

# SPORTS FACILITY NEEDS ANALYSIS

Final report



## ABOUT THIS REPORT

The Hobsons Bay Sports Facility Needs Analysis has been developed to provide Council with recommendations to guide the future planning and provision of, and investment in sports facilities over the next 10 years. The Sports Facility Needs Analysis is delivered across four separate sections.

### Section 1 – Executive Summary

Provides an overview of the study, the sports involved, the proposed principles for supporting sporting facility provision and identifies the key short, medium and longer-term priorities for Council’s consideration. Project methodologies, limitations and information gathering techniques are also explained in this section.

### Section 2 – Strategic Context

Provides an introduction to sport within Hobsons Bay and overview of the facility supply conditions. An overview of stakeholder consultation is summarised to support the justification of strategic priorities and recommendations.

### Section 3 – Sport Specific Summaries

Provides a summary of research and background information collected and analysed by sport. Information in this section also includes sport participation assessments, participation heat maps, facility provision benchmarking and identification of overall facility gaps and key priorities by sport.

## ACKNOWLEDGEMENTS

This Sports Facility Needs Analysis was prepared by *insideEDGE* Sport and Leisure Planning with support and guidance provided by Council staff, local and regional sporting clubs and organisations (via an online survey) and State Sporting Associations (via provision of participation data).

The project team would like to acknowledge the insights on local challenges and opportunities provided by Council and Council’s Active Communities Team, all of which assisted to inform the strategic directions provided within this Report.

## STUDY LIMITATIONS

The approach and methodology for the Sports Facility Needs Analysis was an evolving process developed over the initial 12-months of the project. As new information and potential opportunities arose, project focus evolved to follow key themes to ensure the identified directions and priorities were reflective of community trends and demands.

Although due diligence and a rigorous approach to analysis and data collection was undertaken by the Project Team, a number of limitations to the data and information have been identified:

- Club membership and participation data provided via the online club survey does not align with active registered participant data provided by peak bodies. This is common between these datasets, however in most instances, data provided by clubs does confirm information provided by peak bodies.
- 34 sports were invited to participate in the project. However, due to varying levels of organisational resources and capacity to respond, five sports and activity providers that were invited to participate have not been able to respond. The following sports did not respond with the required level of data: **Angling, Boating and Game Fishing, Bocce, Combat Sports, Equestrian and Sepak Takraw.**
- In addition to the sport response rates, the diversity of information management systems in use by State Sporting Associations (SSAs) and the variations in the quality and depth of data available have also created some challenges in creating a consistent dataset for use.
- The seasonal participation data provided by SSAs used within the report analysis relates to the 2015/16 and 2016/17 financial years or sporting seasons and as such, does not account for the more recent 2017/18 summer or 2018 winter season registration information.

- **Casual and recreational participation data has not been collected for this study**, with the focus being on formal competition activities and participants. Online club survey information does provide some reference to trends and future demands in recreational and social participation formats, but this data does not provide a consistent approach to support data analysis.
- Detailed facility inventory and condition information has been collected via a number of sources, including recently conducted on site audits, Council information and other local and regional studies. Some infrastructure may have been improved or deteriorated over time. Multiple meetings and workshops between the Project Team and Council staff have been undertaken to ensure that current local knowledge of existing facilities has been used to inform priorities.
- Facilities for **Angling, Boating and Game Fishing** and **Sailing and Yachting** have not been included in detailed analysis due to their greater connection to and synergies with the foreshore environment and associated needs for water access. These facilities and their future use and needs are considered to have greater relevance to the Coastal Management Plan process.
- Hobsons Bay provides two indoor aquatic centres, each offering a range of aquatic services. As **needs for Swimming** within the Sports Facility Needs Analysis only relates to competitive swimmers and only represents a very small percentage of the overall community demands for aquatic services. The community needs for aquatic services and swimming pools are best considered within the Hobsons Bay Aquatic Strategy.

Whilst every effort has been made to address potential gaps and limitations in these areas, readers should be mindful of these factors when considering this document and the key focus areas and issues presented.

The following page provides additional insights into participation data, the analysis provided and the limitations in accessible datasets.

**The data utilised within the Sports Facility Needs Analysis has been the available current (or previous full season) club membership, registration and/or participation data for local sporting clubs and venues.**

**Data has been provided by peak sporting bodies, leagues/associations and local clubs. It is recognised that this data is for 'formal registered participants' within each sporting code and activity.**

**It does not include recreational participation or social activity in sport and recreation, which for some activities contribute a greater level of participation than formalised sporting registration (eg. cycling, swimming, golf).**

The rationale for adopting this method is to align the needs of local sporting clubs and venues with the expectations of peak bodies and their associated facility standards and competition requirements.

In general, sports facility provision is driven by the needs of sports competition and the need for fit-for-purpose infrastructure. In most instances, facilities are provided to meet sporting code standards and requirements and in turn, the registered participants of each sporting code.

Recreational activities and uses generally have lower levels of need and requirement to facilitate this level of activity.

Each participating State Sporting Association (SSA) was contacted to provide individual registered participant data by postcode (and suburb where available). In addition, age and gender demographic data was also provided to assist in participant market segmentation and demand assessment.

Two forms of this information was also requested to provide diversity and to better establish local and regional catchment areas for sports participation.

1. Participant information for each club and venue.
2. Participant information for all registered participants with a 3012 (Brooklyn area only), 3015, 3016, 3018, 3025 and 3028 postcode.

Analysis of available data has allowed participation hot spots by sport to be identified and compared across different sports and activities. Participation rates of each sport have also been compared against specific age groups of residents, creating a comparable penetration rate for each sport.

A comparison of participation and penetration rates has also been conducted against the currently level of sport facility provision offered within the municipality.

Additional demand and growth projections of 5%, 10% and 20% have also been applied to test the flexibility and capacity of the existing facility network to cater for future growth in participation of each identified sport.

A summary of each sport's data and their implications for need and future provision is provided in Section 3 – Sports Specific Summaries.

As noted under study limitations in previous pages, a number of sports and their associated administration have been unable to provide the necessary data in order to contribute to consistent data collection and analysis processes.

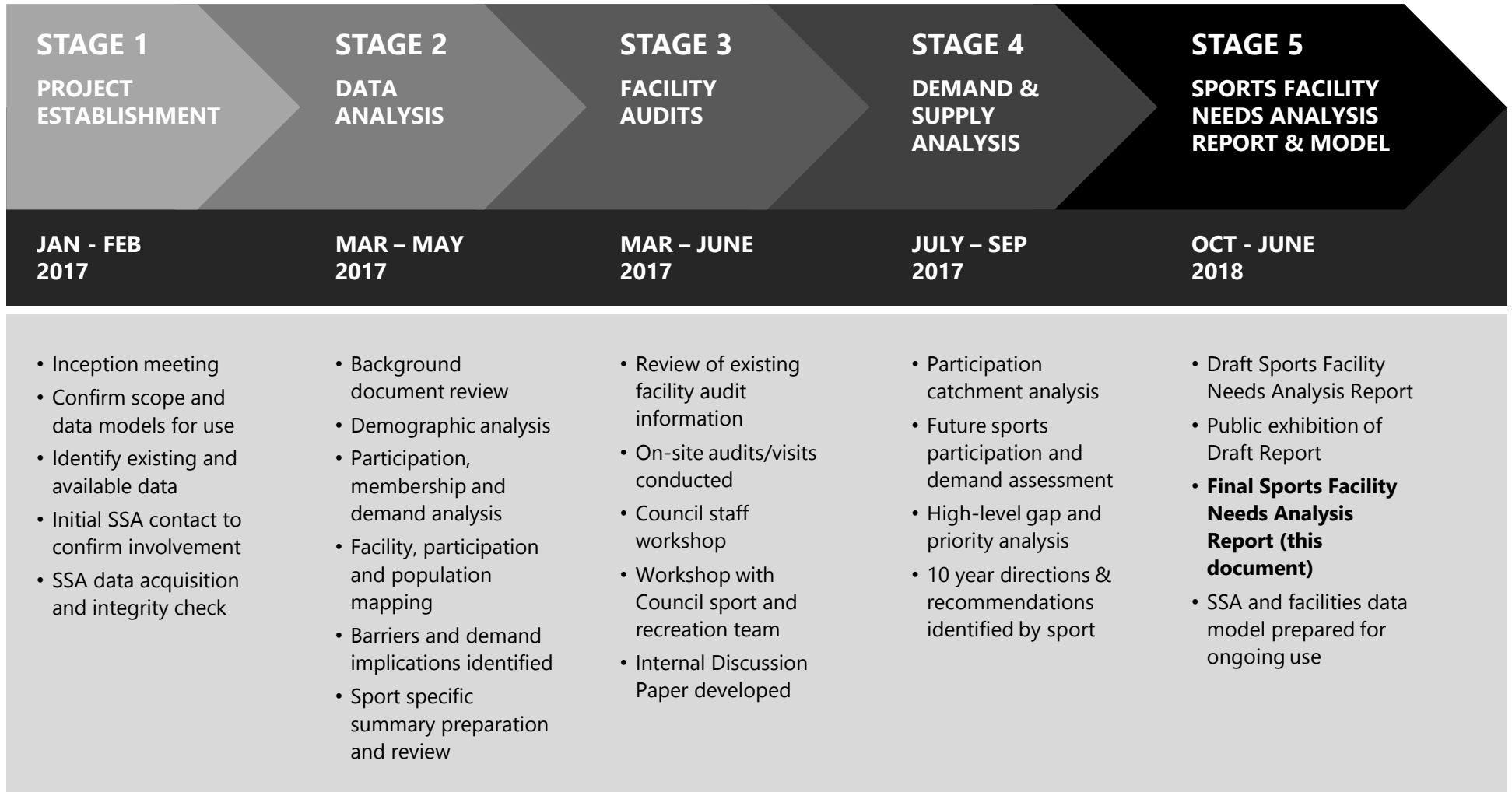
The seasonal participation data provided by SSAs and used within the report analysis relates to the 2015/16 and 2016/17 financial years or sporting seasons. As such, it does not account for the more recent 2017/18 summer or 2018 winter season registration information. In some cases, growth across these seasons is likely to have a further impact on immediate needs for some specific sports (eg. female AFL participants).

**It is intended to use the information and the data presented within this report as a baseline for the ongoing assessment of all sporting facility needs within the municipality.**

**An outcome of the Sports Facility Needs Assessment process is to establish an ongoing data management model to enable Council officers to continue to gather and monitor changes in sports participation trends and demand over time.**

# PROJECT METHODOLOGY

The Sports Facility Needs Analysis process commenced in January 2017. This Sports Facility Needs Analysis Final Report completes this project and has considered community feedback following a comprehensive exhibition of the Draft Report between December 2017 and February 2018.





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## SECTION 1: EXECUTIVE SUMMARY





Hobsons Bay City Council is developing a Sports Facility Needs Analysis that will assist in determining the future planning and development of Council's sporting infrastructure and identify priorities for the effective and sustainable delivery of sport facilities within the municipality. The Sports Facility Needs Analysis will inform a strategic framework to guide improvement, upgrade or renewal of Council's sports facility assets and provides information on the future demand for new and/or improved sporting facilities and infrastructure to meet the needs of the active local community.

The purpose of the Sports Facility Needs Analysis is to provide information to Council on key sport related issues and findings identified from desktop research, stakeholder consultation and facility auditing of existing sports facilities.

This Sports Facility Needs Analysis has been informed by a sports participation assessment of 29 individual sports, analysis of 68 local online club surveys and feedback from Council, regional and State Sporting Association (SSA) stakeholders and from local sporting clubs and residents via a comprehensive public exhibition of the Draft Report.

The Sports Facility Needs Analysis has been developed to highlight short, medium and longer-term priorities for identified sports and to seek feedback from Council, the local community and sporting stakeholders on how best to implement priorities. 10-year priorities costed within this Report total an estimated \$75,485,000. When Council's annual sports renewal allocations for sports grounds, floodlights, cricket nets and sports pavilions in its 10-year capital works program are added to this figure, the total investment is estimated to be \$95,400,000.

Formalised sport is an integral part of the local community and has a strong future focus across the inner western region of Melbourne. A review of previous research and current Council documentation has identified that a number of sports are experiencing growth and diversification of their participation.

Netball, Basketball, Tennis, Football (Soccer), Cricket and Australian Rules Football have identified high growth rates, current waiting lists and restrictive competition formats as key indicators of the need for additional or improved infrastructure to support the future demands of their sports.

This expressed demand and identified need is also compounded by the emergence of new sports and activities (e.g. Sepak Takraw) and the sustained participation in other key local sports including Hockey, Baseball, Badminton, Lacrosse, Rugby League, Rugby Union and Touch Football – all highly demanded activities within Hobsons Bay. In addition, more than 56% of online club survey respondents indicated that demand for their sport 'was strong' and projected increases in demand within the next five years.

To ensure an evidence based approach to the future planning and development of sports facilities, detailed audits of all sporting infrastructure has been undertaken. Some audits have been completed directly by the Project Team, while others have been previously facilitated through other local, regional and state-wide planning studies in partnership with the peak bodies of Australian Rules football, Cricket, Soccer, Tennis, Rugby Union, Hockey, Baseball, Basketball and Netball.



The audit process included a mix of physical onsite audits, club meetings and desktop analysis and have confirmed that the majority of local facilities are *generally meeting the minimum or basic requirements of sports to facilitate local level competition and sport specific activities*. Subsequent online club surveys indicated that approximately half of the respondent clubs believe *'capacity is being exceeded'* now, with a further 20% indicating that *'their club/facility is approaching capacity'*. In addition, the quality of playing areas was generally considered by clubs to be *'more adequate in meeting expectations'* than associated off-field amenities such as pavilions and change areas.

34 State Sporting Associations (SSAs) were invited to participate in the project, with extensive participation data collection, cleansing and analysis process undertaken with 29 SSAs to inform the Sports Facility Needs Analysis. The sports included are listed in the adjacent table. These sports were selected based on their participation levels within the local community, as well as their current identified access to Council owned and/or managed sporting facilities.

However, due to varying levels of organisational resources and capacity to respond, four sports and activity providers that were invited to participate have not been able to respond (Angling, Boating and Game Fishing, Bocce, Combat Sports, Equestrian and Sepak Takraw).

A high-level analysis of sports participation data and facility needs has highlighted some interesting and unique findings for local sports:

- Hobsons Bay provides a **good range and variety of formal sporting and competition opportunities** via established club networks.
- Local clubs, venues and providers currently **offer a good range of competition levels across the mix of available sports**, with most sports providing pathway opportunities from introductory levels through to semi-professional sport.
- In general terms, the **quality of community and club level sporting venues is adequate to service the basic needs** of clubs and sports. Individual venue and sport specific needs and issues have been highlighted within Section 3 of this report.

The following sports have had detailed participation analysis conducted to inform the Sports Facility Needs Analysis.

Sport	Sport
Australian Rules Football	Lawn Bowls
Athletics	Lifesaving
Little Athletics	Netball
Badminton	Rugby League
Baseball	Rugby Union
Basketball	Soccer
Calisthenics	Softball
Cricket	Squash
Croquet	Swimming
Combat Sports	Table Tennis
Cycling / BMX	Tennis
Golf	Touch Football
Gymnastics	Triathlon
Hockey	Volleyball
Lacrosse	



- There is an increasing need to address the growing demand for female sporting activities (particularly in winter field sports such as AFL and Soccer) and **the provision of supporting amenities that encourage and facilitate sport for women and girls.**
- Across all sports data available for this study, **51% of registered sporting participants (associated with local clubs) live and play sport within Hobsons Bay.**
- Local clubs and sports are **impacted by resident populations in Point Cook and the southern areas of the City of Maribyrnong.** These areas are also under-provided for in a range of sporting facilities, particularly indoor sports courts.
- Local participation and facility use in all core or traditional competition sports is strong - **Basketball and Netball (indoor sports), Soccer and AFL (winter sports) and Cricket and Tennis (summer sports).** Collectively these sports cater for over 13,000 individual participants weekly during their competition season.
- In addition, **club participation in other sports including Lacrosse, Baseball, Hockey and Athletics is also popular** and the presence of all rugby codes (League, Union and Touch) assists to grow the range of participation options.
- Interestingly, **Hobsons Bay provided 25% of the total number of all registered Lacrosse Victoria players.** The next closest municipality was Boroondara with 6% of total Victorian registrations.
- Junior participation in basketball is significant with **7.5% of Hobsons Bay residents aged 14 and under participating in Basketball.** This is the highest penetration rate of all local sporting activities.
- In terms of junior sports participation, **the top five sports penetration rates for players aged 14 and under in Hobsons Bay** are Basketball (7.484%), Netball (6.403%), Soccer (5.971%), Australian Rules football (4.890%) and Lifesaving (2.885%). **Collectively these five sports provide 4,550 participants in this age group.**
- In terms of overall participation of Hobsons Bay residents, **the top five most participated sports** are Gymnastics (2,522 participants), Netball (2,180), Basketball (2,111), Australia Rules football (1,861) and Soccer (1,410).
- Calisthenics (100% female participation), Netball (93%), Swimming (51%) and Lifesaving (50%) **are the only sports where female participation of local residents is greater than male participation.**
- Respondent clubs via the online club survey identified **‘junior’ (under 11) and ‘youth’ (12-17) aged participation activities** were the most likely to experience the strongest future demand and increase within the next five years.
- 17% of clubs responding to the online club survey indicated they **provided formal participation opportunities for people with a disability.**
- **A further 17% of respondent clubs indicated they provided formalised participation opportunities for the CALD community,** with Badminton, Lacrosse, Croquet and Cricket highlighting their provision of activities.
- **Indoor sports courts are identified as the ‘most under provided’ facility** within the municipality to meet existing and projected future demand, which is significantly impacting participation in Basketball and Netball. The *Altona Sports Centre Feasibility Study* has identified a 4-court expansion of the Altona Sports Centre to provide 10 indoor courts to help address gaps in provision.
- **Outdoor sportsgrounds are also in high demand,** with more grounds identified for Soccer (4-6) and Australian Rules football (1-2) over the next 10 years. Additional synthetic cricket pitches are also required for Cricket in order to balance the high volume of turf wicket grounds provide within the municipality.
- Registered participant numbers in **Squash (23), Table Tennis (21), Softball (21) and Volleyball (20)** are considered very low – none of these sports have access to dedicated facilities within Hobsons Bay.

**Hobsons Bay provides a range of indoor and outdoor sporting facilities that cater for a significant number of formal and informal activities and participation opportunities. Council has a responsibility to deliver facilities and services that promote and encourage community interaction and health and wellbeing outcomes through sport.**

The Hobsons Bay community places a high value on the provision and participation in local sports and the physical, social and community outcomes it provides. With over 20,000 active registered participants in formal sporting competitions and activities that are conducted weekly at Hobsons Bay clubs and venues, continued investment into sport and associated facilities and venues by Council, users and partners will be essential in supporting their use and facilitating further participation growth.

Community trends and recent shifts towards more informal and social sport over traditional structured sport will be a key consideration for Council when planning for future facilities in Hobsons Bay. Through research into participation, future demand and existing venue utilisation, Hobsons Bay will be well placed to plan for and manage the balance between high levels of demand for formal sporting activity and the community demands for informal activities within local reserves, parks, open spaces, foreshore areas, shared trails and waterways.

Recently documented and projected future growth in female participation and the need to provide more universally designed, programmed and managed facilities that cater for multi-purpose and shared use community sports facilities, will also have a significant influence on future facility development.

There is opportunity for Hobsons Bay to provide quality sporting facilities to meet the expectations of its changing community, and Council, through this project, has recognised the opportunity to align sports infrastructure provision with the identified range and diversity of sporting activities.

## STRATEGIC PROJECT DRIVERS

The following key strategic drivers from the Sports Facility Needs Analysis project brief have also been used to develop the future priorities:

- Alignment of a range of municipal and sports planning studies to define direction of facilities, investment and future needs.
- Addressing the outcomes from the 2016 Mayoral Sports Forum.
- Alignment of sports needs research and planning with Council's concurrent Open Space Strategy development.
- Alignment of State and National sporting body standards and requirements for future facility provision and development.
- Supporting joint local government and sport planning to align objectives for servicing and supporting the industry.
- Supporting sporting activity in specific demographics as the community changes, leading to more targeted approaches.
- Acknowledging that a number of existing sports are growing, some remain stagnant and new sports are also emerging, creating demand for resource reallocation.
- Supporting the strong interest and growing demand for female participation in a broader range of sports.
- Acknowledging that the current funding and resource environment suggests that Council needs to maximise what it currently has as a first priority.
- Acknowledging that new government investment is focused on multi-sport / activity provision, over single sport / focus outcomes.
- Identifying greater opportunities to partner with the education and private sector on shared facility developments where mutual Council, community and user benefits can be achieved.

**The following planning and development principles have been used to guide the interpretation, consideration and preparation of strategic directions and will underpin future sports facility development priorities in Hobsons Bay. The principles align with Council's 2030 priority for visionary, vibrant, accountable urban planning for community spaces that cater for shared activities and services.**

## **1. MAXIMISE USE OF EXISTING FACILITIES**

- 1.1 Prioritise projects that maximise use of existing assets through more efficient user groups, playing area and building allocation (e.g. club allocation processes, overflow facilities).
- 1.2 Prioritise projects that will have an immediate impact on participation growth, promote year round facility usage and/or increase the existing capacity of playing areas and off-field support amenities (e.g. floodlighting, synthetic surfaces).
- 1.3 Provision and allocation of sporting facilities should maximise shared usage and flexibility to sustainably meet changing Hobsons Bay needs and aspirations (e.g. multi-use indoor courts).
- 1.4 Future sports facilities will be developed to be fit-for-purpose for their intended use (e.g. meeting field-of-play competition dimensions).
- 1.5 Future sporting facilities will be universally designed to provide inclusive opportunities and sustainable buildings and infrastructure (e.g for women and girls).

## **2. PARTICIPATION AND ACCESS**

- 2.1 Promote and facilitate facility improvements that increase participation opportunities for girls and women, young people, older adults and those not traditionally engaged in sport.
- 2.2 Maintain facility distribution that maximises access to all Hobsons Bay residents and reduces travel time for training and competition activities.
- 2.3 Promote facility provision locations and improvement opportunities that support localised demand and catchments.
- 2.4 Continue to plan and develop high quality sporting facilities and amenities that provide and support a diversity of winter and summer sporting activities.

## **3. FACILITY SUSTAINABILITY**

- 3.1 Ensure facility improvement priorities contribute to the viability and sustainability of Hobsons Bay sporting clubs and provide opportunities to improve management and operational efficiencies.
- 3.2 Promote projects that maximise value for money and support the delivery of Hobsons Bay community, peak sporting body and other broader government objectives for sport and physical activity.
- 3.3 Identify shared facility provision and investment opportunities through partnership approaches with neighbouring local government authorities, the education sector, all levels of government and venue users.

# SPORTS FACILITY DEVELOPMENT PRIORITIES

**The following provides a summary of the short, medium and longer-term development priorities for Hobsons Bay’s sporting facilities and related infrastructure.**

Priorities have been identified from detailed sport specific summaries and related data analysis, facility audits and online club survey responses. Priorities are provided to assist Council and the local sporting community in their budgeting process, investment attraction activities and future decision making.

Priorities and recommendations are also based on the sports facility development principles provided above and on meeting the overall identified future demands and trends in sport and local Hobsons Bay sporting clubs.

*The following guide is provided to support the interpretation of how the project team have determined each priority meets or delivers on identified sports facility development principles.*

Priorities reflect key infrastructure directions and projects by sport and are not designed to provide individual recommendations for each and every sporting club venue.

**If a sport does not appear in any of the following tables**, it can be assumed there is no corresponding short, medium or long-term (i.e. high priority infrastructure priorities) associated with that sport or activity.

Priorities identified are not the sole and only source of sporting infrastructure projects that will be undertaken by Council over the next 10-years. These priorities, along with others identified within Council’s *Sports Ground Floodlighting Renewal Program* (\$4.288 million currently budgeted to 2026/27), *Sports Ground Renewal Program* (\$11.480 million budgeted), *Building Sports Pavilion Renewal Program* (\$2.500 million budgeted) and *Cricket Practice Net Renewal Program* (\$1.645 million budgeted) will inform Council’s future budgets.

In many cases, more planning, detailed design and master plan works will need to be completed to support the implementation of priorities identified within this report. However, it is anticipated that the actions identified within the collective \$19.9 million worth of allocated funding for these current programs will also provide opportunity to address a range of priorities identified within the following pages.

MEETS GUIDING PRINCIPLES			1	Column refers to principles of <b>maximising use and access of existing facilities</b>
1	2	3	2	Column refers to principles of <b>participation and access</b>
			3	Column refers to principles of <b>facility sustainability</b>
				Refers to priorities that meet or exceed each of the identified principles
				Refers to priorities that address most but not all of the identified principles
				Refers to priorities that can deliver on one or two of the identified principles, but not all

# SPORTS FACILITY DEVELOPMENT PRIORITIES

Priorities have been categorised into the following program types to help identify key areas of responsibility for stakeholders.

FUNDING PROGRAM	PROJECT DEFINITION AND PROGRAM TYPE
<b>PLANNING</b>	An action that requires more consideration, research and consultation in order to identify the best future option(s) to support a relevant sport or infrastructure project. Many of these priorities are not yet budgeted, however some are currently in development or have secured investment.
<b>NEW DEVELOPMENT</b>	Construction project that includes the development of new facilities or amenities either at an existing facility location or within a new site. These priorities are not yet budgeted and collective stakeholder funding is required in order to implement priorities.
<b>UPGRADE / RENEWAL</b>	<p>Construction project that involves the improvement or expansion of an existing facility or asset. Many minor projects will be funded from Council's existing <i>\$2.5m Building Sports Pavilion Renewal Program</i>, which typically includes the refurbishment of sports pavilions to address gaps in unisex and gender inclusive (i.e. female friendly) player and umpire change rooms, club storage requirements. Items such as multi-use line marking of hard courts for tennis or netball and introduction of automatic gate access technology for tennis venues would also fall into this funding category.</p> <p>Additional identified Cricket practice wicket renewal projects will also be addressed via Council's existing <i>\$1.645m Cricket Practice Nets Renewal Program</i>.</p> <p>Projects that specifically involve the improvement to exiting or installation of new outdoor playing area lighting for training or competition purposes will be funded by Council's existing <i>\$4.288m Sports Ground Floodlighting Renewal Program</i>.</p> <p>Projects that are dedicated to improving sports ground playing surfaces, including drainage, irrigation, surface works and associated sports infrastructure (e.g. cricket pitches) will be funded by Council's existing <i>\$11.48m Sports Ground Renewal Program</i>.</p>

In the context of this Sports Facility Needs Analysis, the following timeframes have been used to define short, medium and long-term priorities.

- **Short-term** – within 2 years
- **Medium-term** – within 3-5 years
- **Long-term** – within 6-10 years.

*The Sports Facility Needs Analysis will be reviewed at the end of each priority period (ie: Year 2, Year 5 and Year 10).*

# SPORTS FACILITY DEVELOPMENT PRIORITY COSTS

**Costs associated with short, medium and long-term priorities have also been estimated to provide a guide as to the scale and funding required in order to support their implementation.**

Costs have been based on previous similar projects conducted by Council, provided via existing designed projects or feasibility studies and from project team expertise. Costs remain a guide only and detailed estimates will need to be obtained at the time of implementation.

Overall estimates have identified a budget in the area of \$75,485,000 will be required to implement all priorities identified in the following pages. The total cost to implement priorities on the following pages, and those allocated in Council’s 10-year capital works program for sports grounds, sports ground lighting, sports pavilion and cricket nets renewal programs is \$95,400,000.

The following table provides a breakdown of costs for each of the short, medium and long-term priorities incorporating all estimated budget allocations.

PRIORITY	ESTIMATED IMPLEMENTATION COST
SHORT-TERM	\$33,575,000
MEDIUM-TERM	\$19,370,000
LONG-TERM	\$42,455,000
<b>ALL PRIORITIES TOTAL</b>	<b>\$95,400,000</b>

The following table provides a breakdown of the estimated budget costs by program type.

PROGRAM TYPE	ESTIMATED IMPLEMENTATION COST
PLANNING	\$380,000
UPGRADE / RENEWAL	\$45,120,000
NEW DEVELOPMENT	\$49,900,000
<b>ALL PRIORITIES TOTAL</b>	<b>\$95,400,000</b>

Attracting investment from external sources must form part Council’s future advocacy of the Sports Facility Needs Analysis. Attracting investment also plays a significant role in reducing Council’s overall cost of asset renewal and capital development.

A funding and investment strategy for the implementation of priorities will be an important element in the delivery of this strategy. Engaging with other state and local government partners, state and national sporting bodies, clubs, venue operators and schools will form part of the process for implementing recommendations.

# SHORT-TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>AUSTRALIAN RULES FOOTBALL</b>	Provide 2 new or negotiate access for 2 Australian Rules football capable fields in the east of the municipality. Consider the option of Loft Reserve as an Australian Rules football venue and relocating Rugby Union to an alternative site that better connects to its western and northern suburbs catchment area.	PLANNING				ALTONA NORTH	Investigation and consultation by Council initially
<b>AUSTRALIAN RULES FOOTBALL &amp; CRICKET</b>	Undertake female friendly facility upgrades to the BF Jackson Pavilion and assess future pavilion needs.	UPGRADE / RENEWAL				ALTONA MEADOWS	\$250,000
<b>AUSTRALIAN RULES FOOTBALL &amp; CRICKET</b>	Develop the Croft Reserve Master Plan and consider the provision for Australian Rules football and Cricket needs, including 1 additional Australian Rules football ground and options for increasing the number of synthetic cricket wicket playing fields.	PLANNING				ALTONA NORTH	\$60,000
<b>AUSTRALIAN RULES FOOTBALL &amp; CRICKET</b>	Develop a new pavilion at Donald McLean in line with the updated Donald McLean Reserve Master Plan.	NEW DEVELOPMENT				SPOTSWOOD	Funded from external sources
<b>AUSTRALIAN RULES FOOTBALL, CRICKET, RUGBY &amp; SOCCER</b>	Negotiate access, commence planning and develop additional match capable sports grounds at Bayside College (Paisley Campus).	UPGRADE / RENEWAL				NEWPORT	\$2.1M
<b>AUSTRALIAN RULES FOOTBALL, CRICKET &amp; NETBALL</b>	Redevelop the Bayside College (Williamstown) sports pavilion to better accommodate community use for Australian Rules football, Cricket and Netball. <i>Any further redevelopment would need to be assessed inline with the short-term proposed expansion of the Bayside Tennis facility.</i>	NEW DEVELOPMENT				WILLIAMSTOWN NORTH	\$1.7M



# SHORT-TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>BASKETBALL &amp; NETBALL</b>	Engage with Spotswood Primary School to investigate opportunities to develop compliant indoor courts for community use in association with any future development onsite.	PLANNING				SPOTSWOOD	Investigation and consultation by Council initially
<b>BASKETBALL &amp; NETBALL</b>	Support the 4 indoor court expansion of the Altona Sports Centre to accommodate the projected needs for Basketball and Netball.	NEW DEVELOPMENT				ALTONA MEADOWS	\$18.5M
<b>BASKETBALL, NETBALL &amp; TENNIS</b>	Investigate training opportunities for activating multi-use Netball, Basketball and Tennis facilities at the Williamstown High School in Pascoe Street and formalise a partnership between the School, Council and user groups to ensure sustainable and equitable access is achieved.	PLANNING				WILLIAMSTOWN	\$20,000
<b>COMBAT SPORTS</b>	Investigate opportunities for the Laverton Boxing Club to access indoor spaces where dedicated equipment can be permanently set-up.	PLANNING				LAVERTON	Investigation and consultation by Council initially
<b>CRICKET</b>	Consult with existing clubs (that are at capacity) and local associations on the opportunities to implement 2 shared turf and synthetic wicket grounds to maximise capacity for junior cricket.	UPGRADE / RENEWAL				MUNICIPAL WIDE	\$50,000
<b>CRICKET &amp; SOCCER</b>	Implement high priority actions from the Digman Reserve Master Plan including playing field development, floodlighting and car parking.	UPGRADE / RENEWAL				NEWPORT	\$1.5M
<b>CRICKET &amp; SOCCER</b>	Complete the JT Gray Pavilion redevelopment to address the needs of Soccer and Cricket clubs playing at this site.	UPGRADE / RENEWAL				WILLIAMSTOWN NORTH	\$4.3M
<b>CYCLING / BMX</b>	Engage the local cycling community and BMX track users in the upcoming HD Graham Reserve Master Plan and identify the potential for establishing a local cycling club.	PLANNING				ALTONA MEADOWS	\$40,000

# SHORT-TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>GOLF</b>	Continue to work with operators of the Westgate Golf Course to clarify management and support responsibilities and establish formal management and occupancy arrangements.	PLANNING				SPOTSWOOD	Incorporate into existing Council work program
<b>HOCKEY</b>	Support club to relocate the player and officials amenities to the western side of the pitch to promote player and officials safety.	UPGRADE / RENEWAL				ALTONA	\$20,000
<b>LAWN BOWLS</b>	In partnership with Bowls Clubs and Bowls Victoria, undertake financial and operational assessments of all clubs and venues to establish their long-term financial viability prior to further capital investment into facilities.	PLANNING				MUNICIPAL WIDE	\$30,000
<b>LACROSSE</b>	Undertake major pavilion refurbishment to provide for Lacrosse clubs and support the continued use of PJ Lynch Reserve as a preferred event site for Lacrosse Victoria events and activities.	UPGRADE / RENEWAL				ALTONA NORTH	\$700,000
<b>LIFESAVING</b>	Undertake a Precinct Upgrade Plan in conjunction with the Williamstown Lifesaving Club in 2018/19 to identify the optimum use and development of the WLSC site and facilities, as well as the future use and requirements of the existing outdoor swimming pool.	PLANNING				WILLIAMSTOWN	\$40,000
<b>NETBALL</b>	Maximise the use (via scheduling and allocation) of the outdoor netball courts in Railway Avenue, Laverton (opposite the Laverton Community Centre).	PLANNING				LAVERTON	Investigation and consultation by Council initially
<b>RUGBY UNION</b>	In association with actions for Australian Rules football, consider the option of Loft Reserve being used as an Australian Rules football venue and relocating Rugby Union to an alternative site that better connects to its western and northern suburbs catchment area.	PLANNING				NEWPORT	Investigation and consultation by Council initially

# SHORT-TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>SOCCER (FOOTBALL)</b>	Engage with Emmanuel College (St Paul's Campus) regarding access to synthetic football pitch for community use and explore opportunities to introduce floodlighting to the venue.	PLANNING				ALTONA NORTH	Investigation and consultation by Council initially
<b>SWIMMING</b>	Consider the community needs for aquatic services and swimming pools within the Hobsons Bay Aquatics Strategy proposed for the 2017/18 financial year.	PLANNING				MUNICIPAL WIDE	\$60,000
<b>TENNIS</b>	Review the management agreement for the Bayside College Tennis Facility (used by the Williamstown Bayside Tennis Club) to maximise community access to tennis courts.	PLANNING				WILLIAMSTOWN	\$20,000
<b>TENNIS</b>	Construct 4 new floodlit tennis courts at Williamstown Bayside Tennis Club and 2 new tennis courts at Dennis Reserve to accommodate demand in the east of the municipality.	NEW DEVELOPMENT				WILLIAMSTOWN	\$950,000



# SHORT-TERM PRIORITY HIGHLIGHTS

## Altona North

- **Lacrosse** – Undertake pavilion upgrade/renewal at PJ Lynch Reserve.
- **AFL & Cricket** – Develop the Croft Reserve Master Plan and consider including an additional AFL ground and options for increasing the amount of synthetic cricket wicket playing fields.
- **Soccer (Football)** – Explore access and floodlighting opportunities at Emmanuel College (St Paul's Campus).

## Altona

- **Hockey** – Support relocation of player and official amenities to the west side of the pitch.

## Laverton

- **Combat Sports** – Investigate opportunities for the Laverton Boxing Club to access indoor spaces.
- **Netball** – Maximise use of outdoor courts in Railway Avenue.
- **AFL & Cricket** – Undertake female friendly upgrades to BF Jackson Pavilion and assess future pavilion needs.

## Municipality Wide

- **Cricket** – Consult clubs and associations on 2 shared turf and synthetic wicket grounds.
- **Swimming** – consider community needs in Aquatics Strategy.
- **Lawn Bowls** – In partnership with Bowls Clubs and Bowls Victoria, undertake financial and operational assessments of each club and venue.

## Altona Meadows

- **Basketball & Netball** - Support the 4 indoor court expansion at Altona Sports Centre.
- **Cycling** – Engage cyclists and BMX track users in upcoming HD Graham Master Plan and identify potential for establishing a local cycling club.
- **Rugby Union** – Consider relocation to a site that better connects the western and northern suburbs.

## Williamstown North

- **Cricket & Football (Soccer)** – Complete the JT Gray Pavilion redevelopment to address the needs of Soccer and Cricket clubs.
- **AFL, Cricket & Soccer** – Plan and develop new playing fields at Bayside College (Paisley Campus).

## Williamstown

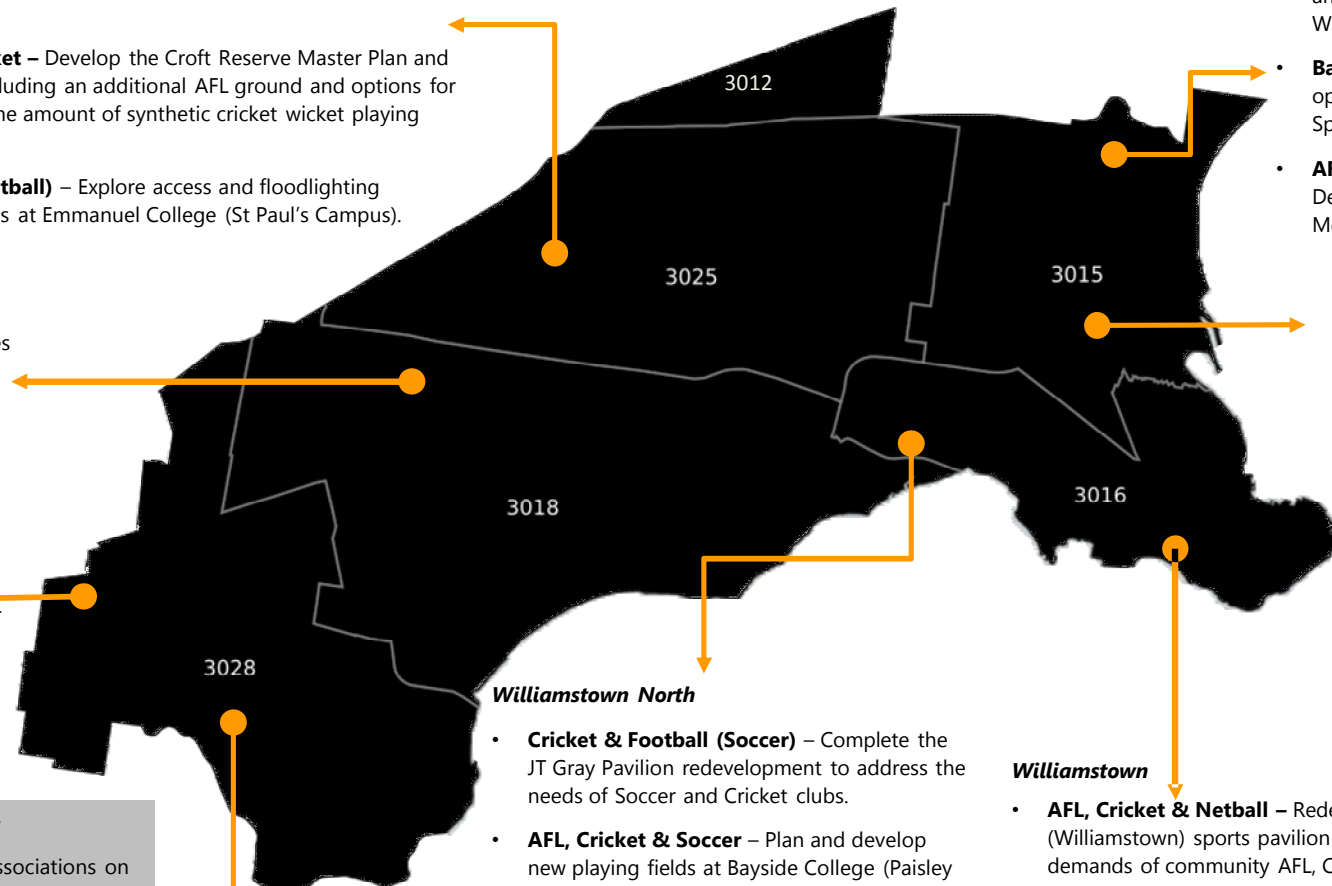
- **AFL, Cricket & Netball** – Redevelop Bayside College (Williamstown) sports pavilion to better accommodate the demands of community AFL, Cricket and Netball clubs.
- **Basketball, Netball & Tennis** – Investigate multi-use court opportunities at Williamstown High School. Explore opportunities to **activate tennis** at the same site.
- **Tennis** – Construct 4 new floodlit courts at Williamstown Bayside TC, 2 at Dennis Reserve (Williamstown Central TC) and review management operations at the Bayside College Tennis Facility.
- **Lifesaving** – Undertake Precinct Upgrade Plan with the Williamstown Lifesaving Club in 2018/19 to identify optimal use and development of WLSC site.

## Spotswood

- **Golf** – Establish formal management and occupancy agreement with Westgate Golf Course
- **Basketball & Netball** – Investigate opportunities for indoor courts at Spotswood Primary School
- **AFL & Cricket** – Develop a new pavilion at Donald McLean Reserve.

## Newport

- **Cricket & Football (Soccer)** – Implement high priority actions from Digman Reserve Master Plan including playing field development, floodlighting and parking.
- **AFL** – Identify access to 2 new AFL grounds (potentially Loft Reserve as an option if Rugby Union are relocated).
- **Bayside College (Paisley)** – Commence planning and develop match capable sporting grounds.



# MEDIUM TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>ATHLETICS / LITTLE ATHLETICS</b>	Investigate floodlighting and power supply requirements and develop a business case for the introduction of floodlighting at Newport Park Athletics Track.	PLANNING				NEWPORT	Investigation and consultation by Council initially
<b>AUSTRALIAN RULES FOOTBALL &amp; CRICKET</b>	Implement high priority actions from the Croft Reserve Master Plan which may include playing field development, floodlighting, cricket nets and car parking.	UPGRADE / RENEWAL				ALTONA NORTH	\$2M
<b>BASEBALL</b>	Upgrade behind batter fencing at KC White Reserve (both fields) to enhance venue capacity and accommodate more senior baseball activity.	UPGRADE / RENEWAL				WILLIAMSTOWN NORTH	\$200,000
<b>BASEBALL</b>	Investigate floodlighting provision at KC White Reserve to maximise winter use inline with winter tenant needs.	UPGRADE / RENEWAL				WILLIAMSTOWN NORTH	\$300,000
<b>BASKETBALL, NETBALL &amp; BADMINTON</b>	Investigate the potential to accommodate the provision of a 4-6 indoor court facility to accommodate training and competition needs of Netball / Basketball in the east of the municipality. Options for consideration include Paisley Park, Newport Park Recreation Centre and other appropriate sites.  Needs for other indoor sports not currently provided within Council facilities including Squash, Table Tennis, Volleyball, Gymnastics, Calisthenics and Combat Sports should also be considered in this plan. Integration of the Altona Badminton Center reception, café and player amenities should also be considered within this facility investigation.	PLANNING				ALTONA NORTH / NEWPORT	\$60,000

# MEDIUM TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>BASKETBALL, NETBALL &amp; TENNIS</b>	Undertake upgrades of multi-use court facilities at Williamstown High School (in Pascoe Street) to support netball and basketball training and recreational tennis.	UPGRADE / RENEWAL				WILLIAMSTOWN	\$600,000
<b>COMBAT SPORTS</b>	Consider the viability of including a Combat Sports club / facility within any future investigation into the provision of new indoor sports courts.	PLANNING				LAVERTON	Investigation and consultation by Council initially
<b>CYCLING / BMX</b>	Undertake upgrades of the existing BMX track in-line with HD Graham Reserve Master Plan outcomes.	UPGRADE / RENEWAL				ALTONA MEADOWS	\$40,000
<b>CRICKET &amp; SOCCER</b>	Complete the Digman Reserve Pavilion redevelopment to address the needs of Soccer/Cricket clubs playing at this site.	UPGRADE / RENEWAL				NEWPORT	\$3M
<b>CRICKET &amp; SOCCER</b>	Include the provision of 1-2 synthetic wicket Cricket grounds in the future master planning of HD Graham Reserve to address the imbalance of cricket grounds in the west of the municipality and test opportunities for Football (Soccer) pitch provision.	PLANNING				ALTONA MEADOWS	\$30,000
<b>CRICKET, AFL, SOCCER, TENNIS &amp; LAWN BOWLS</b>	Engage with existing user groups and other stakeholders to guide the priorities and future implementation of the AB Shaw Reserve Master Plan.	PLANNING				LAVERTON	Engagement and consultation by Council initially
<b>FOOTBALL (SOCCER)</b>	Undertake ground renovation works on the 3 football overflow pitches at JK Grant Reserve and floodlight to training standard to cater for additional football training and junior match demands.	UPGRADE / RENEWAL				ALTONA	\$1.5M
<b>HOCKEY</b>	Undertake major refurbishment or replacement of the Altona Hockey Club pavilion to meet club needs, and consider the opportunities to support the overflow football pitches immediately north of the hockey pitch.	NEW DEVELOPMENT				ALTONA	\$2M

# MEDIUM TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
LACROSSE	Refurbish box lacrosse facilities at Fearon Reserve in conjunction with a pavilion renewal that better caters for unisex use.	UPGRADE / RENEWAL				WILLIAMSTOWN	\$1.2m
LACROSSE	Upgrade the box lacrosse facilities to encourage junior development and support all-weather training and implement ball catch and safety fences to protect proposed pedestrian pathway network at PJ Lynch Reserve.	UPGRADE / RENEWAL				ALTONA NORTH	\$650,000
TENNIS	Retain and upgrade the existing 8 red porous courts, replace court enclosure fencing, add Book-a-Court technology and replace floodlighting infrastructure on the 3 synthetic grass courts at Altona Tennis Club.	UPGRADE / RENEWAL				ALTONA	\$895,000
TENNIS	Renew the Williamstown Central Tennis Club pavilion in-line with future court development.	UPGRADE / RENEWAL				WILLIAMSTOWN	\$800,000
TENNIS	Renew tennis court lighting at Williamstown Tennis Club to ensure they meet Australian Standards for club competition.	UPGRADE / RENEWAL				WILLIAMSTOWN	\$100,000
TENNIS	Investigate the inclusion of two new full-size courts and dedicated Hot Shots courts to provide a western hub for the program and identify preliminary pavilion renewal needs concurrently in association with other site user group.	PLANNING				LAVERTON	\$20,000

# MEDIUM-TERM PRIORITY HIGHLIGHTS

## Altona North

- **Basketball, Netball & Badminton** – Investigate Paisley Park (as a potential site for 4-6 indoor multi-sport courts to address the training and competition needs of Basketball and Netball, and integrate the support amenity needs of Badminton).
- **Lacrosse** – Upgrade box lacrosse facilities and install ball catch and safety fences at PJ Lynch Reserve.
- **AFL & Cricket** – Implement high priority actions for Croft Reserve Master Plan (inc. playing field development, floodlighting and cricket nets).

## Altona

- **Hockey** – Redevelop pavilion at Altona Hockey Centre to complement hockey pitch and support overflow Soccer pitch use.
- **Football (Soccer)** - Undertake ground renovation works for 3 overflow ovals at JK Grant (floodlighting for training required).
- **Tennis** – Upgrade the 8 red porous courts and associated fencing at Altona TC.

## Laverton

- **Tennis** – In-line with club demand, investigate 2 new full-size courts and Hot Shots courts and review pavilion needs at Laverton Tennis Club.
- **Cricket, AFL, Soccer, Tennis & Lawn Bowls** – Engage stakeholders in AB Shaw Reserve Master Plan implementation.

## Altona Meadows

- **Cycling / BMX** – Undertake upgrades of the existing BMX track in-line with HD Graham Reserve Master Plan outcomes.
- **Cricket & Soccer** - Include the provision of 1-2 synthetic wicket Cricket grounds / soccer pitches in the future master planning of HD Graham Reserve.

## Williamstown North

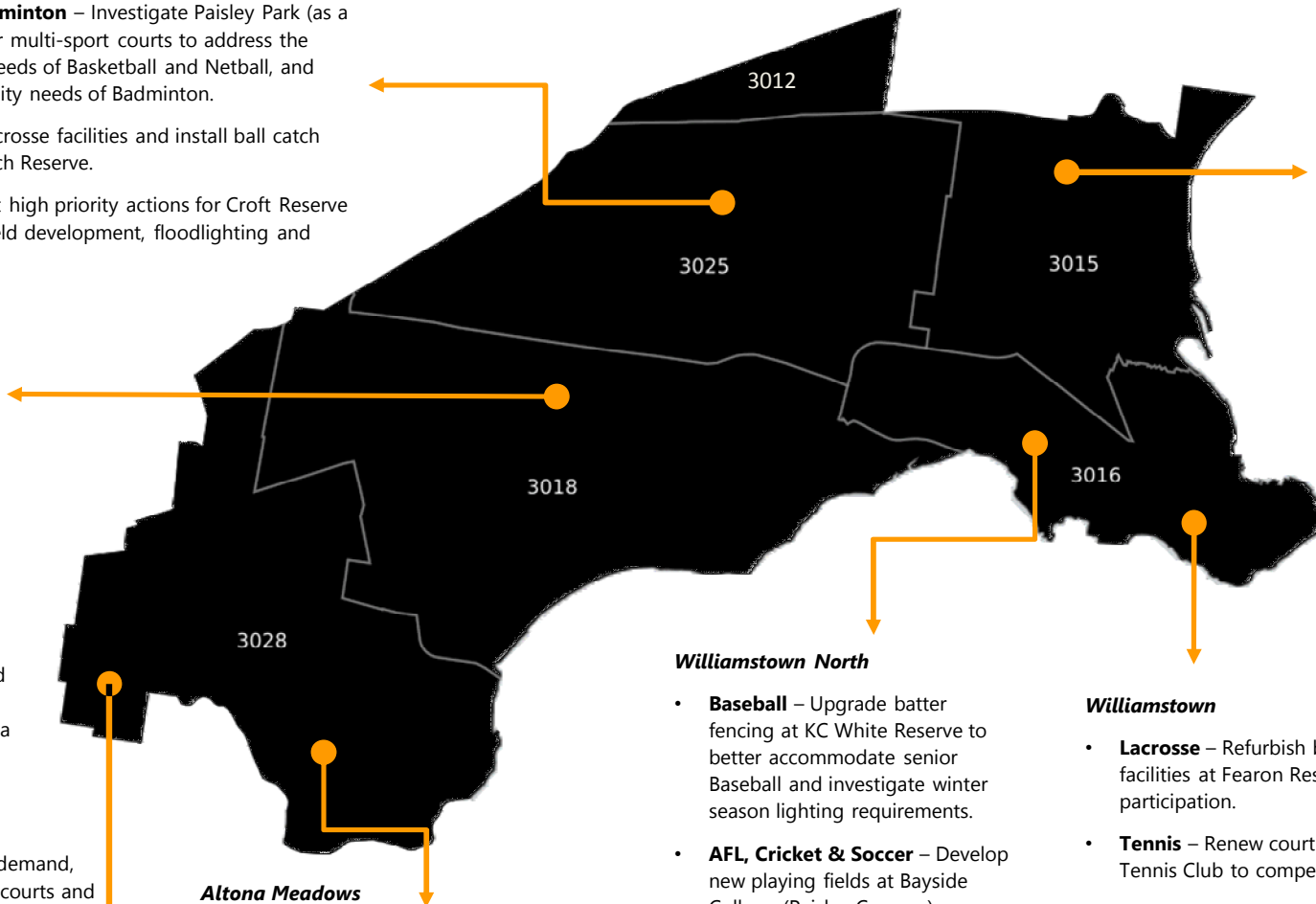
- **Baseball** – Upgrade batter fencing at KC White Reserve to better accommodate senior Baseball and investigate winter season lighting requirements.
- **AFL, Cricket & Soccer** – Develop new playing fields at Bayside College (Paisley Campus).

## Williamstown

- **Lacrosse** – Refurbish box lacrosse and pavilion facilities at Fearon Reserve to allow for unisex participation.
- **Tennis** – Renew court lighting at Williamstown Tennis Club to competition standards.
- **Tennis** – Renew Williamstown Central TC pavilion in-line with future court development.
- **Basketball, Netball & Tennis** - Upgrade multi-use courts at Williamstown High School (Pascoe Street) with acrylic surface, fencing and lighting for shared use.

## Newport

- **Athletics / Little Athletics**  
Investigate floodlighting and power supply requirements and develop a business case for the introduction of floodlighting at Newport Park Athletics Track.
- **Basketball & Netball** – Investigate Newport Park Recreation Centre (and other appropriate sites) as a potential site for 4-6 indoor multi-sport courts to address the training and competition needs of Basketball and Netball
- **Cricket & Football (Soccer)** – Complete the Digman Reserve Pavilion redevelopment to address the needs of Soccer and Cricket clubs.





# LONG TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>ATHLETICS / LITTLE ATHLETICS</b>	Replace the track surface at the Newport Park Athletics Track in 2026-27 and investigate floodlighting that considers opportunities for alternate winter use in order to maximise flexibility and return on investment.	UPGRADE / RENEWAL	Green	Light Green	Light Green	NEWPORT	\$1.8M
<b>BASEBALL</b>	If demand for Baseball continues to grow and the capacity of KC White Reserve and Greenwich Reserve are challenged, work in partnership with the State Government, Baseball Victoria and Softball Victoria to reinstate community level baseball / softball fields at the Melbourne Ball Park.	PLANNING	Yellow	Light Green	Yellow	LAVERTON	Investigation and consultation by Council initially
<b>BASKETBALL, NETBALL &amp; OTHER INDOOR SPORTS</b>	Following feasibility and site planning, develop a 4-6 indoor court facility to accommodate training and competition needs of netball and basketball (and other indoor sports expressing demand) in the east of the municipality.	NEW DEVELOPMENT	Green	Green	Green	ALTONA NORTH / NEWPORT	\$20M
<b>CRICKET &amp; SOCCER</b>	Secure land within Precinct 15 (inline with Open Space Strategy and documented Development Plan outcomes) to provide recreation and open space needs with consideration given to developing 2 floodlit natural grass pitches and associated amenities to cater for the long-term projected demand and growth of Football (Soccer). Consider the consolidation of Edwards Reserve, Bond Reserve, Duane Reserve users into this venue to alleviate pressure on existing grounds.	NEW DEVELOPMENT	Green	Green	Green	ALTONA NORTH	\$6M

# LONG TERM PRIORITIES

SPORT	PRIORITIES	PROGRAM TYPE	MEETS GUIDING PRINCIPLES			LOCATION	POTENTIAL COST
			1	2	3		
<b>HOCKEY</b>	In-line with future projected demand and redevelopment of the pavilion, install a small-sided synthetic pitch / training area to support junior growth, increase pitch capacity and better manage shared use training opportunities.	UPGRADE / RENEWAL				ALTONA	\$650,000
<b>LIFE SAVING</b>	Develop additional equipment storage options for the Altona Life Saving Club to support program growth and emergency/community service activities in-line with future Coastal Management Planning projects.	UPGRADE / RENEWAL				ALTONA	\$300,000
<b>LIFE SAVING</b>	Undertake pavilion renewal / replacement works at the Williamstown Life Saving Club following the outcomes of the Precinct Plan.	UPGRADE / RENEWAL				WILLIAMSTOWN	\$3M
<b>SOFTBALL</b>	If demands presents in the long-term, work in partnership with the State Government, Softball Victoria and Baseball Victoria to reinstate community level softball / baseball fields at the Melbourne Ball Park. In the interim, promote the opportunities at the Sunshine and Werribee Softball Associations.	PLANNING				LAVERTON	Investigation and consultation by Council initially
<b>TENNIS</b>	In-line with previous investigation results, develop additional courts to meet identified demand and initiate detailed planning for future pavilion needs at the Laverton Tennis Club.	NEW DEVELOPMENT				LAVERTON	\$450,000
<b>TENNIS</b>	Continue to monitor the change in demand for tennis in the west of the municipality. If demand increases beyond existing venue capacity, consider the provision of two additional courts to service the west of the municipality.	NEW DEVELOPMENT				LAVERTON/ ALTONA MEADOWS	\$300,000
<b>TOUCH FOOTBALL</b>	If demand for Touch Football increases, Council should advocate to Victorian Rugby League and the Cities of Wyndham and Brimbank to establish or expand clubs that can support increased demand.	PLANNING				ALTONA MEADOWS	Investigation and consultation by Council initially

# LONG-TERM PRIORITY HIGHLIGHTS

## Altona

- **Lifesaving** – Develop additional storage options for Altona Lifesaving Club to support program growth and activities inline with Coastal Management Planning projects.
- **Hockey** – In-line with projected demand and redevelopment of pavilion, install a small-sided synthetic pitch / training area, increase pitch capacity and better manage shared use training opportunities.

## Altona North

- **Indoor Sports** – Develop 4-6 indoor court centre to cater for basketball, netball and other indoor sports (Paisley Park and Newport Recreation Centre to be considered as options).

## Altona North/ South Kingsville

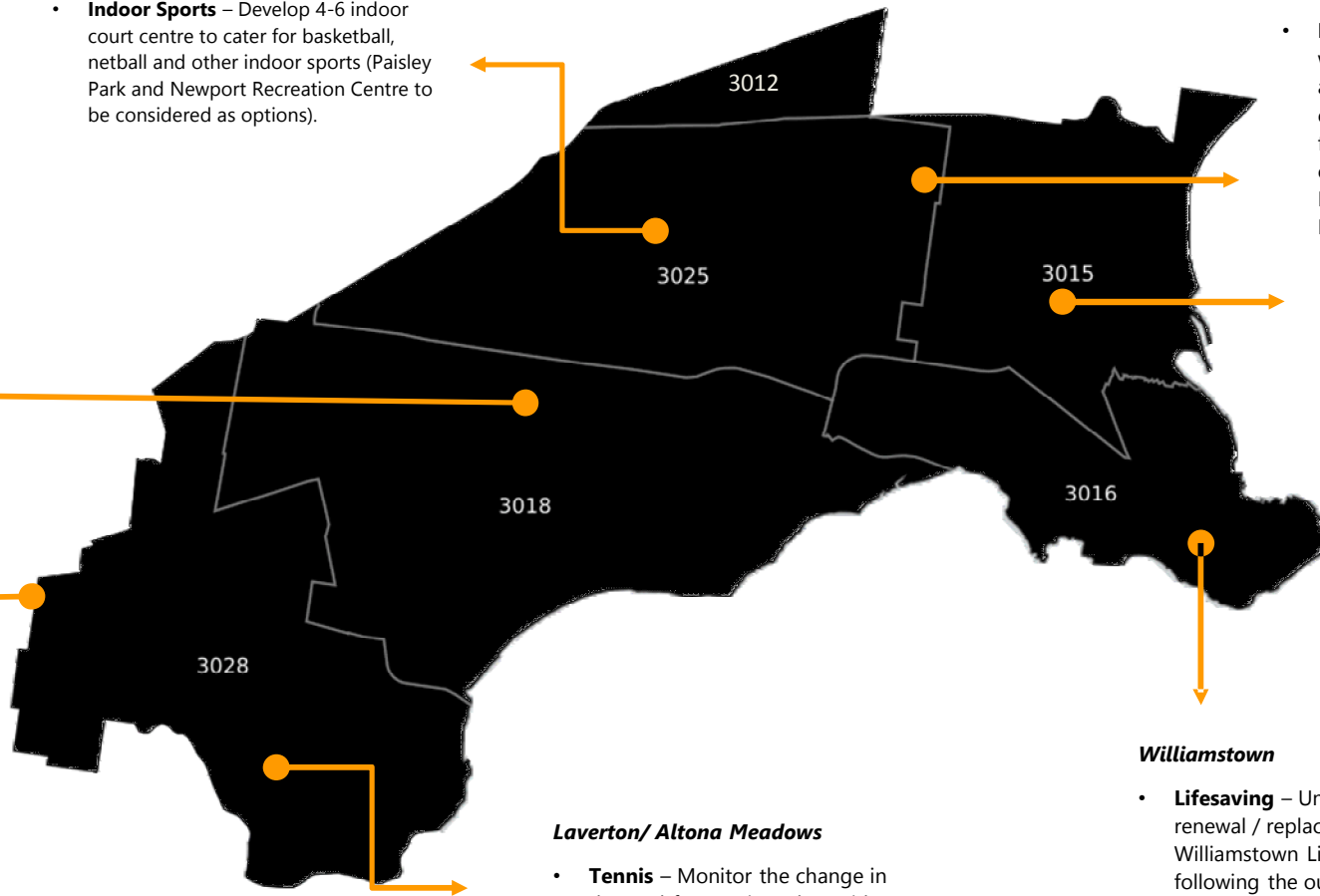
- **Football (Soccer)** – Secure land within Precinct 15 for recreation and open space needs with consideration given to develop 2 floodlit pitches and consolidation of users from Edwards, Bond and Duane Reserve.

## Newport

- **Athletics / Little Athletics** – Replace track surface at Newport Athletics Track (projected to be 2026-27) and investigate floodlighting viability.
- **Indoor Sports** – Develop 4-6 indoor court centre to cater for basketball, netball and other indoor sports (Paisley Park and Newport Recreation Centre to be considered as options).

## Laverton

- **Baseball & Softball** – If demand grows, work with State Government, Baseball Victoria and Softball Victoria to community playing reinstate fields at Melbourne Ball Park.
- **Tennis** – Development of additional courts at Laverton Park TC & conduct detailed pavilion development investigation.



## Laverton/ Altona Meadows

- **Tennis** – Monitor the change in demand for tennis and consider the provision of 2 additional tennis courts.

## Williamstown

- **Lifesaving** – Undertake pavilion renewal / replacement works at the Williamstown Lifesaving Club following the outcomes of the Precinct Plan.

## SECTION 2: STRATEGIC CONTEXT



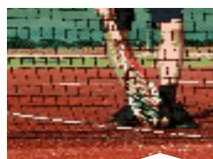
Hobsons Bay is an active sporting community that offers a range of formal and casual sporting opportunities for its residents. The City also provides a generous provision of open space and natural assets that encourage residents to engage in sport and recreation activities to improve their health and wellbeing.

Thousands of Hobsons Bay residents of all ages participate in a diverse range of sporting activities on a weekly basis via the hundreds of local sporting clubs and venues provided across the municipality. In addition, hundreds of additional residents from neighbouring municipalities (particularly Wyndham and Maribyrnong) also visit Hobsons Bay facilities to participate in regular sporting activities.

Sporting club survey results indicate the majority of local Hobsons Bay sporting clubs have experienced recent increase in demand for activities, with more than 50% projecting strong continued demand over the next five years to 2022.

The focus of the Sports Facility Needs Analysis is to understand the needs of existing sporting clubs and organisations, and to deliver a facility improvement plan for Council owned and managed sporting infrastructure to support clubs and venue operators to deliver sport sustainably and effectively.

***29 indoor and outdoor sports and related activities have been considered within the Sports Facility Needs Analysis and form the basis for recommended priorities. A range of information including facility audits, participation analysis, demand assessments and club and peak sporting body consultation have informed strategic directions and recommendations.***



54 Tennis Courts



19 Soccer Fields



3 Rugby League Fields



6 Indoor Netball Courts



7 Outdoor Netball Courts



2 Athletic Fields



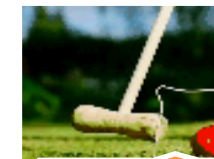
5 Touch Rugby Fields



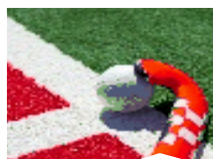
2 Rugby Union Fields



3 Baseball Diamonds



2 Croquet Lawns



1 Hockey Pitch



2 Calisthenics Venues



6 Lacrosse Pitches



1 Gymnastics Facility



2 Swimming Pools



17 Football Ovals



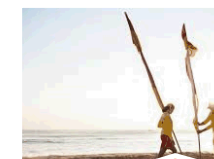
12 Badminton Courts



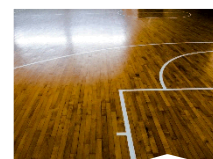
3 Golf Courses



14 Lawn Bowl Greens



2 Life Saving Clubs

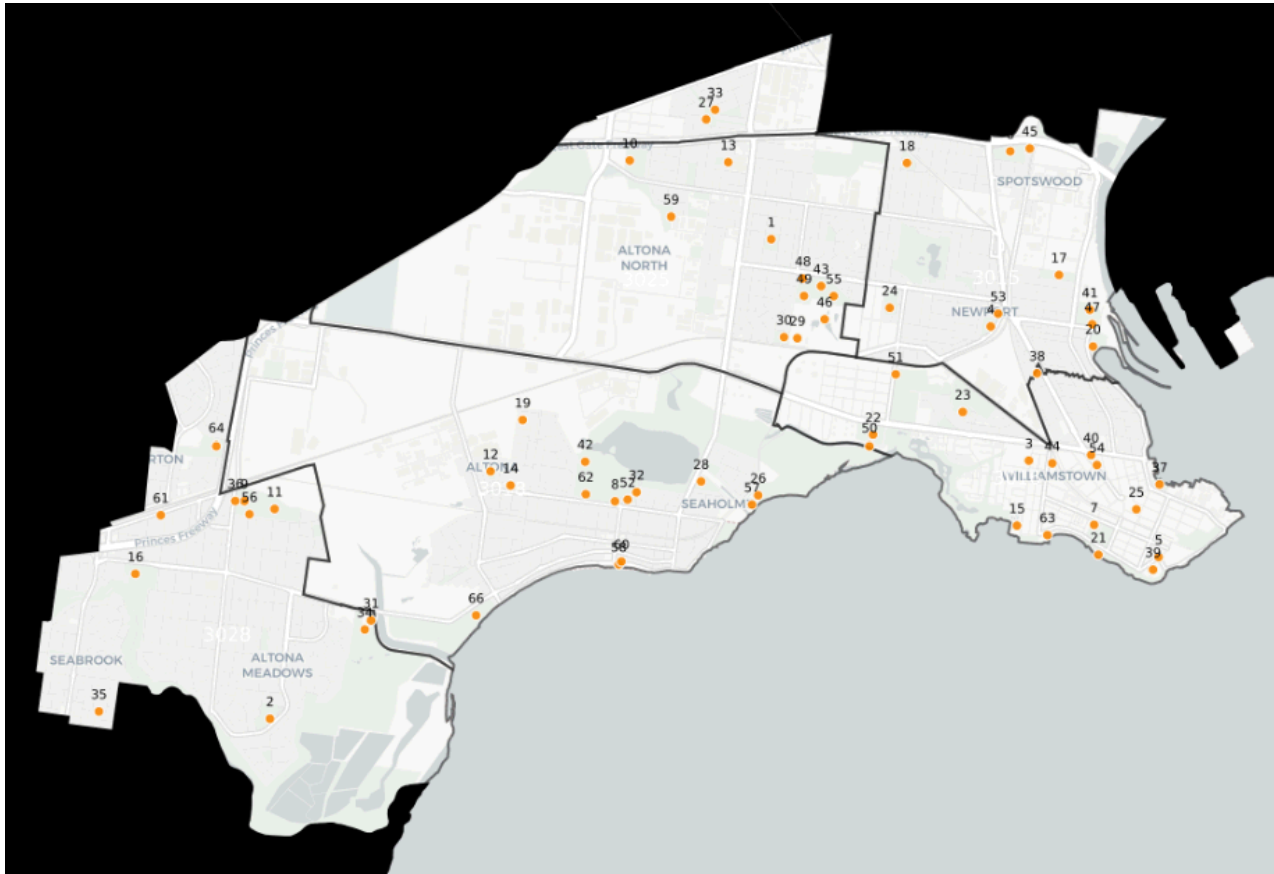


6 Indoor Basketball Courts



49 Cricket Ovals

# EXISTING SPORTING FACILITY DISTRIBUTION



The map above illustrates the existing spread and distribution of sporting facilities across Hobsons Bay.

## Hobsons Bay Facilities

- 1 - LANGSHAW RESERVE
- 2 - ALTONA GREEN PARK
- 3 - BAYSIDE SECONDARY COLLEGE
- 4 - BRYAN MARTYN OVAL
- 5 - WILLIAMSTOWN CRICKET GROUND
- 6 - DW MCLEAN RESERVE
- 7 - FEARON RESERVE
- 8 - J.K. GRANT RESERVE
- 9 - LAVERTON PARK
- 10 - CROFTS RESERVE
- 11 - A.B. SHAW RESERVE
- 12 - A.H. FORD RESERVE
- 13 - A.W. BOND RESERVE
- 14 - ALTONA COLLEGE P-9
- 15 - BAYVIEW SECONDARY
- 16 - BRUCE COMBEN RESERVE
- 17 - DIGMAN RESERVE
- 18 - EDWARDS RESERVE
- 19 - F. RUSH RESERVE
- 20 - GREENWICH RESERVE
- 21 - HATT RESERVE
- 22 - J.T. GRAY RESERVE
- 23 - K.C. WHITE RESERVE
- 24 - LOFT RESERVE
- 25 - MAX ROBERTSON RESERVE
- 26 - PA BURNS RESERVE (ALTONA SPOR...
- 27 - DUANE RESERVE
- 28 - HC KIM RESERVE
- 29 - PAISLEY PARK
- 30 - S.J CLEMENT RESERVE
- 31 - ALTONA SPORTS CENTRE
- 32 - ALTONA TENNIS CLUB
- 33 - BROOKLYN TENNIS CLUB
- 34 - HD GRAHAM RESERVE
- 35 - HOMESTEAD RUN RESERVE
- 36 - LAVERTON TENNIS CLUB
- 37 - LISTON TENNIS CLUB
- 38 - POWER STREET TENNIS CLUB
- 39 - WILLIAMSTOWN TENNIS CLUB
- 40 - WILLIAMSTOWN CENTRAL TENNIS ...
- 41 - NEWPORT PARK ATHLETICS TRACK
- 42 - GEORGE NEVITT ATHLETICS TRACK
- 43 - ALTONA BADMINTON CENTRE
- 44 - WILLIAMSTOWN CROQUET CLUB
- 45 - WESTGATE GOLF CLUB
- 46 - ALTONA LAKES GOLF CLUB
- 47 - SOUTH PACIFIC HEALTH CLUB
- 48 - BAYFIT LEISURE CENTRE
- 49 - PJ LYNCH RESERVE
- 50 - KOROROIT CREEK ANGLING CLUB
- 51 - WILLIAMSTOWN HORSE & PONY CL...
- 52 - ALTONA BOWLING CLUB
- 53 - NEWPORT BOWLS CLUB INC.
- 54 - WILLIAMSTOWN BOWLING CLUB
- 55 - ALTONA NORTH BOWLS CLUB
- 56 - LAVERTON BOWLING CLUB
- 57 - ALTONA SPORTS CLUB
- 58 - ALTONA LIFESAVING CLUB
- 59 - MALTESE BOCCIE, SOCIAL & RECREA...
- 60 - WESTERN SUBURBS TRIATHLON CL...
- 61 - NEWPORT CALISTHENICS CLUB
- 62 - ALTONA YOUTH CLUB CALISTHENICS
- 63 - WILLIAMSTOWN LIFESAVING CLUB
- 64 - LAVERTON SWIM & FITNESS CENTRE
- 65 - KOORINGAL GOLF CLUB
- 66 - BMX TRACK



An assessment of the current sports facility provision in Hobsons Bay has been undertaken to identify existing supply conditions. A range of industry and comparable Council provision ratios have been used to benchmark current and future levels of sporting facility provision, based on 2016 and projected 2026 population numbers. These have then been assessed against industry wide benchmarks.

Provision ratios are one measure of comparable supply across a range of sports and are used **as a guide only**. Ratios require matching with more detailed participation demand and facility audit results to provide insights into the appropriateness and levels of existing supply and capacity.

As a guide they do however reflect potential trends in facility demand, as well as help to highlight the correlation between facility supply and participation. In the case of Hobsons Bay, unsurprisingly sports with no local facility provision have corresponding low levels of registered participation (e.g. Table Tennis, Softball, Squash, Cycling and Volleyball).

To aid ratio analysis and identify potential demand indicators, sports have been categorized into four types of sporting facilities to aid analysis by specific sporting facilities and requirements, as well as identify compatible sports where promotion of shared and flexible playing areas can be accommodated.

The four facility types are:

- **Outdoor specialised sports** - generally where only one single competition sporting activity is conducted / can be facilitated;
- **Summer outdoor grass sports** - sports generally played on outdoor grass playing fields in summer seasons;
- **Winter outdoor grass sports** - sports generally played on outdoor grass playing fields in winter seasons;
- **Indoor sports** - sports played on indoor courts and generally year round.

Other areas of significance when reviewing the following tables are:

Facilities for **Angling, Boating and Game Fishing** and **Sailing and Yachting** have not been included in this ratio analysis due to their greater connection to, and synergies with the foreshore environment and associated needs for water access. These facilities and their future use and need are considered to have greater relevance to the Coastal Management Plan which is currently under development and it is recommended they be included within the Coastal Management Plan.

Hobsons Bay provides two indoor aquatic centres, each offering a range of aquatic services. **The needs for Swimming** within the Sports Facility Needs Analysis only relates to competitive swimmers and represents a very small percentage of the overall community demands for aquatic services. It is recommended that community needs for aquatic services and swimming pools be considered within the Hobsons Bay Aquatics Strategy.

The Netball provision ratio assessment has been completed on **competition Netball courts only**, of which there are currently 8 provided at the Altona Sports Centre. The industry benchmark for competition netball courts in Metropolitan Melbourne is 1 court for every 8,000 residents. Additional outdoor courts are provided in other areas of the municipality but are considered for training purposes only in this report context.

As no detailed participation and demand data was available for **Sepak Takraw, Bocce, Equestrian** and **Futsal**, these sports are not included in the following assessment.



# ASSESSMENT OF CURRENT SPORTING FACILITY PROVISION

Sporting facilities have been categorised into four types of sporting facilities to aid analysis by specific sporting facilities and requirements, as well as identify compatible sports where promotion of shared and flexible playing areas can be accommodated. The following provides a guide as to how the following tables should be read and interpreted.

## Key to understanding the current and projected supply conditions in the tables

✓	The tick refers to an estimated playing area supply that is generally in-line with the recommended industry benchmark	-1	The -1 (or number) refers to estimated number of playing areas that may be required in order to bring supply conditions in-line with the recommended industry benchmark	n/a	Used where there is no common industry benchmark to guide the supply of specific playing areas and local demand and conditions should be used to inform provision
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Facility type	Sport	Total No. of playing areas	2016 playing area to population ratio	Recommended industry benchmark	Current supply condition against benchmark	2026 playing area to population ratio	Projected supply condition against benchmark
<b>Outdoor Specialised Sports</b>	Athletics / Little Athletics	2	45,993	100,000 / 50,000	✓	50,806	✓
	Croquet	2	45,993	50,000	✓	50,806	✓
	Cycling / BMX	1	91,986	n/a	n/a	n/a	n/a
	Equestrian	1	91,986	300,000	✓	101,612	✓
	Golf (2 public & 1 private)	3	30,662	30,000	✓	33,807	✓
	Hockey	1	91,986	75,000	-0.5	101,612	-0.5
	Lawn Bowls	14	6,570	10,000	✓	7,258	✓
	Lifesaving	2	45,993	n/a	n/a	n/a	n/a
	Tennis	54	1,703	2,000	✓	1,882	✓
	Triathlon	n/a	91,986	n/a	n/a	n/a	n/a





# ASSESSMENT OF CURRENT SPORTING FACILITY PROVISION

Facility type	Sport	Total No. of playing areas	2016 playing area to population ratio	Recommended Industry Benchmark	Current supply condition (+ / -)	2026 playing area to population ratio	Projected supply condition (+ / -)
<b>Summer Sports (Outdoor Grass)</b>	Cricket	49	1,877	3,000	✓	2,073	✓
	Touch Football	5	18,397	62,500	✓	20,322	✓

Facility type	Sport	Total No. of Fields	2016 facility to population ratio	Recommended Industry Benchmark	Current supply condition (+ / -)	2026 playing area to population ratio	Projected supply condition (+ / -)
<b>Winter Sports (Outdoor Grass)</b>	Australian Rules Football	17	5,411	5,000	-1	5,977	-2
	Baseball	3	30,662	40,000	✓	33,871	✓
	Football (Soccer)	19	4,841	4,000	-4	5,348	-6
	Lacrosse	6	15,331	60,000	✓	16,935	✓
	Rugby League	3	30,662	60,000	✓	33,871	✓
	Rugby Union	2	45,993	60,000	✓	50,806	✓
	Softball	0	n/a	30,000	-3	n/a	-3.5

Facility type	Sport	Total No. of Fields	2016 facility to population ratio	Recommended Industry Benchmark	Current supply condition (+ / -)	2026 playing area to population ratio	Projected supply condition (+ / -)
<b>Indoor Sports</b>	Badminton	12	7,666	10,000	✓	8,468	✓
	Basketball	6	15,331	5,000	-12	16,935	-14
	Calisthenics	2	45,993	n/a	n/a	50,806	n/a
	Gymnastics	1	91,986	80,000	✓	101,612	-0.25
	Netball (competition courts only)	8	11,498	8,000	-3.5	12,702	-5
	Swimming	2	45,993	60,000	✓	50,806	✓
	Squash	0	n/a	20,000	-4.5	101,612	-5
	Table Tennis	0	n/a	20,000	-4.5	101,612	-5
	Volleyball (indoor)	0	n/a	20,000	-4.5	101,612	-5



# ASSESSMENT OF FUTURE SPORTING FACILITY CAPACITY

An assessment of the existing Hobsons Bay sports facility network has been undertaken to identify where potential future supply issues may arise should participation rates increase across the municipality. A 5%, 10% and 20% growth rate has been added to 2027 forecast participation numbers for each sport. Market demand for each sport has then been calculated for a 20% growth rate. The change in market from the original baseline participation figure to 20% growth has then been used to calculate the additional likely number of participants per playing field. This change has then been interpreted and relevant comments added regarding the capacity of the existing facility network to cater for growth and future demand.

Sports	2027 Forecast Participation Numbers	5% Growth on 2027 Forecast Participation	10% Growth on 2027 Forecast Participation	20% Growth on 2027 Forecast Participation	Number of Playing Areas	2027 Forecast Participants per Playing Area	2027 Forecast Participants per Playing Area at 20% Growth	20% Growth on 2027 Participant Market - Projected Change in Participants per Playing Area	Comment on catering for 20% market growth in sports
<b>Specialised Sports</b>									
Athletics / Little Athletics	538	565	592	646	2	269	323	54	Little impact anticipated on existing Athletics facilities - no additional playing areas recommended
Croquet	70	74	77	84	2	35	42	7	Little impact on Croquet facilities - no additional playing areas recommended
Cycling	339	356	373	407	1	339	407	68	No dedicated Cycling facility provided and impact likely to be mostly recreational
Golf	607	637	668	728	3	202	243	40	Golf courses are not at capacity and could adequately cater for increase in participants
Hockey	421	442	463	505	1	421	505	84	Additional 84 players equates to between 5-6 additional teams and would put Hockey facility at capacity
Lawn Bowls	372	391	409	446	14	27	32	5	Lawn Bowls greens are not at capacity and could adequately cater for increase in participants
Lifesaving	710	746	781	852	2	355	426	71	Increase is likely to impact on club capacity and service delivery, additional amenities will be required
Tennis	2044	2146	2248	2453	54	38	45	8	Club Tennis facilities are reaching or at capacity and only some venues could accommodate increase
Triathlon	91	96	100	109	1	91	109	18	No dedicated Triathlon facility provided and minimal impact on social / club amenities
<b>Indoor Sports</b>									
Badminton	149	156	164	179	12	12	15	2	Little impact on Badminton facilities - no additional playing areas recommended
Basketball	2338	2455	2572	2806	6	390	468	78	Additional 78 players equates to between 9-10 additional teams per existing Basketball court
Calisthenics	50	53	55	60	2	25	30	5	Little impact anticipated on existing Calisthenics facilities - no additional playing areas recommended
Gymnastics	2522	2648	2774	3026	1	2522	3026	504	Significant impact and likely to provide a trigger for access to an additional Gymnastics facility
Netball	2404	2524	2644	2885	13	185	222	37	Additional 37 players equates to between 3-4 additional teams per existing Netball court
Squash	23	24	25	28	0	N/A	N/A	N/A	No dedicated Squash facility provided and limited future demand projected
Swimming	163	171	179	196	2	82	98	16	Swimming pools for formal swimming activities are not at capacity and could cater for increased demand
Table Tennis	23	24	25	28	0	N/A	N/A	N/A	No dedicated Table Tennis facility provided and limited future demand projected
Volleyball (including beach)	22	23	24	26	0	N/A	N/A	N/A	No dedicated Volleyball facility provided and limited future demand projected
<b>Winter Sports (outdoor grass)</b>									
AFL	2044	2146	2248	2453	17	120	144	24	Projected growth in participants equates to 1 additional AFL team per existing oval
Baseball	556	584	612	667	3	185	222	37	Projected growth in participants equates to 2-3 additional Baseball teams per existing playing field
Soccer	1568	1646	1725	1882	19	83	99	17	Projected growth in participants equates to 1-2 additional Soccer teams per existing playing pitch
Lacrosse	428	449	471	514	6	71	86	14	Projected growth in participants equates to 1-2 additional Lacrosse teams per existing playing pitch
Rugby League	172	181	189	206	3	57	69	11	Projected growth in participants equates to 1 additional Rugby League team per existing playing pitch
Rugby Union	114	120	125	137	2	57	68	11	Projected growth in participants equates to 1-2 additional Rugby Union team per existing playing pitch
Softball	21	22	23	25	0	N/A	N/A	N/A	No dedicated Softball facility provided and limited future demand projected
<b>Summer Sports (outdoor grass)</b>									
Cricket	1385	1454	1524	1662	49	28	34	6	Projected growth in participants equates to 1 junior or 0.5 senior additional Cricket teams per ground
Touch Football	43	45	47	52	5	9	10	2	Little impact anticipated on existing Touch facilities - no additional playing areas recommended

The following trends and policy influences have been considered in addition to demand indicators when prioritising future sporting infrastructure needs across Hobsons Bay.

## **Council policy and budget**

Council has a number of corporate strategies and specific sport related policies and programs that have an influence over the provision, delivery, administration and development of sport and sport related facilities and infrastructure in Hobsons Bay.

Several of these policies and strategic documents highlight the need for investment in sporting infrastructure to ensure existing assets keep pace with a growing community and the expectations of State Sporting Associations, while remaining flexible and fit-for-purpose. Aligned and associated Council policies and programs that will help to drive the implementation and budget allocation of short, medium and long-term priorities include Council's:

- Sports Ground Floodlighting Renewal Program
- Sports Ground Renewal Program
- Building Sports Pavilion Renewal Program
- Cricket Practice Nets Renewal Program
- Altona Sports Centre Feasibility Study
- Tennis Needs Assessment 2017-2027 (Draft)

## **Sporting hubs and precincts**

Major sporting hubs and precincts play a strong role in servicing a wide range of community needs. Their ability to provide flexibility, create management efficiencies, promote shared use and attract partner investment make them a critical component to Council's sporting facility network (e.g. Laverton Park, JK Grant Reserve, Paisley Park).

Where possible, priority infrastructure improvement and development should be focused on precinct enhancement, allowing the opportunity to build on existing provision and continue to service a greater catchment that extends beyond local suburb and local government boundaries.

## **Sportsground scheduling and allocation priorities**

The majority of sports facility infrastructure under Council's management and control is typically allocated annually or seasonally based on historical club needs and the annual process of allocating grounds based on previous year requirements. Club needs are fluctuating from year-to-year (both via increases and decreases) and ground allocations need to be flexible to keep pace with changing needs and demands.

One mechanism that Council has in order to extend the capacity of existing sporting facilities is to better understand the usage patterns against scheduled bookings and allocations. Where capacity exists, some users or uses may need to move venues in order to better align community needs with available venues.

It is recognised that the 'home grounds' of sporting clubs are a traditional base and a source of identity and sustainability. Priorities for secondary or overflow grounds should be assessed in-line with Council allocation processes and resources matched as an initial opportunity to maximise the use of existing assets and test club needs regularly. Council has recently implemented an electronic booking system which will assist with the ongoing management of ground allocations to clubs.

## Gender inclusive facilities

Historically sporting facilities have been designed primarily to meet the needs of male participants. Today, community sport and recreation facilities are becoming outdated and, in a vast range of venues, they do not provide the range of amenities that attract and sustain female participation. To encourage more women and girls to become active and involved in sport and active recreation, inviting, gender inclusive facilities are required.

Combining culture change with facility development in order to provide a strong foundation for participation increases is vital. The connection between these foundations can be strengthened through the redevelopment of sporting facilities to better support female participation, as well as participation by others not regularly engaged in sporting activity.

With a national increase in female participation (both players and officials) it is important for Hobsons Bay to consider all users when planning for and investing in sporting infrastructure upgrades.

Research has identified several key infrastructure attributes that will assist in ensuring that community sporting facilities are more gender inclusive, these include:

- Buildings and surrounding areas that offer supporting resources, including:
  - unisex change facilities that cater for both males and females
  - inviting social areas
  - safe, clean and easily accessible facilities
  - well-lit lighting in and around the facility
  - family friendly attributes including baby change amenities

- Organisations that offer supporting resources, including:
  - inclusive policies and practices
  - flexible timing of programs and competitions to cater for families
  - children's care
- Equality in use and flexibility in scheduling to encourage all participants.

The additional adoption of more broadly applicable Universal Design Principles across all community sporting facilities and associated infrastructure will drive greater accessibility and flexibility and significantly contribute to their welcoming nature.

## Inclusive facility design

Sporting facilities at all levels share a commonality in that irrespective of age, gender, ability and/or cultural background, people come from all walks of life to participate and be involved. Council should ensure current and future facilities are designed not only to encourage participation in the game, whether it be as a player, umpire, spectator, coach or club volunteer, but are also flexible in their use to cater for other community members.

Through the adoption of a best practice design philosophy such as Universal Design Principles, sporting facilities can promote and facilitate inclusion for not only sporting-related users but also community groups who use sporting venues and supporting facilities as places to meet, interact and hold events. By incorporating Universal Design Principles into future sporting facility improvements and developments it enables all people to feel included without the need for differentiated or specialised/adapted features.

## Access to education facilities

This report identifies a range of gaps in the sporting facility landscape. It also highlights a number of effective partnerships currently in place between Council, sporting clubs and schools (e.g. Bayside Secondary College). Where mutual benefits can be gained by affordably accessing existing education facilities for competition and training activities, greater partnerships should be explored (e.g. Emmanuel College (St Paul's Campus) synthetic football pitch).

Each opportunity will need to be assessed for compatibility, investment levels required and management outcomes desired, but unlocking access to existing schools could assist in alleviating some of the current and projected demand for sporting facilities.

## Active Victoria

The Victorian Government recently published Active Victoria, its strategic framework for sport and recreation in Victoria 2017 – 2021. The framework identifies a vision for *a more active, diverse, inclusive, collaborative, sustainable and connected Victoria*.

It identifies six key strategic directions (with many corresponding objectives and strategies for each) that have relevance to the Sports Needs Analysis Study:

1. Meeting demand
2. Broader and inclusive participation
3. Additional focus on active recreation
4. Build system resilience and capacity
5. Connect investment in events, high performance and infrastructure
6. Work together for shared outcomes.

An associated investment platform is also provided to support key Government initiatives and innovations that are aimed at delivering on the above strategic directions through the sport and active recreation sector.

## AUSPLAY

The *Australian Sports Commission* released information (in December 2016) for the sports sector which provides research and insights into changing participation trends. This research provides one of few consistent and regularly updated sports participation data sources since the cessation of the Participation in Exercise Recreation and Sport Survey in 2010.

Relevant high-level trends that may influence local demand or provide insight into some of the existing analysis results for sporting activities in Hobsons Bay include:

- Adults participate in non-sport related physical activities more often than formalised sport.
- The main barrier to children's participation in sport is a perception from parents that they are too young to start playing.
- Wearable technology and applications are being used more often by people to stay active.
- Football (soccer) takes the biggest slice of overall club participation, followed by golf and Australian Rules.
- Swimming and athletics rank highly in club sports due to high participation rates of children.

## LOCAL DEMOGRAPHIC INFLUENCES ON SPORT

Demographics by local area between 2017-2027 have been analysed with key implications for sports participation identified. Some key highlights include:

- An estimated 9,620 new residents are projected in the municipality over the next 10 years to create a total estimated population of 104,860 (growth of 10.25%).
- The majority of growth is projected in the north eastern areas of the municipality in Altona North, Spotswood-South Kingsville and Williamstown.
- 14% of growth will be in 0–9 year olds (1,430 people), which offers a growth market for introductory sporting programs.
- 12% growth in 10-19 year olds (1,162 people) is important as this is the transition age of sporting activity, retention in this category is extremely important.
- Only 3% growth in 20-29 year olds is projected and is likely to have a detrimental impact on competitive club sport as this age group are generally the more competitive and more so in team sports. Providing quality facilities is a key retention solution.
- 25% growth in 30-49 year olds is also key, particularly combined with 0-9 year old growth as it is targeting families, and identifying that people will move into the area with the intention to create families. Consideration of family friendly environments, sports that attract participants from vast age ranges and masters activities will become important.
- 36% of growth will come from the 60+ age cohort, which will impact active sports, but in targeted activities where participants are also ageing (e.g. lawn bowls, croquet, angling, cycling).

- Population ageing is inevitable. The market for predominately competition based sports such as AFL, baseball, rugby league, rugby union and athletics that have high levels of participants under the age of 40 are unlikely to adapt in the short-term to capture older participant markets with the current range of sports products and programs being offered.
- Facilities for the more active sports should be targeted to meet the younger age categories, with flexibility built in across Council suite of community facilities to better cater for community ageing needs.
- The population is ageing more significantly in the western and southern areas, which is likely to lead toward more demand for social and recreation forms of participation.
- Migration into Hobsons Bay for sport is predominately from Maribyrnong and Wyndham – migration out is mainly into the City of Wyndham.
- Attracting any additional participants of any age to any activity will be driven from engagement and activation first, rather than a facility led response.

*Data source: 2016 Hobsons Bay id forecast data*

# DEMOGRAPHIC INFLUENCES

## Estimated Change in Population 2017- 2027 by Local Area

Suburb/ Township	Change in Population by age group - 2017 to 2027										Total
	0 - 4	5 - 9	10 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 79	80 - 89	
Altona - Seaholme	79	122	188	44	37	140	363	77	26	-40	1,036
Altona Meadows	-66	-42	-77	-373	-87	-196	-240	210	504	284	-83
Altona North	276	302	460	314	555	628	374	173	-50	88	3,120
Brooklyn	8	20	18	-4	25	32	26	13	29	-21	146
Laverton	51	71	89	12	163	140	-40	45	20	-4	547
Newport East	-19	-43	15	-28	-48	-140	7	88	87	13	-68
Newport West	18	-13	190	-36	-26	31	119	173	106	1	563
Seabrook	-35	-46	-106	-73	-40	-159	-104	73	164	84	-242
Spotswood - South Kingsville	281	179	190	333	706	369	184	163	161	26	2,592
Williamstown	72	100	184	89	61	134	148	238	318	91	1,435
Williamstown North	45	70	11	51	93	12	-40	183	93	62	580
<b>TOTALS</b>	<b>710</b>	<b>720</b>	<b>1,162</b>	<b>329</b>	<b>1,439</b>	<b>991</b>	<b>797</b>	<b>1,436</b>	<b>1,458</b>	<b>584</b>	<b>9,626</b>

Data source: 2016 Hobsons Bay id forecast data

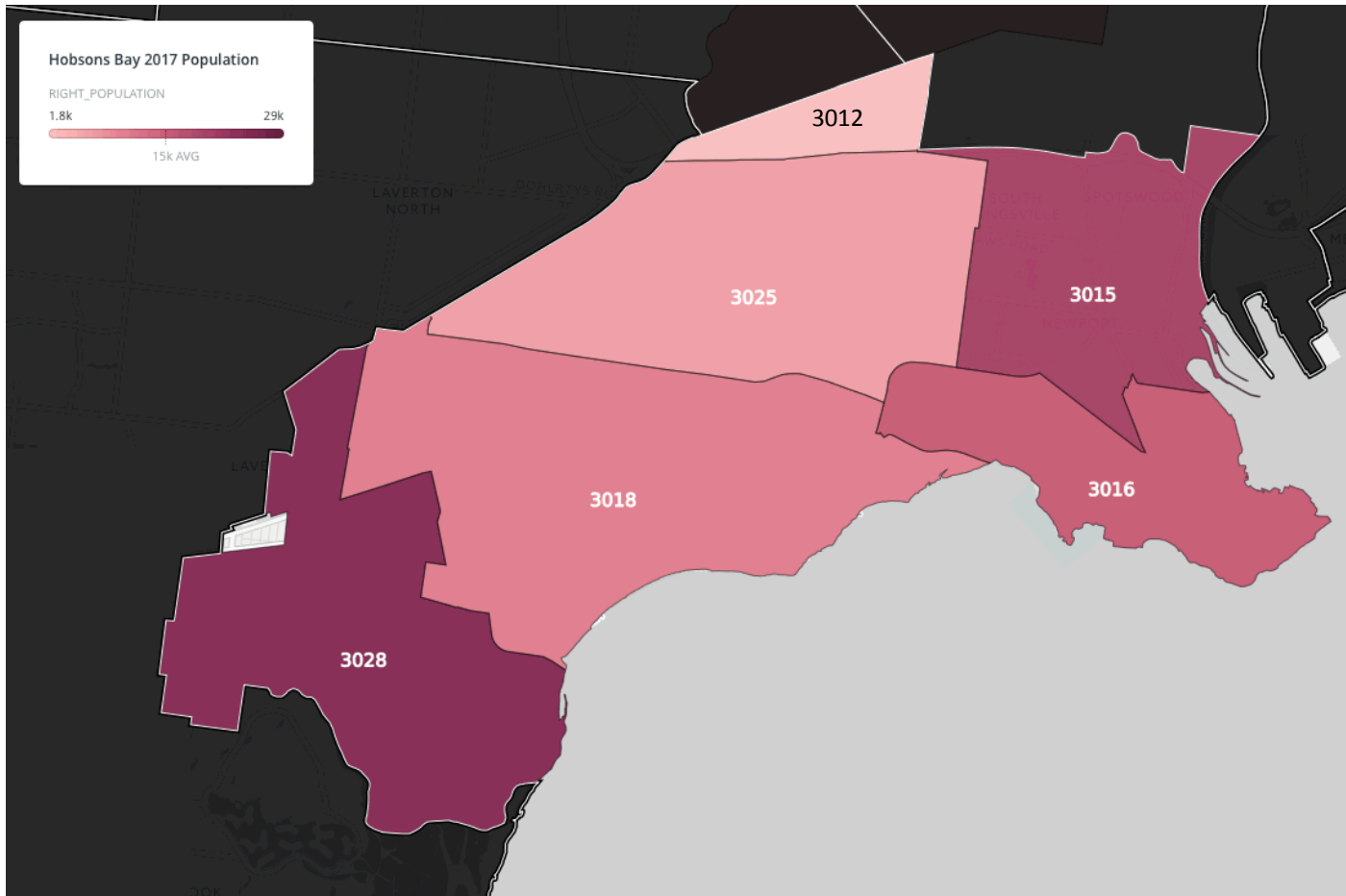
Juniors < 14 y  
+2001 people  
(20.9%)

Seniors 15-39 y  
+2349 people  
(24.4%)

Older 40+ y  
+5266 people  
(54.7%)

The table above shows the estimated change in resident population between 2017 and 2027 by local area. The colours represent the key areas of change within specific age cohorts. Resident age change (growth and decline) will have the greatest single impact on the future demand for sports participation, activity formats and subsequently facility needs and demand in each locality.

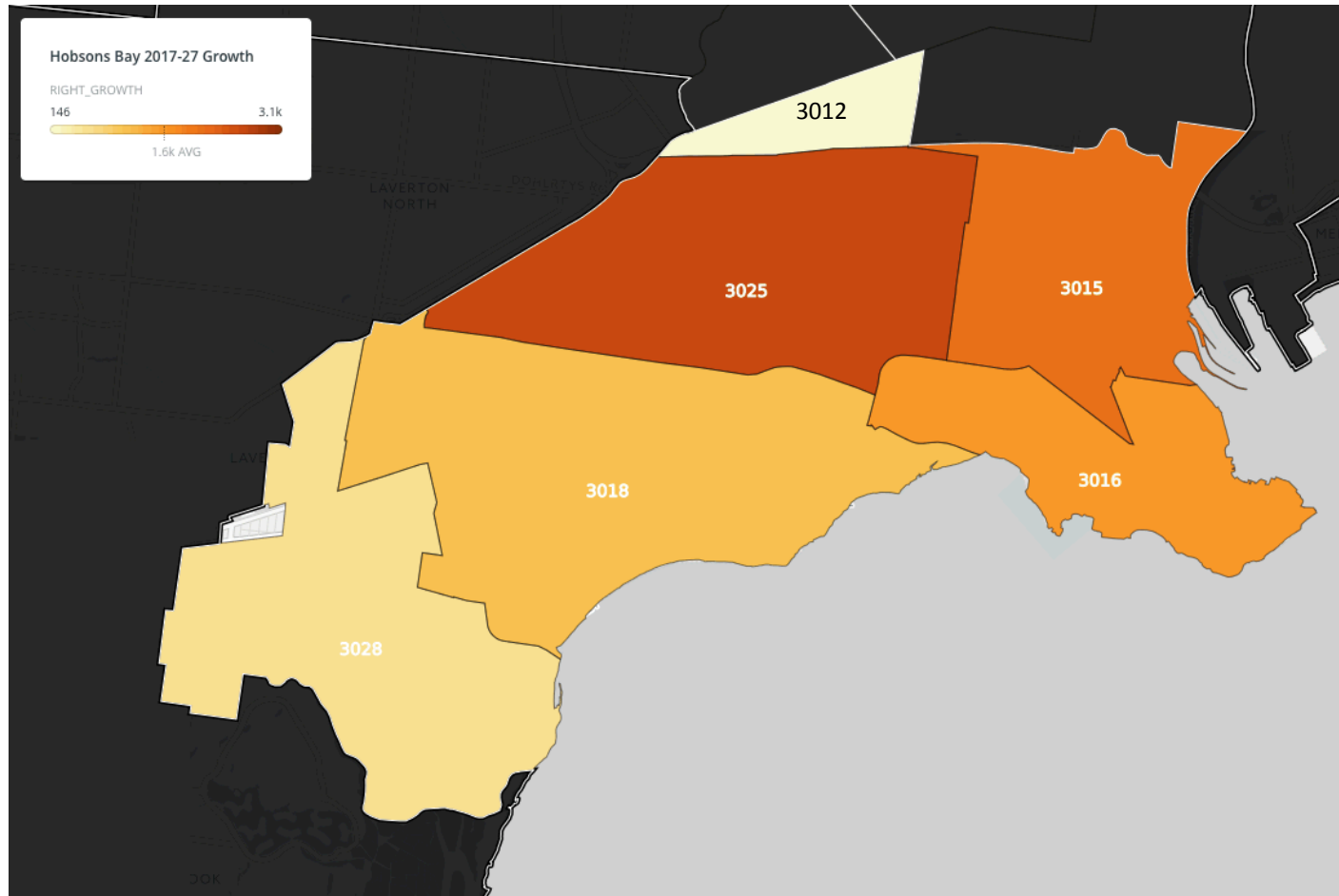
# DEMOGRAPHIC INFLUENCES



**Note:** City of Hobsons Bay heat map displaying the estimated 2017 resident population by local area. *Data source: 2016 Hobsons Bay id forecast data.*



# DEMOGRAPHIC INFLUENCES



**Note:** City of Hobsons Bay heat map displaying the projected resident population growth between 2017 and 2027 by local area. *Data source: 2016 Hobsons Bay id forecast data.*

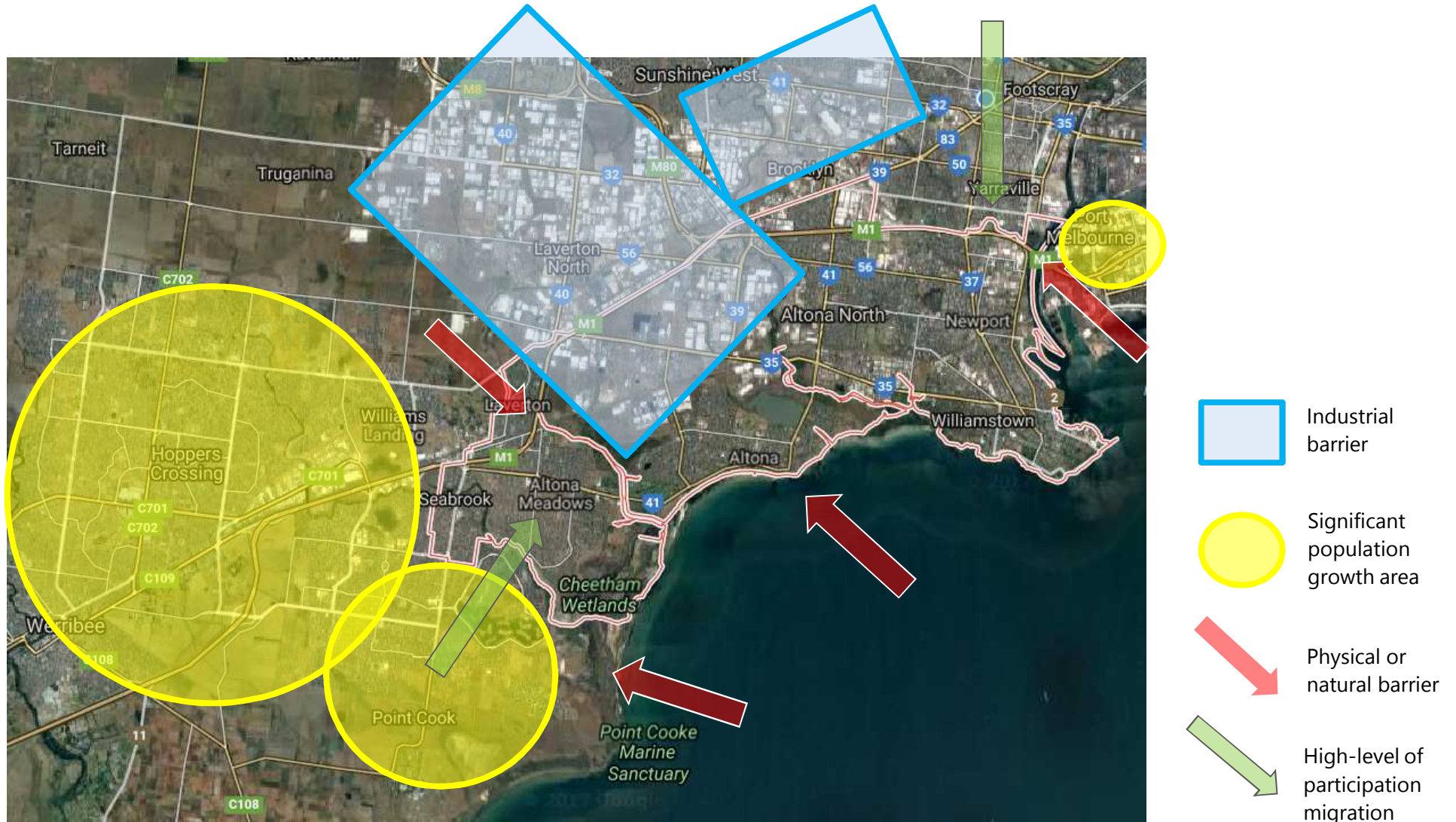


## THE CATCHMENT FOR LOCAL SPORT

A number of key factors regarding existing sporting activity at local clubs and in surrounding areas has been analysed, highlighting a number of key influencing factors and barriers to participation.

- The catchment area for sporting participants playing at local clubs and venues based in the municipality is varied and highly dependent on the sport, the range of activities available, the venue(s) and their levels of access.
- In general terms, based on the data available for this study, an average of 51% of registered sporting participants that play at Hobsons Bay based clubs and venues are residents of Hobsons Bay.
- The majority of participants that do not currently reside in Hobsons Bay reside in other western suburb locations of Melbourne.
- Industrial areas, major road networks, rail lines and Port Phillip Bay all play a role in impacting levels of participation and in particular, access to local venues.
- Implications also include travel time, venue types, activities provided and services (and their levels) that are offered.
- Altona North, Spotswood-South Kingsville and Newport areas are considered more accessible for facilities and sport and recreation activities from areas north of the municipality (eg. City of Maribyrnong).
- Altona Meadows, Seabrook and Laverton are more accessible for facilities and sport and recreation activities for those travelling in from the west (eg. the City of Wyndham).
- The population growth in the City of Wyndham (recent and projected) is and will continue to have a significant impact on the demand for sport and facilities in Hobsons Bay, particularly in the western areas.

# CATCHMENT FACTORS



The following summary of stakeholder consultation is provided to support the research, data analysis and facility audit tasks undertaken as part of the Sports Facility Needs Analysis. A full overview of the results from the online sporting club survey conducted in September-October 2017 is provided in the Appendices.

A range of consultation methods were used to identify and determine the current needs and future aspirations of both internal (Council) and external (sports and community) stakeholders. A high level summary of external consultation undertaken as it relates to influencing the allocation of strategic priorities is provided in the following pages.

### **Sporting Club online survey**

The survey provided an opportunity for Hobsons Bay sporting clubs and associations to provide detailed and up-to-date information about their activities and associated specific facility needs and requirements, as well as to outline the level of support required by clubs to grow participation.

The adjacent table provides a summary of the sporting club responses to the online survey and their related sport.

### **Peak Sporting Body engagement**

State Sporting Associations were contacted to provide sports participation data relevant to Hobsons Bay, and to identify any relevant participation and facility trends that were likely to influence the future demand for sporting facilities in Hobsons Bay.

Sport	Responses
Australian Rules football	11
Athletics	2
Badminton	1
Baseball	2
Basketball	6
Cricket	11
Croquet	1
Dog training	1
Equestrian	1
Football	2
Golf	1
Hockey	1
Lacrosse	3
Lawn Bowls	2
Little Athletics	1
Netball	7
Running	1
Soccer	3
Swimming & Surf Lifesaving	1
Tennis	9
Touch Football	1
<b>Grand Total</b>	<b>68</b>

## ***Quality of existing facilities***

More than 55% of sporting facilities have been described by tenant clubs, as *not appropriate to meet their needs*. Insufficient and outdated facility provision is impacting the growth of some clubs and their ability to attract new members. This reflected mainly clubs from more traditional sports such as Australian Rules football, basketball, cricket, netball and tennis. They however were also the predominant survey respondents and use the bulk of sporting infrastructure provided across Hobsons Bay.

The majority of respondents (70%) believe that improving existing facilities is the best strategy to supporting participation growth. Club pavilions received a relatively positive response, with more than half (54%) the respondent clubs agreeing / strongly agreeing that their *existing pavilions were well maintained*. Of the 20% of clubs that disagreed, Australian Rules football clubs made up the majority of respondents.

## ***Gender equal facilities and amenities***

The rise in popularity of female sport has highlighted the limited capacity of existing venues to support female use. Many traditional community sporting facilities have not been historically designed to address the growth in use by female participants and officials, most commonly, the previously male dominated sports such as AFL, Football (Soccer), Cricket, Rugby Union and Rugby League.

Current facilities are impacting female participation and to an extent their desire to continue or begin playing certain sports. Club consultation highlighted the need to upgrade existing facilities to better provide for female use, in addition to considering the demand for new grounds and better scheduling to accommodate growth. Gender equal or 'female friendly facilities' incorporate unisex amenities (cubicle pan toilets and lockable showers etc), provide welcoming social spaces and demonstrate equitable usage policies and practices for all genders.

With more than 50% of club survey respondents indicating they have experienced increases in female participation in the past five-years, it is expected that this growth will continue. Growth has been experienced across all age groups, with the predominant growth reported in the Under 11 and 12-17 year groups.

Facility audits also highlighted a need to periodically upgrade player and official change rooms to better accommodate cubicle toilets and showers to support increased female activities. For example only 40% of Hobsons Bay cricket pavilions provide for unisex player change rooms and only 15% provide dedicated female umpire change rooms. Additionally, only 4 of the 11 Australian Rules football pavilions within Hobsons Bay provide unisex player change facilities and 60% of pavilions that currently provide umpires change rooms can cater for female umpires.

## ***Lack of storage***

There was an overwhelming consensus from respondent clubs about the lack of storage at existing venues. This was viewed as a *significant issue for clubs* and considered a barrier for growing participation and managing club programs. When asked about the elements of their facility they are most satisfied with, a third of respondents *'loathed' their storage options*.

Lack of storage affects clubs on different scales. Storage issues can stunt the growth and offerings of a club and even cost clubs money on damaged goods if equipment cannot be stored correctly or safely. Storage also impacts venue functionality, with areas including accessible toilets, first-aid rooms and change rooms acting as pseudo storage areas, reducing the ability of pavilions to operate as they have been designed.

## ***Spectator amenities***

Spectator infrastructure and amenities (e.g. spectator seating and public toilets) at the majority of sport and recreation reserves are considered by respondent clubs to be *insufficient for their needs*. Providing adequate covered seating areas for spectators (particularly to protect from the elements) is considered a high priority for most sports and can have an influence on the viability and sustainability of clubs. In addition to this, almost half of respondent clubs *'lament' the public/spectator toilets* provided at their venues.

## ***Lack of social / community spaces***

Similar to spectator amenities, the provision of social and community spaces within the sporting club environment, according to clubs, is lacking. These spaces contribute significantly to club culture, social interaction and generating appropriate revenue to build sustainable clubs and venues.

Providing social or community spaces also contributes to a sense of 'ownership' of a facility, which in turn, can influence the capacity of user groups to invest in asset renewal. The issue of not having a 'home' is particularly prevalent in indoor sports such as basketball and netball, where several clubs share the use of facilities at scheduled times. This creates the need for strong venue management, but also requires multiple separate venues in order to accommodate competition, training and social activities, often at a significant cost to community clubs.

## ***Playing surface condition***

Ground (or playing field/court) conditions were not highlighted as a major issue by respondent clubs. Many clubs (67%) suggested that their *facility playing surface is being well maintained*. Facility auditing supported this finding for the majority of club occupied sites, with some individual venues identified as needing more urgent surface renewal works (e.g. a small number of publicly accessible tennis court venues).

There was a small percentage (12%) of clubs that suggested that their playing surface condition *did not meet their needs*. These clubs mostly used outdoor grass fields in the summer (2 cricket clubs) and winter (3 Australian Rules football clubs).

## ***Sports field lighting***

A consistent issue raised by respondent clubs was the current level and performance of sportsfield lighting to support training and competition. Although there is lighting infrastructure at the majority of the outdoor sport and recreation reserves, the level and performance of lights is *not meeting the needs of users, particularly winter sports*. This was raised by respondents from cricket, lacrosse, tennis, athletics, football, and netball clubs. Clubs outlined that lighting was required to support safe training activities to take place throughout the week.

Council has developed a *Sportsground Floodlighting Renewal Program* to guide the future provision and improvement of sportsfield lighting for outdoor sports. Council's support and ongoing investment of this program would significantly help to address the concerns of respondent clubs.

## ***Secondary venues (training and competition)***

Respondent clubs identified a need to utilise secondary venues to cater for training and competition to accommodate the continued operation of local sport. Whilst the figures appear insignificant (only 11% of clubs that utilise a secondary facility do so for longer than 11 hours a week), the necessity to do so can constrain the growth of a club, increase the requirements on volunteers and significant costs to clubs that need to hire multiple venue, sometimes at commercial prices.

Indoor sports courts were highlighted by respondent basketball and netball clubs as significantly lacking within Hobsons Bay, and current venues do not provide enough access time to cater for the existing number of teams and users. Training times are also significantly constrained as a result.

## ***Sustainable development and growth***

As the majority of sports surveyed described the demand for their sport as ‘*very strong*’, many clubs point to the surge in female participation and changing demographics of new families moving into Hobsons Bay as the key drivers. Around half the respondent clubs highlighted that they are *exceeding their venue’s capacity*. Sports that identified significant capacity issues included Australian Rules football, basketball, netball, cricket, tennis and football (soccer) – six of the largest participated sports in Hobsons Bay.

## ***Communication and information sharing***

The data collection process undertaken by the project team has highlighted a range of issues, challenges and capacity limitations in interaction between clubs, peak bodies and Council. A key theme from stakeholder discussions was the desire for Council to be more informed of peak body trends and changes and how they may impact on Council resourcing and decision making.

In addition, Council would like to be in more regular contact with sports and to be able to better access and understand available participation and venue usage information. Ongoing access to consistent data sources and having a system that Council can coordinate and use for measuring ongoing trends was viewed as being highly valuable by many sports stakeholders, as well as by Council staff.

Clubs also highlighted some challenges with Council communication and processes regarding facility maintenance and upgrades (and how they are prioritised) and support required in developing grant applications and identifying funding opportunities.

## ***Closer relationships with partners and stakeholders***

State Sporting Bodies offer a wealth of knowledge to both clubs and councils. Stakeholders will benefit from developing closer ties with these bodies and utilising their expertise in important areas that present difficulties for clubs such as grant and funding applications, volunteer and sustainability issues.

Engagement with sporting clubs and other industry stakeholders has provided evidence that Council needs to continue to play a leadership role in partnering with key sporting stakeholders, both at the local and state level. This is particularly relevant for identifying strategic investment priorities that are aimed at meeting collective sport and community objectives.

## SECTION 3: SPORT SPECIFIC SUMMARIES





## PARTICIPATION OVERVIEW (2015/2016)

The seasonal participation data provided by SSAs used within this section of the report relates to the 2015/16 financial year or relevant sport season. Data was provided by SSAs in two formats; by clubs based in Hobsons Bay and by postcode of registered participants living within Hobsons Bay.

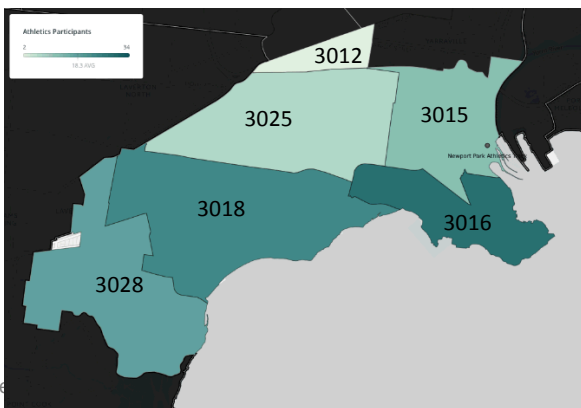
The registered participant data provided enabled the review of demand for each sport, and the analysis of where participants are living and which club they are playing for. This analysis has informed the identification of gaps in facility provision, as well as project the potential future demand for sport specific facilities across the municipality.

The bold participation figures in the headlines represent the **number of registered participants that live in Hobsons Bay** for each identified sport.

Analysis provided in the following pages typically includes the assessment of participation by gender, age group, participant location, broader club catchment and likely impacts of demand on facility needs.

## MAPPING

Maps have been generated by using the resident participant data for each sport and mapping the spread of where registered participants reside within Hobsons Bay. This allows for participation hot spots to be highlighted and identifies where existing facilities are located in context to where existing participants are living.



## DEMAND TABLE

Based on identified SSA registered participant data and industry benchmarks, tables provide context on current and forecast demand, municipal wide participation penetration rates, facility provision levels and current and future facility-to-population ratios.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number tracks used in Hobsons Bay	Recommended industry track benchmark	Ratio of tracks to 2017 population	Ratio of tracks to 2027 population
480	81%	0.522%	538	556	2	1 : 100,000	1 : 45,993	1 : 50,806

The green boxes identify where provision ratios meet current and/or projected future facility provision levels and red boxes indicate where potential provision gaps have been identified. These ratios relate to the overall assessment of current sporting facility provision provided on Pages 29 and 30.

## IDENTIFIED GAPS IN FACILITY PROVISION

Supply and demand assessments have been made for each sport, as has a review of relevant facility audit findings to inform high-level gaps in sports specific facility provision to meet the future use and demand within Hobsons Bay.

## PRIORITIES

Refers to recommendations on what each sport requires to meet priority needs across the municipality. Priorities are split into short, medium and long-term timeframes.

**Short-term** – within 2 years

**Medium-term** – 3-5 years

**Long-term** – 6 to 10 years.



## PARTICIPATION OVERVIEW (2015/2016)

### 480 Registered Participants, 3 Clubs, 2 Tracks

- There are 480 registered athletics participants living within Hobsons Bay.
- Modest participation levels are identified in Senior Athletics (110 registered participants in Hobsons Bay).
- Collectively there are 522 registered competitors across the two Little Athletics venues.
- A combined 480 registered Senior and Little Athletics participants live within Hobsons Bay
- Williamstown Little Athletics Centre is supporting almost 100 participants from Maribyrnong due to the lack of formal athletics opportunities locally.
- Average of 68% of registered Little Athletics participants competing within the municipality also live within Hobsons Bay. The strongest catchment for local participants is in Council's eastern suburbs, suggesting a strong connection to the Newport Park Athletics Track.
- Based on projected population growth in Hobsons Bay, the market for all forms of athletics is projected to grow by up to 12%.
- Recent participant growth has been reported at the Altona Little Athletics Centre, capitalising on the potential market opportunities.
- It is expected that existing facilities can adequately cater for this projected estimated future demand should it be realised.

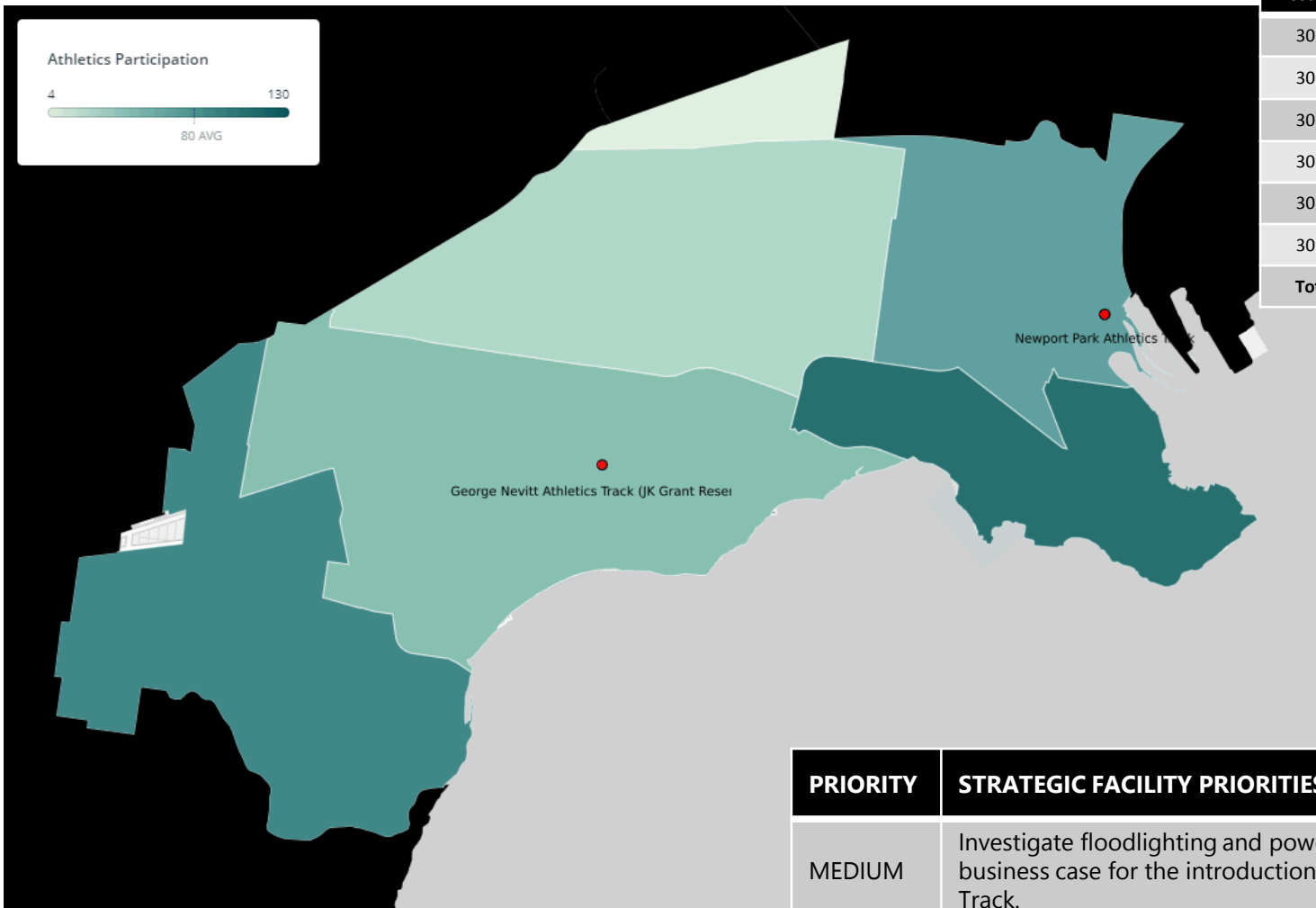
## IDENTIFIED GAPS IN FACILITY PROVISION

- Current provision of one synthetic and one grass track will cater for the future demand for athletics and little athletics locally.
- Recent investment in track, pavilion and grounds at the Newport Park Athletics Track has enabled Council to adequately service the needs of athletics clubs and users.
- Little Athletics Victoria supports grass athletics tracks such as the George Nevitt Track to promote grass roots participation. The ongoing viability of this venue should be monitored subject to annual participation levels reported.
- Continued grass track maintenance at the George Nevitt Track via Council's Sports Ground Renewal program will be required to provide a safe environment for users.
- Neither Athletics facility has floodlighting, however as the core track and field athletics season is competed in summer, floodlighting would be mainly focused on providing for cross country, athlete training and recreational use.
- No new Athletics facilities are proposed in Hobsons Bay within the next 10 years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number tracks used in Hobsons Bay	Recommended industry track benchmark	Ratio of tracks to 2017 population	Ratio of tracks to 2027 population
480	81%	0.522%	538	556	2	1 : 100,000	1 : 45,993	1 : 50,806



# ATHLETICS AND LITTLE ATHLETICS PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	4
3015	Spotswood, South Kingsville, Newport	108
3016	Williamstown, Williamstown North	130
3018	Altona, Seaholme	96
3025	Altona North	28
3028	Altona Meadows, Seabrook, Laverton	114
<b>Total</b>	-	<b>480</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	Investigate floodlighting and power supply requirements and develop a business case for the introduction of floodlighting at Newport Park Athletics Track.
LONG	Replace the track surface at the Newport Park Athletics Track in 2026-27 and investigate floodlighting that considers opportunities for alternate winter use in order to maximise flexibility and return on investment.



## PARTICIPATION OVERVIEW (2015/2016)

### 1861 Registered Participants, 11 Venues, 17 ovals, 10 Clubs

- Regional planning undertaken in conjunction with AFL Victoria identified that Hobsons Bay has the highest penetration rate (number of players as a % of total population) in football of all five western metropolitan councils including Wyndham, Brimbank, Maribyrnong and Melton.
- All levels of Australian Rules football from Auskick through to TAC and VFL level teams/clubs are hosted within Hobsons Bay.
- 65% of local footballers live and play within the municipality. Approximately 10% of players at local clubs live within the City of Wyndham.
- The strongest local demand for Australian Rules football is identified in the 3015 and 3016 postcode areas.
- Registered team numbers increased from 58 in 2015/16 to 77 in 2016/17.
- 5% of children under 14 and 3% of 15-39 year old's living in Hobsons Bay are playing Australian Rules football.
- 95% of registered players are male (5% female). The 2016 AFL Victoria state average for *club based football* was 94.2% male and 5.8% female, with a significant shift in female participation projected by AFL Victoria.

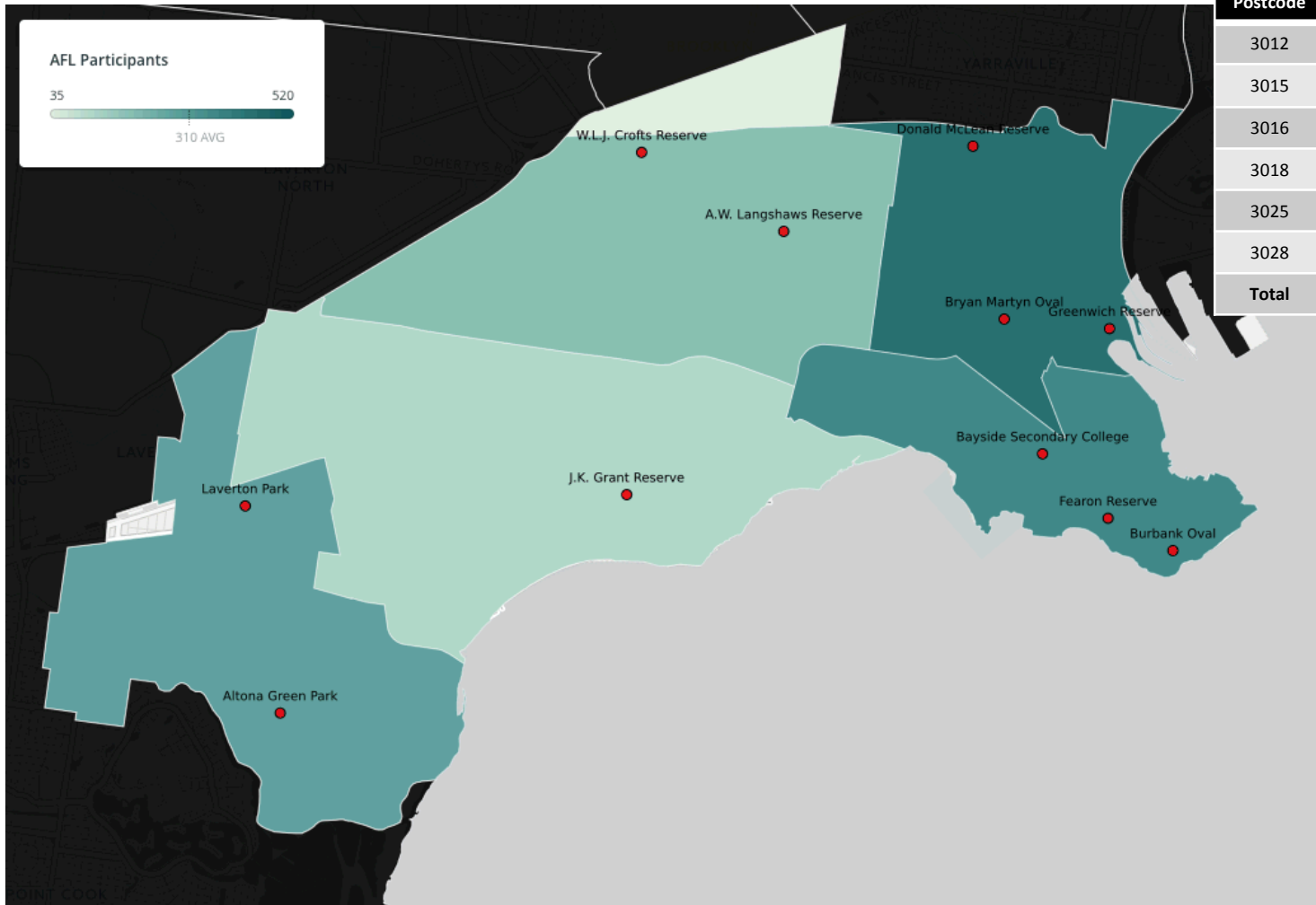
## IDENTIFIED GAPS IN FACILITY PROVISION

- The average AFL Victoria industry playing field provision to population ratio in metropolitan Melbourne is 1 : 5000. 2017 Hobsons Bay provision already exceeds this benchmark ratio.
- Access to two additional AFL playing fields to 2027 are projected and access to five by 2036 will maintain levels of facility provision in-line with industry benchmarks.
- Considering population distribution and player ratios based on postcodes of existing players, access to additional AFL playing fields in the eastern suburbs of Hobsons Bay will be the priority.
- Existing player and umpire change room amenities require upgrading, with a focus on upgrades to better support female participation growth (priority venues include Bayside College, Laverton Park (BF Jackson Pavilion), Williamstown Cricket Ground, Bryan Martin Oval and Fearon Reserve).
- Improved lux levels are required to meet Australian Standards to offer greater flexibility in scheduling and use (investigate needs at Williamstown Cricket Ground, JK Grant Reserve, Donald McLean Reserve and Croft Reserve).
- The use and future development of the Williamstown Cricket Ground is subject to ongoing investigations and planning.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
1861	65%	2.023%	2044	2095	17	1 : 5000	1 : 5411	1 : 5977



# AUSTRALIAN RULES FOOTBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	35
3015	Spotswood, South Kingsville, Newport	520
3016	Williamstown, Williamstown North	482
3018	Altona, Seaholme	173
3025	Altona North	239
3028	Altona Meadows, Seabrook, Laverton	412
<b>Total</b>	-	<b>1861</b>



PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Negotiate access, commence planning and develop additional match capable sporting grounds (suitable for AFL, Cricket, Soccer, Rugby) at Bayside College (Paisley Campus).
SHORT	Provide new or negotiate access to two additional AFL match capable fields in the east of the municipality, consider Loft Reserve as a potential opportunity.
SHORT	Redevelop the Bayside College (Williamstown) sports pavilion to better accommodate community use for Australian Rules football, Cricket and Netball. Any further redevelopment would need to be assessed inline with the short-term proposed expansion of the Bayside Tennis facility.
SHORT	Develop the Croft Reserve Master Plan and consider opportunities to increase the number of Australian Rules football grounds from 2 to 3.
SHORT	Undertake female friendly facility upgrades to the BF Jackson Pavilion and assess future pavilion needs.
SHORT	Develop a new pavilion at Donald McLean in line with the updated Donald McLean Reserve Master Plan.
MEDIUM	Implement priority actions from Croft Reserve Master Plan including sports grounds, floodlighting and car parking works.



## PARTICIPATION OVERVIEW (2015/2016)

### 137 Registered Participants, 1 Association, 1 Venue (12 courts)

- The total number of Badminton Victoria participants playing at the Altona Badminton Centre is 406.
- The Altona Badminton Centre is attracting a significant number of players from Point Cook, St Albans and Hoppers Crossing. The Centre is also a key venue for regional, state and national events.
- 28% of Western Suburbs Badminton Association members live within Hobsons Bay. Few residents travel outside the municipality to play. This indicates a broad catchment as well as strong local demand.
- 3018 and 3028 postcode areas provide the strongest local demand.
- Gender breakdown of players is 53% male and 47% female. Less than 20% of registered participants are aged 14 and under – continued development with schools and school programs will be important in the future.

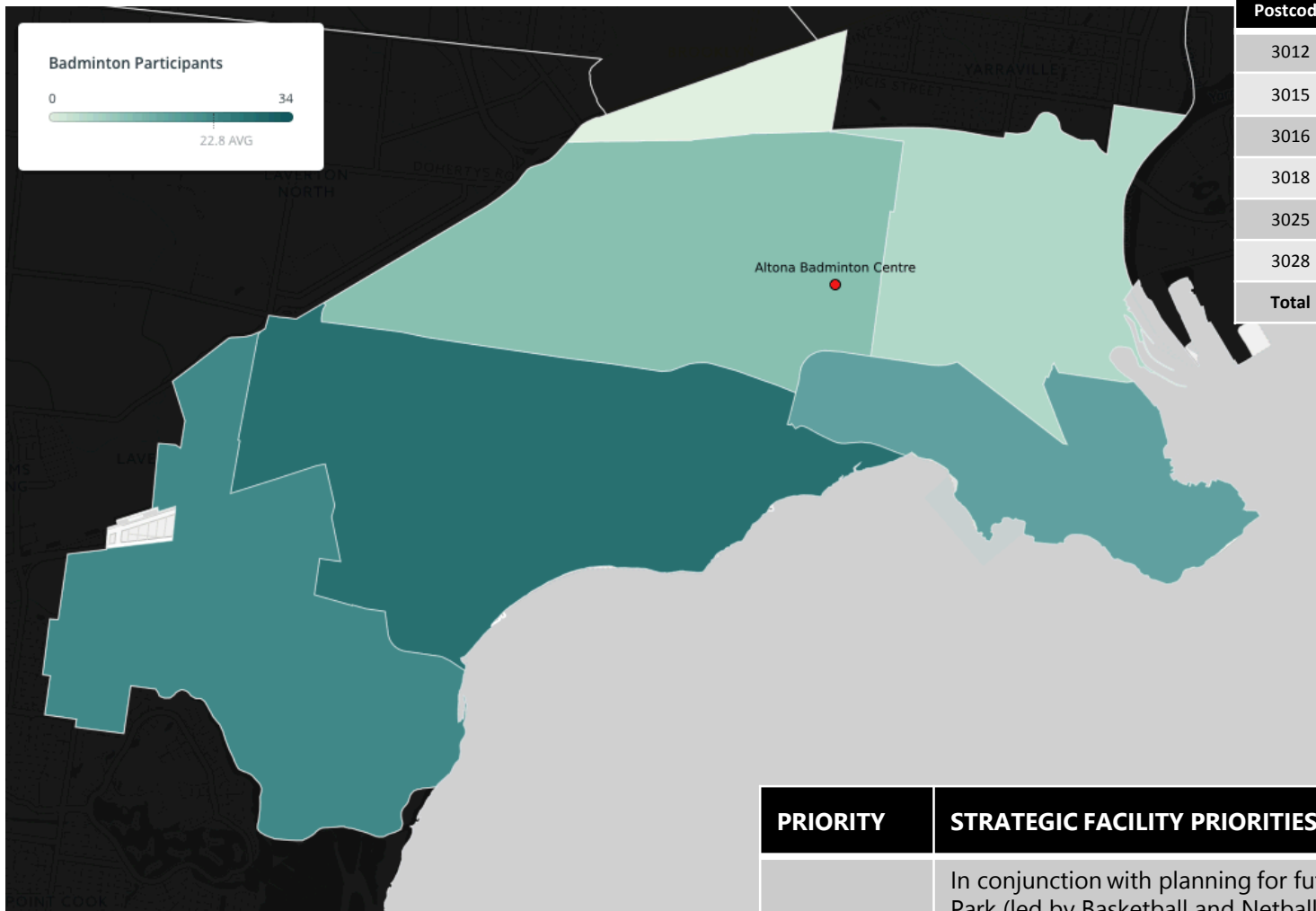
## IDENTIFIED GAPS IN FACILITY PROVISION

- Access to 12 dedicated courts at Altona is meeting current demand, with capacity reached only at peak times and during events.
- Recent lighting upgrades have been made within the court hall to improve performance for players.
- The demand for additional courts has decreased due to recent badminton centre developments in the west at Ravenhall and Sunshine West.
- The focus for the facility should be continued venue renewal and improvements to improve compliance and accessibility.
- Long-term renewal of off-court amenities will be required to continue to meet player and event requirements and potentially provide additional capacity for additional indoor sports.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry court benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
137	28%	0.149%	149	153	12	1 : 10,000	1 : 7666	1 : 8468



# BADMINTON PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	0
3015	Spotswood, South Kingsville, Newport	16
3016	Williamstown, Williamstown North	30
3018	Altona, Seaholme	34
3025	Altona North	26
3028	Altona Meadows, Seabrook, Laverton	31
<b>Total</b>	-	<b>137</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	In conjunction with planning for future indoor sports courts within Paisley Park (led by Basketball and Netball), integrate the needs of the Altona Badminton Centre, including refurbishment of reception, café, pro-shop and player amenities.





## PARTICIPATION OVERVIEW (2015/2016)

### 504 Registered Participants, 2 Clubs, 2 Venues (3 diamonds)

- Across Victoria, there has been 5% increase in overall player registrations and 12% increase in female players. 18% of local registered players are female.
- Local baseball penetration rates are considered strong, being within the top 10 sports for each of the three age groups (<14, 15-39 and 39+). There are 633 registered participants playing at the local clubs.
- Both baseball clubs are located within the east of the municipality, with the majority of existing players living within the 3015 and 3016 postcodes.
- 65% of baseball players live and play within the municipality. Around 25% of local club participants are from the City of Wyndham. Footscray and Yarraville are also strong catchment areas.
- 130 registered players that live locally travel to clubs located within 20km of Hobsons Bay, 72% of these travel to the Footscray Baseball Club.
- Marginal growth is projected over the next 10-years which may impact the capacity of existing club venues.

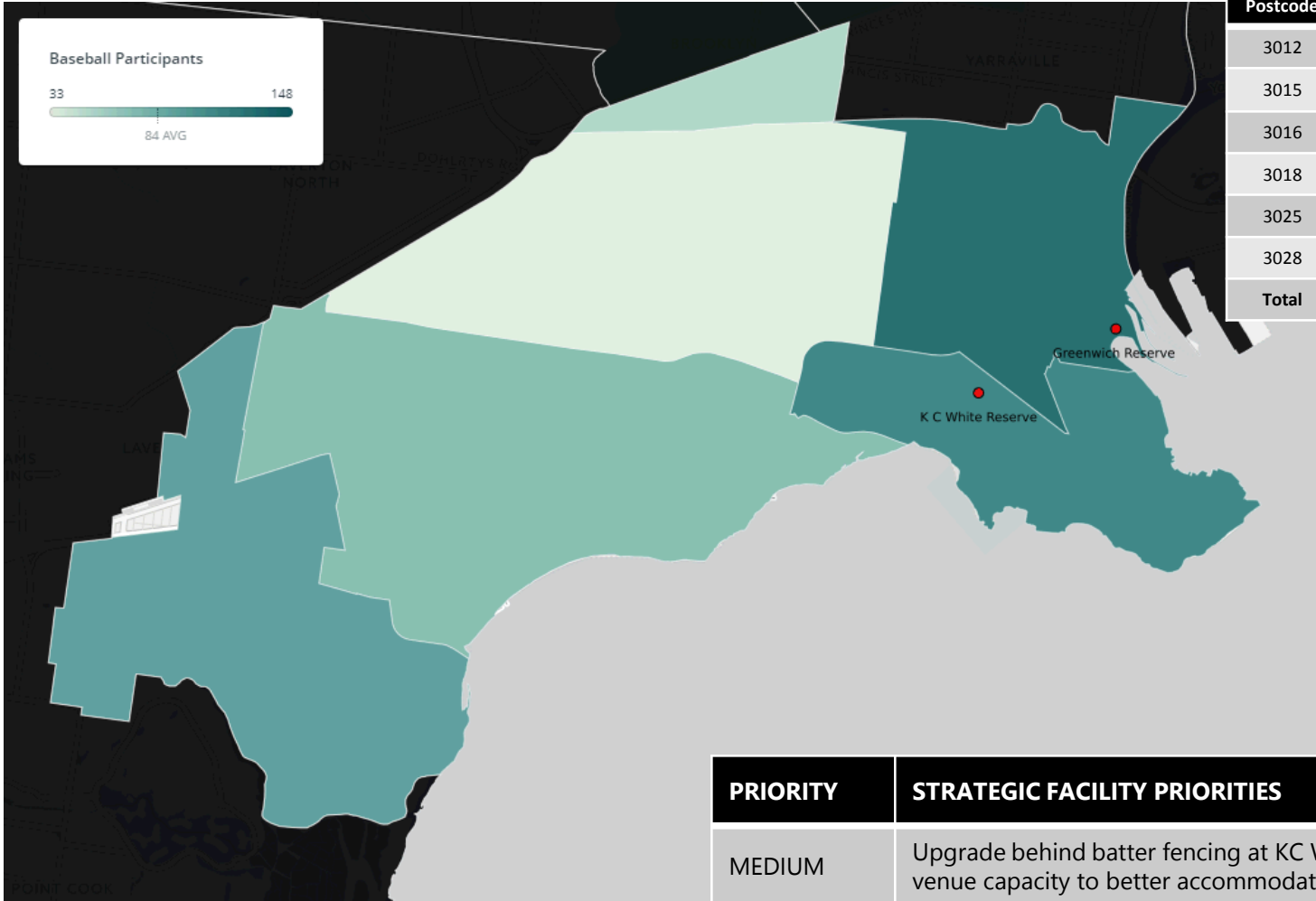
## IDENTIFIED GAPS IN FACILITY PROVISION

- Both baseball clubs are close to reaching capacity at their venues, with general facility upgrades and improvements required over time. However, more flexible match scheduling may assist in maximising existing venue use prior to considering further developments.
- Priority upgrades at Greenwich Reserve Pavilion to include additional storage and functional change rooms upgrades via Council's Building Sports Pavilion Renewal Program.
- As baseball is predominately a summer sport, and the cost of providing sports lighting to meet baseball standards is significant, floodlighting for baseball only would not be a priority.
- Future use of the Melbourne Ball Park in Laverton should be considered if local demand continues to grow.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
504	65%	0.548%	556	572	3	1 : 40,000	1 : 30,662	1 : 33,871



# BASEBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	52
3015	Spotswood, South Kingsville, Newport	148
3016	Williamstown, Williamstown North	145
3018	Altona, Seaholme	56
3025	Altona North	33
3028	Altona Meadows, Seabrook, Laverton	70
<b>Total</b>	-	<b>504</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	Upgrade behind batter fencing at KC White Reserve (both fields) to enhance venue capacity to better accommodate senior baseball.
MEDIUM	Investigate floodlighting provision at KC White Reserve to maximise winter use inline with winter tenant needs.
LONG	If demand for baseball continues to outgrow the capacity of KC White and Greenwich Reserves, investigate the feasibility of reinstating the community baseball/softball fields at the Melbourne Ball Park in Laverton.



## PARTICIPATION OVERVIEW (2015/2016)

### 2111 Registered Participants, 1 Association, 1 Venue (6 courts)

- The six courts at the Altona Sports Centre cater for over 380 teams and more than 2000+ participants.
- Junior participation in basketball is significant with 7.5% of Hobsons Bay residents aged 14 and under participating in basketball. This is the highest penetration rate of all local sporting activities.
- 59% of existing registered basketballers are aged 14 and under, 36% aged between 15-39 and only 5% are aged over 40, indicating a potential additional market for growth in adult participation.
- Strong local demand for basketball is identified in Altona Meadows, which is likely to be influenced by the location of the existing facility.
- Of the local residents travelling outside the municipality to play basketball, many living within the 3015 and 3016 postcode areas are travelling to play at the Westgate Basketball Association (based at VU Whitten Oval) which is located in the City of Maribyrnong.

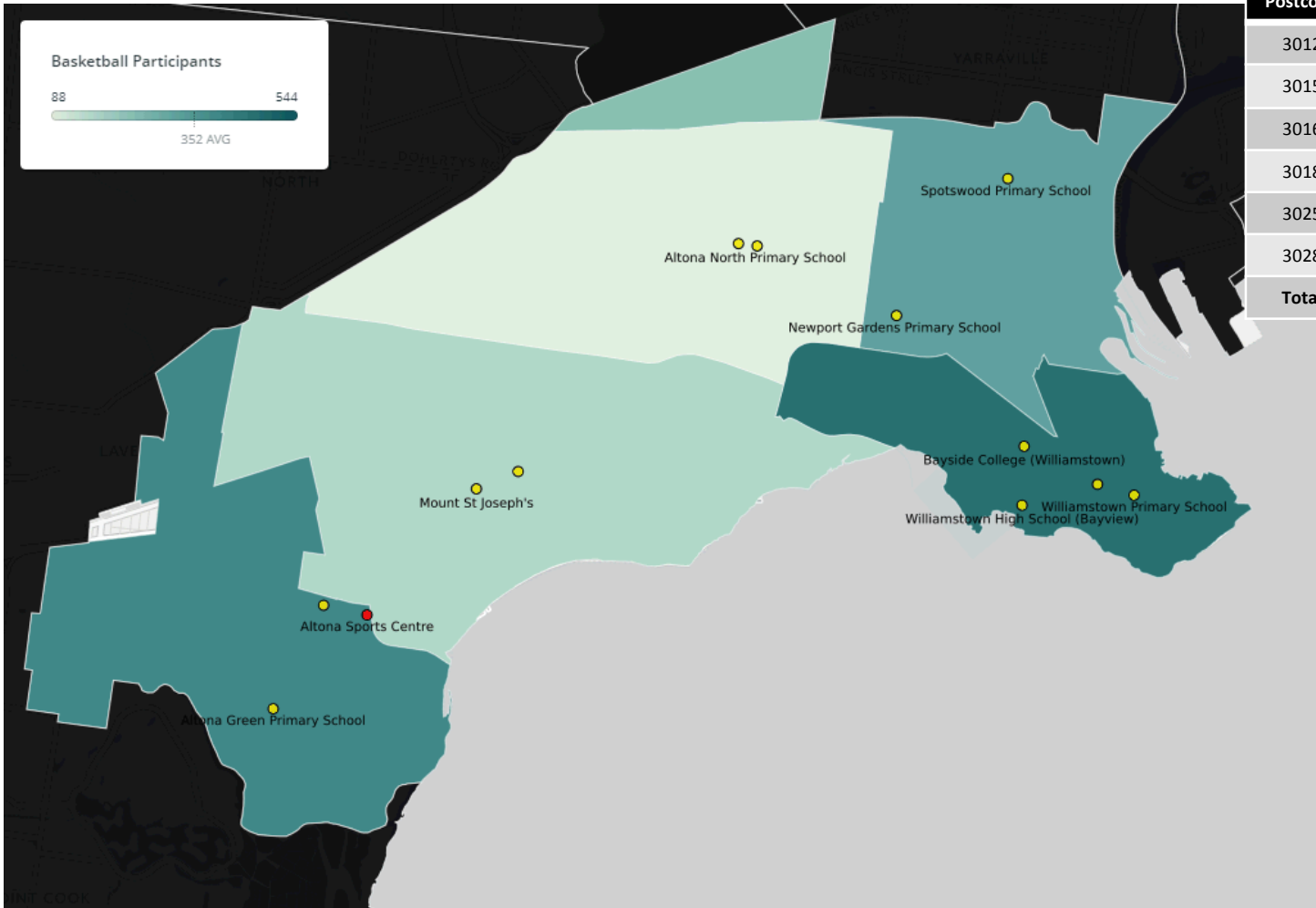
## IDENTIFIED GAPS IN FACILITY PROVISION

- Negotiation with local education providers for affordable access to existing indoor courts and joint use would assist to clubs in meeting immediate needs, particularly for training.
- The Victorian Government has recognised a shortage of indoor sports courts within inner Melbourne locations. Eagles Stadium (in Wyndham) and Victoria University Whitten Oval (in Maribyrnong) are two other recent indoor stadium developments within Melbourne's inner west.
- Future directions and recommendations regarding indoor sports courts in the western suburbs is being led by the Altona Sports Centre Feasibility Study (4 courts proposed).
- The lack of indoor basketball courts in the eastern suburbs of the municipality is constraining growth and volunteer capacity.
- The cost of indoor court hire at non-Council venues is impacting the viability of clubs and not sustainable in the longer term.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry court benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
2111	67%	2.295%	2338	2402	6	1 : 5000	1 : 15,331	1 : 16,935



# BASKETBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	321
3015	Spotswood, South Kingsville, Newport	423
3016	Williamstown, Williamstown North	544
3018	Altona, Seaholme	223
3025	Altona North	88
3028	Altona Meadows, Seabrook, Laverton	512
<b>Total</b>	-	<b>2111</b>



PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Investigate training opportunities for Basketball at the Williamstown High School multi-use courts in Pascoe Street and formalise a partnership between the School, Council and user groups to ensure sustainable and equitable access is achieved.
SHORT	Construct an additional 4 indoor courts at the Altona Sports Centre to accommodate immediate demand.
SHORT	Engage with Spotswood Primary School to investigate opportunities to develop compliant indoor courts for community use in association with any future development onsite.
MEDIUM	Investigate the potential of Paisley Park, Newport Recreation Centre and other appropriate sites to accommodate the provision of a 4-6 indoor court facility to address the training and competition needs of Basketball in the eastern catchment area of the municipality.
MEDIUM	Undertake upgrades of multi-use court facilities at Williamstown High School (in Pascoe Street) with acrylic surface, fencing and lighting for shared use to support Basketball and Netball training and recreational tennis.
LONG	Following feasibility and site planning, develop a 4-6 indoor court facility to accommodate training and competition needs of Basketball (and other indoor sports expressing demand) in the east of the municipality.



## PARTICIPATION OVERVIEW (2015/2016)

### 45 Registered Participants, 2 Clubs, 2 Venues

- Calisthenics is predominately participated by girls. 100% of Hobson’s Bay registered participants are female.
- The Newport and Altona Calisthenics Clubs have a total of 132 registered participants, drawing 81% of their members from outside the municipality.
- 62 local club participants (or 47%) currently reside in the City of Wyndham, with much smaller numbers being drawn to local clubs from the Cities of Maribyrnong and Brimbank.
- 71% of registered participants living within Hobsons Bay are aged 14 and under. 67% of all local Hobsons Bay club participants are also aged 14 and under.

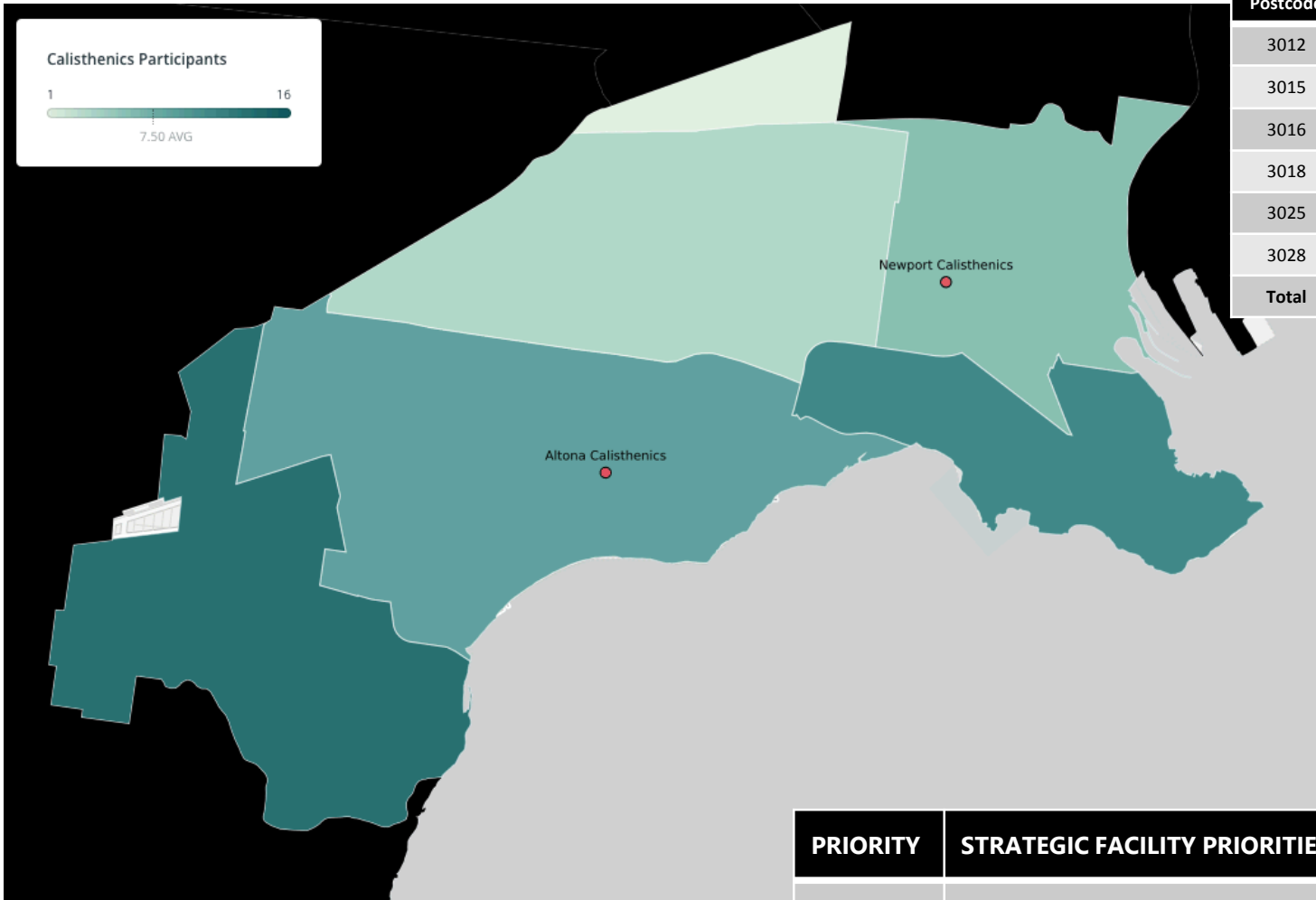
## IDENTIFIED GAPS IN FACILITY PROVISION

- Calisthenics clubs do have dedicated facilities that are provided only for their activities. Each club shares multi-use spaces provided within existing community halls.
- Alternative dedicated event venues are sought by clubs and Calisthenics Victoria to host larger state and regional competitions and gala days.
- Opportunities to maximise the utilisation of existing community halls by clubs should be explored directly with venue operators or committee’s of management if demand increases for calisthenics.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number facilities used in Hobsons Bay	Recommended industry facility benchmark	Ratio of facilities to 2017 population	Ratio of facilities to 2027 population
45	56%	0.049%	50	52	2	N/A	1 : 45,993	1 : 50,806



# CALISTHENICS PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	1
3015	Spotswood, South Kingsville, Newport	7
3016	Williamstown, Williamstown North	9
3018	Altona, Seaholme	8
3025	Altona North	4
3028	Altona Meadows, Seabrook, Laverton	16
<b>Total</b>	-	<b>45</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
N/A	No priority infrastructure actions are identified.



## PARTICIPATION OVERVIEW (2015/2016)

### Unknown Registered Participants, 0 Competition Venues

- Combat Sports Victoria covers the amateur activities for Boxing, Kick Boxing, MMA (Mixed Martial Arts) and Muay Thai.
- The Professional Boxing and Combat Sports Board have a database of fighter information, however due to the sensitive nature of data it is not publicly accessible.
- Professional Boxing and Combat Sports have licensed promoters that provide fight cards, it's up to the promoters to source venues. The Professional Boxing and Combat Sports Board undertake the administration for the event.
- Fighter training activities are typically undertaken in private homes or commercial gymnasium facilities.
- The Laverton (Westside) Boxing Club currently offer activities for adult boxers.
- Combat Sports Victoria is not aware of any competition activity within Hobsons Bay. However, many fights are staged in Flemington.

### IDENTIFIED GAPS IN FACILITY PROVISION

- Venues are provided in the western suburbs of Melton, Flemington and Caroline Springs, but none utilised regularly for events in Hobsons Bay.
- Venues and activities typically provided via private operators.
- Opportunities to maximise the utilisation of existing community halls by clubs should be explored directly with venue operators or committee's of management if demand increases for combat sports.

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Investigate opportunities for the Laverton Boxing Club to access indoor spaces where dedicated equipment can be permanently set-up.
MEDIUM	Consider the viability of including a Combat Sports club / facility within any future investigation into the provision of future indoor sports courts.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number facilities used in Hobsons Bay	Recommended industry facility benchmark	Ratio of facilities to 2017 population	Ratio of facilities to 2027 population
N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A





## PARTICIPATION OVERVIEW (2015/2016)

### 1265 Registered Participants, 16 Clubs, 28 Venues (49 ovals)

- Cricket is extremely popular with established clubs offering players opportunities at a range of levels from in2Cricket to Sub-District level.
- 71% of all local cricketers live and play within Hobsons Bay. Postcodes 3015, 3016 and 3028 provide the strongest local participant markets.
- New formats of cricket including the popular winter and social cricket competitions are also growing in Melbourne’s west.
- 6 of the 16 clubs only have senior male teams participating. 10 of 16 clubs have male and female senior teams.
- 97% of registered participants in Hobsons Bay are male.
- 30% of registered participants are aged 14 and under, which equates to 2.3% penetration rate in Hobsons Bay. Cricket is 5<sup>th</sup> in terms of this penetration rate behind Basketball, Netball, Soccer and AFL.
- Local clubs attract around 20% of players from the City of Wyndham, but also lose players to high level clubs located in Footscray and Yarraville.

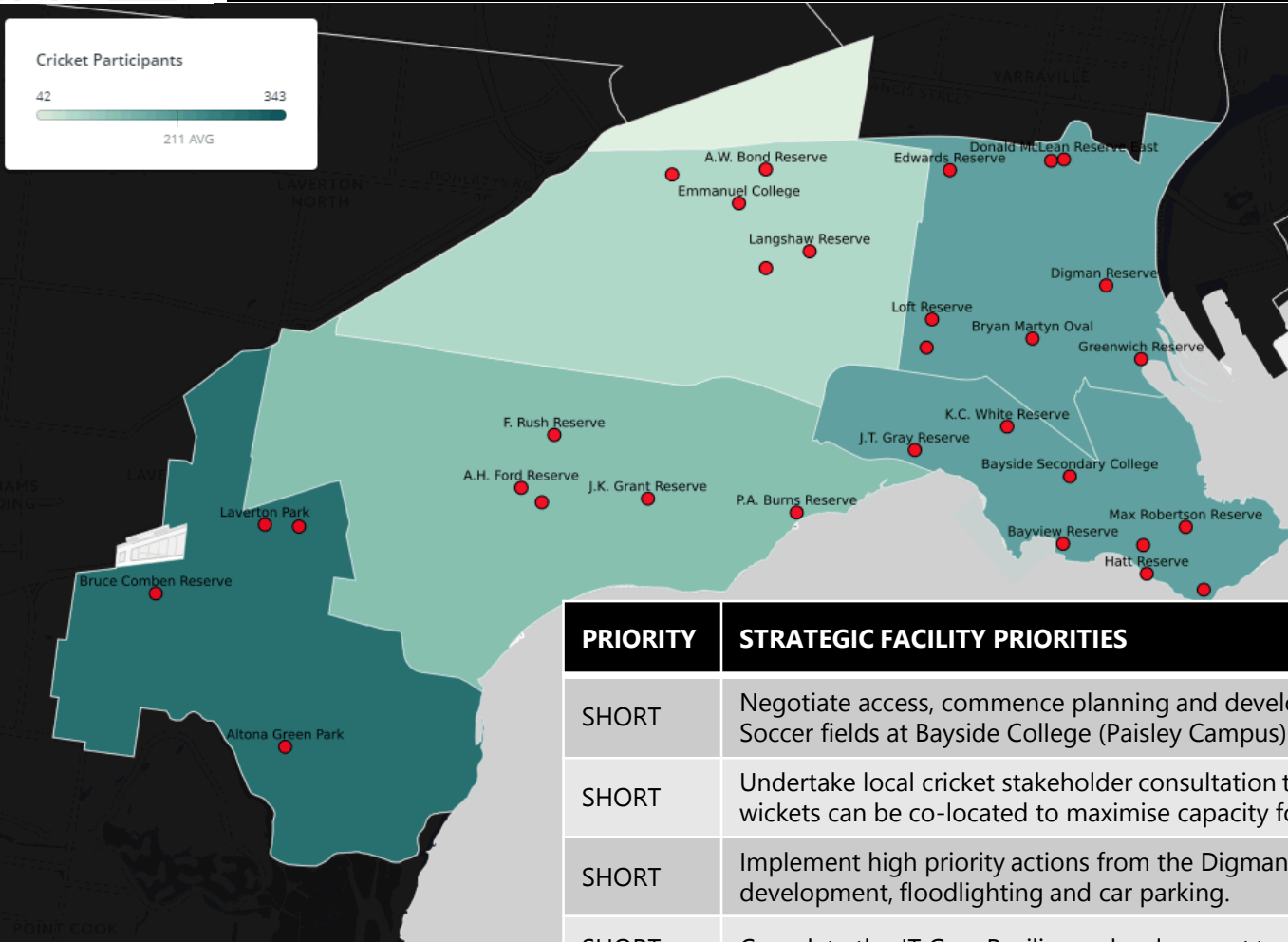
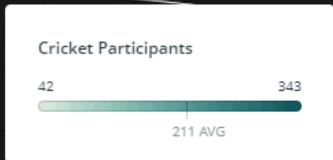
## IDENTIFIED GAPS IN FACILITY PROVISION

- There is ongoing pressure on Council and volunteers to maintain the high volume of turf cricket pitches across the municipality – 43% of pitches in Hobsons Bay are turf in comparison to the Victorian average of 28%.
- Junior penetration rates are considered low in comparison to the range of local clubs and venues that are provided. The high presence of turf wickets (that are not usually accessed for junior cricket) is likely to be impacting participation growth. Capacity could be increased through increased provision of synthetic wickets.
- Access to at least one additional ground in the west of the municipality is likely in the next five years to cater for new demand.
- 60% of player change facilities are not currently gender inclusive (i.e. catering for unisex use). Only 14% of sites are considered suitable for female umpires. Ongoing improvement via Council’s Building Sports Pavilion Renewal Program is recommended, prioritising Bayside College, Laverton Park, Williamstown Cricket Ground, Bryan Martyn Oval and Fearon Reserve.
- Quality of playing fields is generally good (with over 66% of fields judged as ‘Good’ or ‘Excellent’ and only 16% as ‘Poor’ or ‘Very Poor’). Upgrades should be periodically carried out in-line with Council’s Sports Ground Renewal Program.
- Synthetic pitch condition is generally very good, with less than 2% of pitches ‘Poor’ or ‘Very Poor’.
- A mix of practice wicket enclosures provided, with some presenting poor quality and poor design features. Progressive upgrade via Council’s Cricket Practice Net Renewal Program is recommended, prioritising JT Gray Reserve, JK Grant Reserve, Donald McLean Reserve and Croft Reserve.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
1265	71%	1.375%	1385	1419	49	1 : 3000	1 : 1877	1 : 2073



# CRICKET PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	42
3015	Spotswood, South Kingsville, Newport	319
3016	Williamstown, Williamstown North	319
3018	Altona, Seaholme	128
3025	Altona North	114
3028	Altona Meadows, Seabrook, Laverton	343
<b>Total</b>	-	<b>1265</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Negotiate access, commence planning and develop additional match capable AFL, Cricket, Rugby and Soccer fields at Bayside College (Paisley Campus).
SHORT	Undertake local cricket stakeholder consultation to identify 2 locations where shared turf and synthetic wickets can be co-located to maximise capacity for junior cricket.
SHORT	Implement high priority actions from the Digman Reserve Master Plan including playing field development, floodlighting and car parking.
SHORT	Complete the JT Gray Pavilion redevelopment to meet Cricket and Soccer needs.
SHORT	Undertake female friendly facility upgrades to BF Jackson Pavilion and assess future pavilion needs.
SHORT	Develop a new pavilion at Donald McLean in line with the updated Donald McLean Reserve Master Plan.
MEDIUM	Complete the Digman Reserve pavilion redevelopment.
MEDIUM	Include the provision of 1-2 synthetic wicket cricket grounds in the future master planning of HD Graham Reserve to address the imbalance of cricket grounds in the west of the municipality.



## PARTICIPATION OVERVIEW (2015/2016)

### 70 Registered Participants, 1 Club, 2 Courts

- Local croquet participation is low in comparison to other local sporting activities available.
- The sport provides physical activity opportunities and social outcomes predominately for the 40+ age group.
- The Williamstown Croquet Club is located at an historic and locally significant site, which is also used for events as well as localized competition. It currently has 51 registered participants.
- No participant suburb or postcode data was provided by Croquet Victoria.

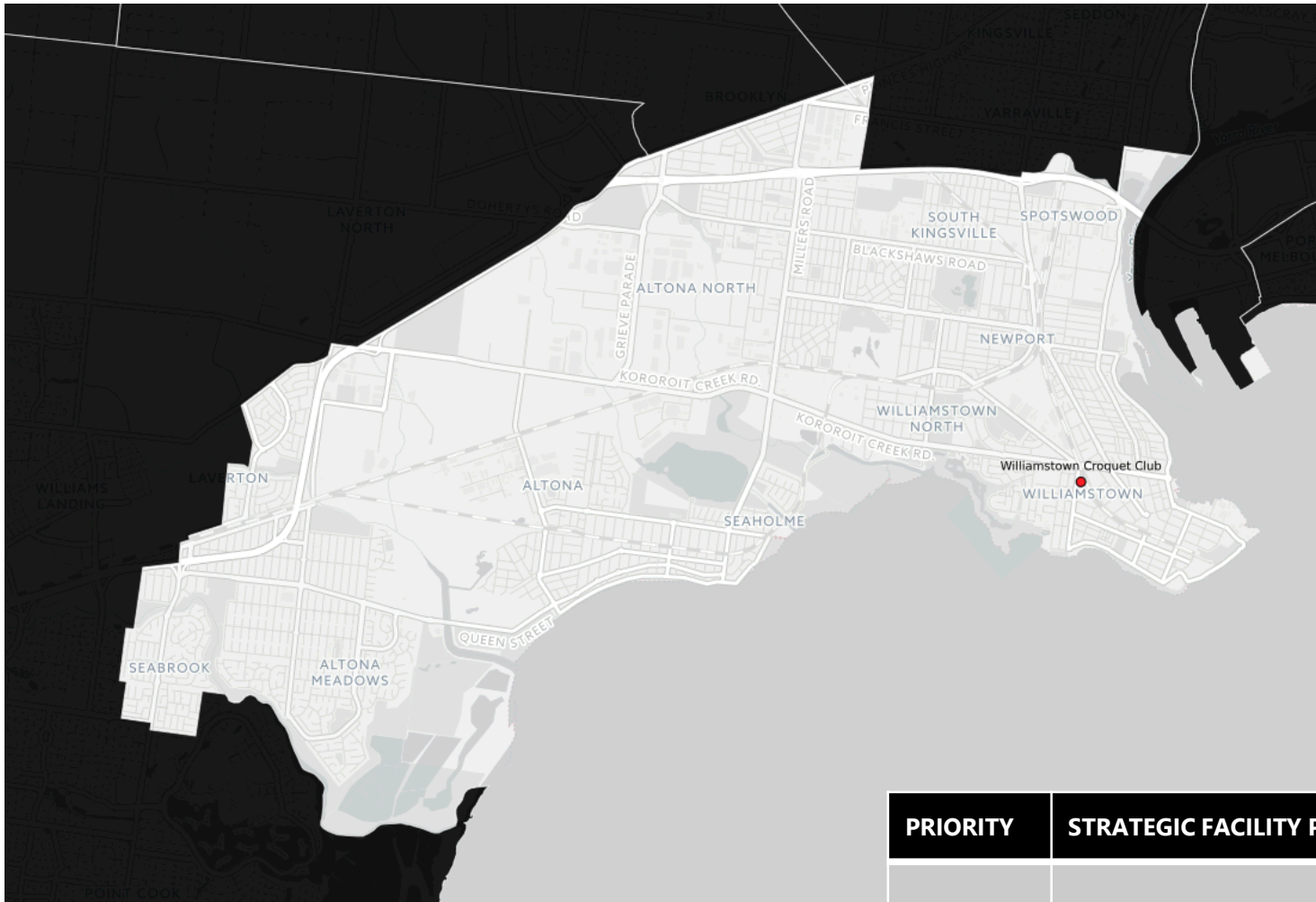
## IDENTIFIED GAPS IN FACILITY PROVISION

- The existing croquet facility services the needs of the sport with no identified demand for additional facilities over the next 10 years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry court benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
70	N/A	0.076%	N/A	N/A	2	1 : 50,000	1 : 45,993	1 : 50,806



# CROQUET PARTICIPATION



No participant suburb or postcode data was provided by Croquet Victoria to inform detailed participant mapping.

PRIORITY	STRATEGIC FACILITY PRIORITIES
N/A	No priority infrastructure actions are identified.



## PARTICIPATION OVERVIEW

### 310 Registered Participants, 0 Clubs, 1 Informal BMX Track

- Approximately 300 residents are registered with Cycling Victoria. It is expected that many more ride recreationally, however these numbers have not been captured within this project.
- The majority of Cycling Victoria members are mostly males between the ages of 15-39 (120) and 40+ (162).
- The Footscray Cycling Club attracts the majority of members living in Hobsons Bay.

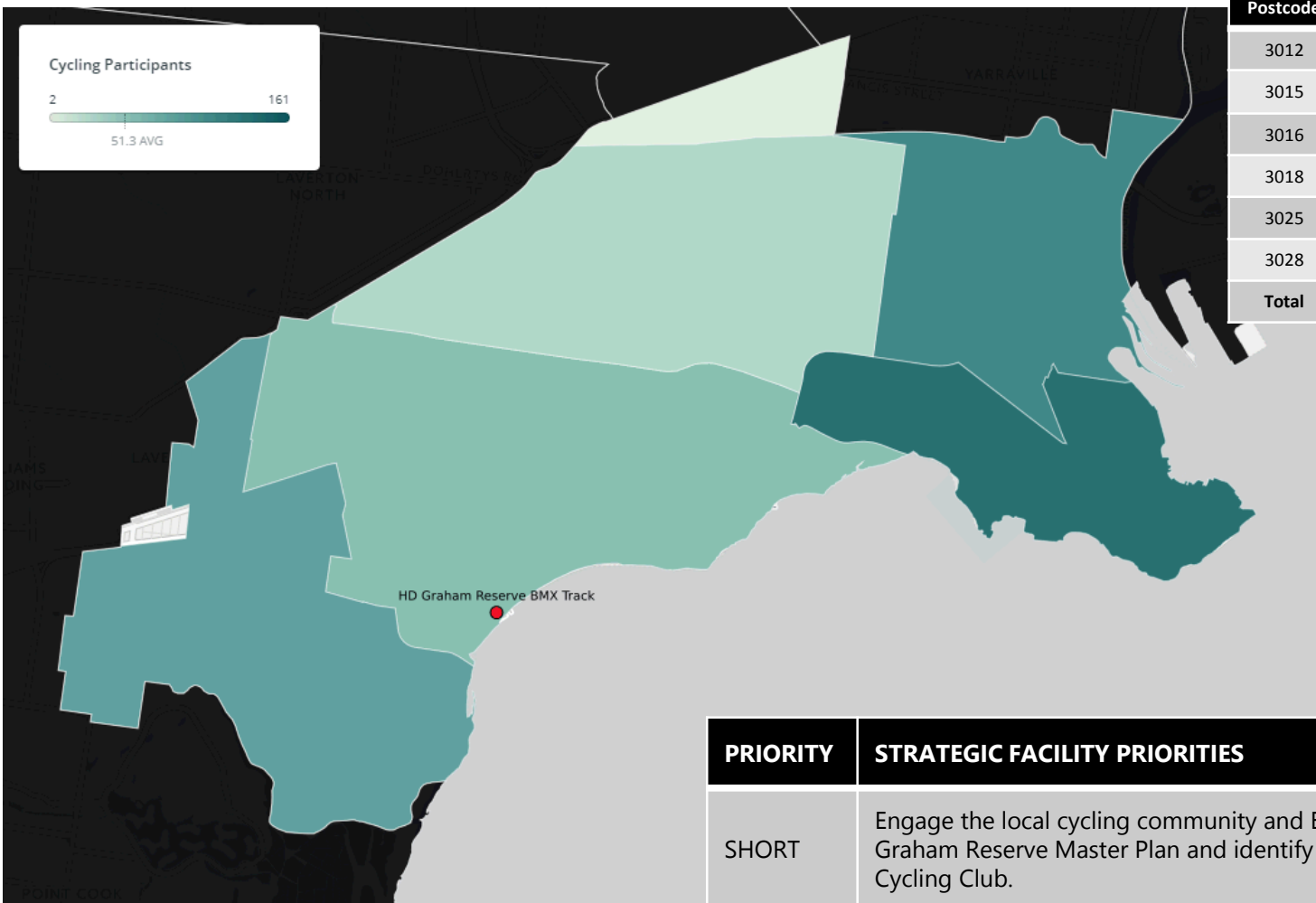
## IDENTIFIED GAPS IN FACILITY PROVISION

- There are no dedicated cycling facilities in Hobsons Bay, however road cycling is popular along the foreshore areas.
- Cycling Victoria has identified a shortage of BMX tracks within growth areas of Melbourne.
- Recreation standard BMX track at HD Graham Reserve could be considered for future club use if expressed demand is identified.
- The *Hobsons Bay Strategic Bicycle Plan 2013-2017* is the key policy document that will guide the support and priorities for upgrading recreational cycling assets and facilities in Hobsons Bay.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number tracks used in Hobsons Bay	Recommended industry track benchmark	Ratio of tracks to 2017 population	Ratio of tracks to 2027 population
310	N/A	0.337%	339	350	1	N/A	1 : 91,986	1 : 101,612



# CYCLING PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	2
3015	Spotswood, South Kingsville, Newport	77
3016	Williamstown, Williamstown North	161
3018	Altona, Seaholme	25
3025	Altona North	14
3028	Altona Meadows, Seabrook, Laverton	31
<b>Total</b>	-	<b>310</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Engage the local cycling community and BMX track users in the upcoming HD Graham Reserve Master Plan and identify for the potential to establish a local Cycling Club.
MEDIUM	Undertake upgrades to the existing BMX track in-line with recommendations from HD Graham Master Plan.



## PARTICIPATION OVERVIEW (2015/2016)

### 1410 Registered Participants

#### 10 Clubs, 8 Venues (19 pitches)

- Participation in Hobsons Bay is strong and ranks 16th out of 66 local government areas in terms of total player registrations (season 2016 figures).
- 72% (1023) of all registered players living locally, play locally.
- 82% of registered players living within Hobsons Bay are male and 18% female, identifying an area of potential future growth.
- Current participation rates in juniors, seniors and those aged 40+ exceed state participation averages.
- Almost 6% of local residents aged 14 and under play soccer, which is the third most participated activity behind Basketball and Netball.
- As soccer players age, local penetration rates drop away – 5<sup>th</sup> participated activity for 15-39 year olds and 16<sup>th</sup> for 40+ year olds.
- The Williamstown postcode has the highest number of players (398), followed by Laverton, Seabrook and Altona Meadows (319).

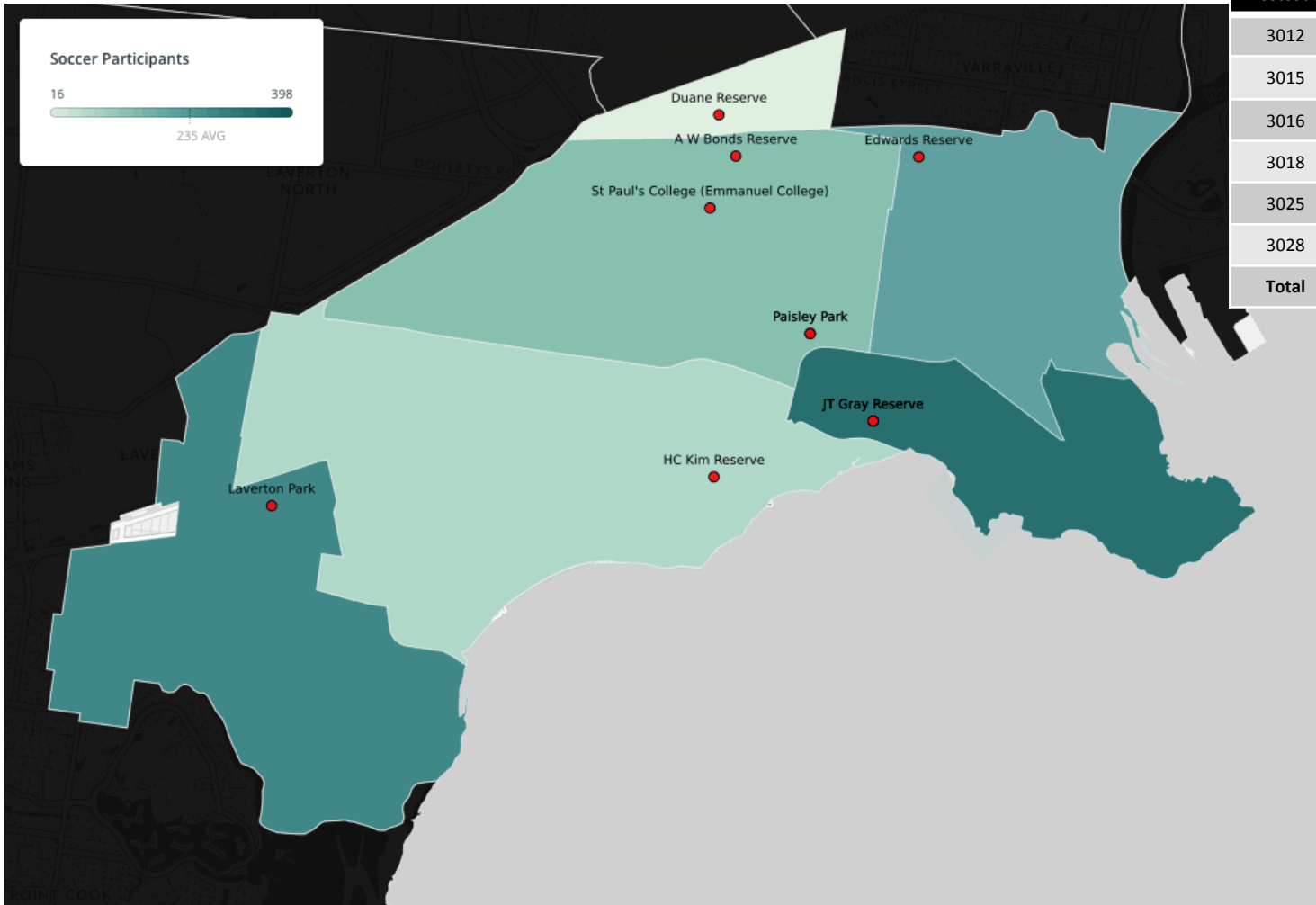
## IDENTIFIED GAPS IN FACILITY PROVISION

- There are 10 clubs playing out of 8 venues across the municipality. 7 of the 8 venues are located in the central corridor of the municipality.
- 5 of the 8 venues used for soccer provide soccer only facilities, which allows 12 month of the year access for soccer and supports potential future growth across all forms of the sport.
- 4 of the 8 venues provide single full size soccer pitches, which will impact the future growth and capacity of these sites and user clubs into the future.
- Access to additional 4-6 soccer pitches over the next 10 years will be required to support growth and ensuring pitches and training areas are floodlit to Australian Standards will assist in increasing capacity.
- Improved lux levels via Council's Sports Ground Floodlighting Renewal Program to meet training standards and identify appropriate facilities for lighting to competition standard to add value and capacity to existing pitches.
- Progressively upgrade change amenities to be gender inclusive (unisex) for players and umpires, prioritising Paisley Park, Kim Reserve and Laverton Park.
- Considering population distribution and player ratios based on postcodes of existing players, access to additional football playing fields in the eastern and western suburbs of Hobsons Bay will be the priority.
- Access to at least 2-3 additional grounds in each of the east and west areas of the municipality is likely to be required in the next ten years to cater for new demand.
- There are currently no synthetic Football pitches provided on Council owned or managed land in Hobsons Bay.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
1410	72%	1.533%	1568	1613	19	1 : 4000	1 : 4841	1 : 5348



# FOOTBALL (SOCCER) PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	16
3015	Spotswood, South Kingsville, Newport	289
3016	Williamstown, Williamstown North	398
3018	Altona, Seaholme	182
3025	Altona North	206
3028	Altona Meadows, Seabrook, Laverton	319
<b>Total</b>	-	<b>1410</b>





# FOOTBALL (SOCCER) PARTICIPATION

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Engage with Emmanuel College (St Paul's Campus) regarding access to synthetic football pitch for community use and explore opportunities to introduce floodlighting to the venue.
SHORT	Implement high priority actions from the Digman Reserve Master Plan including playing field development, floodlighting and car parking.
SHORT	Complete the JT Gray Pavilion redevelopment to meet Cricket and Soccer needs.
SHORT	Negotiate access, commence planning and develop additional match capable Soccer, AFL and Cricket fields at Bayside College (Paisley Campus).
MEDIUM	Complete the Digman Reserve pavilion redevelopment.
MEDIUM	In-line with the preparation of the HD Graham Reserve Master Plan, consider it as a potential site to accommodate future Football pitch provision.
MEDIUM	Undertake ground renovation works on the 3 Football overflow pitches provided at JK Grant Reserve and floodlight to training standard to cater for additional training and junior match demands.
LONG	Secure land within Precinct 15 (inline with Open Space Strategy and documented Development Plan outcomes) to provide recreation and open space needs with consideration given to develop 2 floodlit natural grass pitches for shared winter use and associated amenities to cater for the long-term projected demand and growth of Football. Provide complementary synthetic cricket wicket with natural grass field(s) for summer use.



## PARTICIPATION OVERVIEW (2015/2016)

### 563 Registered (public course) Participants, 2 Public Courses, 1 Driving Range, 1 Private Club

- Club golf is in decline across Victoria due to a number of barriers including time constraints and cost, however social, recreational and golf tourism remains strong.
- There are 563 registered participants currently residing within Hobsons Bay. Only 201 registered members across Altona Lakes and Westgate Golf Clubs have been identified.
- Actual participation rates are anticipated to be much higher due to the casual and recreational nature of the sport and the type of golf facilities provided locally.
- Hobsons Bay residents have access to three local golf facilities, 2 public courses (including a driving range) and 1 private. The Altona Lakes Golf Club provides a range of golf amenities and activities for all players.
- The sport has seen a trend in non-competitive golf related experience including driving ranges, mini golf and virtual golf.
- The typical golfer playing locally is a male aged 63. Penetration rates for golf in the 40+ age group are 1.93%, three times the next most participated sport by 40+ year olds.

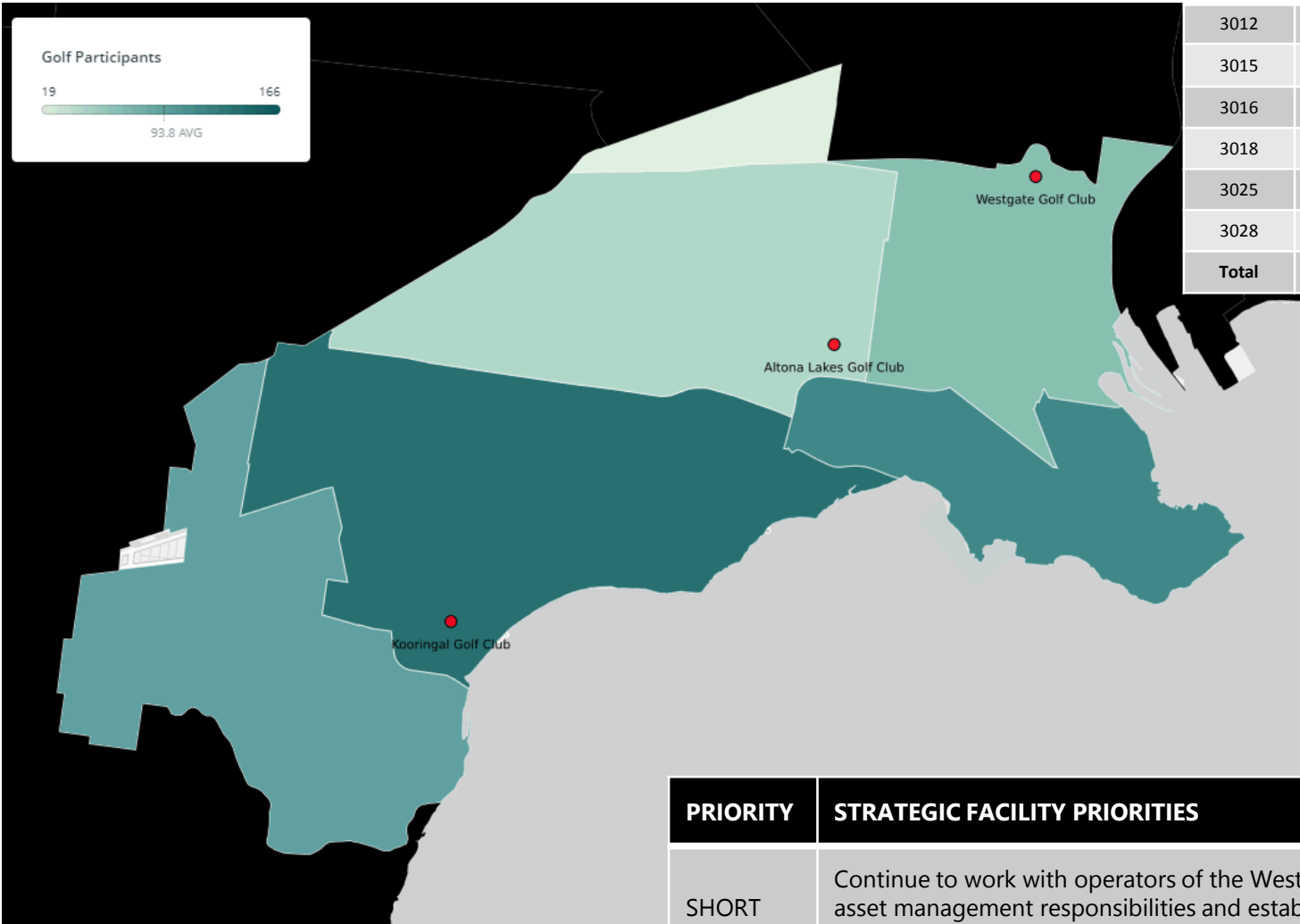
## IDENTIFIED GAPS IN FACILITY PROVISION

- There will be a need to monitor the ongoing viability of the Westgate Golf Club as a result of the Westgate Tunnel Project and the land and asset management requirements.
- No more courses are recommended in Hobsons Bay, but continued improvement and diversification of available activities at Altona Lakes Golf Course is likely to provide the greatest opportunities for residents of all ages to participate locally.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courses used in Hobsons Bay	Recommended industry course benchmark	Ratio of courses to 2017 population	Ratio of courses to 2027 population
563	65%	0.612%	607	629	3	1 : 30,000	1 : 30,662	1 : 33,871



# GOLF PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	19
3015	Spotswood, South Kingsville, Newport	74
3016	Williamstown, Williamstown North	160
3018	Altona, Seaholme	166
3025	Altona North	42
3028	Altona Meadows, Seabrook, Laverton	102
<b>Total</b>	-	<b>563</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Continue to work with operators of the Westgate Golf Course to clarify land and asset management responsibilities and establish future occupancy arrangements.



## PARTICIPATION OVERVIEW (2015/2016)

### 2522 Registered Participants, 1 Club, 1 Venue (private)

- There is only one local club – Lifestyle for Kids, which had a reported membership base of 343 in 2016 (an estimated 13.6% of the local market).
- The majority of gymnasts are travelling to participate in established clubs with high numbers at Footscray City, Resilience Gymnastics (Werribee), Fisherman's Bend Gymnastics (Port Melbourne) and Flip 4 Fun (Maribyrnong).
- The local market for gymnastics is strong and support for additional local club establishment or support for private providers to fill the market demand should be a future consideration.
- Participants have grown from 980 in 2014 and 1830 in 2015. The vast majority of gymnasts are aged 14 and under.
- No participant suburb or postcode data was provided by Gymnastics Victoria to inform detailed participant mapping.

## IDENTIFIED GAPS IN FACILITY PROVISION

- Any future provision of gymnastics facilities would be best provided by the private or commercial sector. However, gymnastics provision could be considered as part of any future indoor sports facility development at Paisley Park.
- In January 2018 a new Gymnastics facility Athleta Gymnastics opened in Altona North which is likely to help alleviate the immediate demand for Gymnastics in Hobsons Bay.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number facilities used in Hobsons Bay	Recommended industry facility benchmark	Ratio of facilities to 2017 population	Ratio of facilities to 2027 population
2522	N/A	2.742%	N/A	N/A	1	1 : 80,000	1 : 91,986	1 : 101,612



# GYMNASTICS PARTICIPATION



No participant suburb or postcode data was provided by Gymnastics Victoria to inform detailed participant mapping.

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	When assessing future sites for the provision of Basketball and Netball, consider the viability of including a Gymnastic club / facility within any future investigation.



## PARTICIPATION OVERVIEW (2015/2016)

### 359 Registered Participants, 1 Club, 1 Venue (1 pitch)

- Hockey is within the Top 10 locally participated sports regarding penetration rates for all three age categories (<14, 15-39 and 40+).
- 39.5% of hockey players living within Hobsons Bay are 14 and under, and a further 46% aged between 15-39, showing strong potential for future demand for the sport.
- 39% of all hockey players that reside in Hobsons Bay are female.
- 54% of all locally registered hockey players live and play hockey in Hobsons Bay, with primary catchment areas being Altona and Seaholme, both within close proximity of the existing hockey club.
- Of those local residents that play outside the municipality, 85% play at the Footscray Hockey Club.
- 22% of hockey players playing at the Altona Hockey Club are from the City of Wyndham.
- The presence of Footscray Hockey Club nearby does have an influence over the local catchment for hockey, particularly in the eastern suburbs.

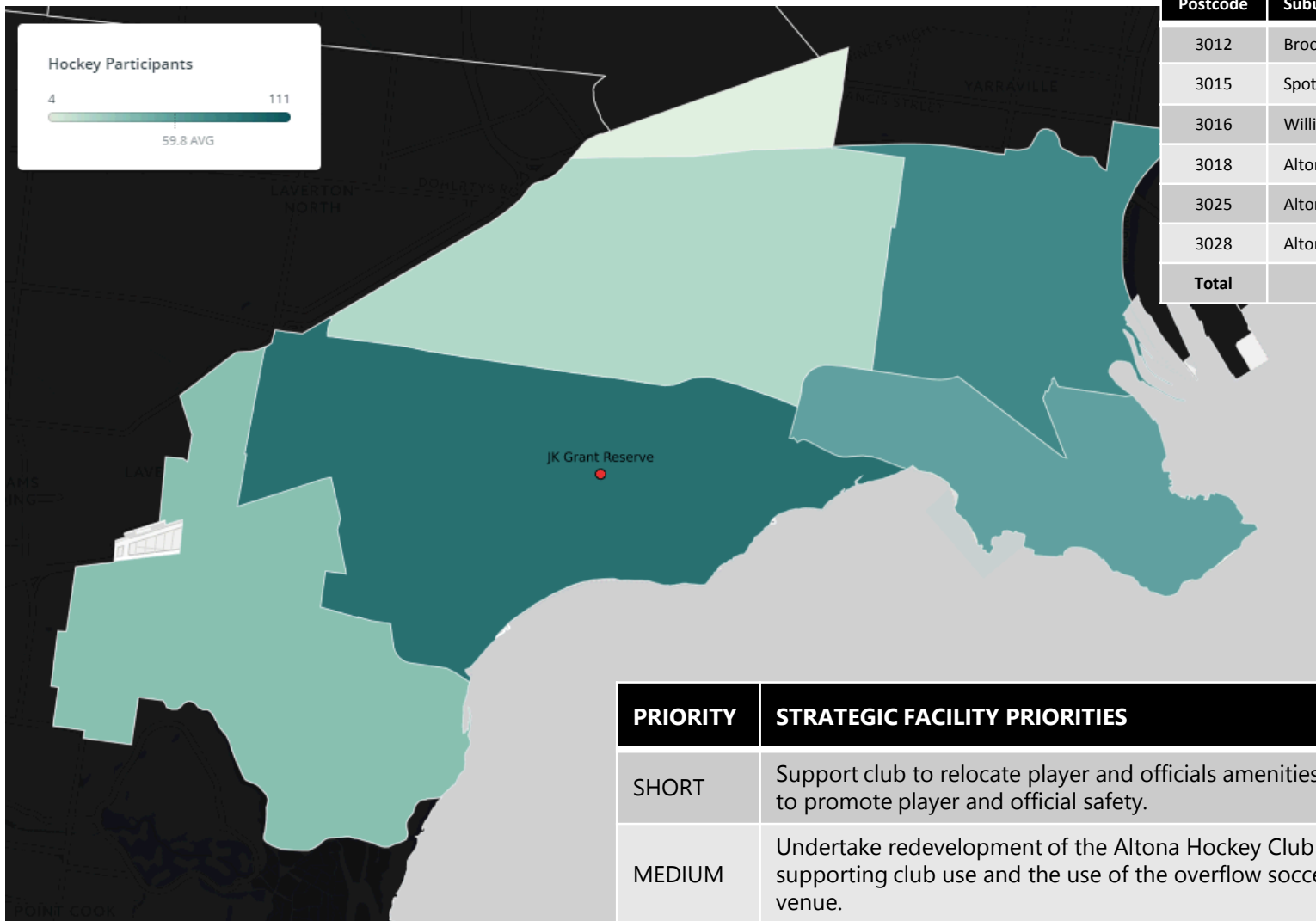
## IDENTIFIED GAPS IN FACILITY PROVISION

- State planning benchmarks generally indicate that a single full size floodlit synthetic hockey pitch provides for around 300 players or 25 teams.
- Existing pitch provision is currently meeting demand, however projected future growth could be met with the installation of a small-sided pitch / training area.
- In the short-term, ensuring the sustainability of the newly laid pitch at the Altona Hockey Club is a priority, with ongoing adherence to pitch compliance and player/coaches benches required.
- Existing pavilion facility fails to meet the needs of the club and the volume of users and requires a major renovation or replacement.
- No new or additional Hockey clubs or venues are proposed in Hobsons Bay.
- Consideration of building capacity for Indoor Hockey into any new or additional indoor sports courts would assist in building a local Indoor Hockey program.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
359	55%	0.390%	421	432	1	1 : 75,000	1 : 91,986	1 : 101,612



# HOCKEY PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	4
3015	Spotswood, South Kingsville, Newport	98
3016	Williamstown, Williamstown North	65
3018	Altona, Seaholme	111
3025	Altona North	22
3028	Altona Meadows, Seabrook, Laverton	59
<b>Total</b>	-	<b>359</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Support club to relocate player and officials amenities to the western side of the pitch to promote player and official safety.
MEDIUM	Undertake redevelopment of the Altona Hockey Club pavilion with consideration to supporting club use and the use of the overflow soccer pitches to the north of the venue.
LONG	If projected demand is realised, install a small-side synthetic pitch / training area to better support junior growth, maximise pitch capacity and increased shared use activities.



## PARTICIPATION OVERVIEW (2015/2016)

### 390 Registered Participants, 4 Clubs, 2 Venues (6 Pitches)

- Lacrosse has a strong local participation base with 25% of total 2015 state-wide registered Lacrosse Victoria players residing in Hobsons Bay. The next closest municipality was Boroondara at 6% of total Victorian registrations.
- Collectively there are 424 registered players at Hobsons Bay based clubs.
- 80% of all local Lacrosse Victoria registered players live and play locally. 53% of local lacrosse players are male and 47% female.
- 38% of local lacrosse players are aged 14 and under and a further 50% are aged between 15-39.
- State participation levels have decreased recently, however lacrosse in Hobsons Bay remains strong.
- In 2015, the top 6 resident suburbs for Lacrosse Victoria members were all based in Melbourne's western suburbs, indicating very strong demand geographically – Williamstown (200), Newport (110), Werribee (48), Hoppers Crossing (46), Altona (44) and Yarraville (42).

## IDENTIFIED GAPS IN FACILITY PROVISION

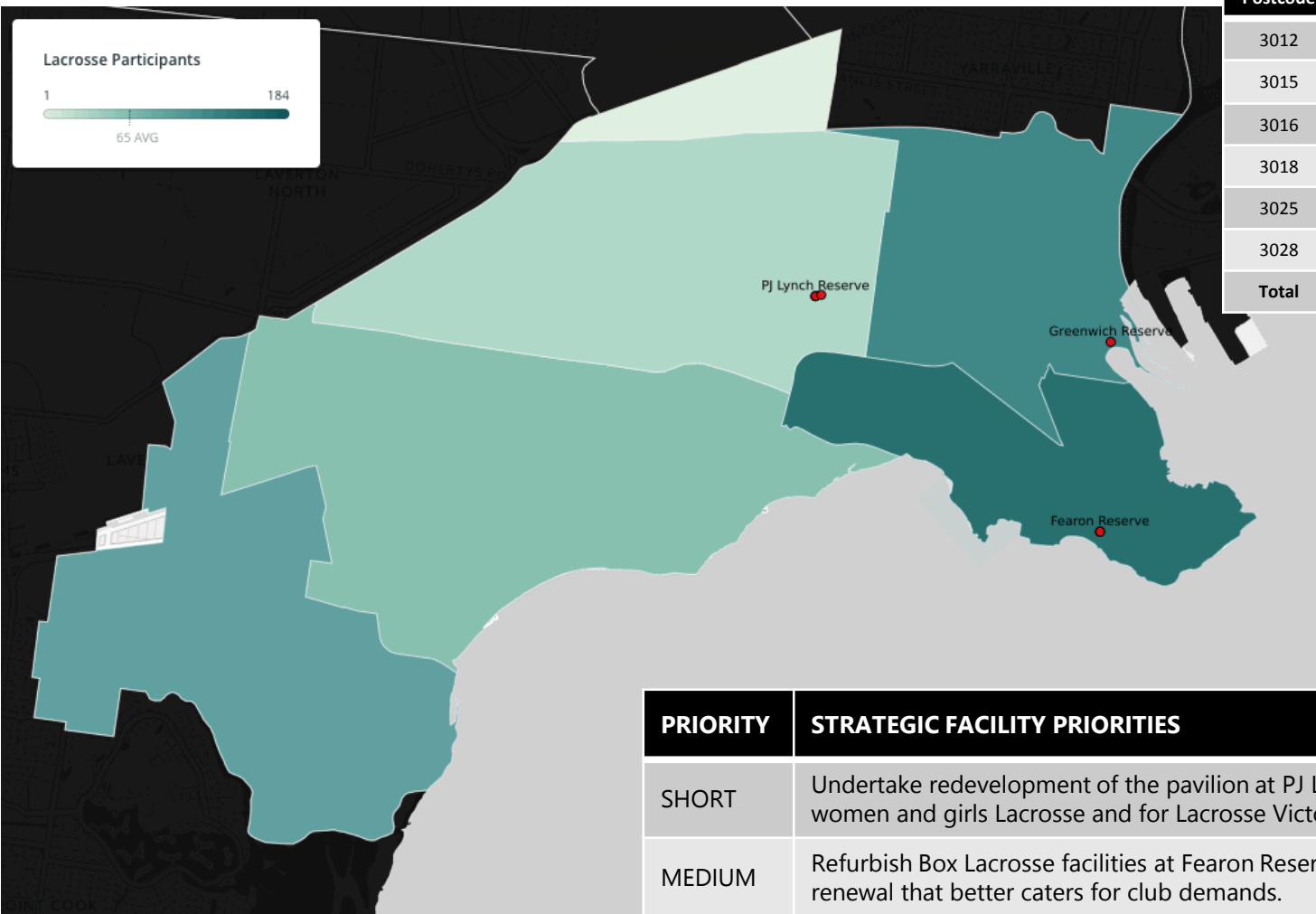
- Hobsons Bay has the highest number of community Lacrosse clubs and venues in Victoria.
- It also has the only dedicated Lacrosse fields that are not shared with cricket (PJ Lynch Reserve). This venue also supports state and major Lacrosse event activities.
- Existing box lacrosse and training facilities at Fearon Reserve are ageing and those at PJ Lynch Reserve are not in a usable condition.
- The existing pavilion at PJ Lynch Reserve requires redevelopment to better address the needs of the sport at a local and state level, as well as better provide for the strong female Lacrosse participation base.
- The focus on Lacrosse facilities in Hobsons Bay will be to add value to existing clubs and venues.
- No new Lacrosse facilities are proposed in the next 10-years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
390	80%	0.424%	428	439	6	1 : 60,000	1 : 15,331	1 : 16,935





# LACROSSE PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	1
3015	Spotswood, South Kingsville, Newport	101
3016	Williamstown, Williamstown North	184
3018	Altona, Seaholme	36
3025	Altona North	27
3028	Altona Meadows, Seabrook, Laverton	41
<b>Total</b>	-	<b>390</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Undertake redevelopment of the pavilion at PJ Lynch Reserve to better provide for women and girls Lacrosse and for Lacrosse Victoria / Australia events and programs.
MEDIUM	Refurbish Box Lacrosse facilities at Fearon Reserve in conjunction with a pavilion renewal that better caters for club demands.
MEDIUM	Upgrade the Box Lacrosse facilities to encourage junior development and support all-weather training and implement ball catch and safety fences to protect proposed pedestrian pathway network at PJ Lynch Reserve.



## PARTICIPATION OVERVIEW (2015/2016)

### 336 Registered Participants, 6 Clubs, 14 Greens

- Lawn bowls caters for 409 players at Hobsons Bay clubs. 289 of those reside in Hobsons Bay, indicating that 29% of local club players are drawn from outside the municipality.
- Average registered club playing members per Hobsons Bay club is 68 – The Victorian average is 89. Only the Altona Bowling Club exceeds the state average.
- The top local resident suburbs for registered lawn bowlers are Altona (95), Altona Meadows (52), Altona North (50), Newport (39) and Williamstown (26).
- 18% of all players at Hobsons Bay clubs currently reside in the City of Wyndham. 49 Hobsons Bay residents travel outside the municipality to play bowls at the Yarraville-Footscray Bowling Club.
- 76% of registered Hobsons Bay club participants are male and 24% are female.
- 92% of registered Hobsons Bay club participants are aged over 40. This is commensurate with the Victorian state average of 91%.
- In 2014 the average Victorian lawn bowls region penetration rate was 5.26%. In the Western Metropolitan Region (which includes Hobsons Bay), it was 1.44%. This indicates that the demand for lawn bowls in Western Melbourne is considerably lower than other metropolitan and country areas.

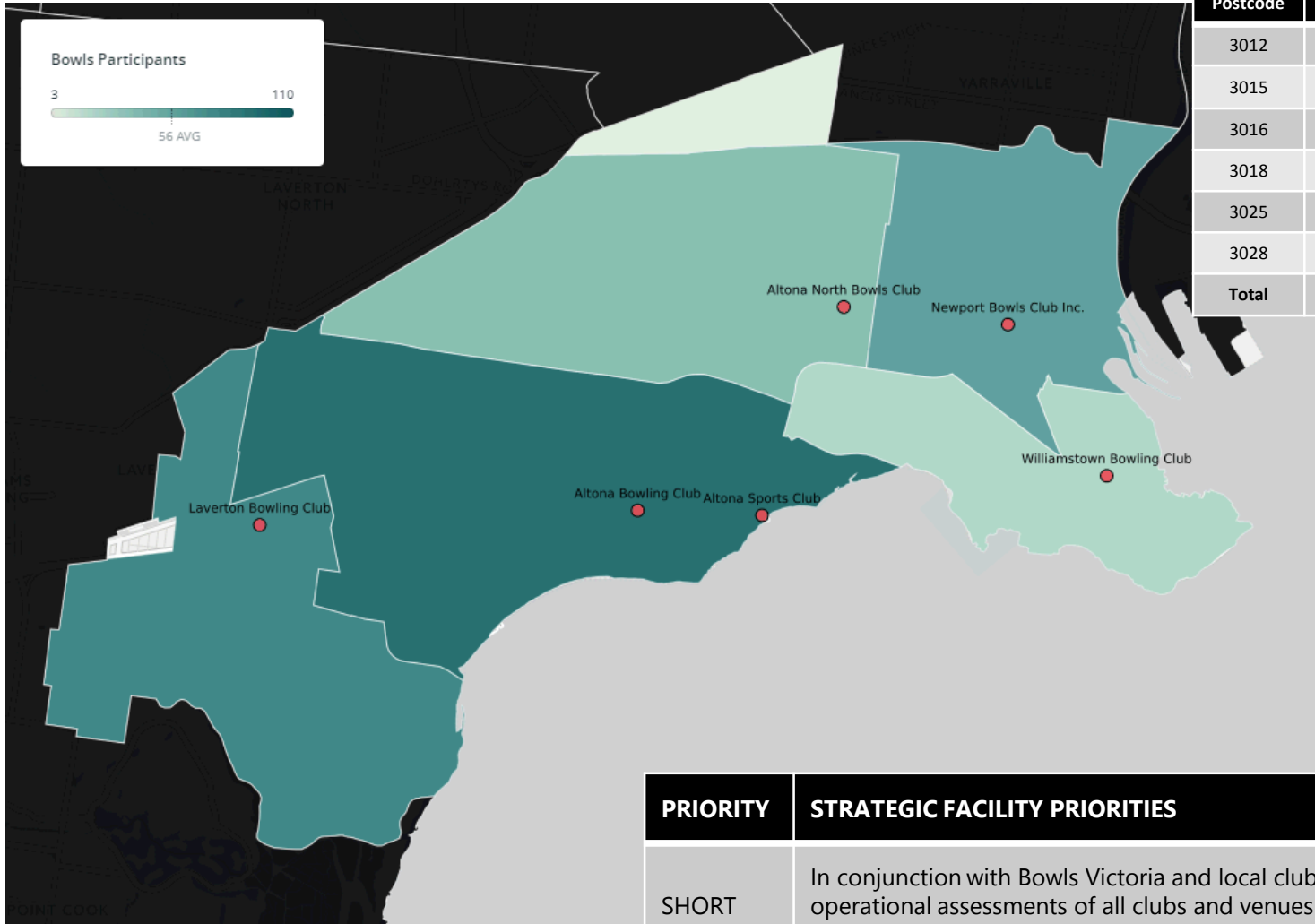
## IDENTIFIED GAPS IN FACILITY PROVISION

- Existing facilities cater for current club demand, based on the existing club membership base.
- Two lawn bowls club venues have folded over the past decade, including the Spotswood-Kingsville RSL Bowling Club and the Williamstown Ladies Bowling Club.
- The priority for lawn bowls clubs will be to increase 'on-green and off-green activities' that maximise venue use and contribute to revenue generation in order to build sustainable clubs.
- A viability assessment of all Lawn Bowls clubs in Hobsons Bay is required prior to any further infrastructure investment to ensure long-term sustainability for the sport and each venue can be achieved.
- No new Lawn Bowls clubs or facilities are proposed in Hobsons Bay within the next 10 years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
336	71%	0.362%	372	387	14	1 : 10,000	1 : 6,570	1 : 7,258



# LAWN BOWLS PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	3
3015	Spotswood, South Kingsville, Newport	58
3016	Williamstown, Williamstown North	29
3018	Altona, Seaholme	110
3025	Altona North	56
3028	Altona Meadows, Seabrook, Laverton	80
<b>Total</b>	-	<b>336</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	In conjunction with Bowls Victoria and local clubs, undertake detailed financial and operational assessments of all clubs and venues to establish their long-term financial viability and sustainability – prior to any further infrastructure investment.



## PARTICIPATION OVERVIEW (2015/2016)

### 635 Active Registered Participants, 2 Clubs

- Lifesaving Victoria (LSV) has 635 active participants living within Hobsons Bay. A further 924 LSV 'general members' also reside in Hobsons Bay (including life members, associates, general members).
- The Altona Life Saving Club and Williamstown Lifesaving Club collectively have 694 members across Lifesaving Victoria participation programs.
- 80% of active Hobsons Bay club participants reside within Hobsons Bay, predominately in the eastern suburbs. 48% of Lifesaving Victoria members living in Hobsons Bay live within the 3016 postcode.
- Altona and Williamstown Lifesaving Clubs are also drawing participants from the Cities of Wyndham (68) and Maribyrnong (48).
- Active participants have a 50% gender split between males and females and 75% of all participants are aged 14 and under.
- Lifesaving presents strong participation activity for children and young people, particularly through its Nippers program. 460 Hobsons Bay residents participate in a Nippers program – 388 of which participate at either Altona or Williamstown Lifesaving Clubs.
- There is a small loss of participants to other Port Phillip Bay Lifesaving clubs, with those that travel away from Hobsons Bay generally being registered at Surf Lifesaving Clubs along the Victorian coastline.

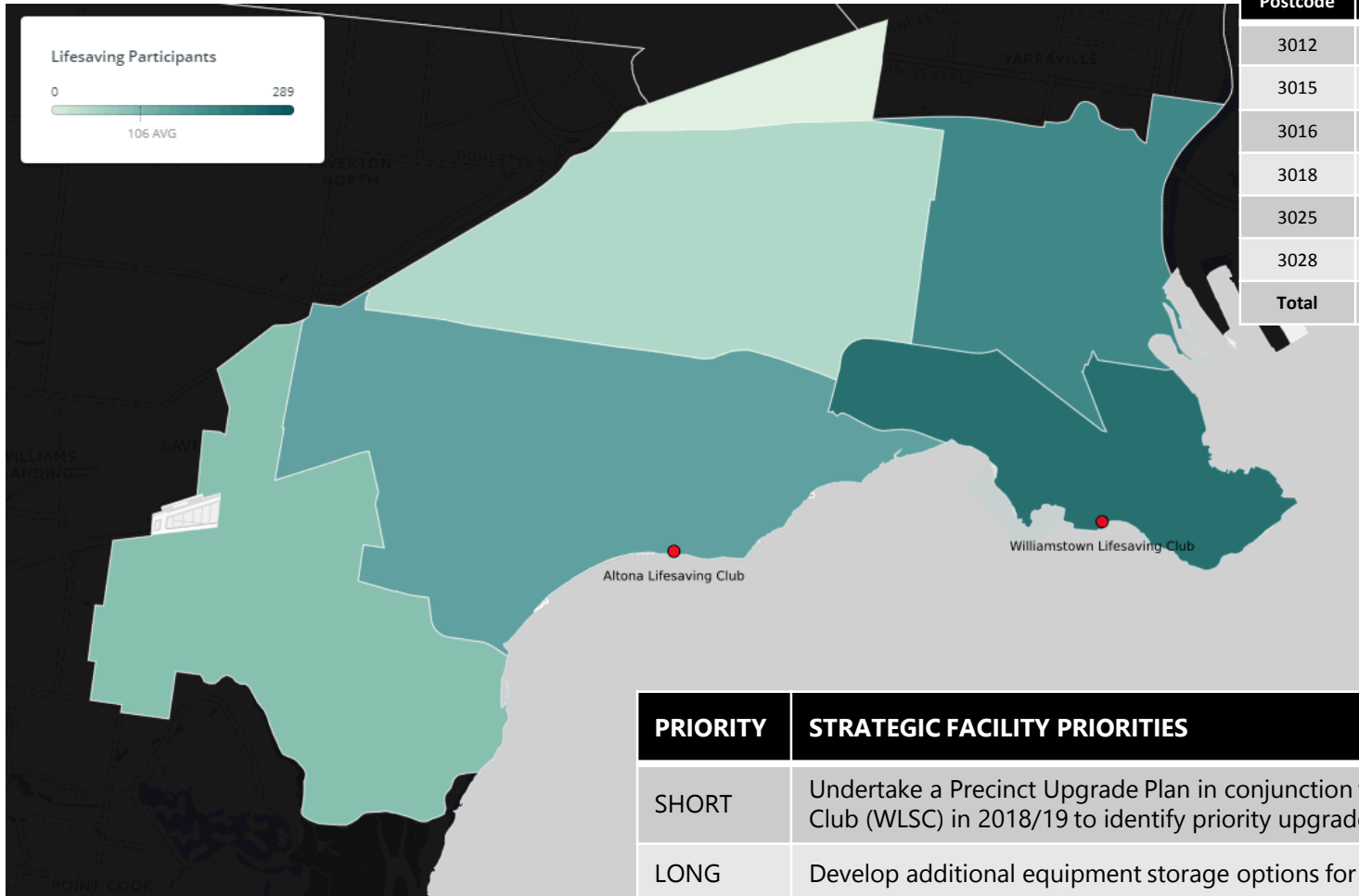
## IDENTIFIED GAPS IN FACILITY PROVISION

- Lifesaving venue use is linked to lifesaving patrols of existing beaches in Hobsons Bay and has a heavy reliance on storage for equipment.
- Club activities and programs are usually scheduled at low public use times to avoid conflict with public access.
- Future directions and recommendations regarding Lifesaving clubs will be to monitor the needs of clubs and support building improvements in-line with Council's renewal programs.
- The swimming pool at Williamstown Lifesaving Club should be considered within Council's Aquatic Services Study planned for 2017/18.
- No new Lifesaving clubs or facilities are proposed in Hobsons Bay within the next 10 years.
- Future detailed operational and management functions of Lifesaving Clubs should be considered in-line with Council's future Coastal Management Planning projects.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number clubs used in Hobsons Bay	Recommended industry club benchmark	Ratio of clubs to 2017 population	Ratio of clubs to 2027 population
635	80%	0.690%	710	732	2	N/A	1 : 45,993	1 : 50,806



# LIFESAVING PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	0
3015	Spotswood, South Kingsville, Newport	140
3016	Williamstown, Williamstown North	289
3018	Altona, Seaholme	122
3025	Altona North	17
3028	Altona Meadows, Seabrook, Laverton	67
<b>Total</b>	-	<b>635</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Undertake a Precinct Upgrade Plan in conjunction with the Williamstown Lifesaving Club (WLSC) in 2018/19 to identify priority upgrade requirements.
LONG	Develop additional equipment storage options for the Altona Lifesaving Club.
LONG	Undertake pavilion redevelopment at the Williamstown Lifesaving Club that deliver on facility priorities from the Precinct Upgrade Plan.



## PARTICIPATION OVERVIEW (2015/2016)

### 2180 Registered Participants

#### 1 Association, 1 Venue (6 indoor, 7 outdoor courts)

- Netball is one of the highest participation sports in Metropolitan Victoria with over 56,000 players recorded in 2015.
- The Altona Netball Association caters for approximately 330 teams from entry level to open age competitions.
- Of the 4,453 total players in Hobsons Bay, under half (1830 or 41%) are local residents, demonstrating the broad catchment of the Altona Netball Association.
- Netballers that travel outside the municipality to play generally travel to the State Netball and Hockey Centre (in Parkville) or the Wyndham Netball Association.
- 93% of all registered players are female.
- 48% of Altona Netball Association netballers that live within Hobsons Bay are aged 14 and under. Netball's penetration rate in this age group is 6.4%, second only to Basketball.
- 44% or 951 players are aged 15-39, creating a local penetration rate of 2.95%, the highest of all sports in this age group. The typical netball demographic is an 18 year old female.

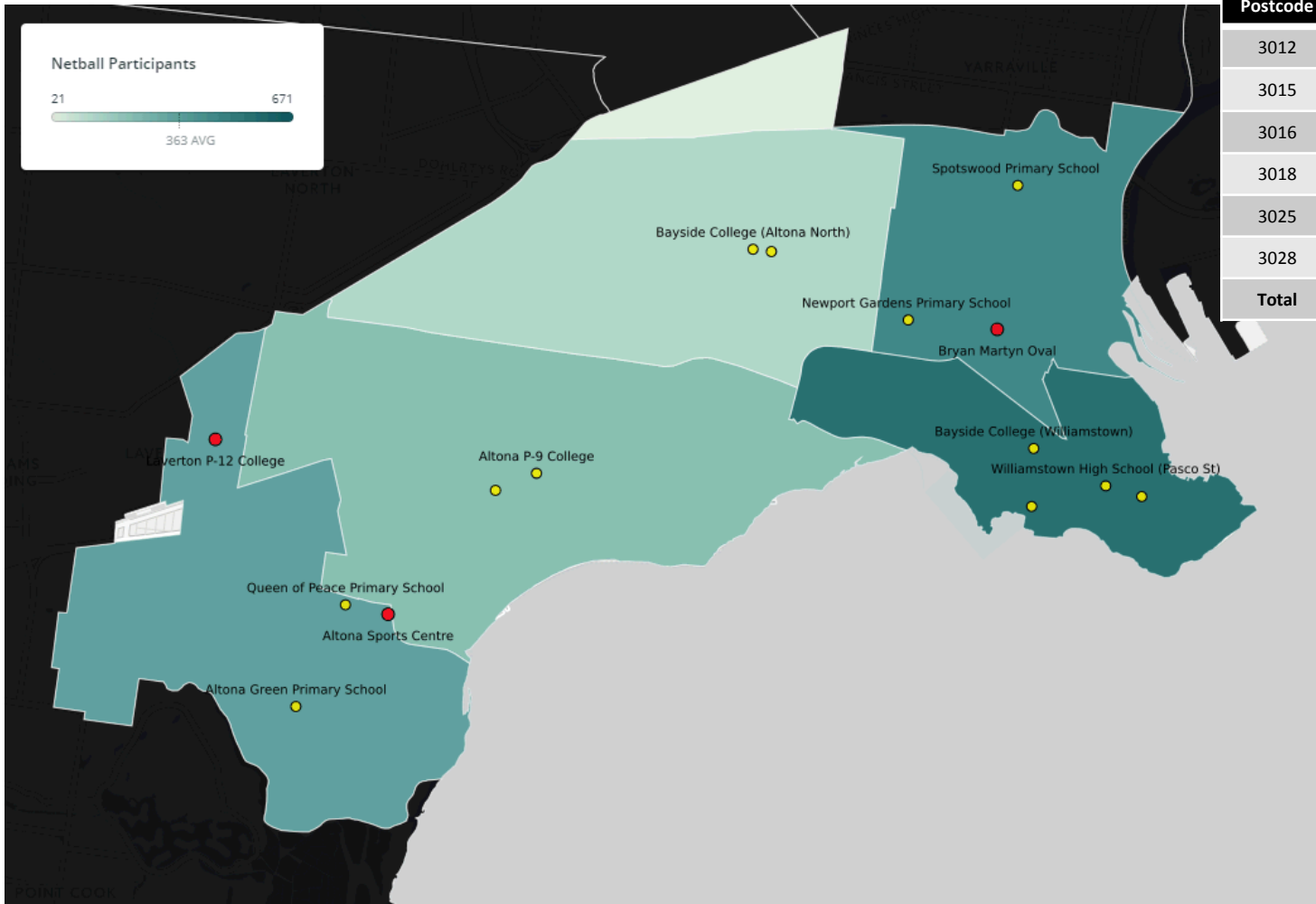
## IDENTIFIED GAPS IN FACILITY PROVISION

- Negotiation with local education providers for affordable access to existing indoor courts and joint use would assist to clubs in meeting immediate needs, particularly for training.
- The Victorian Government has recognised a shortage of indoor sports courts within inner Melbourne locations. Eagles Stadium (in Wyndham) and Victoria University Whitten Oval (in Maribyrnong) are two other recent indoor stadium developments within Melbourne's inner west.
- All competition is played out of the Altona Sports Centre, with other satellite courts (predominately schools) used for club training activities. The lack of available indoor courts and competition for court times at the Altona Sports Centre is impacting the growth of the sport.
- Future directions and recommendations regarding indoor sports courts in the western suburbs is being led by the Altona Sports Centre Feasibility Study (4 courts proposed).
- Based on competition court supply, an under-supply of between 3 to 5 courts has been identified across Hobsons Bay to cater for current and future training and competition demand.
- The lack of indoor netball courts in the eastern suburbs of the municipality is constraining growth and volunteer capacity.
- The cost of indoor court hire at non-Council venues is impacting the viability of clubs and not sustainable in the longer term.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number competition courts used in Hobsons Bay	Recommended industry competition court benchmark	Ratio of competition courts to 2017 population	Ratio of competition courts to 2027 population
2180	41%	2.370%	2404	2467	8	1 : 8,000	1 : 11,498	1 : 12,701



# NETBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	21
3015	Spotswood, South Kingsville, Newport	568
3016	Williamstown, Williamstown North	671
3018	Altona, Seaholme	282
3025	Altona North	107
3028	Altona Meadows, Seabrook, Laverton	531
<b>Total</b>	-	<b>2180</b>



PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Maximise the use (via scheduling and allocation) of the outdoor netball courts in Railway Avenue, Laverton (opposite the Laverton Community Centre).
SHORT	Investigate training opportunities for Netball at the Williamstown High School multi-use courts in Pascoe Street and formalise a partnership between the School, Council and user groups to ensure sustainable and equitable access is achieved.
SHORT	Construct an additional 4 indoor courts at the Altona Sports Centre to accommodate immediate demand.
SHORT	Engage with Spotswood Primary School to investigate opportunities to develop compliant indoor courts for community use in association with any future development onsite.
MEDIUM	Investigate the potential of Paisley Park, Newport Recreation Centre and other appropriate sites to accommodate the provision of a 4-6 indoor court facility to address the training and competition needs of Netball in the eastern catchment area of the municipality.
MEDIUM	Undertake upgrades of multi-use court facilities at Williamstown High School (in Pascoe Street) with acrylic surface, fencing and lighting for shared use to support Netball and Basketball training and recreational tennis.
LONG	Following feasibility and site planning, develop a 4-6 indoor court facility to accommodate training and competition needs of Netball (and other indoor sports expressing demand) in the east of the municipality).





## PARTICIPATION OVERVIEW (2015/2016)

### 158 Registered Participants, 1 Club, 1 Venue (3 Pitches)

- The Altona Roosters Rugby League Club membership for 2016 season was 445 players, which represents a 30% increase in the last three seasons with the biggest increase in junior grades (aged 14 and under).
- Around 36% of all club members are aged 14 and under, with the remainder aged between 15-39.
- Approximately 15% of club members (66) live within Hobsons Bay with 85% travelling from outside the municipality, highlighting the broad catchment of this club. 45% of these players currently reside in Point Cook, Tarneit, Hoppers Crossing and Truganina.
- Of the sports assessed in this project, Rugby League is one of two sports that has a catchment of participants from the City of Brimbank (Deer Park).
- 92 residents (or 58%) who play Rugby League, travel to other clubs located outside the municipality.

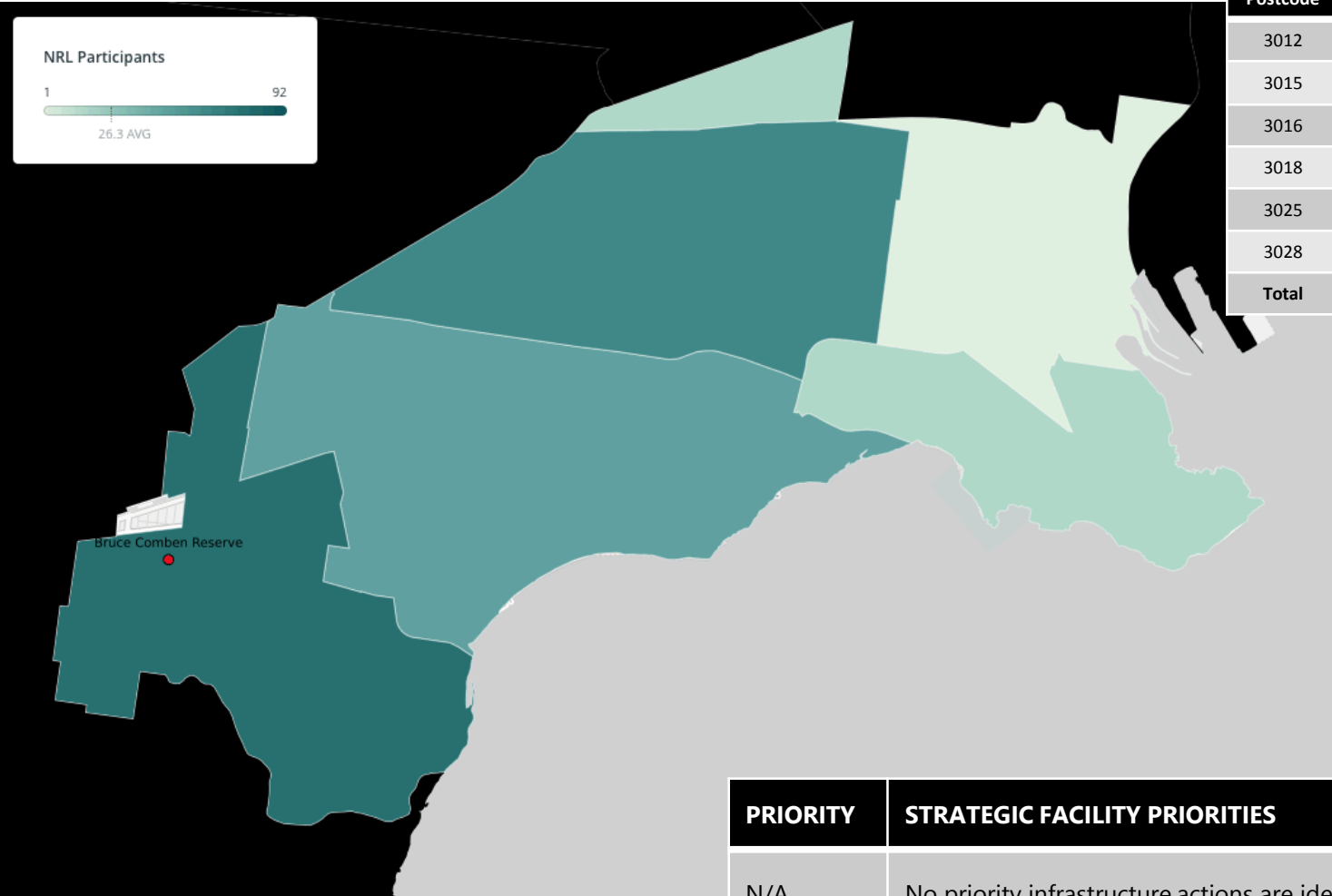
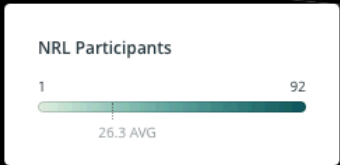
## IDENTIFIED GAPS IN FACILITY PROVISION

- Relocating the club to Bruce Comben Reserve has been successful and is servicing the club's current and future projected needs.
- Improved equipment storage options are required.
- Ongoing monitoring of pitch conditions requirements at Bruce Comben Reserve should be undertaken to ensure capacity can continue to be met.
- Bruce Comben Reserve is sufficient to meet the needs of local residents playing Rugby League. If demand for Rugby League increases, Council should advocate to Victorian Rugby League and the Cities of Wyndham and Brimbank to establish or expand clubs that can support increased demand.
- No new Rugby League clubs or facilities are proposed in Hobsons Bay within the next 10 years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing field used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
158	15%	0.172%	172	176	3	1 : 60,000	1 : 30,662	1 : 33,871



# RUGBY LEAGUE PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	8
3015	Spotswood, South Kingsville, Newport	1
3016	Williamstown, Williamstown North	8
3018	Altona, Seaholme	14
3025	Altona North	35
3028	Altona Meadows, Seabrook, Laverton	92
<b>Total</b>	-	<b>158</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
N/A	No priority infrastructure actions are identified.



## PARTICIPATION OVERVIEW (2015/2016)

### 103 Registered Participants, 1 Club, 1 Venue (2 Pitches)

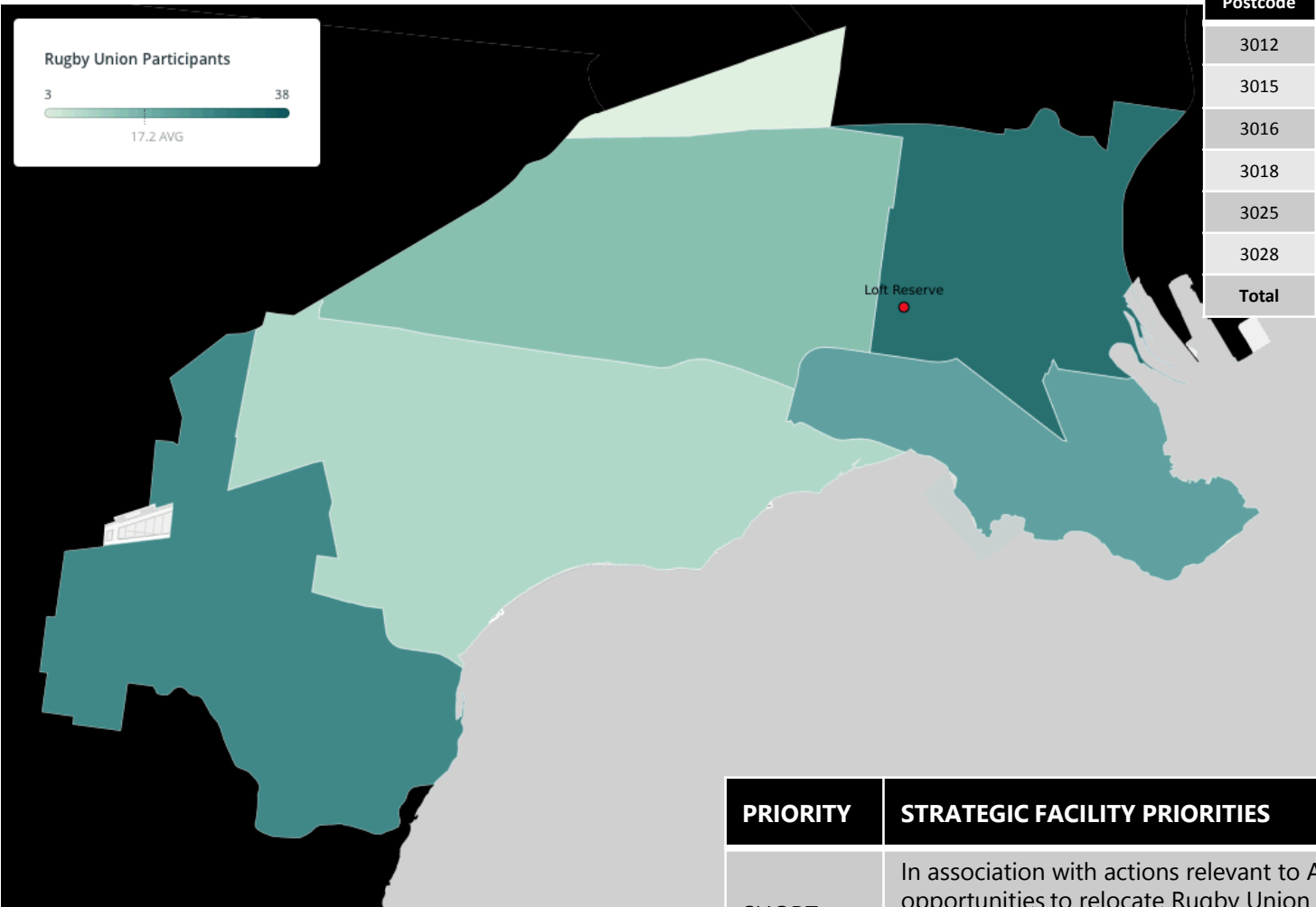
- There are 103 registered participants residing within Hobsons Bay playing at a range of clubs, 84% of these are male.
- 57 players (or 55% of total local VRU registrations) currently live and play locally. Of these 57 players, 63% are residing in Hobsons Bay's eastern suburbs.
- Hobsons Bay only hosts one junior rugby club (with 189 members), however there are still 70 players (or 52%) living in Hobsons Bay aged 15 years and over that are playing rugby union at other clubs.
- All players registered with the Power House Junior Rugby Union Club are juniors.
- The Power House Rugby Union Club attracts 70% of its players from the neighbouring municipalities of Wyndham, Brimbank and Maribyrnong. The key catchment suburbs include Point Cook, St Albans, Deer Park, Truganina and Sunshine West.
- The majority of these participants currently drive past or live within closer proximity to the Brimbank Rugby Union Club or the Wyndham City Rhinos Rugby Club than the Power House Junior Rugby Club, indicating a strong demand for this club.
- Of the sports assessed in this project, Rugby Union is one of two sports that has a catchment of participants from the City of Brimbank (Deer Park, Sunshine West and St Albans).

## IDENTIFIED GAPS IN FACILITY PROVISION

- Two full size rugby union pitches serve the current needs of a junior rugby union club. Current site constraints at Loft Reserve including traffic management will require future attention.
- Quality of playing fields is poor and drainage requires improvement. Playing fields are not floodlit.
- No new Rugby League clubs or facilities are proposed in Hobsons Bay within the next 10 years.
- Consideration of the location of the Powerhouse Junior Rugby Union Club should be undertaken in-line with overall need for Australian Rules football and the current catchment area for Rugby Union.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing field used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
103	55%	0.111%	114	116	2	1 : 60,000	1 : 45,993	1 : 50,806

# RUGBY UNION PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	3
3015	Spotswood, South Kingsville, Newport	38
3016	Williamstown, Williamstown North	19
3018	Altona, Seaholme	6
3025	Altona North	15
3028	Altona Meadows, Seabrook, Laverton	22
<b>Total</b>	-	<b>103</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	In association with actions relevant to Australian Rules football, consider opportunities to relocate Rugby Union to an alternate site (offering a similar level of amenity) that better connects to its western and northern suburbs catchment.



## PARTICIPATION OVERVIEW (2015/2016)

### 21 Registered Participants, 0 Clubs, 0 Venues

- There are no dedicated softball facilities in Hobsons Bay and only 21 registered Softball Victoria players living in the municipality.
- Although softball is predominately a female sport, there are more males (57%) than female players (43%) in Hobsons Bay.
- The majority (81%) of registered players (17 out of 21) are members of the Werribee Softball Association, located in the City of Wyndham.
- There appears to be limited demand for softball facilities within Hobsons Bay now or projected into the future.

PRIORITY	STRATEGIC FACILITY PRIORITIES
LONG	If demand increases, work in partnership with the Victorian Government, Baseball Victoria and Softball Victoria to reactivate community Softball / Baseball fields at the Melbourne Ball Park for community club use.

## IDENTIFIED GAPS IN FACILITY PROVISION

- There are no dedicated Softball facilities in Hobsons Bay, however previous community level Softball diamonds were provided at the Melbourne Ball Park in Laverton.
- Softball is generally structured as a 'regional' sport with participation centred around fewer larger venues and not club based venues.
- All expressed demand is currently being serviced via the Werribee Softball Association in the City of Wyndham.
- If demand were to increase in the longer-term, partnership work with existing Hobsons Bay Baseball Clubs to include junior Softball could be considered.
- Consideration of activating the community playing fields at the Melbourne Ball Park for Softball should be the priority if demand were to increase in the future.
- No new Softball facilities are proposed on Council owned or managed land in the next 10-years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
21	N/A	0.023%	N/A	N/A	0	1 : 30,000	N/A	N/A



## PARTICIPATION OVERVIEW (2015/2016)

### 23 Registered Participants, 0 Clubs, 0 Venues

- There are no squash facilities in Hobsons Bay and only 23 registered Squash Victoria players living in the municipality.
- The majority of local registered squash players are participating in competitions at the Melbourne Sports and Aquatic Centre (MSAC).
- There appears to be limited demand for new squash facilities locally now or into the future.
- Squash is changing its offering to attract more players to the sport through the development of social programs and shared facilities.
- The majority of local demand for squash is expected to be at the social and recreational levels.

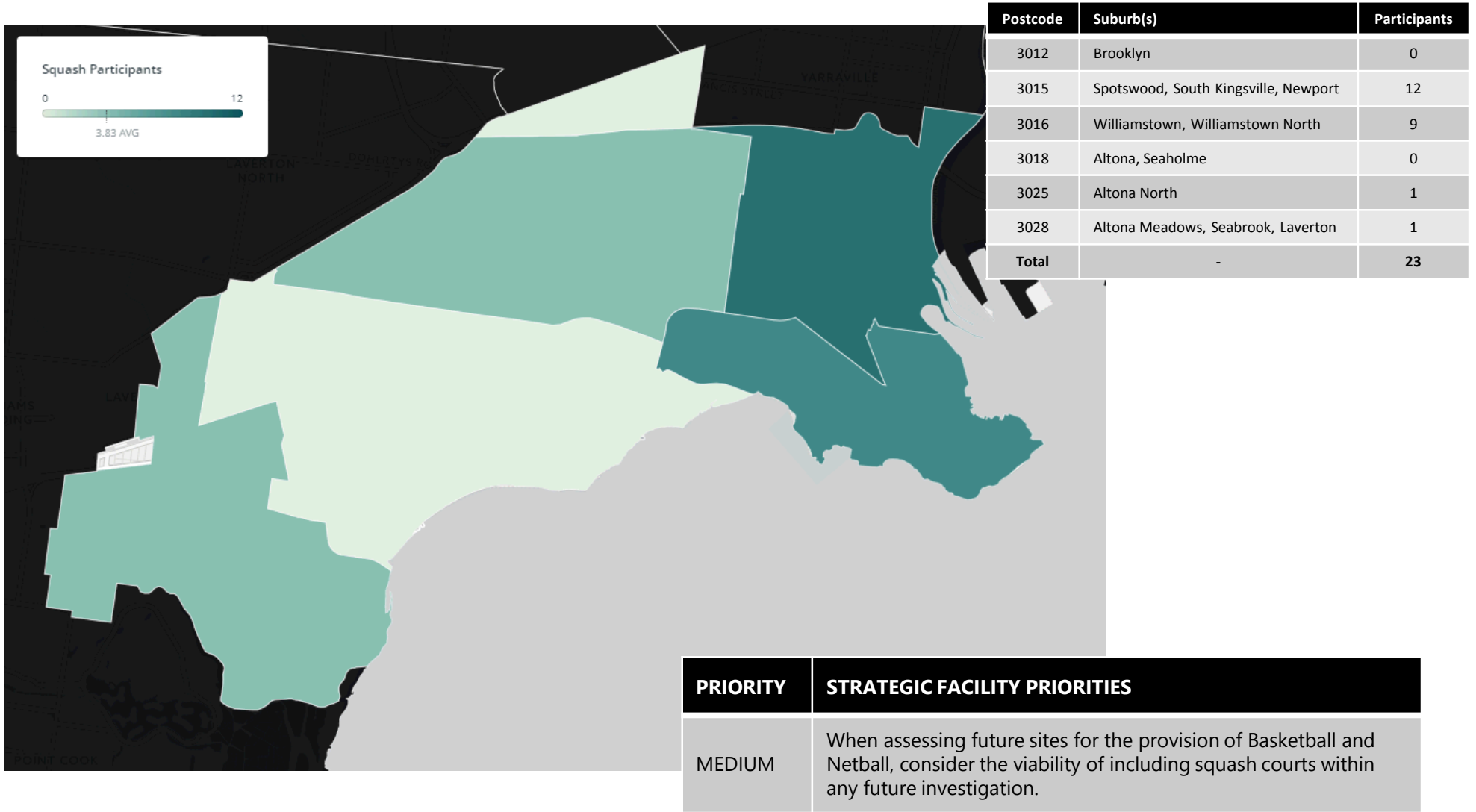
## IDENTIFIED GAPS IN FACILITY PROVISION

- Squash & Racquetball Victoria have communicated their interest in the provision of new courts in the Western suburbs.
- At MSAC, Squash & Racquetball Victoria receive a substantial amount of enquiries about where western suburbs residents could play more locally, unfortunately there are few options.
- Whilst registered participants numbers are small, this figure does not capture social or casual members, therefore demand for squash may be higher than identified.
- The future provision of up to 4 squash courts should be considered within the planning for future indoor sports courts at Paisley Park. Financial viability of squash courts will need to be carefully considered to ensure long-term sustainable use.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry court benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
23	N/A	0.025%	N/A	N/A	0	1 : 20,000	N/A	N/A



# SQUASH PARTICIPATION





## PARTICIPATION OVERVIEW (2015/2016)

### 141 Registered Participants, 1 Club, 2 Venues (25m pools)

- Swimming Victoria identified 141 registered swimmers living within Hobsons Bay, 70 males (50%) and 71 females (50%).
- 66% of all Swimming Victoria registered swimmers are aged 14 and under.
- There are 98 swimmers registered with Swimming Victoria who are members of the Altona Swimming Club. 92% of Altona Swimming Club members reside within Hobsons Bay.
- Recreational swimming numbers are difficult to capture, as is the latent demand. The close proximity to the bay would cater for open water swimmers and some of the latent demand.

## IDENTIFIED GAPS IN FACILITY PROVISION

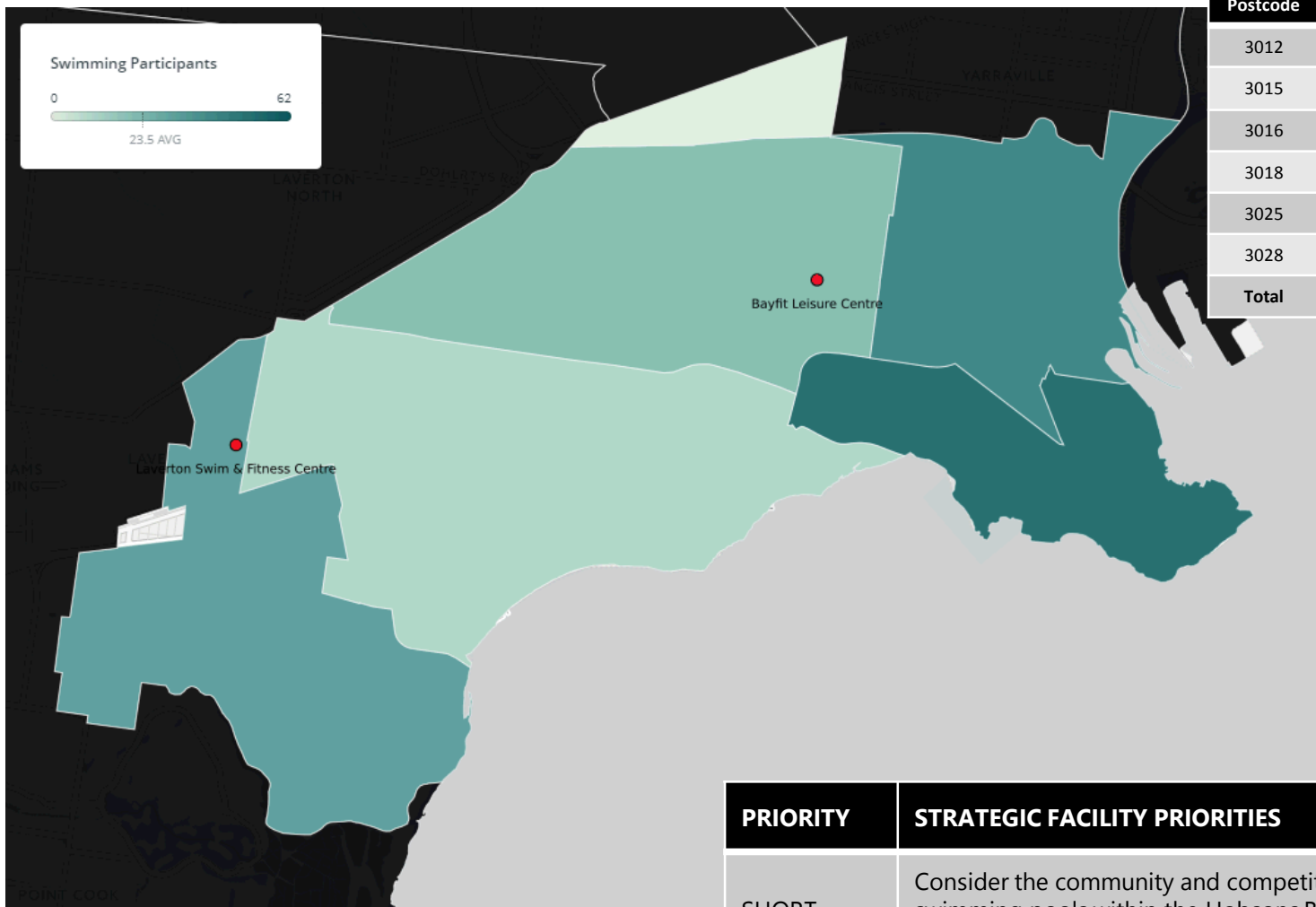
- 25m indoor pools are provided at Bayfit Leisure Centre and Laverton Swim and Fitness Centre.
- The Altona Swimming Club is based at the Bayfit Leisure Centre in the indoor 25m pool.
- As the demand for aquatic facilities will primarily be driven via recreational swimming needs, future aquatics facility provision within Hobsons Bay will be guided by the Hobsons Bay Aquatic Services Strategy, which is proposed for the 2017/18 financial year.
- Access to indoor 25m swimming pool(s) will be essential in supporting competition swimming in Hobsons Bay.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number 25m pools used in Hobsons Bay	Recommended industry 25m pool benchmark	Ratio of 25m pools to 2017 population	Ratio of 25m pools to 2027 population
141	62%	0.159%	163	168	2	1 : 60,000	1 : 45,993	1 : 50,806





# SWIMMING PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	0
3015	Spotswood, South Kingsville, Newport	43
3016	Williamstown, Williamstown North	62
3018	Altona, Seaholme	8
3025	Altona North	9
3028	Altona Meadows, Seabrook, Laverton	19
<b>Total</b>	-	<b>141</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Consider the community and competition needs of aquatic services and swimming pools within the Hobsons Bay Aquatic Strategy proposed for the 2017/18 financial year.



## PARTICIPATION OVERVIEW (2015/2016)

### 21 Registered Participants, 0 Clubs, 0 Venues

- There are no dedicated table tennis facilities in the municipality and only 21 registered Table Tennis Victoria players living locally.
- The majority of players are participating in competitions at the Sunshine and Werribee Table Tennis Associations.
- There appears to be limited demand for new table tennis facilities now or into the future.

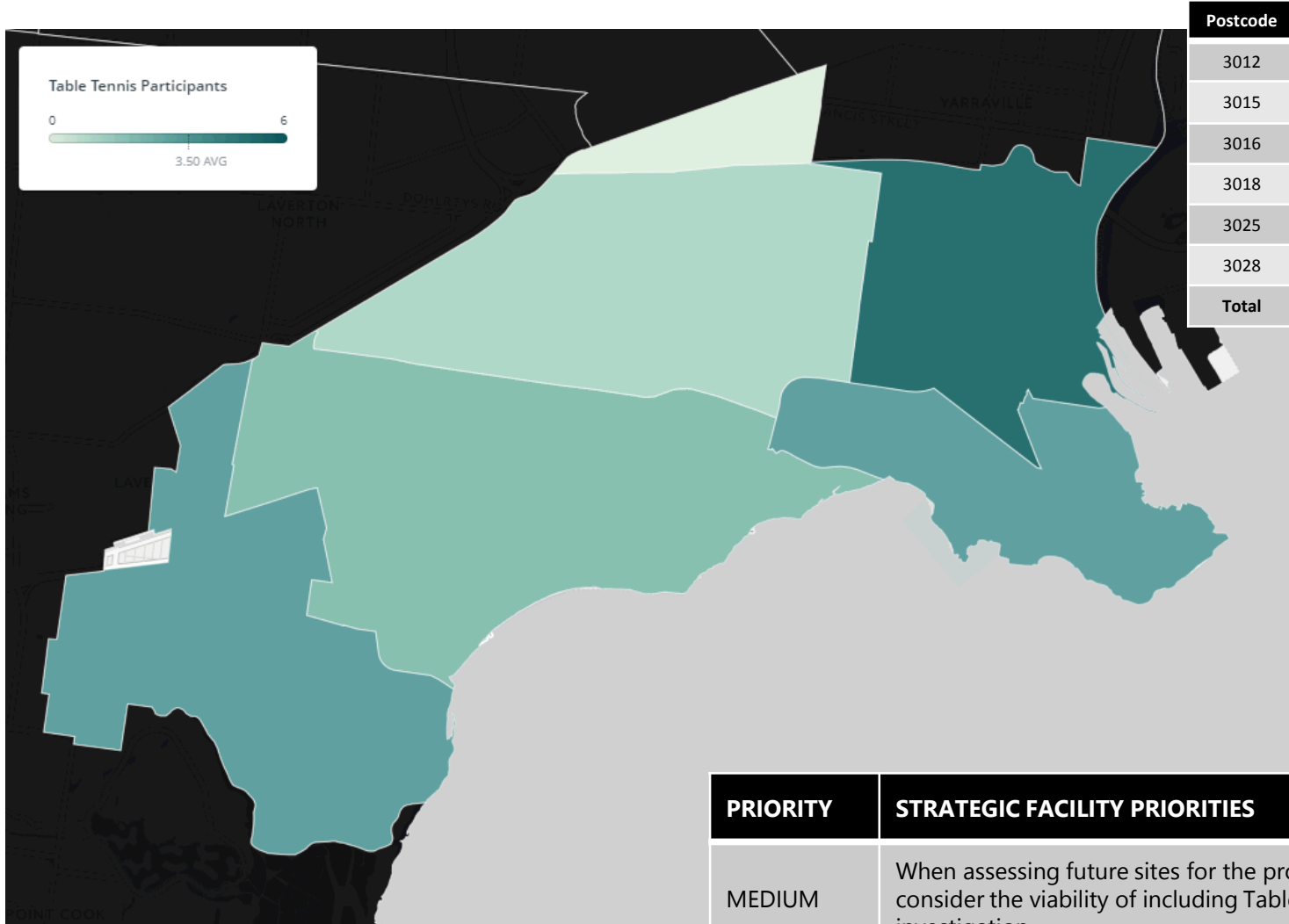
## IDENTIFIED GAPS IN FACILITY PROVISION

- There are no dedicated table tennis facilities in the municipality.
- The Altona Badminton Centre has a number of portable tables that can be configured to provide for events, competition activities and school programs as required.
- Any future provision for table tennis would be best investigated in-line with a multi-use indoor centre, however expressed demand would need to be identified to justify a dedicated facility.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number tables used in Hobsons Bay	Recommended industry tables benchmark	Ratio of tables to 2017 population	Ratio of tables to 2027 population
21	N/A	0.023%	23	24	0	1 : 20,000	N/A	N/A



# TABLE TENNIS PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	0
3015	Spotswood, South Kingsville, Newport	6
3016	Williamstown, Williamstown North	5
3018	Altona, Seaholme	3
3025	Altona North	2
3028	Altona Meadows, Seabrook, Laverton	5
<b>Total</b>	-	<b>21</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	When assessing future sites for the provision of Basketball and Netball, consider the viability of including Table Tennis facilities within any future investigation.



## PARTICIPATION OVERVIEW (2015/2016)

### 1,579 Registered Participants, 14 Facilities, 54 Courts

- Of the 1,579 registered players living within Hobsons Bay, 1,241 (or 78%) are playing at local clubs.
- Hobsons Bay tennis clubs have a strong local catchment area, with 86% of local tennis club registered participants also residing locally within Hobsons Bay.
- 69% of local residents playing tennis live within the 3015 and 3016 postcode areas.
- 57% of locally registered players are male and 43% female.
- Only 74% of available player data have a valid date of birth. Of these players, 29% were aged 14 and under, 21% aged between 15 and 39 and 23% aged 40 and over.
- The age spread of tennis participants is one of the more consistent spread of ages of all the sports analysed for this project, indicating demand at all ages.
- While penetration rates at age levels cannot be completed due to the high range of incomplete dates of birth (36% of total registered participants), a total penetration rate for tennis of 1.71% was 5<sup>th</sup> on the list of sports analysed.

- 2016/17 club data provided by Tennis Victoria (not necessarily active players, but all types of club members) indicates there are 1,440 people affiliated with the 8 clubs operating in Hobsons Bay.
- The average number of members per court across each of the 8 clubs is 34. This is considered a standard average. However 4 of the 8 clubs exceed this average including Liston Tennis Club (71), Williamstown Central Tennis Club (60), Williamstown Tennis Club (43) and Laverton Tennis Club (37).
- The combination of registered player locations being dominant in the east and high member to court ratios at clubs located in the same areas indicates a high demand for tennis.

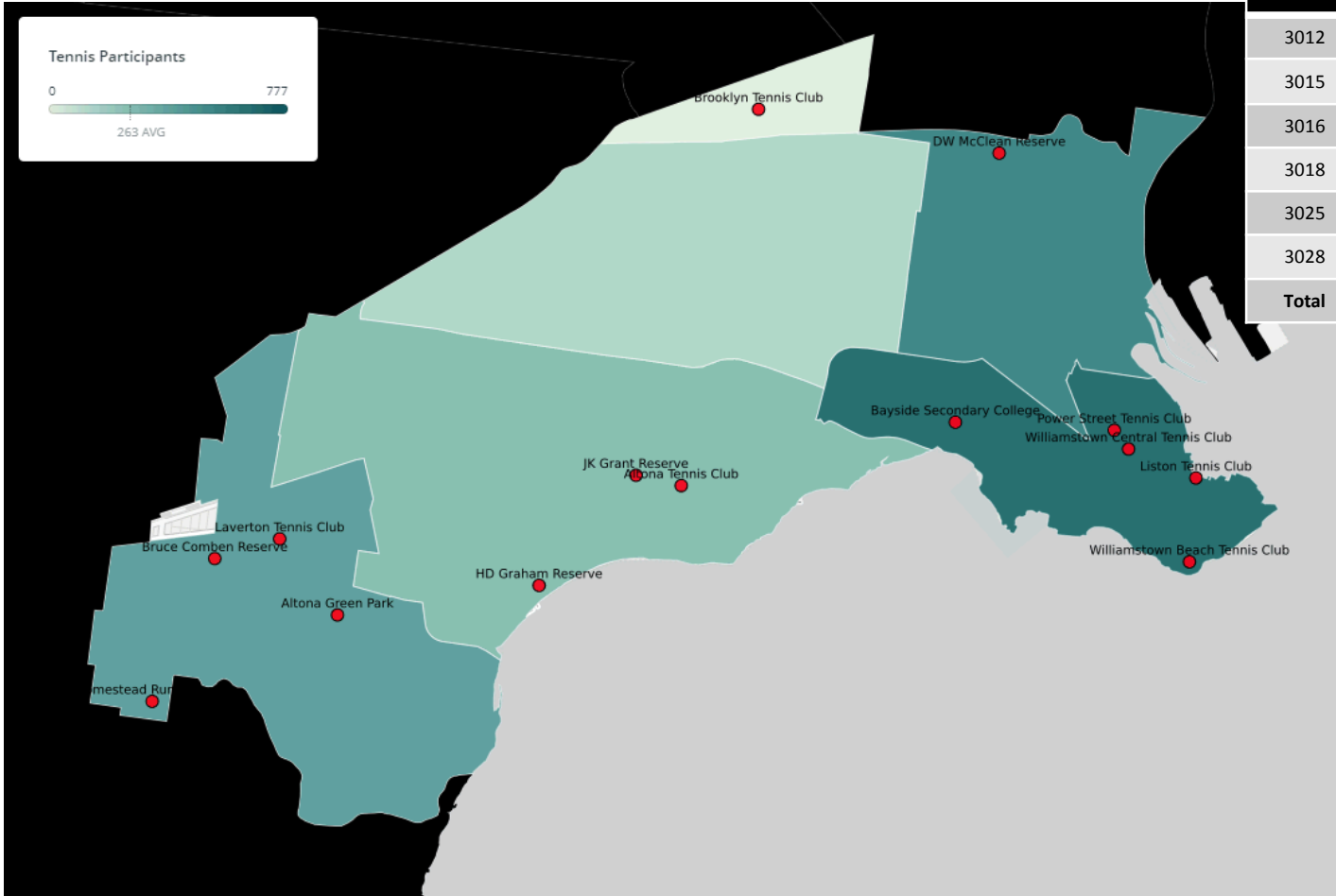
### IDENTIFIED GAPS IN FACILITY PROVISION

- Any directions regarding the future of tennis within the municipality have been informed by the Tennis Needs Assessment 2017-2027.
- Major priority infrastructure projects have been replicated on the following page, but these do not account for all the recommended actions from the Tennis Needs Assessment 2017-2027.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry courts benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
1579	79%	1.717%	2044	2095	54	1 : 2000	1 : 1703	1 : 1882



# TENNIS PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	0
3015	Spotswood, South Kingsville, Newport	319
3016	Williamstown, Williamstown North	777
3018	Altona, Seaholme	192
3025	Altona North	66
3028	Altona Meadows, Seabrook, Laverton	225
<b>Total</b>	-	<b>1579</b>



# TENNIS PARTICIPATION

PRIORITY	STRATEGIC FACILITY PRIORITIES
SHORT	Investigate the potential of activating tennis courts at Williamstown High School (Pascoe Street) for community use.
SHORT	Review the management agreement for the Bayside College Tennis Facility (used by the Williamstown Bayside Tennis Club) to maximise community access to tennis courts.
SHORT	Construct 4 new floodlit tennis courts at Williamstown Bayside Tennis Club and 2 new tennis courts at Dennis Reserve to accommodate demand in the east of the municipality.
MEDIUM	Retain and upgrade the existing 8 red porous courts, replace court enclosure fencing, add Book-a-Court technology and replace floodlighting infrastructure on the 3 synthetic grass courts at Altona Tennis Club.
MEDIUM	Renew the Williamstown Central Tennis Club pavilion in-line with future court development.
MEDIUM	Renew tennis court lighting at Williamstown Tennis Club to ensure they meet Australian Standards for club competition.
MEDIUM	Should participant, club member and Hot Shots numbers continue to grow at Laverton Tennis Club, investigate the inclusion of two new full-size courts and dedicated Hot Shots courts to provide a western hub for the program and identify preliminary pavilion renewal needs concurrently in association with other site user group. <i>The potential impact on existing vegetation and the adjacent soccer pitches would need to be investigated through detailed site planning.</i>
MEDIUM	Undertake upgrades of multi-use court facilities at Williamstown High School (in Pascoe Street) with acrylic surface, fencing and lighting for shared use to support Recreational Tennis and Basketball and Netball training opportunities.
LONG	In-line with previous investigation results, develop additional courts to meet identified demand and initiate detailed planning for future pavilion needs at the Laverton Tennis Club.
LONG	<b>Continue to monitor the demand for tennis in the west of the municipality. If demand increases beyond existing venue capacity, consider the provision of two additional courts.</b>



## PARTICIPATION OVERVIEW (2015/2016)

### 40 Registered Participants, 1 Association, 1 Venue (5 Pitches)

- The Westside Touch Association had 318 registered participants in 2016/17, 190 were males (60%) and 128 females (40%).
- Only 40 (or 12%) Westside Touch Association registered players live within the municipality, with 90% of these participants residing in the 3018 and 3028 postcode areas.
- 87% of Association players are attracted from a broader catchment area. More than 200 of these participants are being drawn from the City of Wyndham, particularly the suburbs of Point Cook, Tarneit, Hoppers Crossing, Werribee and Truganina.

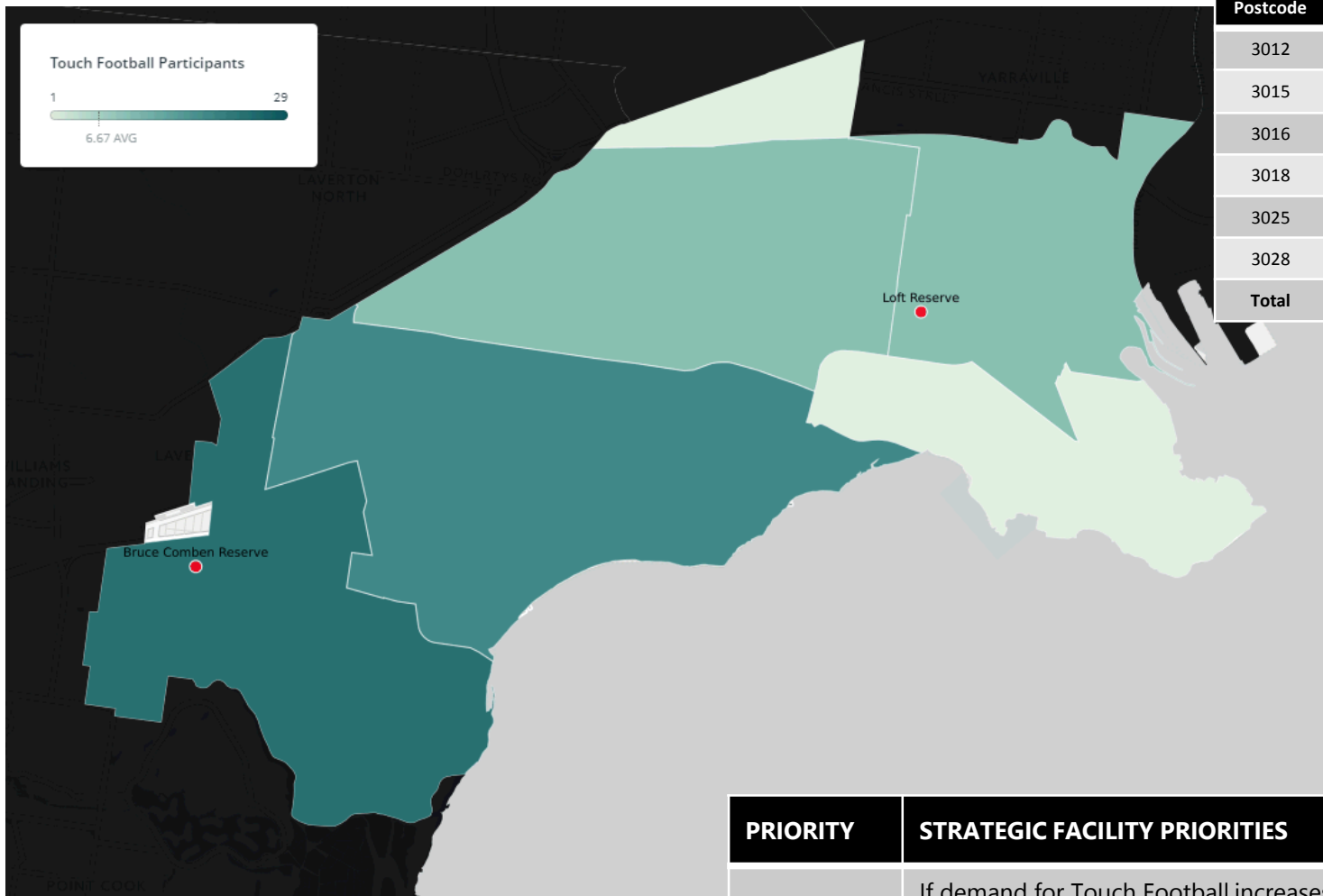
## IDENTIFIED GAPS IN FACILITY PROVISION

- The Westside Touch Association operates from Bruce Comben Reserve during summer and configures the site to include 5 touch pitches.
- The venue provides good connection to winter rugby league that is also played at the same site.
- Improve equipment storage options and ensure player and umpire change facilities meet gender inclusive (unisex) requirements in order to support female participation.
- Bruce Comben Reserve is sufficient to meet the needs of local residents playing Touch Football. If demand for Touch Football increases, Council should advocate to Victorian Rugby League and the Cities of Wyndham and Brimbank to establish or expand clubs that can support increased demand.
- No new Touch Football venues are proposed in Hobsons Bay within the next 10 years.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number playing fields used in Hobsons Bay	Recommended industry playing field benchmark	Ratio of playing fields to 2017 population	Ratio of playing fields to 2027 population
40	13%	0.043%	43	44	5	1 : 62,500	1 : 18,397	1 : 20,322



# TOUCH FOOTBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	1
3015	Spotswood, South Kingsville, Newport	2
3016	Williamstown, Williamstown North	1
3018	Altona, Seaholme	5
3025	Altona North	2
3028	Altona Meadows, Seabrook, Laverton	29
<b>Total</b>	-	<b>40</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
LONG	If demand for Touch Football increases, Council should advocate to Victorian Rugby League and the Cities of Wyndham and Brimbank to establish or expand clubs that can support increased demand.





## PARTICIPATION OVERVIEW (2015/2016)

### 83 Registered Participants, 1 Club, 0 Venues

- The Western Suburbs Triathlon Club share clubroom facilities with the Altona Life Saving Club and utilise available open space, road networks and aquatic assets for their training activities.
- 66 of the 83 (80%) locally registered Triathlon Victoria participants also live locally within Hobsons Bay.

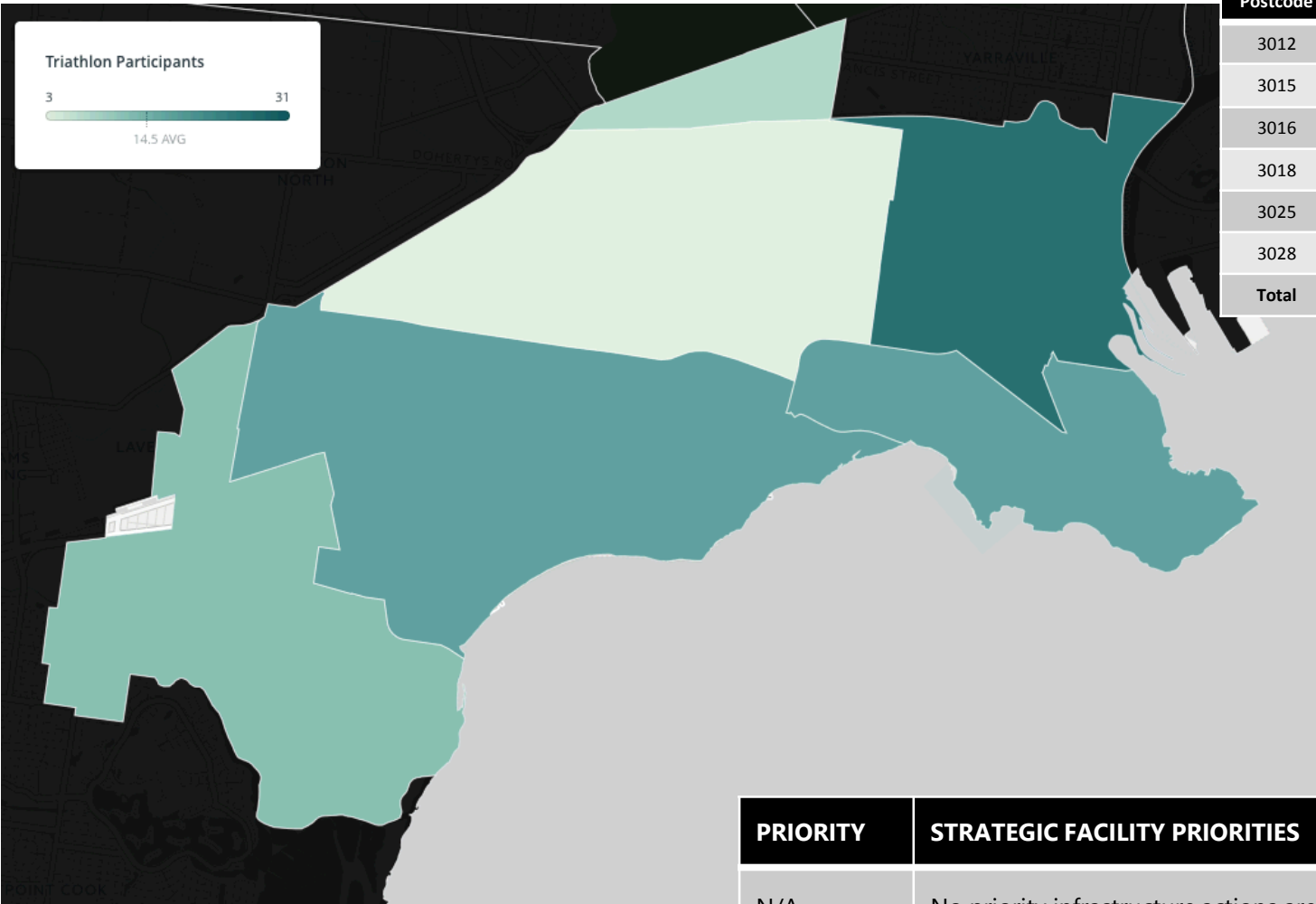
## IDENTIFIED GAPS IN FACILITY PROVISION

- There are no dedicated Triathlon facilities in the municipality, but the Western Suburbs Triathlon Club has its base at the Altona Lifesaving Club.
- The clubroom needs of Triathlon are best served within a multi-purpose venue that can provide a mix of social facilities and training equipment, within close proximity to road safe local road network and water (either open water or swimming pool).
- No additional facilities dedicated to Triathlon are proposed for Hobsons Bay within the next 10 years.
- Council should continue to support the Western Suburbs Triathlon Club with their annual event program.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number venues used in Hobsons Bay	Recommended industry venue benchmark	Ratio of venues to 2017 population	Ratio of venues to 2027 population
83	80%	0.090%	91	94	0	N/A	N/A	N/A



# TRIATHLON PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	6
3015	Spotswood, South Kingsville, Newport	31
3016	Williamstown, Williamstown North	18
3018	Altona, Seaholme	18
3025	Altona North	3
3028	Altona Meadows, Seabrook, Laverton	11
<b>Total</b>	-	<b>87</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
N/A	No priority infrastructure actions are identified.



## PARTICIPATION OVERVIEW (2015/2016)

### 20 Registered Participants, 0 Clubs, 0 Courts

- There are no dedicated volleyball facilities in Hobsons Bay and only 20 registered Volleyball Victoria players living in the municipality.
- The majority of volleyballers who live locally are participating in competitions at Victoria University.

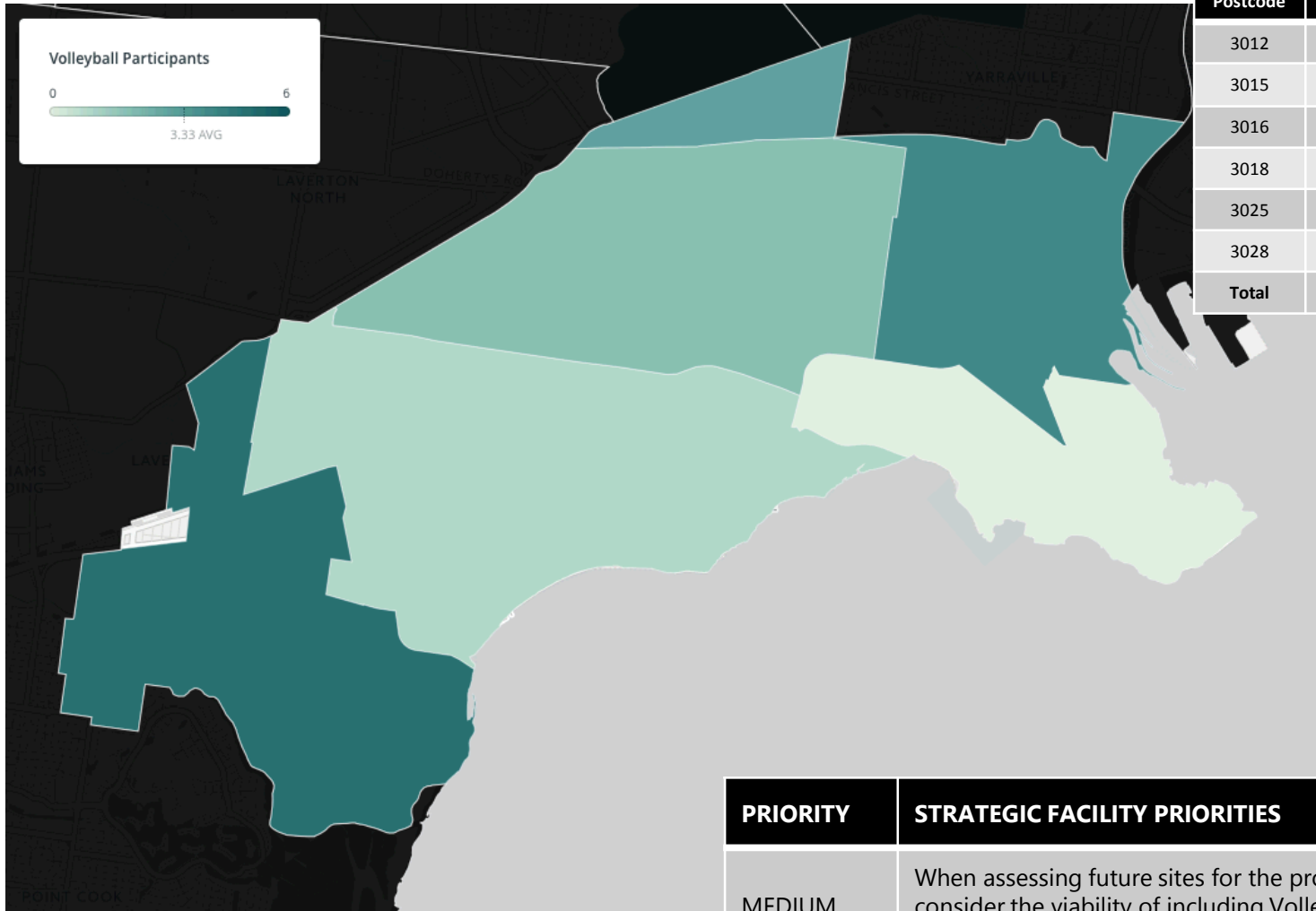
## IDENTIFIED GAPS IN FACILITY PROVISION

- There are no dedicated volleyball facilities in the municipality.
- Any future provision of volleyball courts would be best provided by with multi-line marked courts at any of the existing or future proposed indoor sports court venues provided within Hobsons Bay.

Registered Participation Numbers 2015/2016	Hobsons Bay Catchment %	Hobsons Bay Penetration Rate	Forecast Participation Market 2027	Forecast Participation Market 2032	Number courts used in Hobsons Bay	Recommended industry courts benchmark	Ratio of courts to 2017 population	Ratio of courts to 2027 population
20	N/A	0.022%	22	22	0	20,000	N/A	N/A



# VOLLEYBALL PARTICIPATION



Postcode	Suburb(s)	Participants
3012	Brooklyn	4
3015	Spotswood, South Kingsville, Newport	5
3016	Williamstown, Williamstown North	0
3018	Altona, Seaholme	2
3025	Altona North	3
3028	Altona Meadows, Seabrook, Laverton	6
<b>Total</b>	-	<b>20</b>

PRIORITY	STRATEGIC FACILITY PRIORITIES
MEDIUM	When assessing future sites for the provision of Basketball and Netball, consider the viability of including Volleyball courts within any future investigation.