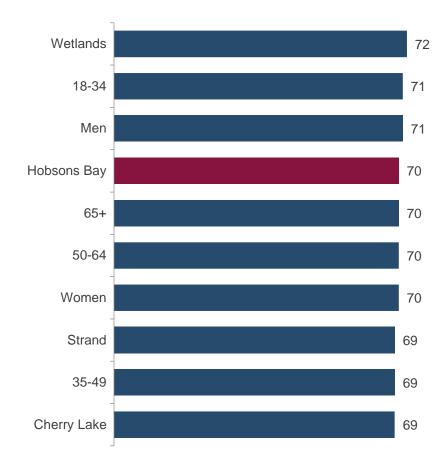
2021 staff's understanding of cultural needs performance (%)



Staff's understanding of mobility or communication needs



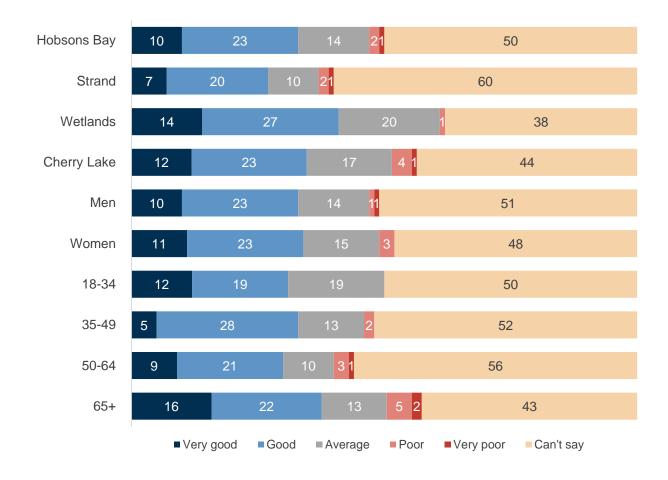
2021 staff's understanding of mobility or communication needs performance (index scores)



Staff's understanding of mobility or communication needs



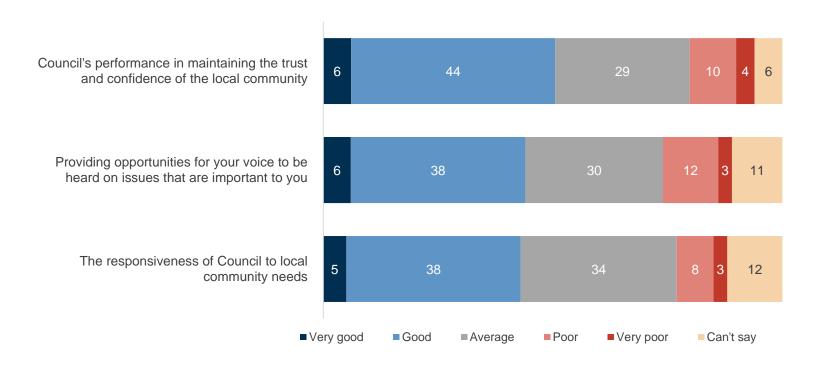
2021 staff's understanding of mobility or communication needs performance (%)



Community engagement



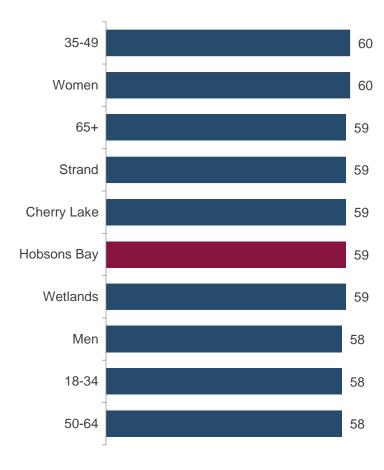
2021 community engagement performance (%)



Providing opportunities for voices to be heard



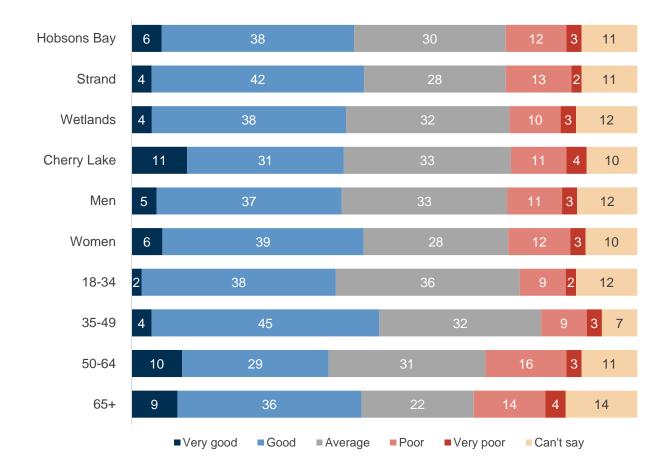
2021 providing opportunities for voices to be heard on important issues performance (index scores)



Providing opportunities for voices to be heard



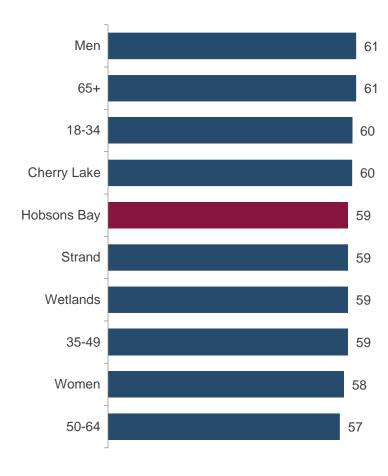
2021 providing opportunities for voices to be heard on important issues performance (%)



Responsiveness of Council



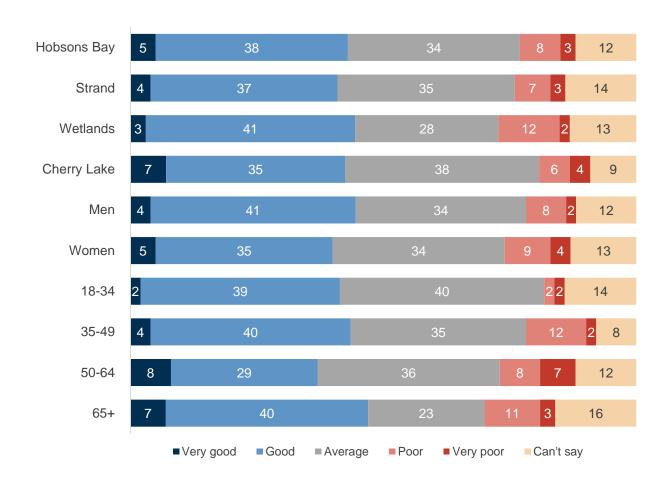
2021 responsiveness of Council to local community needs performance (index scores)



Responsiveness of Council



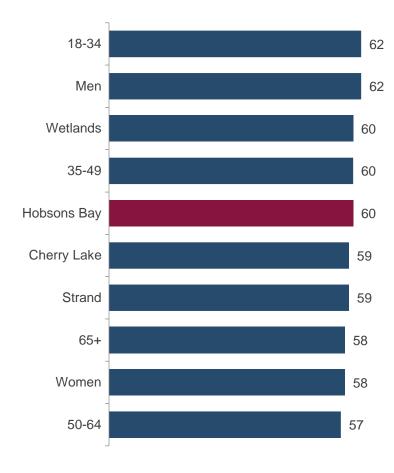
2021 responsiveness of Council to local community needs performance (%)



Maintaining trust and confidence



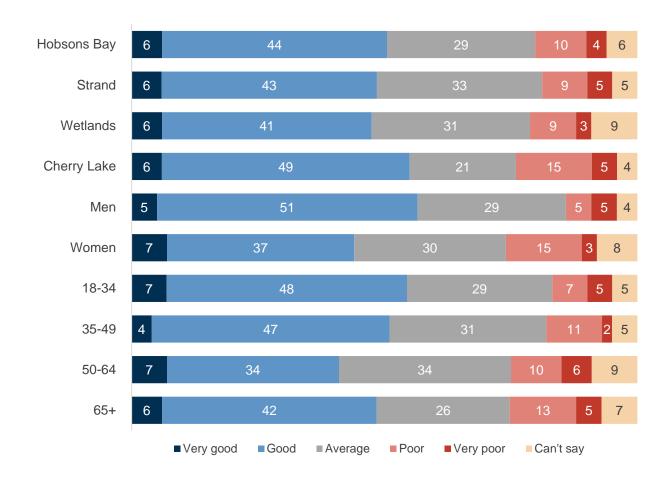
2021 maintaining trust and confidence of the local community performance (index scores)



Maintaining trust and confidence



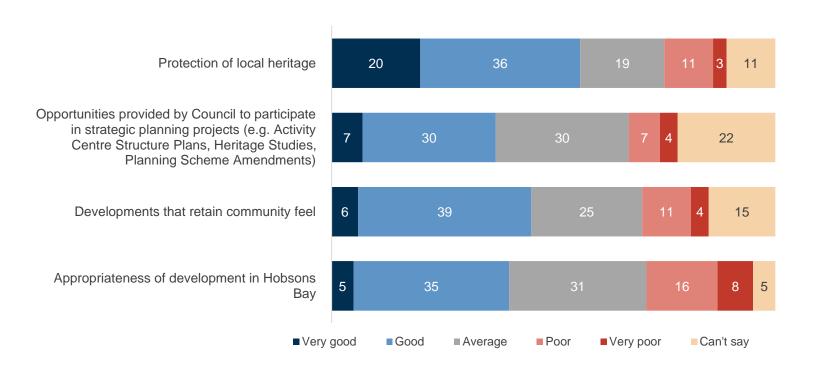
2021 maintaining trust and confidence of the local community performance (%)



Town planning



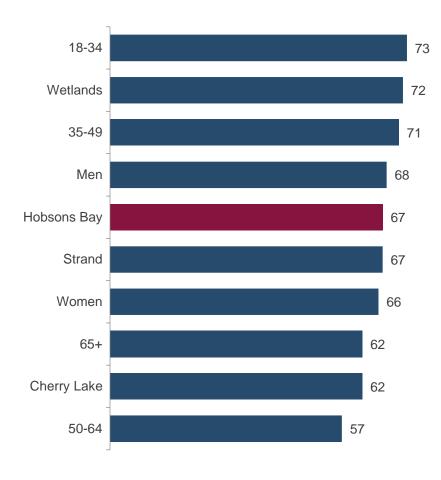
2021 town planning performance (%)



Protection of local heritage



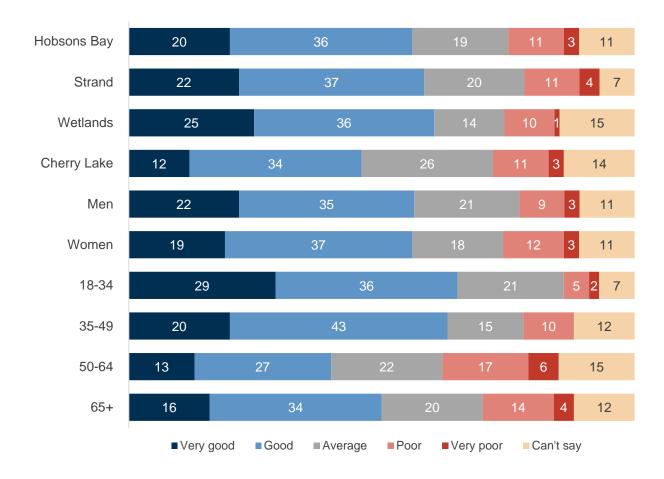
2021 protection of local heritage performance (index scores)



Protection of local heritage



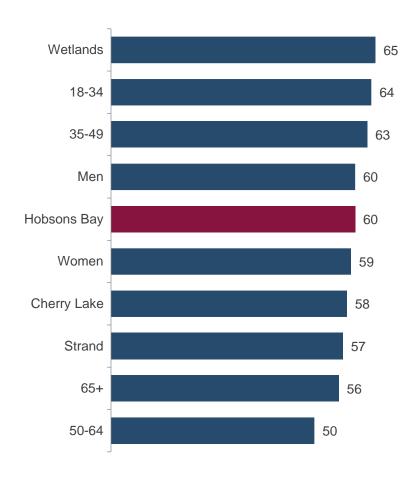
2021 protection of local heritage performance (%)



Retaining community feel



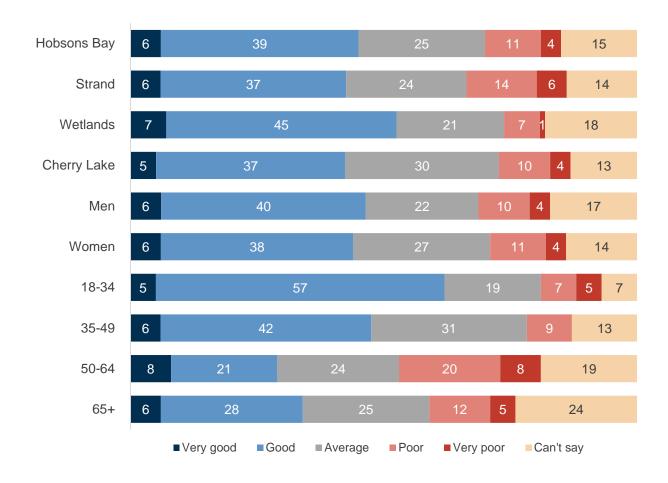
2021 developments that retain community feel performance (index scores)



Retaining community feel



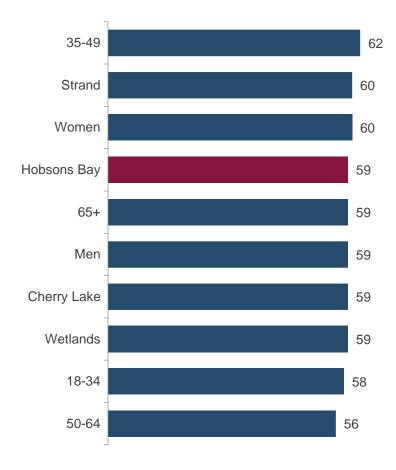
2021 developments that retain community feel performance (%)



Opportunities to participate in strategic planning projects



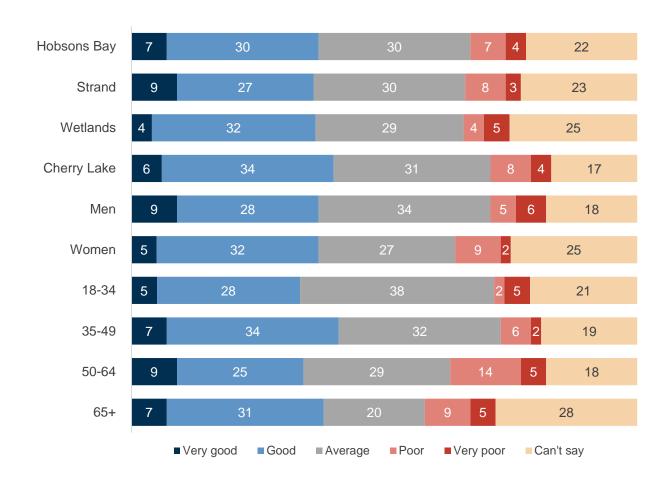
2021 opportunities provided by Council to participate in strategic planning projects performance (index scores)



Opportunities to participate in strategic planning projects



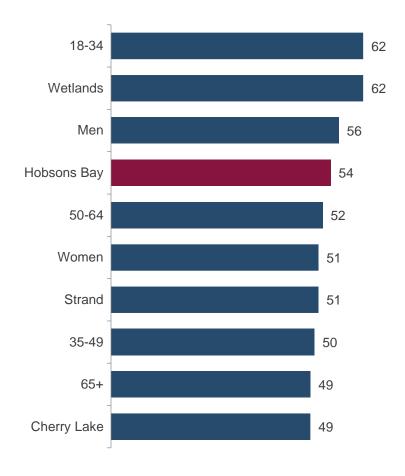
2021 opportunities provided by Council to participate in strategic planning projects performance (%)



Appropriateness of development



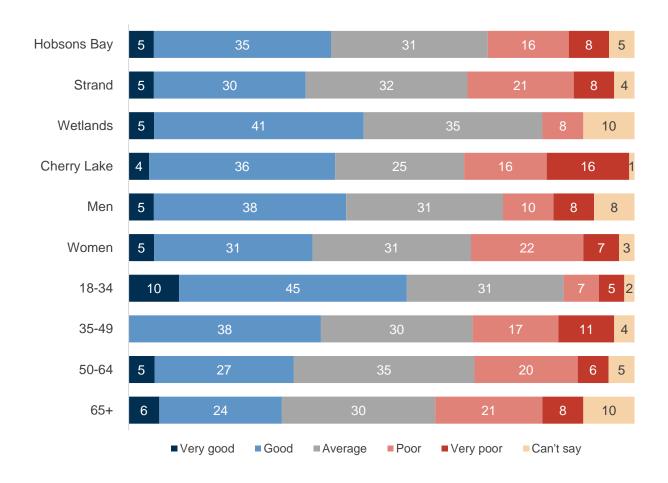
2021 appropriateness of development in Hobsons Bay performance (index scores)



Appropriateness of development



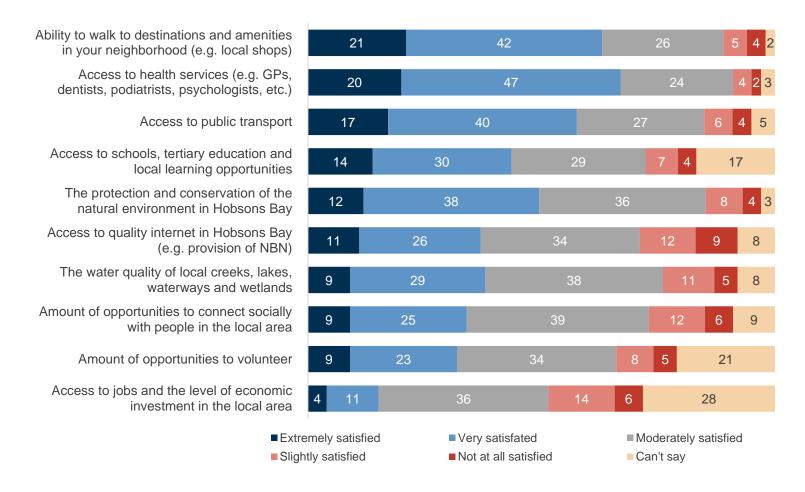
2021 appropriateness of development in Hobsons Bay performance (%)



Satisfaction with key issues



2021 key issue satisfaction (%)



Q2x. In areas where it does not have direct control, Council has an important role in advocating on behalf of the community. In thinking about your experience as a resident of Hobsons Bay, please rate your satisfaction with the following key issues for the municipality:

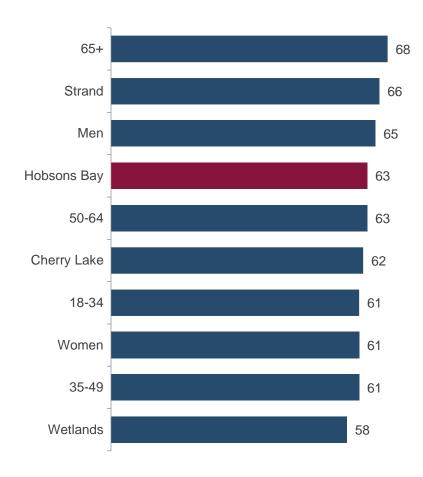
SAY IF NECESSARY: Would you say that you are Extremely Satisfied, Very Satisfied, Moderately Satisfied, Slightly Satisfied or Not at all Satisfied?

Base: All respondents (n=400)

Access to education and learning opportunities



2021 access to education and learning opportunities satisfaction (index scores)

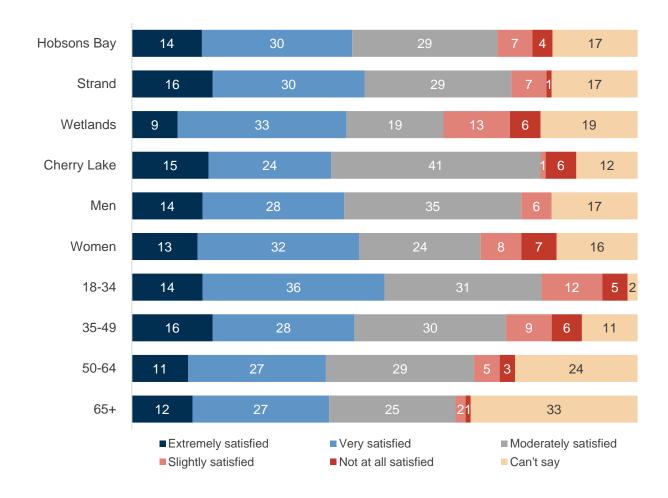


Base: All respondents (n=400)

Access to education and learning opportunities



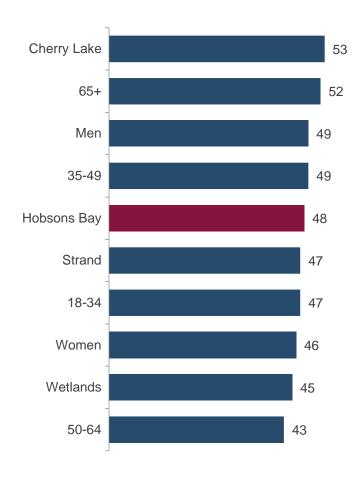
2021 access to education and learning opportunities satisfaction (%)



Access to jobs and economic investment



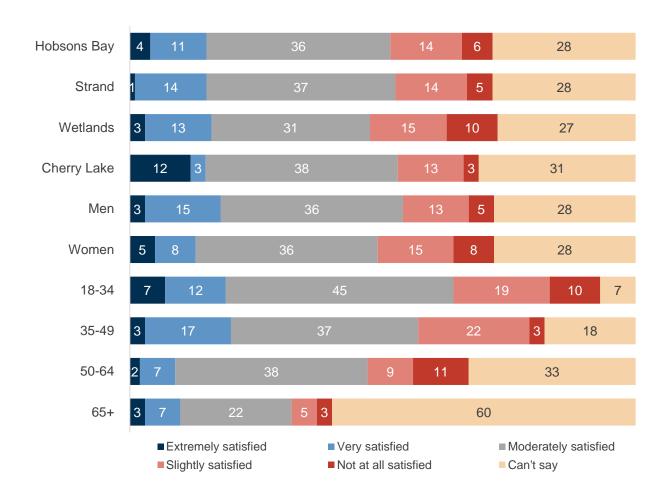
2021 access to jobs and economic investment satisfaction (index scores)



Access to jobs and economic investment



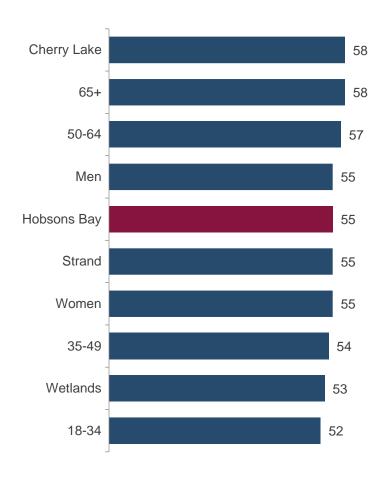
2021 access to jobs and economic investment satisfaction (%)



Access to quality internet



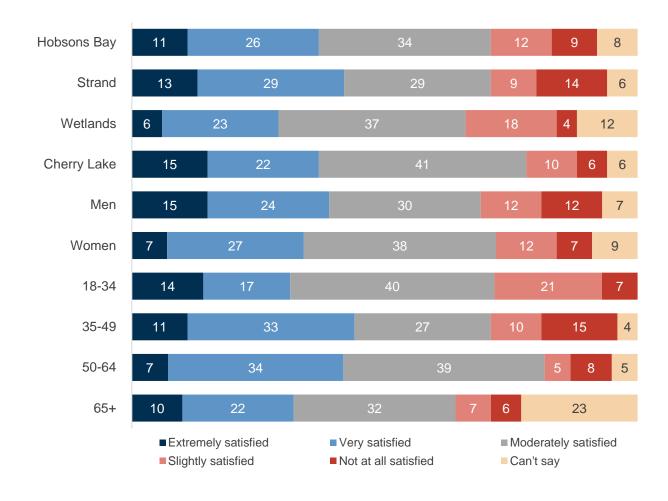
2021 access to quality internet in Hobsons Bay satisfaction (index scores)



Access to quality internet



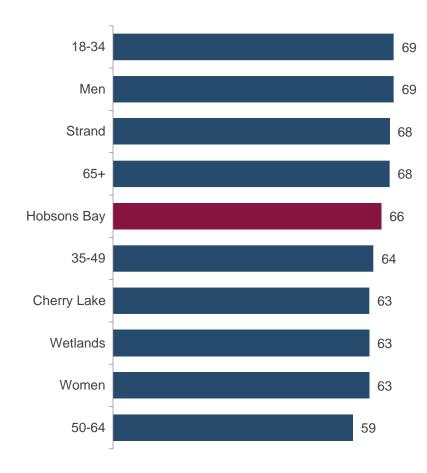
2021 access to quality internet in Hobsons Bay satisfaction (%)



Access to public transport



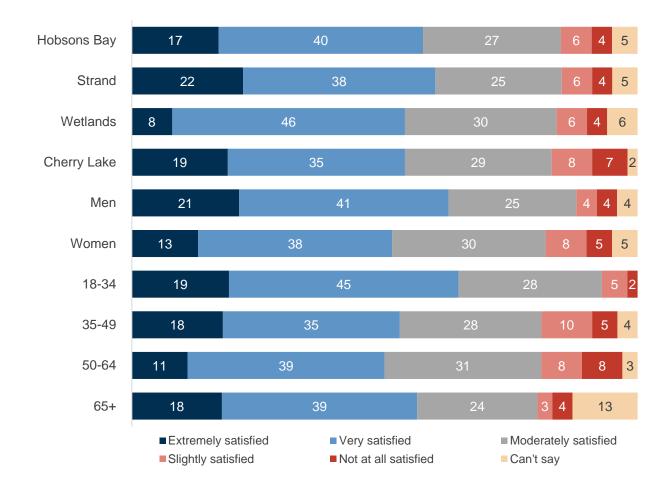
2021 access to public transport satisfaction (index scores)



Access to public transport



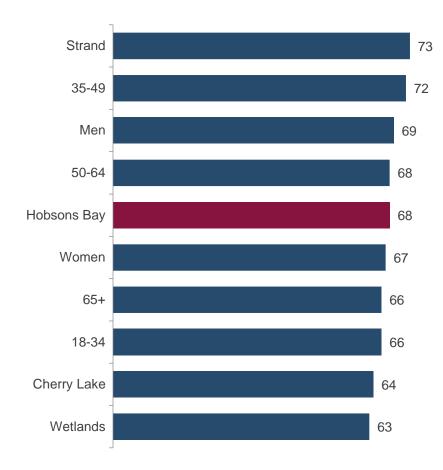
2021 access to public transport satisfaction (%)



Ability to walk to destinations and amenities



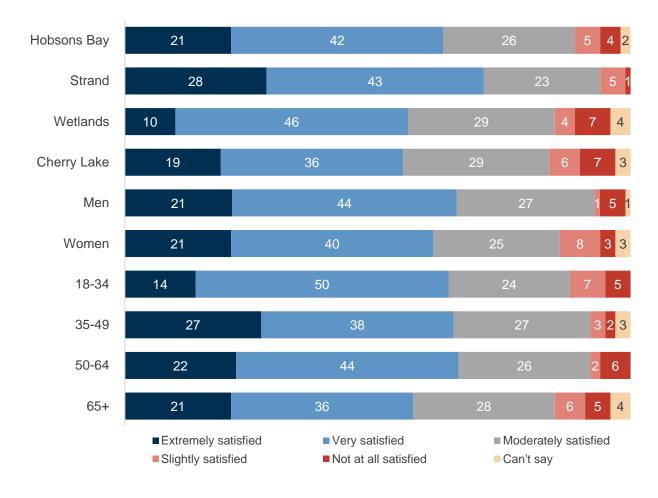
2021 ability to walk to destinations and amenities in your neighbourhood (e.g. local shops) satisfaction (index scores)



Ability to walk to destinations and amenities



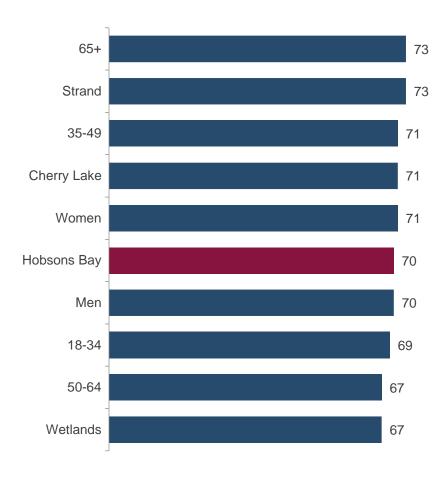
2021 ability to walk to destinations and amenities in your neighbourhood (e.g. local shops) satisfaction (%)



Access to health services



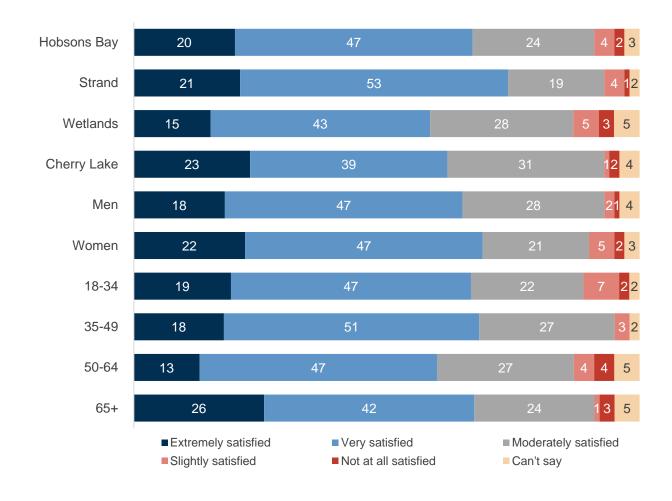
2021 access to health services satisfaction (index scores)



Access to health services



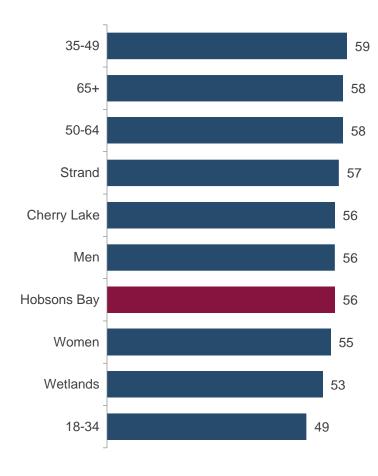
2021 access to health services satisfaction (%)



Opportunities to connect socially



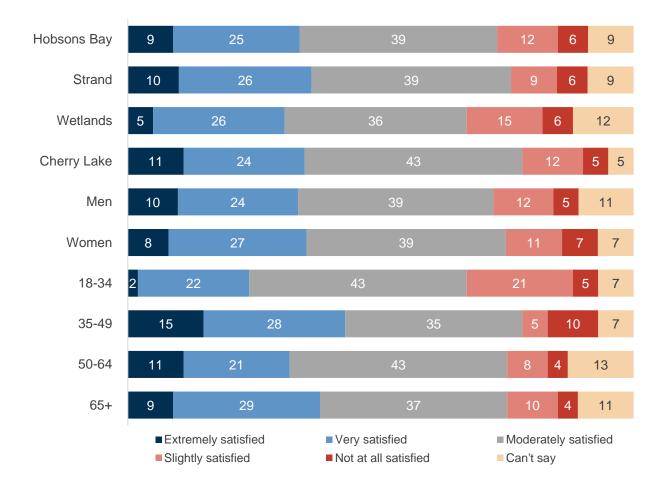
2021 opportunities to connect socially with people in the local area satisfaction (index scores)



Opportunities to connect socially



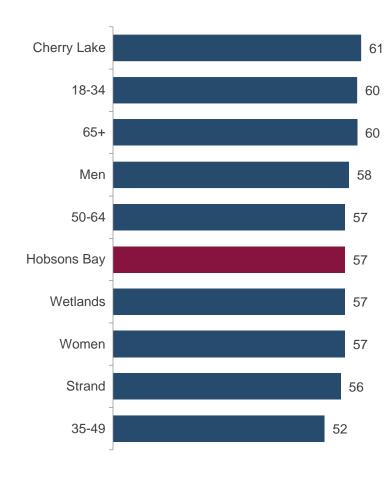
2021 opportunities to connect socially with people in the local area satisfaction (%)



Amount of opportunities to volunteer



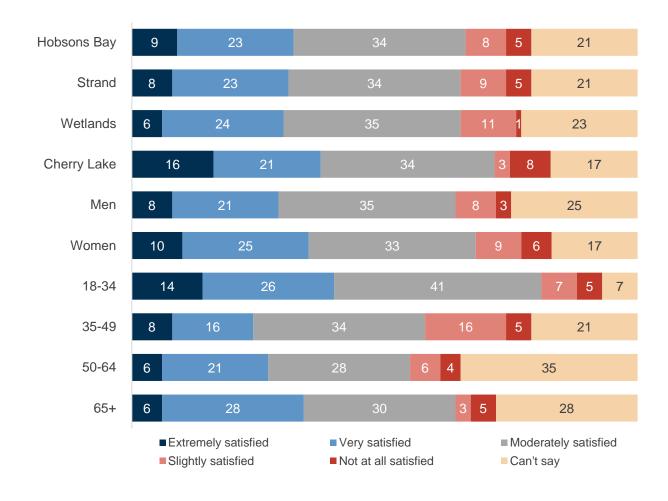
2021 amount of opportunities to volunteer satisfaction (index scores)



Amount of opportunities to volunteer



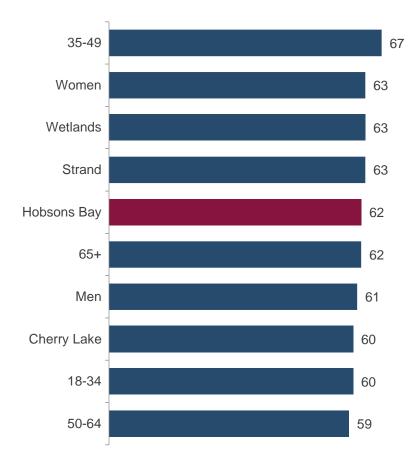
2021 amount of opportunities to volunteer satisfaction (%)



Protection and conservation of the natural environment



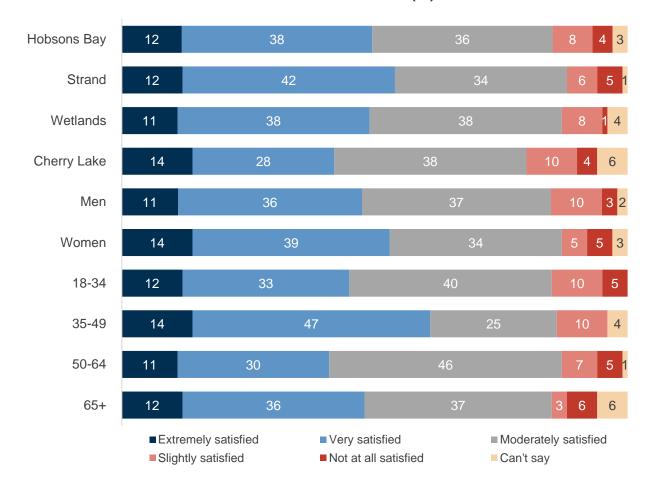
2021 protection and conservation of the natural environment satisfaction (index scores)



Protection and conservation of the natural environment



2021 protection and conservation of the natural environment satisfaction (%)

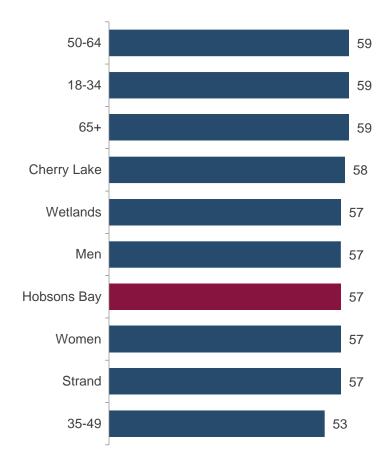


Base: All respondents (n=400)

Water quality



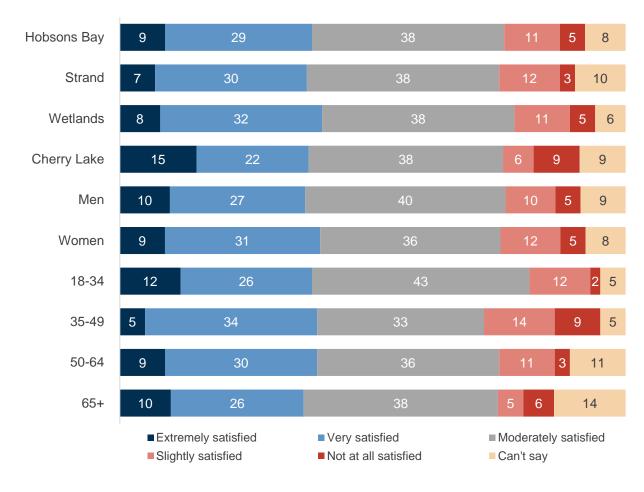
2021 water quality of local creeks, lakes, waterways and wetlands satisfaction (index scores)



Water quality



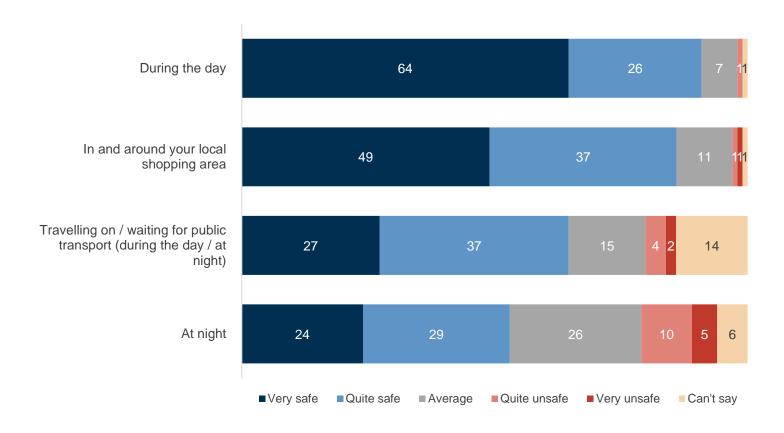
2021 water quality of local creeks, lakes, waterways and wetlands satisfaction (%)



Feeling of safety



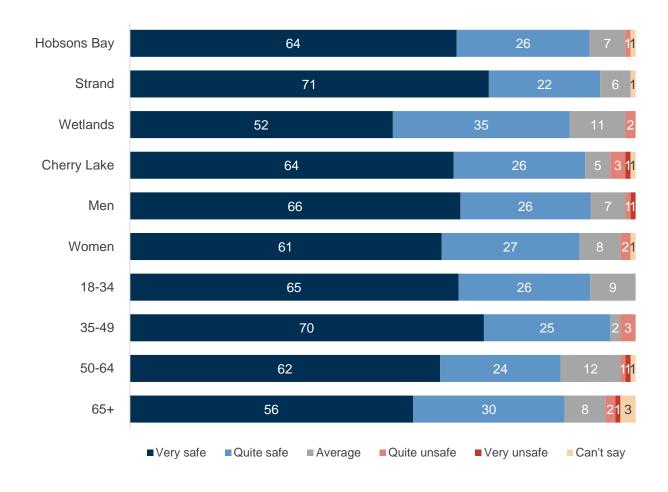
2021 feeling of safety in public areas in Hobsons Bay (%)



Feeling of safety during the day



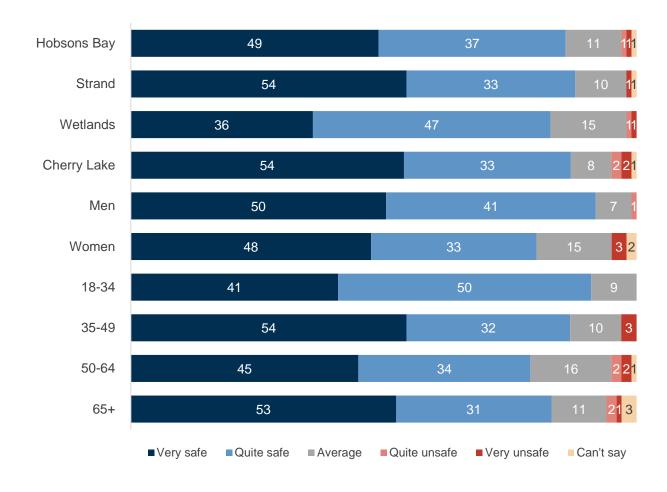
2021 feeling of safety during the day in Hobsons Bay (%)



Feeling of safety in and around local shopping area



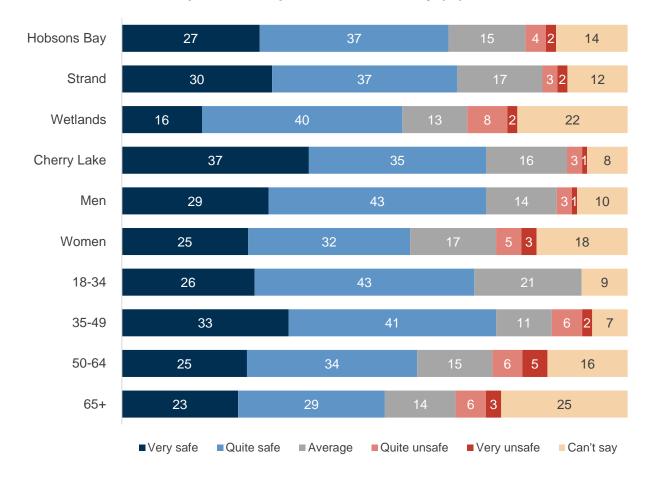
2021 feeling of safety in and around local shopping area (%)



Feeling of safety when travelling on / waiting for public transport at night / during the day



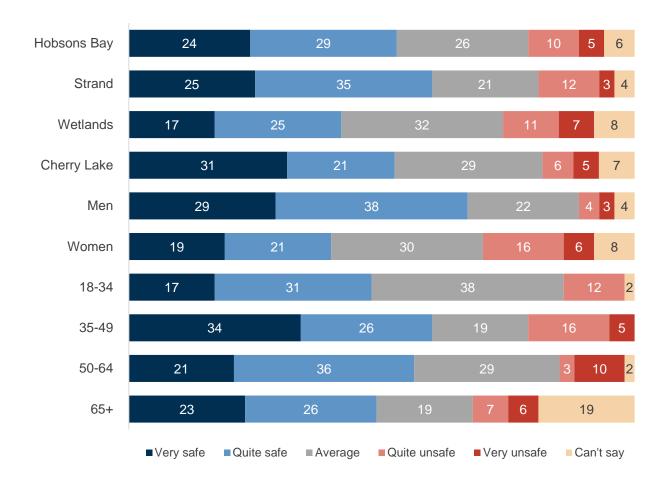
2021 feeling of safety when travelling on / waiting for public transport in Hobsons Bay (%)



Feeling of safety at night



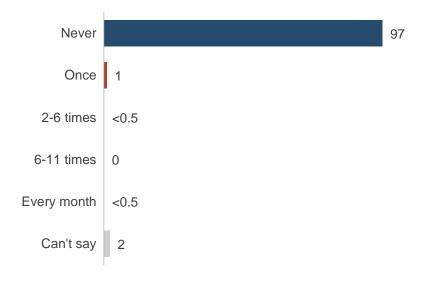
2021 feeling of safety at night in Hobsons Bay (%)



Run out of food in the last 12 months



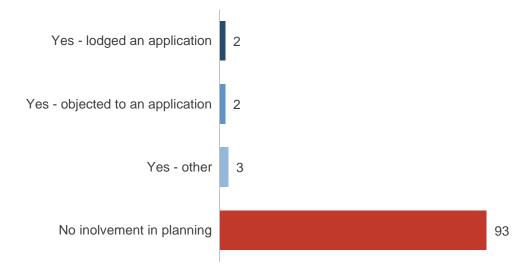
Run out of food in the last 12 months (%)



Involvement in planning application or development



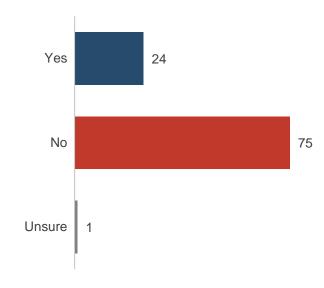
Involvement in planning application or development in the last 12 months (%)



Feedback provided to Council in the last 12 months



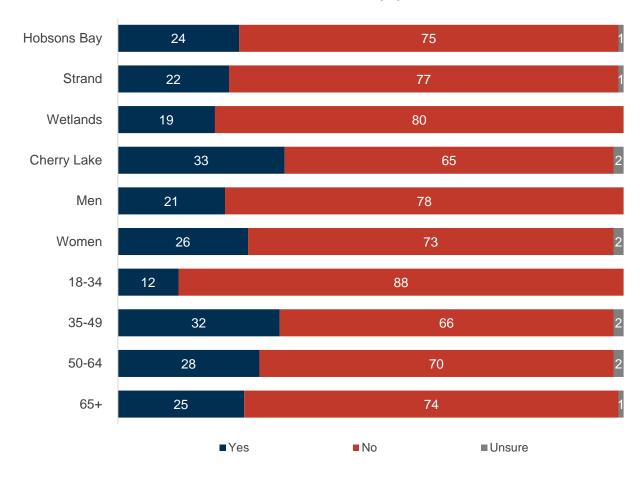
Feedback provided to Council in the last 12 months on any Council activities (%)



Feedback provided to Council in the last 12 months



Feedback provided to Council in the last 12 months on any Council activities (%)



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